

# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Ralph Reed, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Rebecca Hagelin

Agency name: Rebecca Hagelin Marketing & Communicatio

Address: PO Box 493 Placida, FL 33946

Contact: Rebecca Hagelin

Phone number: (703) 915-7288

Email: hagelin.rebecca@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Faith & Freedom Coalition

Address: 3700 Crestwood Parkway, Suite 975, Duluth, GA 30096

Contact: Ralph Reed

Phone number: 770-232-2929

Email: ralph@censtrat.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Ralph E. Reed, Jr., Founder & Chairman

Steve Scheffler, board member

Tom Scott, board member

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: None

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:


Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Confirmation of Judge Amy Coney Barrett to the U.S. Supreme Court

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <b>Ralph E. Reed, Jr.</b> <small>Digitally signed by Ralph E. Reed, Jr. Date: 2020.09.28 13:33:04 -04'00'</small>	Signature: 
Name: Ralph E. Reed, Jr.	Name: Courtney Kline
Date of Request to Purchase Ad Time: 9/29/2020	Date of Station Agreement to Sell Time: 10-2-20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No      Date ad received: IN PROGRAMMING

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>190555</u>	Station Call Letters: <u>KWNC AM</u>	Date Received/Requested: <u>10/7/2020</u>
Est. #:	Station Location: <u>Wenatchee, WA</u>	Run Start and End Dates: <u>10/12 - 10/25</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

### Contract Revision

Rebecca Hagelin  
 Attn: Rebecca Hagelin  
 Rebecca Hagelin Marketing & Communicatio  
 PO Box 493  
 Placida, FL 33946

<b>Advertiser</b> FAITH AND FREEDOM COALITION	<b>Product</b> FAITH AND FREEDOM COALITION
<b>Salesperson</b> Tim Warbington	<b>Salesperson Phone #</b> (703)915-7288
<b>Sales Office</b> Atlanta	<b>Agency Phone #</b> (703)915-7288
<b>Order #</b> 190555	<b>Ver #</b> 2
<b>Date</b> 10/2/20	<b>Rev #</b> 2
<b>Time</b> 11:01:54AM	<b>Start</b> 10/12/20
<b>Demo</b> A18+	<b>End</b> 10/25/20
<b>Survey</b> Sp20-Fat19 Sept 2020 DP_V1	<b># Wks</b> 2
	<b>Page #</b> 1

Line #	Vehicle	Days & Times	Sep 28	Oct 5	Oct 12	Oct 19	Oct 26	Nov 2	Nov 9	Nov 16	Nov 23	Nov 30	Dec 7	Dec 14	Dec 21	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Imp*	% Dist
1	CLS Mark Levin	Mo 6AM-12M			1	1										2	30	0.3	0.5	643.8	1287.6	20.0
2	CLS Mark Levin	Tu 6AM-12M			1	1										2	30	0.3	0.5	643.8	1287.6	20.0
3	CLS Mark Levin	We 6AM-12M			2	2										2	30	0.3	0.5	643.8	1287.6	20.0
4	CLS Mark Levin	Th 6AM-12M			2	1										3	30	0.3	0.8	643.8	1931.4	30.0
5	CLS Mark Levin	Fr 6AM-12M			6	4										1	30	0.3	0.3	643.8	643.8	10.0
	Totals		0.0	0.0	1.5	1.0	4	4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10			2.5	6438.0	6438.0	100.0
	Total GRPs		0.0	0.0	6	4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10			2.5	6438.0	6438.0	100.0

\*Note: Avg Aud and Gross Impressions are shown in thousands

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FAITH AND FREEDOM COALITION	FAITH AND FREEDOM COALITION	190555	2	2	2	2
Salesperson	Salesperson Phone #	Date	Time	Start	End	
Tim Waddington	(703)915-7288	10/2/20	11:01:54AM	10/12/20	10/25/20	
Sales Office	Agency Phone #	Demos				
Atlanta	(703)915-7288	A18+				
		Survey				
		Sp20-Fa19 Sept 2020 DP_V1				

Line #	Vehicle	Days & Times	Sep 28	Oct 5	Oct 12	Oct 19	Oct 26	Nov 2	Nov 9	Nov 16	Nov 23	Nov 30	Dec 7	Dec 14	Dec 21	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist					
		<b>Total Gross:</b>	<b>\$12,500.00</b>																								
		<b>Agency Commission:</b>	<b>\$1,875.00</b>																								
		<b>Total Net:</b>	<b>\$10,625.00</b>																								

Accepted for Westwood One, LLC: \_\_\_\_\_ Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser: \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Name \_\_\_\_\_ Title \_\_\_\_\_

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Salesperson	Salesperson Phone #	Date	Time	Start	End	
Tim Warbington		10/2/20	11:01:54AM	10/12/20	10/25/20	
Sales Office	Agency Phone #	Demos	A18+			
Atlanta	(703)915-7288	Survey				
		Sp20-Fa19 Sept 2020 DP_V1				

Line #	Vehicle	Days & Times	Sep 28	Oct 5	Oct 12	Oct 19	Oct 26	Nov 2	Nov 9	Nov 16	Nov 23	Nov 30	Dec 7	Dec 14	Dec 21	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Imp*	% Dist
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Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

Agency represents and warrants it has the authority to make this purchase on behalf of the Advertiser listed on this order ("Advertiser") and accordingly, is responsible for prompt payment of all amounts due under this IO to WWO upon receipt of such payments from Advertiser. If Advertiser is more than 30 days overdue in paying Agency, Agency shall promptly inform Westwood One ("WWO") who shall have the right to contact Advertiser directly for payment. If payment in full has not been received from either Agency or Advertiser within 120 days of the due date, WWO reserves the right to impose interest equal to ten percent (10%) per annum on any overdue amount from the original due date until full payment is received by WWO. Agency and/or Advertiser, as applicable, shall be liable for all costs and expenses incurred by WWO in its collection efforts for amounts overdue by 120 days or more, including without limitation, attorney's fees and filing fees. If Agency fails to remit to WWO amounts Agency receives from the Advertiser, the principal owners of the Agency shall be personally liable for such unpaid amounts.

This Agreement shall, irrespective of the place of execution, be deemed to be a contract entered into and to be performed in the State of New York and shall be governed by and construed in accordance with the laws of the State of New York without regard to any choice of law or conflicts of law principles. With respect to any dispute arising hereunder or any action, suit, or proceeding relating to this Agreement, Agency and/or Advertiser, as applicable, shall be subject to the exclusive jurisdiction of the Federal District Court for the Southern District of New York and the Courts of the State of New York in New York County and the Agency, on behalf of itself and Advertiser, waives any objection of venue in any of the aforesaid courts or any right to claim that any such court constitutes an inconvenient forum.

Ordering the inventory listed herein is your consent to these terms and conditions which shall supersede any other writing, understanding or document related to the subject matter hereof.

WESTWOODONE IS AN AFFIRMATIVE ACTION EMPLOYER. NONDISCRIMINATION POLICY: Westwood One does not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that Advertiser's purchase of advertising time from Westwood One is not intended to and will not discriminate on the basis of race or ethnicity.

Notwithstanding any other agreement to the contrary, Advertiser will indemnify, defend and hold Westwood One, its parent companies, subsidiaries, corporate affiliates and the directors, officers, employees, representatives, licensees and agents of the foregoing entities, harmless from and against any and all losses, liabilities, claims, damages and other expenses, including reasonable attorney's fees, arising out of third party claims relating to the commercials provided to Westwood One by Advertiser.

\*Note: Avg Aud and Gross Impressions are shown in thousands

# Contract Summary Revision

Rebecca Hagelin  
 Attn: Rebecca Hagelin  
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 Placida, FL 33946

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Salesperson	Salesperson Phone #	Date	Time	Start	End	
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Sales Office	Agency Phone #	Demos	Survey			
Atlanta	(703)915-7288	A18+	Sp20-Fa19	Sp20-Fa19 Sept 2020 DP_V1		

Vehicle	Total Units	Gross	GRP	CPP	Gross Impressions*	CPM	% Distr	Surveys
CLS Mark Levin	10		2.5		6,438.0		100.0	Sp20-Fa19 Sept 2020 DP_V1
<b>Totals</b>	<b>10</b>	<b>\$12,500</b>	<b>2.5</b>	<b>4948</b>	<b>6,438.0</b>	<b>1.94</b>		

<b>Total Gross:</b>	<b>\$12,500.00</b>	<b>Agency Commission:</b>	<b>\$1,875.00</b>	<b>Total Net:</b>	<b>\$10,625.00</b>
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		Survey				
		SP20-Fa19 Sept 2020 DP_V1				

Vehicle	Total Units	Gross	GRP	CPP	Gross Impressions*	CPM	% Distr	Surveys

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Sales Office	Agency Phone #	Demos	Survey			
Atlanta	(703)915-7288	A18+	SP20-Fa19 Sept 2020 DP_V1			

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2020	Qtr 1 2021	Qtr 2 2021	Qtr 3 2021	Total	Total Units
CLS Mark Levin	12,500	0	0	0	0	0	0	0	0	0	0	0	12,500				12,500	10
All Vehicles - Total Gross																	12,500	10
All Vehicles - Total Units																	10	10
Air Time Gross:	\$12,500.00												Agency Commission:	\$1,875.00		Total Net:	\$10,625.00	



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Salesperson Tim Warbington	Salesperson Phone #	Date	Time	Start	End	
Sales Office Atlanta	Agency Phone # (703)915-7288	10/2/20	11:01:54AM	10/12/20	10/25/20	
		Demos A18+				
		Survey				
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ADVERTISER: FAITH AND FREEDOM COALITION  
DRY VOICEOVER  
LENGTH: :30

**TRANSCRIPTION**

**ANNOUNCER:** PRESIDENT TRUMP CHOSE AMEY CONEY BARRETT, A BRILLIANT, QUALIFIED JUDGE, FOR THE SUPREME COURT. NOW THE LEFT WING LYNCH MOB THAT TRIED TO DESTROY BRETT KAVANAUGH IS VISCIOUSLY ATTACKING JUDGE BARRETT SIMPLY BECAUSE SHE'S A COMMITTED CHRISTIAN.

BILL MAHER CALLED HER "A RELIGIOUS NUT". SENATOR FEINSTEIN SAID, "SHE'S FILLED WITH DOGMA." THESE ATTACKS ARE UNAMERICAN AND ANTI-CHRISTIAN BIGOTRY.

GO TO CONFIRM JUDGE AMY NOW DOT COM, AND TELL THE U-S SENATE TO CONFIRM AMY CONEY BARRETT.

CONFIRM JUDGE AMY NOW DOT COM.

PAID FOR BY THE FAITH AND FREEDOM COALITION.

CONFIRM JUDGE AMY NOW DOT COM.

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