

DUPLICATE INVOICE



WISN TV
 759 N. 19th Street
 Milwaukee, WI 53233
 Main: (414)342-8812
 Billing: (704)208-2348

www.wisn.com

Billing Address:

Grassroots Media LLC
 Attention: Accounts Payable
 146 Montgomery Ave
 Bala Cynwyd, PA 19004

Send Payment To:

WISN TV
 PO Box 906
 Des Moines, IA 50306-0906

Property	WISN		
Invoice #	3983081-1	Order #	3983081
Invoice Date	04/28/24	Alt Order #	WOC14623644
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/22/24	Flight Dates	04/16/24 - 04/22/24
Advertiser	Baldwin/D/Senate		
Product	Political		
Estimate #	1482		
Account Executive	WISN NATIONAL HOUSE		
Sales Office	WISN National House		
Sales Region	National		
Agency Code	9923059		
Advertiser Code	91		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	94		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	04/16/24	04/22/24	News M-F 5a	5-6A	11111--	:30	5	\$350.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/16/24	04/22/24	11111--	5	\$350.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WISN	Tu	04/16/24	5:39 AM	News M-F 5a	5-6A	:30	TBTv2402H	\$350.00	NM
2	WISN	W	04/17/24	5:40 AM	News M-F 5a	5-6A	:30	TBTv2402H	\$350.00	NM
3	WISN	Th	04/18/24	5:56 AM	News M-F 5a	5-6A	:30	TBTv2403H	\$350.00	NM
4	WISN	F	04/19/24	5:57 AM	News M-F 5a	5-6A	:30	TBTv2403H	\$350.00	NM
5	WISN	M	04/22/24	5:46 AM	News M-F 5a	5-6A	:30	TBTv2403H	\$350.00	NM
2	04/16/24	04/22/24	News M-F 6a	6-7A	11111--	:30	5	\$900.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/16/24	04/22/24	11111--	5	\$900.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WISN	Tu	04/16/24	6:39 AM	News M-F 6a	6-7A	:30	TBTv2402H	\$900.00	NM
2	WISN	W	04/17/24	6:41 AM	News M-F 6a	6-7A	:30	TBTv2402H	\$900.00	NM
3	WISN	Th	04/18/24	6:57 AM	News M-F 6a	6-7A	:30	TBTv2403H	\$900.00	NM
4	WISN	F	04/19/24	6:55 AM	News M-F 6a	6-7A	:30	TBTv2403H	\$900.00	NM
5	WISN	M	04/22/24	6:28 AM	News M-F 6a	6-7A	:30	TBTv2403H	\$900.00	NM
3	04/16/24	04/22/24	News M-F 6a	6-7A	11111--	:30	5	\$900.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/16/24	04/22/24	11111--	5	\$900.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WISN	Tu	04/16/24	6:10 AM	News M-F 6a	6-7A	:30	TBTv2403H	\$900.00	NM
2	WISN	W	04/17/24	6:24 AM	News M-F 6a	6-7A	:30	TBTv2403H	\$900.00	NM
3	WISN	Th	04/18/24	6:23 AM	News M-F 6a	6-7A	:30	TBTv2402H	\$900.00	NM
4	WISN	F	04/19/24	6:23 AM	News M-F 6a	6-7A	:30	TBTv2403H	\$900.00	NM
5	WISN	M	04/22/24	6:11 AM	News M-F 6a	6-7A	:30	TBTv2403H	\$900.00	NM
4	04/16/24	04/22/24	Good Morning America	7-9a	11111--	:30	5	\$1,050.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					

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Des Moines, IA 50306-0906

Invoice #	3983081-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/22/24
Advertiser	Baldwin/D/Senate		
Product	Political		
Estimate #	1482		

www.wisn.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	04/16/24	04/22/24	Good Morning America	7-9a	11111--	:30	5	\$1,050.00	NM	
Class of Time - Non Pre-emptible										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/16/24 04/22/24 11111-- 5 \$1,050.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	Tu	04/16/24	8:37 AM	Good Morning America	7-9a	:30	TBTv2403H	\$1,050.00	NM
2	WISN	W	04/17/24	8:59 AM	Good Morning America	7-9a	:30	TBTv2403H	\$1,050.00	NM
3	WISN	Th	04/18/24	8:38 AM	Good Morning America	7-9a	:30	TBTv2402H	\$1,050.00	NM
4	WISN	F	04/19/24	8:41 AM	Good Morning America	7-9a	:30	TBTv2403H	\$1,050.00	NM
5	WISN	M	04/22/24	8:36 AM	Good Morning America	7-9a	:30	TBTv2403H	\$1,050.00	NM
5	04/16/24	04/22/24	LIVE WITH KELLY	9-10am	11111--	:30	5	\$300.00	NM	
Class of Time - Non Pre-emptible										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/16/24 04/22/24 11111-- 5 \$300.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	Tu	04/16/24	9:43 AM	LIVE WITH KELLY	9-10am	:30	TBTv2402H	\$300.00	NM
2	WISN	W	04/17/24	9:54 AM	LIVE WITH KELLY	9-10am	:30	TBTv2402H	\$300.00	NM
3	WISN	Th	04/18/24	9:43 AM	LIVE WITH KELLY	9-10am	:30	TBTv2403H	\$300.00	NM
4	WISN	F	04/19/24	9:27 AM	LIVE WITH KELLY	9-10am	:30	TBTv2403H	\$300.00	NM
5	WISN	M	04/22/24	9:31 AM	LIVE WITH KELLY	9-10am	:30	TBTv2403H	\$300.00	NM
6	04/16/24	04/22/24	News M-F 6p	6-630pm	11111--	:30	5	\$550.00	NM	
Class of Time - Non Pre-emptible										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/16/24 04/22/24 11111-- 5 \$550.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	Tu	04/16/24		News M-F 6p	6-630pm	:00		\$550.00	NM
See MG 6.6,6.7										
6	WISN	Tu	04/16/24	6:28 PM	News M-F 6p	6-630pm	:30	TBTv2403H	\$2,000.00	NM
MG for 6.5,6.1,6.2,6.4,6.3										
7	WISN	Tu	04/16/24	6:49 PM	Entertainment Tonight	630p-7pm	:30	TBTv2402H	\$750.00	NM
MG for 6.5,6.1,6.2,6.4,6.3										
2	WISN	W	04/17/24		News M-F 6p	6-630pm	:00		\$550.00	NM
See MG 6.6,6.7										
3	WISN	Th	04/18/24		News M-F 6p	6-630pm	:00		\$550.00	NM
See MG 6.6,6.7										
4	WISN	F	04/19/24		News M-F 6p	6-630pm	:00		\$550.00	NM
See MG 6.6,6.7										
5	WISN	M	04/22/24		News M-F 6p	6-630pm	:00		\$550.00	NM
See MG 6.6,6.7										
7	04/16/24	04/19/24	SharkTank	Fri 7-8p	----1--	:30	1	\$1,750.00	NM	
Class of Time - Non Pre-emptible										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/15/24 04/21/24 ----1-- 1 \$1,750.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	F	04/19/24	7:22 PM	SharkTank	Fri 7-8p	:30	TBTv2403H	\$1,750.00	NM
8	04/16/24	04/22/24	Jimmy Kimmel	1035P-1137P	11111--	:30	5	\$450.00	NM	
Class of Time - Non Pre-emptible										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/16/24 04/22/24 11111-- 5 \$450.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	Tu	04/16/24	11:03 PM	Jimmy Kimmel	1035P-1137P	:30	TBTv2403H	\$450.00	NM

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Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/22/24
Advertiser	Baldwin/D/Senate		
Product	Political		
Estimate #	1482		

www.wisn.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	04/16/24	04/22/24	Jimmy Kimmel	1035P-1137P	11111--	:30	5	\$450.00	NM
Class of Time - Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WISN	W	04/17/24	11:31 PM	Jimmy Kimmel	1035P-1137P	:30	TBTv2402H	\$450.00 NM
3	WISN	Th	04/18/24	11:05 PM	Jimmy Kimmel	1035P-1137P	:30	TBTv2402H	\$450.00 NM
4	WISN	F	04/19/24	11:06 PM	Jimmy Kimmel	1035P-1137P	:30	TBTv2403H	\$450.00 NM
5	WISN	M	04/22/24	11:18 PM	Jimmy Kimmel	1035P-1137P	:30	TBTv2403H	\$450.00 NM
9	04/16/24	04/16/24	GoodDoc	Tue 9-10p	-1-----	:30	1	\$1,100.00	NM
Class of Time - Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/15/24	04/21/24	-1-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	Tu	04/16/24	9:39 PM	GoodDoc	Tue 9-10p	:30	TBTv2403H	\$1,100.00 NM
10	04/16/24	04/18/24	Greys	Thu 8-9p	---1---	:30	1	\$3,000.00	NM
Class of Time - Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/15/24	04/21/24	---1---	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	Th	04/18/24	8:44 PM	Greys	Thu 8-9p	:30	TBTv2402H	\$3,000.00 NM
11	04/16/24	04/20/24	SA LATE NEWS	10-1035P	-----1-	:30	1	\$650.00	NM
Class of Time - Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/15/24	04/21/24	-----1-	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	Sa	04/20/24	10:32 PM	SA LATE NEWS	10-1035P	:30	TBTv2403H	\$650.00 NM
12	04/16/24	04/21/24	SU LATE NEWS	10-11P	-----1	:30	1	\$900.00	NM
Class of Time - Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/15/24	04/21/24	-----1	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	Su	04/21/24	10:22 PM	SU LATE NEWS	10-11P	:30	TBTv2403H	\$900.00 NM
13	04/16/24	04/21/24	SU LATE NEWS	10-11P	-----1	:30	1	\$900.00	NM
Class of Time - Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/15/24	04/21/24	-----1	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	Su	04/21/24	10:49 PM	SU LATE NEWS	10-11P	:30	TBTv2403H	\$900.00 NM
14	04/16/24	04/22/24	M-F LATE NEWS	10-1035P	11111--	:30	5	\$1,250.00	NM
Class of Time - Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/16/24	04/22/24	11111--	5	\$1,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	Tu	04/16/24	10:34 PM	M-F LATE NEWS	10-1035P	:30	TBTv2402H	\$1,250.00 NM
2	WISN	W	04/17/24	10:34 PM	M-F LATE NEWS	10-1035P	:30	TBTv2403H	\$1,250.00 NM
3	WISN	Th	04/18/24	10:34 PM	M-F LATE NEWS	10-1035P	:30	TBTv2403H	\$1,250.00 NM
4	WISN	F	04/19/24	10:22 PM	M-F LATE NEWS	10-1035P	:30	TBTv2403H	\$1,250.00 NM
5	WISN	M	04/22/24	10:24 PM	M-F LATE NEWS	10-1035P	:30	TBTv2403H	\$1,250.00 NM
15	04/16/24	04/20/24	SAT GMA 2ND HOUR	9-10AM	-----1-	:30	1	\$275.00	NM
Class of Time - Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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Advertiser	Baldwin/D/Senate		
Product	Political		
Estimate #	1482		

www.wisn.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
15	04/16/24	04/20/24	SAT GMA 2ND HOUR	9-10AM	-----1-	:30	1	\$275.00	NM	
Class of Time - Non Pre-emptible										
		04/15/24	04/21/24		-----1-		1	\$275.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	Sa	04/20/24	9:55 AM	SAT GMA 2ND HOUR	9-10AM	:30	TBTV2403H	\$275.00	NM
<u>Total Spots</u>							44			

Payment Terms 30 Days

<u>Gross Total</u>	\$37,325.00
<u>Agency Commission</u>	\$5,598.75
<u>Net Amount Due</u>	\$31,726.25
<u>Invoice Balance as of 05/08/24 10:27:07 AM CT</u>	\$0.00

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