

Buy attached



From Kelly Amos <kamos@miicor.com>
To sales@eastidahoradio.com <sales@eastidahoradio.com>
Date 2024-04-23 2:06 pm

Cannon calendar.pdf (~145 KB)

Rhea-
Here is a buy for David Cannon who is running for the legislature in District 30.
I've attached a calendar that will show you how I want the spots spread out.
Please let me know when this is in so I can get the correct totals for the pre-payment.
All of the rates in the buy should be GROSS.
I will get the NAB form to you just as soon as the client has completed it.

IMPORTANT-
The Agency of Record for this buy is Jane Perlaky at The Agency. I am just placing the radio buy for her agency.
Her bookkeeper is Becky Long who will coordinate the political pre-payments.
If you need any paperwork filled out it needs to go to Jane and Becky. Same with all billing and affidavits.

Here is the contact info for Jane and Becky:

becky Long <becksbooksboise@gmail.com>
208-371-7915

jane@theagencyboise.com
208.850.8546

Call me with any questions.
Thanks,
Kelly Amos
208-440-1749

Cannon
East Idaho Radio

Demo: P35+ Spot Length:30 Dates: May 7-20 Geo Area: East Idaho

KZBQ—Country

m-f 6a-7 \$30 x 40 spots
sa 10a-3p \$20 x 10 spots
su 10a-3p \$20 x 8 spots
\$1560 ✓

KSEI—News/Talk

m-f 6a-7 \$17 x 40 spots
sa 10a-3p \$13 x 10 spots
su 10a-3 \$13 x 5 spots *last Sunday*
\$875

KOUU—Country Classics

m-f 6a-7 \$15 x 40 spots
sa 10a-3p \$12 x 10 spots
su 10a-3p \$12 x 8 spots
\$816 ✓

MAY 2024

SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

Holidays and Observances: 5: Cinco de Mayo, 12: Mother's Day, 27: Memorial Day

*Remember
GOD'S MADE EAST*