

DUPLICATE INVOICE



WISN TV
 759 N. 19th Street
 Milwaukee, WI 53233
 Main: (414)342-8812
 Billing: (704)208-2348

www.wisn.com

Billing Address:

Grassroots Media LLC
 Attention: Accounts Payable
 146 Montgomery Ave
 Bala Cynwyd, PA 19004

Send Payment To:

WISN TV
 PO Box 906
 Des Moines, IA 50306-0906

Property	WISN		
Invoice #	3964043-1	Order #	3964043
Invoice Date	04/14/24	Alt Order #	WOC14606197
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/08/24	Flight Dates	04/02/24 - 04/08/24
Advertiser	Baldwin/D/Senate		
Product	Political		
Estimate #	1466		
Account Executive	WISN NATIONAL HOUSE		
Sales Office	WISN National House		
Sales Region	National		
Agency Code	9923059		
Advertiser Code	91		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	94		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/02/24	04/08/24	News M-F 5a	5-6A	11111--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/02/24 04/08/24 11111-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WISN Tu 04/02/24 5:41 AM News M-F 5a 5-6A :30 TBTv2402H \$350.00 NM 2 WISN W 04/03/24 5:57 AM News M-F 5a 5-6A :30 TBTv2402H \$350.00 NM 3 WISN Th 04/04/24 5:41 AM News M-F 5a 5-6A :30 TBTv2402H \$350.00 NM 4 WISN F 04/05/24 5:57 AM News M-F 5a 5-6A :30 TBTv2402H \$350.00 NM 5 WISN M 04/08/24 5:45 AM News M-F 5a 5-6A :30 TBTv2402H \$350.00 NM									
2	04/02/24	04/08/24	News M-F 6a	6-7A	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/02/24 04/08/24 11111-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WISN Tu 04/02/24 6:43 AM News M-F 6a 6-7A :30 TBTv2402H \$900.00 NM 2 WISN W 04/03/24 6:53 AM News M-F 6a 6-7A :30 TBTv2402H \$900.00 NM 3 WISN Th 04/04/24 6:54 AM News M-F 6a 6-7A :30 TBTv2402H \$900.00 NM 4 WISN F 04/05/24 6:28 AM News M-F 6a 6-7A :30 TBTv2402H \$900.00 NM 5 WISN M 04/08/24 6:27 AM News M-F 6a 6-7A :30 TBTv2402H \$900.00 NM									
3	04/02/24	04/08/24	News M-F 6a	6-7A	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/02/24 04/08/24 11111-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WISN Tu 04/02/24 6:11 AM News M-F 6a 6-7A :30 TBTv2401H \$900.00 NM 2 WISN W 04/03/24 6:23 AM News M-F 6a 6-7A :30 TBTv2402H \$900.00 NM 3 WISN Th 04/04/24 6:11 AM News M-F 6a 6-7A :30 TBTv2402H \$900.00 NM 4 WISN F 04/05/24 6:14 AM News M-F 6a 6-7A :30 TBTv2402H \$900.00 NM 5 WISN M 04/08/24 6:10 AM News M-F 6a 6-7A :30 TBTv2402H \$900.00 NM									
4	04/02/24	04/08/24	Good Morning America	7-9a	11111--	:30	5	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/02/24 04/08/24 11111-- 5 \$550.00									

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Invoice #	3964043-1	Invoice Month	April 2024
Invoice Date	04/14/24	Invoice Period	04/01/24 - 04/08/24
Advertiser	Baldwin/D/Senate		
Product	Political		
Estimate #	1466		

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4	04/02/24	04/08/24	Good Morning America	7-9a	11111--	:30	5	\$550.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/02/24 04/08/24 11111-- 5 \$550.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	Tu	04/02/24	8:49 AM	Good Morning America	7-9a	:30	TBTv2401H	\$550.00	NM
2	WISN	W	04/03/24	8:38 AM	Good Morning America	7-9a	:30	TBTv2402H	\$550.00	NM
3	WISN	Th	04/04/24	8:48 AM	Good Morning America	7-9a	:30	TBTv2402H	\$550.00	NM
4	WISN	F	04/05/24	8:37 AM	Good Morning America	7-9a	:30	TBTv2402H	\$550.00	NM
5	WISN	M	04/08/24	8:48 AM	Good Morning America	7-9a	:30	TBTv2402H	\$550.00	NM
5	04/02/24	04/08/24	LIVE WITH KELLY	9-10am	11111--	:30	5	\$300.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/02/24 04/08/24 11111-- 5 \$300.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	Tu	04/02/24	9:47 AM	LIVE WITH KELLY	9-10am	:30	TBTv2402H	\$300.00	NM
2	WISN	W	04/03/24	9:56 AM	LIVE WITH KELLY	9-10am	:30	TBTv2402H	\$300.00	NM
3	WISN	Th	04/04/24	9:45 AM	LIVE WITH KELLY	9-10am	:30	TBTv2402H	\$300.00	NM
4	WISN	F	04/05/24	9:35 AM	LIVE WITH KELLY	9-10am	:30	TBTv2402H	\$300.00	NM
5	WISN	M	04/08/24	9:39 AM	LIVE WITH KELLY	9-10am	:30	TBTv2402H	\$300.00	NM
6	04/02/24	04/08/24	News M-F 6p	6-630pm	11111--	:30	5	\$1,050.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/02/24 04/08/24 11111-- 5 \$1,050.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	Tu	04/02/24	6:28 PM	News M-F 6p	6-630pm	:30	TBTv2401H	\$1,050.00	NM
2	WISN	W	04/03/24	6:22 PM	News M-F 6p	6-630pm	:30	TBTv2402H	\$1,050.00	NM
3	WISN	Th	04/04/24	6:23 PM	News M-F 6p	6-630pm	:30	TBTv2402H	\$1,050.00	NM
4	WISN	F	04/05/24	6:29 PM	News M-F 6p	6-630pm	:30	TBTv2402H	\$1,050.00	NM
5	WISN	M	04/08/24	6:21 PM	News M-F 6p	6-630pm	:30	TBTv2402H	\$1,050.00	NM
7	04/02/24	04/05/24	Shark Tank	Fri 7-8p	----1--	:30	1	\$1,750.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 ----1-- 1 \$1,750.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	F	04/05/24	7:21 PM	Shark Tank	Fri 7-8p	:30	TBTv2402H	\$1,750.00	NM
8	04/02/24	04/08/24	Jimmy Kimmel	1035P-1137P	11111--	:30	5	\$450.00	NM	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	Tu	04/02/24	11:08 PM	Jimmy Kimmel	1035P-1137P	:30	TBTv2402H	\$450.00	NM
2	WISN	W	04/03/24	11:06 PM	Jimmy Kimmel	1035P-1137P	:30	TBTv2402H	\$450.00	NM
3	WISN	Th	04/04/24	11:06 PM	Jimmy Kimmel	1035P-1137P	:30	TBTv2402H	\$450.00	NM
4	WISN	F	04/05/24	11:08 PM	Jimmy Kimmel	1035P-1137P	:30	TBTv2402H	\$450.00	NM
5	WISN	M	04/08/24	11:33 PM	Jimmy Kimmel	1035P-1137P	:30	TBTv2402H	\$450.00	NM
9	04/02/24	04/02/24	Good Doc	Tue 9-10p	-1-----	:30	1	\$1,100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 -1----- 1 \$1,100.00										

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10	04/02/24	04/04/24	Grey's	Thu 8-9p	- - - 1 - - -	:30	1	\$3,000.00	NM																																																																																								
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11	04/02/24	04/06/24	SA LATE NEWS	10-1035P	- - - - - 1 -	:30	1	\$650.00	NM																																																																																								
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1	WISN	Su	04/07/24	10:56 PM	SU LATE NEWS	10-11P	:30	TBTV2402H	\$900.00	NM																																																																																							
14	04/02/24	04/08/24	M-F LATE NEWS	10-1035P	11111 - -	:30	5	\$1,250.00	NM																																																																																								
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15	04/02/24	04/06/24	SAT GMA 2ND HOUR	9-10AM	- - - - - 1 -	:30	1	\$275.00	NM																																																																																								
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Total Spots 47

Payment Terms 30 Days

Gross Total **\$37,325.00**

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

DUPLICATE INVOICE

Send Payment To:



WISN TV
PO Box 906
Des Moines, IA 50306-0906

www.wisn.com

Invoice #	3964043-1	Invoice Month	April 2024
Invoice Date	04/14/24	Invoice Period	04/01/24 - 04/08/24
Advertiser	Baldwin/D/Senate		
Product	Political		
Estimate #	1466		

Agency Commission **\$5,598.75**

Net Amount Due **\$31,726.25**

Invoice Balance as of 05/08/24 10:27:10 AM CT **\$0.00**

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