

DUPLICATE INVOICE



WISN TV
759 N. 19th Street
Milwaukee, WI 53233
Main: (414)342-8812
Billing: (704)208-2348

www.wisn.com

Billing Address:

Grassroots Media LLC
Attention: Accounts Payable
146 Montgomery Ave
Bala Cynwyd, PA 19004

Send Payment To:

WISN TV
PO Box 906
Des Moines, IA 50306-0906

Property	WISN		
Invoice #	3960084-2	Order #	3960084
Invoice Date	04/07/24	Alt Order #	WOC14589902
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/01/24	Flight Dates	03/26/24 - 04/01/24
Advertiser	Baldwin/D/Senate		
Product	Political		
Estimate #	1440		
Account Executive	WISN NATIONAL HOUSE		
Sales Office	WISN National House		
Sales Region	National		
Agency Code	9923059		
Advertiser Code	91		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	94		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	03/26/24	04/01/24	Good Morning America	7-9a	11111--	:30	5	\$625.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/26/24	04/01/24	11111--	5	\$625.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5	WISN	M	04/01/24	7:28 AM	Good Morning America	7-9a	:30	TBTv2401H	\$625.00	NM
2	03/26/24	04/01/24	Good Morning America	7-9a	11111--	:30	5	\$625.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/26/24	04/01/24	11111--	5	\$625.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5	WISN	M	04/01/24	8:38 AM	Good Morning America	7-9a	:30	TBTv2402H	\$625.00	NM
3	03/26/24	04/01/24	The View	10-11am	11111--	:30	5	\$350.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/26/24	04/01/24	11111--	5	\$350.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5	WISN	M	04/01/24	10:35 AM	The View	10-11am	:30	TBTv2401H	\$350.00	NM
4	03/26/24	04/01/24	M-F 4P NEWS	M-F 4P NEWS	11111--	:30	5	\$350.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/26/24	04/01/24	11111--	5	\$350.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5	WISN	M	04/01/24	4:41 PM	M-F 4P NEWS	M-F 4P NEWS	:30	TBTv2402H	\$350.00	NM
5	03/26/24	04/01/24	News M-F 6p	6-630pm	11111--	:30	5	\$1,000.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/26/24	04/01/24	11111--	5	\$1,000.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5	WISN	M	04/01/24	6:20 PM	News M-F 6p	6-630pm	:30	TBTv2401H	\$1,000.00	NM
7	03/26/24	04/01/24	M-F LATE NEWS	10-1035P	11111--	:30	5	\$1,050.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					

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PO Box 906
Des Moines, IA 50306-0906

Invoice #	3960084-2	Invoice Month	April 2024
Invoice Date	04/07/24	Invoice Period	04/01/24 - 04/01/24
Advertiser	Baldwin/D/Senate		
Product	Political		
Estimate #	1440		

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7	03/26/24	04/01/24	M-F LATE NEWS Class of Time - Pre-emptible with notice	10-1035P	11111--	:30	5	\$1,050.00	NM																																												
<table border="0" style="width: 100%;"> <tr> <td style="text-align: center;">03/26/24</td> <td style="text-align: center;">04/01/24</td> <td style="text-align: center;">11111--</td> <td style="text-align: center;">5</td> <td style="text-align: center;">\$1,050.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>5</td> <td>WISN</td> <td>M</td> <td>04/01/24</td> <td>10:12 PM</td> <td>M-F LATE NEWS</td> <td>10-1035P</td> <td>:30</td> <td>TBTV2402H</td> <td>\$1,050.00</td> <td>NM</td> </tr> </table>										03/26/24	04/01/24	11111--	5	\$1,050.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	5	WISN	M	04/01/24	10:12 PM	M-F LATE NEWS	10-1035P	:30	TBTV2402H	\$1,050.00	NM												
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10	03/26/24	04/01/24	Jimmy Kimmel Class of Time - Pre-emptible with notice	1035P-1137P	11111--	:30	5	\$300.00	NM																																												
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5	WISN	M	04/01/24	11:08 PM	Jimmy Kimmel	1035P-1137P	:30	TBTV2401H	\$300.00	NM																																											
<u>Total Spots</u>							7																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$4,300.00
<u>Agency Commission</u>	\$645.00
<u>Net Amount Due</u>	\$3,655.00
<u>Invoice Balance as of 05/08/24 10:27:17 AM CT</u>	\$0.00

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