

Contract # 28137984 Agency: PATRICK MEDIA CPE: 176/179/1243 PO BOX 317 216 W. WASHINGTON

MARSHFIELD, MO 65706

Agency Order #: 12560648

Buyer: Thompson, Will

Advertiser: TERM LIMITS ACTION Product: media

Flight: 6/10/24 - 6/23/24

Changes as of: 5/24/2024 at 1:56 PM

Service: Nielsen

Office: WASHINGTON

Primary Demo: Adults 35+

Version: Highlighting Revision 1 Market: Rochester, NY Station: WROC

Total Spots: Total CPP: \$0.00 Con Type: POLITICAL/VOTE
Total \$: \$0.00

Total GRP: Traffic #: 3993588

Assistant: SARA SCOTT 410-499-1136

Salesperson: SARA SCOTT 410-499-1136 Separation:

Comments: Changing AE

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Primary Demo: Adults 35+

Traffic #:	
3993588	

		CAIN 1/ 199-0:30p News 8-at 6 Bookend:15"s [BOOKENDS]		CAN 16 40a 10:30a Seturday Early Show 10a	Bookend::15"9 [BOOKENDE]		Bookend:15"s [BOOKENDS]	CAN 14 6:30p-7p GBS Evening News	M.E. Flogram	# Day/Time
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Con Type: POLITICAL/VOTE

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Salesperson: SARA SCOTT 410-499-1136

Separation:

Order Level Comments

Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

04/08/24 1:04 PM 05/24/24 1:56 PM

System

Notice Received. Changing AE Order Canceled

SARA SCOTT System

Market Budget: WROC Share: Comment: 30% Competitive Unknown \$88,400 Competitive Information New order. Please confirm. Total is \$26,520 & 290x. Thanks!

04/14/23 3:45 PM 04/14/23 3:45 PM 04/17/23 12:56 PM 04/17/23 12:56 PM

JENNA NUBAR

JENNA NUBAR Laura Keil

Day/Time Total % Distrib 0% Daypart Summary Spots Dollars \$0.00 NA CPP

Confirming; but sent email regarding NA programming and dates on this order need to be revised to 2023 (currently booked as 2024). Thank you! New order. Please confirm. Total is \$26,520 & 290x. Thanks!

Month Total Monthly Summary Spots Dollars

GRP 0.0

TO RACE OR ETHNICITY.	ADVERTISING	CADCAS	10 10 DX	CONT. FE			
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING LOUIS) CONSISTENT WITH THIS ORDER, ETHNICITY AND EVALUATES. NEGOTIATES AND COMPLETES TO BEACK OF THE STATE OF THE PARE OF THE STATE OF THE PARE	OR ETHNICIT	OF RACE KATZ) DO	AL COMMUTHE BASIS	ED STATES FEDER DISCRIMINATE ON SUBSIDIARY OR DI	APHS 49 AND 50 OF THE UNIT ISING CONTRACTS WILL NOT I IDIA GROUP (INCLUDING ANY TY AND EVALUATES, NEGOTIA		Non-Discrimination Policy
\$26,520.00	\$26,520.00		308	Confirmed	THE STATE OF THE SERVICE WAS NOBAK	7/14/23 3.03	
order, Please confirm. Thanks!, Comments from Separation: 30; Origcomments to New CPP to New order. Please confirm. Total is \$26,520.00 added or modified.	\$0	18		Confirmed	4/14/23 3:45 PM JENNA NUBAR	4/14/23 3:45	Revision
Changes: Demo Meta to IR161 Total Spots from 200 to 200 0:							
\$0	\$0				6 AM	4/17/23 11:46 AM	Contracting
\$O	90						Queued for
	60			Confirmed	4/17/23 12:56 PM Laura Keil	4/17/23 12:56	Makegood 1
Changes: Comments from New order, Please confirm. Total is \$26,520 & 290x. Thanks! to Changing AE, Origsalesperson Id to 1361, Salesperson from JENNA NUBAR to SARA SCOTT, Origassistant Id to 1361, Assistant Id from JENNA NUBAR to	\$			Confirmed	4/8/24 1:04 PM SARA SCOTT	4/8/24 1:0-	Revision
\$0 added or modified.	\$0	290		Confirmed	5/24/24 1:56 PM System	5/24/24 1:5	Revision
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