

DUPLICATE INVOICE



WISN TV
 759 N. 19th Street
 Milwaukee, WI 53233
 Main: (414)342-8812
 Billing: (704)208-2348

www.wisn.com

Billing Address:

Grassroots Media LLC
 Attention: Accounts Payable
 146 Montgomery Ave
 Bala Cynwyd, PA 19004

Send Payment To:

WISN TV
 PO Box 906
 Des Moines, IA 50306-0906

Property	WISN		
Invoice #	3984264-1	Order #	3984264
Invoice Date	04/28/24	Alt Order #	WOC14628910
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/28/24	Flight Dates	04/23/24 - 04/29/24
Advertiser	Baldwin/D/Senate		
Product	Political		
Estimate #	1505		
Account Executive	WISN NATIONAL HOUSE		
Sales Office	WISN National House		
Sales Region	National		
Agency Code	9923059		
Advertiser Code	91		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	94		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/23/24	04/29/24	News M-F 6a	6-7A	11111--	:30	5	\$900.00	NM
Class of Time - Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
04/23/24 04/29/24 11111-- 5 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	Tu	04/23/24	6:54 AM	News M-F 6a	6-7A	:30	TBTV2403H	\$900.00 NM
2	WISN	W	04/24/24	6:54 AM	News M-F 6a	6-7A	:30	TBTV2403H	\$900.00 NM
3	WISN	Th	04/25/24	6:29 AM	News M-F 6a	6-7A	:30	TBTV2403H	\$900.00 NM
4	WISN	F	04/26/24	6:28 AM	News M-F 6a	6-7A	:30	TBTV2403H	\$900.00 NM
2	04/23/24	04/29/24	News M-F 6a	6-7A	11111--	:30	5	\$900.00	NM
Class of Time - Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
04/23/24 04/29/24 11111-- 5 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	Tu	04/23/24	6:23 AM	News M-F 6a	6-7A	:30	TBTV2403H	\$900.00 NM
2	WISN	W	04/24/24	6:11 AM	News M-F 6a	6-7A	:30	TBTV2403H	\$900.00 NM
3	WISN	Th	04/25/24	6:10 AM	News M-F 6a	6-7A	:30	TBTV2403H	\$900.00 NM
4	WISN	F	04/26/24	6:22 AM	News M-F 6a	6-7A	:30	TBTV2403H	\$900.00 NM
3	04/23/24	04/29/24	LIVE WITH KELLY	9-10am	11111--	:30	5	\$300.00	NM
Class of Time - Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
04/23/24 04/29/24 11111-- 5 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	Tu	04/23/24	9:33 AM	LIVE WITH KELLY	9-10am	:30	TBTV2403H	\$300.00 NM
2	WISN	W	04/24/24	9:45 AM	LIVE WITH KELLY	9-10am	:30	TBTV2403H	\$300.00 NM
3	WISN	Th	04/25/24	9:41 AM	LIVE WITH KELLY	9-10am	:30	TBTV2403H	\$300.00 NM
4	WISN	F	04/26/24	9:31 AM	LIVE WITH KELLY	9-10am	:30	TBTV2403H	\$300.00 NM
4	04/23/24	04/29/24	News M-F 6p	6-630pm	11111--	:30	5	\$550.00	NM
Class of Time - Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
04/23/24 04/29/24 11111-- 5 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	Tu	04/23/24	6:28 PM	News M-F 6p	6-630pm	:30	TBTV2403H	\$550.00 NM

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Des Moines, IA 50306-0906

Invoice #	3984264-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/28/24
Advertiser	Baldwin/D/Senate		
Product	Political		
Estimate #	1505		

www.wisn.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	04/23/24	04/29/24	News M-F 6p	6-630pm	11111--	:30	5	\$550.00	NM	
Class of Time - Non Pre-emptible										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WISN	W	04/24/24	6:23 PM	News M-F 6p	6-630pm	:30	TBTv2403H	\$550.00	NM
3	WISN	Th	04/25/24	6:12 PM	News M-F 6p	6-630pm	:30	TBTv2403H	\$550.00	NM
4	WISN	F	04/26/24		News M-F 6p	6-630pm	:00		\$550.00	NM
See MG 4.6,4.7										
6	WISN	F	04/26/24	4:56 PM	M-F 4P NEWS	M-F 4P NEWS	:30	TBTv2403H	\$600.00	NM
MG for 10.1,4.4										
7	WISN	F	04/26/24	6:42 PM	NFL DRAFT	NFL DRAFT	:30	TBTv2403H	\$1,700.00	NM
MG for 10.1,4.4										
5	04/23/24	04/27/24	SA LATE NEWS	10-1035P	-----1-	:30	1	\$650.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/22/24	04/28/24	-----1-	1	\$650.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	Sa	04/27/24		SA LATE NEWS	10-1035P	:00		\$650.00	NM
Credited										
6	04/23/24	04/28/24	SU LATE NEWS	10-11P	-----1	:30	1	\$900.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/22/24	04/28/24	-----1	1	\$900.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	Su	04/28/24	10:23 PM	SU LATE NEWS	10-11P	:30	TBTv2403H	\$900.00	NM
7	04/23/24	04/29/24	M-F LATE NEWS	10-1035P	11111--	:30	5	\$1,250.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/23/24	04/29/24	11111--	5	\$1,250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	Tu	04/23/24	10:28 PM	M-F LATE NEWS	10-1035P	:30	TBTv2403H	\$1,250.00	NM
2	WISN	W	04/24/24	10:28 PM	M-F LATE NEWS	10-1035P	:30	TBTv2403H	\$1,250.00	NM
3	WISN	Th	04/25/24	11:18 PM	M-F LATE NEWS	10-1035P	:30	TBTv2403H	\$1,250.00	NM
4	WISN	F	04/26/24	10:48 PM	M-F LATE NEWS	10-1035P	:30	TBTv2403H	\$1,250.00	NM
8	04/23/24	04/28/24	SU LATE NEWS	10-11P	-----1	:30	1	\$900.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/22/24	04/28/24	-----1	1	\$900.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	Su	04/28/24	10:48 PM	SU LATE NEWS	10-11P	:30	TBTv2403H	\$900.00	NM
9	04/23/24	04/29/24	News M-F 5a	5-6A	11111--	:30	5	\$350.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/23/24	04/29/24	11111--	5	\$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	Tu	04/23/24	5:45 AM	News M-F 5a	5-6A	:30	TBTv2403H	\$350.00	NM
2	WISN	W	04/24/24	5:57 AM	News M-F 5a	5-6A	:30	TBTv2403H	\$350.00	NM
3	WISN	Th	04/25/24	5:41 AM	News M-F 5a	5-6A	:30	TBTv2403H	\$350.00	NM
4	WISN	F	04/26/24	5:56 AM	News M-F 5a	5-6A	:30	TBTv2403H	\$350.00	NM
10	04/23/24	04/26/24	SharkTank	Fri 7-8p	----1--	:30	1	\$1,750.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	End Date	MTWTFSS	Spots/Week	Rate						
	04/26/24	----1--	1	\$1,750.00						

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Estimate #	1505		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																				
10	04/23/24	04/26/24	SharkTank	Fri 7-8p	----1--	:30	1	\$1,750.00	NM																				
Class of Time - Non Pre-emptible																													
<table border="0" style="width: 100%;"> <tr> <td colspan="2"></td> <td><u>Start Date</u></td> <td colspan="2"></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td colspan="2"></td> <td>04/22/24</td> <td>04/28/24</td> <td>----1--</td> <td>1</td> <td></td> <td></td> <td>\$1,750.00</td> <td></td> </tr> </table>												<u>Start Date</u>										04/22/24	04/28/24	----1--	1			\$1,750.00	
		<u>Start Date</u>																											
		04/22/24	04/28/24	----1--	1			\$1,750.00																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WISN	F	04/26/24		SharkTank	Fri 7-8p	:00		\$1,750.00 NM																				
See MG 4.6,4.7																													
11	04/23/24	04/27/24	SAT GMA 2ND HOUR	9-10AM	-----1-	:30	1	\$275.00	NM																				
Class of Time - Non Pre-emptible																													
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>04/22/24</td> <td>04/28/24</td> <td>-----1-</td> <td>1</td> <td>\$275.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						04/22/24	04/28/24	-----1-	1	\$275.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	04/22/24	04/28/24	-----1-	1	\$275.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WISN	Sa	04/27/24	9:29 AM	SAT GMA 2ND HOUR	9-10AM	:30	TBTV2403H	\$275.00 NM																				
<u>Total Spots</u>							28																						

Payment Terms 30 Days

<u>Gross Total</u>	\$20,825.00
<u>Agency Commission</u>	\$3,123.75
<u>Net Amount Due</u>	\$17,701.25
<u>Invoice Balance as of 05/08/24 10:27:12 AM CT</u>	\$0.00

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