

Order #1095218: Whitehorn/./Whitehorn/./Political/

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
03/18/24 5:36:22 PM	Processed		<async process>	Tiffany Srr	\$1,050.00	23	0.00
03/18/24 5:32:00 PM	Approved			Angela Sir	\$1,050.00	23	0.00
03/18/24 5:31:57 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Angela Sir	\$1,050.00	23	0.00
03/18/24 5:18:33 PM	Approval Workflow		[Sales Manager - Ready Default] Approved	Tish Boder	\$1,050.00	23	0.00
03/18/24 5:02:40 PM	Ready for approval		READY - Added the correct length	Rosie Jam	\$1,050.00	23	0.00
03/18/24 4:28:00 PM	Approval Workflow		[Sales Manager - Ready Default] Approved	Tish Boder	\$1,050.00	23	0.00
03/18/24 4:27:25 PM	Ready for approval		NLD	Tish Boder	\$1,050.00	23	0.00
03/18/24 4:07:27 PM	Ready for approval		Political Order - READY	Rosie Jam	\$1,050.00	23	0.00
03/18/24 4:01:54 PM	New order created		<new order>	Rosie Jam	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1095218
 Alt Order #: _____
Product Desc: Political
 Estimate: _____
Flight Dates: 03/19/24 - 03/23/24
Original Date / Rev: 03/18/24 / 03/18/24
Order Type: GENERAL

KMJJ-FM
Primary AE: Rosie James
Sales Office: L-SHV
Sales Region: Local

Agency
Name: Whitehorn/D/Sheriff
Buying Contact: _____
Billing Contact: Joshua Williams
2502 Jewella Ave, Suite B
Shreveport, LA 71109

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Whitehorn/D/Sheriff
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-60

New Business End: 03/31/24
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/24	03/23/24	23	\$1,050.00	\$1,050.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	23	\$1,050.00	\$1,050.00	0.00
Totals	23	\$1,050.00	\$1,050.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rosie James	L-SHV	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJJ	03/19/24	03/23/24	M-F Prime M-F	CM	6a-7p	-4455--	:30	18	\$50.00	P-60	0.00	NM	18	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-4455--		18				\$50.00		0.00			
N 2	KMJJ	03/23/24	03/23/24	Sa-Su Prime Sa-Su	CM	6a-7p	-----5-	:30	5	\$30.00	P-60	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-----5-		5				\$30.00		0.00			
Totals													23	\$1,050.00	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Joshua Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Henry Whitehorn

Authorized committee:

Elect Henry Whitehorn

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Caddo Parish Sheriff

Date of election:

5/23/24

General

Primary

Treasurer of candidate's authorized committee:

Log Briggs

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Joshua Williams

Signature:

Tish Boden

Name:

Joshua K. Williams

Name:

Tish Boden

Date of Request to Purchase Ad Time:

3/18/24

Date of Station Agreement to Sell Time: 03-18-2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

03-18-2024

Date ad received:

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1095218

Station Call Letters: KMJJ-FM

Date Received/Requested: 03-18-2024

Est. #:

Station Location: Shreveport

Run Start and End Dates: 3/18/24-3/23/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.