



News – Sports – Weather

4th Quarter 2018

Local News airs on KATX & KWBY at the following times:

M-F 8:08 am, 12:19 pm, 17:12 pm

Community News airs on KATX & KWBY at the following times:

M-SAT 10:38 am, 14:40 pm, 16:38 pm, 18:38 pm

TSN News airs on KATX & KWBY at the following times:

M-SAT Top of every hour between 6am and 7pm

TSN Sports airs on KATX & KWBY at the following times:

M-F 7:13am, 8:25 am, 17:05 pm

Local and Area Weather airs on KATX & KWBY at the following times:

M-F 7:01 am, 8:06 am, 10:39 am, 12:15 pm, 14:41 pm, 16:39 pm, 17:04 pm,
18:39 pm

SAT Top of every hour between 7 am and 7 pm

KATX-FM-Qtr 4

Public Service Announcements on KATX-FM are announced at the following times:

Monday through Friday Hourly at 6:30am, 7:34am, 8:20am, 11:18am, 4:18pm, and 5:17pm

The following PSA's ran on a rotating basis:

1. They'll find it. Gun Prevention
2. Show and tell. Discover Nature
3. Sense of adventure. Discover Nature
4. One more. Buzzed Driving Prevention
5. Rebekkah. Truth About Opioids
6. Know your girls. Breast Cancer Awareness
7. Suitcase. Adoption From Foster Care
8. Lucky. Caregiver Awareness
9. Caregiver to mom. Caregiver Awareness
10. Kiddie Music. Child Car Safety
11. Change of plans-flood. Emergency Preparedness
12. Melissa. Ending Hunger
13. Moments. Fatherhood Involvement
14. Best in show. Shelter Pet Adoption
15. Short yet deadly. Texting and Driving Prevention.
16. Marco. High School Equivalency
17. Goo Goo Dolls. Ending Hunger
18. Car Ace. Saving For Retirement
19. Hot coals. Wildfire Prevention
20. 8 kids a day. Gun Safety



Daily Programming

4th Quarter 2018

Lonestar Farm & Ranch Report-6:05 am, M-F

Texas In The Morning- 6:32 am, M-F

Brad Sham Report (Dallas Cowboys)- 7:04 am, M-F

Passport To Texas-7:06 am, 12:17 pm, M-F

Old Farmers Almanac-7:09 am, M-F

First Fruits (First United Methodist Church)-7:19 am, 5:29 pm, M-F

Local & Area School Lunch Menus-7:26 am, M-F

Mayo Clinic Health Minute- 7:28 am, M-F

Crosstalk (River of Life Church)-7:30 am, 12:25 pm, M-F

Focus On The Family with Jim Daily-8:12 am, M-F

Texas Farm Bureau Radio Network Focus on Agriculture-8:16 am, M-F

Bloomberg Market Minute-8:21 am, 12:20 pm, M-F

Max Lucado-8:29 am, M-F

Life Planning 101 (Financial Planning)-8:30 am, M-F, 9:00 am, SAT

Cisco Lobos Football Coaches Show-9:00 am, FRI

Eastland Mavericks Football Coaches Show-11:30 am, FRI

Texas Farm Bureau Radio Network Texas Vet News-12:22 pm, M-F

Obituary Report-7:24 am, 12:30 pm, M-F

Parenting Pointers (Smile Media)-1:26 pm, M-F

Dallas Cowboys Report-5:15 pm, M-F

Texas Farm Bureau Radio Network Texas Wildlife Radio-5:20 pm, M-F

TSN Commodities Report-5:24 pm, M-F

ABC One Minute In America-5:34 pm, M-F

Big Billy Kinder Outdoor Show-7:06 am, 8:06 am, SAT

River of Life Church Service-8:00 am, SUN

Gunsight Baptist Church Service-8:31 am, SUN

Leon Baptist Church Service-9:00 am, SUN

Mountain Top Church Service-9:30 am, SUN

Gospel Music (First Christian Church in Eastland)-10:00 am, SUN

Daugherty Street Church of Christ Church Service-10:20 am, SUN

First Baptist Church Service Eastland-11:00 am, SUN

Christian Music Hour (First Presbyterian Church)-12:00 pm, SUN

KATX-FM identified the following primary issues and concerns in our primary service area:

Community Awareness

Charitable Organizations

News & Information

Weather Awareness

Community Leader Recognition

Public Safety

Agricultural Awareness

Code Compliance Awareness

Food Preparation Safety

Pregnancy Care Awareness