

DUPLICATE

## INVOICE



**WSLS**  
**401 3RD STREET SW**  
**Roanoke, VA 24011**  
**Main: (540)981-9110**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
8844521-2	11/26/17	November 2017	10/30/17 - 10/31/17

Property	Account Executive	Sales Office	Sales Region
WSLS	HRP Washington	HRP/Washington	National

Billing Address:

**Strategic Media Services**  
**Attention: Accounts Payable**  
**1911 North Ft Myer Dr Suite 400**  
**Arlington, VA 22209**

Advertiser	Product	Estimate Number
POL/Gillespie for Governor	ED GILLESPIE FOR GOV	3239

Flight Dates	Order #	Alt Order #
10/25/17 - 10/31/17	8844521	08844521

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WSLS**  
**PO BOX 936259**  
**ATLANTA, GA 31193-6259**

Agency Code	Advertiser Code	Product 1/2
9912521	277	357

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/30/17	10/30/17	1-2p Days of Our Lives	1-2p	1-----	:30	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$140.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSLS	M	10/30/17	1:59 PM	1-2p Days of Our Lives	1-2p	:30	EGVA102417H	\$140.00 NM
15	10/30/17	10/30/17	10-11a Kathy Lee and Ho	10-11a	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSLS	M	10/30/17	10:48 AM	10-11a Kathy Lee and Hoda	10-11a	:30	EGVA102417H	\$200.00 NM
16	10/30/17	10/30/17	Tonight Show	1135p-1237x	1-----	:30	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$140.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSLS	M	10/30/17	11:50 PM	Tonight Show	1135p-1237x	:30	EGVA102417H	\$140.00 NM
17	10/30/17	10/30/17	3-4p Hot Bench	3-4p	1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$25.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSLS	M	10/30/17	3:18 PM	3-4p Hot Bench	3-4p	:30	EGVA102417H	\$25.00 NM
18	10/30/17	10/30/17	4-5p Dr Phil	4-5p	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$100.00									

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Advertiser	Product	Estimate Number	
POL/Gillespie for Governor	ED GILLESPIE FOR GOV	3239	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/30/17	10/30/17	4-5p Dr Phil	4-5p	1-----	:30	1	\$100.00	NM
10/30/17 11/05/17 1----- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLS M 10/30/17 4:39 PM 4-5p Dr Phil 4-5p :30 EGVA102417H \$100.00 NM									
19	10/30/17	10/30/17	5-530p Local News M-F	5-530p	1-----	:30	1	\$180.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 1----- 1 \$180.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLS M 10/30/17 5:17 PM 5-530p Local News M-F 5-530p :30 EGVA102417H \$180.00 NM									
20	10/30/17	10/30/17	530p-6p Local News M-F	530-6p	1-----	:30	1	\$230.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 1----- 1 \$230.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLS M 10/30/17 5:41 PM 530p-6p Local News M-F 530-6p :30 EGVA102417H \$230.00 NM									
21	10/30/17	10/30/17	6-630p Local News M-F	6-630p	1-----	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 1----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLS M 10/30/17 6:18 PM 6-630p Local News M-F 6-630p :30 EGVA102417H \$400.00 NM									
22	10/30/17	10/30/17	6-7a Local News M-F	6-7a	1-----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 1----- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLS M 10/30/17 6:29 AM 6-7a Local News M-F 6-7a :30 EGVA102417H \$250.00 NM									
23	10/30/17	10/30/17	7-730p Local News M-F	7-730p	1-----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 1----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLS M 10/30/17 7:19 PM 7-730p Local News M-F 7-730p :30 EGVA102417H \$200.00 NM									
24	10/30/17	10/30/17	7-9a Today Show M-F	7-9a	1-----	:30	1	\$320.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 1----- 1 \$320.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLS M 10/30/17 8:48 AM 7-9a Today Show M-F 7-9a :30 EGVA102417H \$320.00 NM									
25	10/30/17	10/30/17	730-8p Inside Edition	730-8p	1-----	:30	1	\$300.00	NM

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Advertiser	Product	Estimate Number	
POL/Gillespie for Governor	ED GILLESPIE FOR GOV	3239	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/30/17	10/30/17	730-8p Inside Edition	730-8p	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	10/30/17	7:47 PM	730-8p Inside Edition	730-8p	:30	EGVA102417H	\$300.00 NM
26	10/30/17	10/30/17	9-10a Megyn Kelly	9-10a	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	10/30/17	9:56 AM	9-10a Megyn Kelly	9-10a	:30	EGVA102417H	\$200.00 NM
47	10/31/17	10/31/17	LAW AND ORDER: MEN 10-11p ENDEZ B		-1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -1----- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Tu	10/31/17	10:41 PM	LAW AND ORDER: MENENDEZ 10-11p	10-11p	:30	EGVA102417H	\$750.00 NM
48	10/31/17	10/31/17	11-1135p Late News M-F 11-1135p		-1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -1----- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Tu	10/31/17	11:30 PM	11-1135p Late News M-F	11-1135p	:30	EGVA102417H	\$225.00 NM
49	10/31/17	10/31/17	Tonight Show	1135p-1237x	-1-----	:30	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -1----- 1 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Tu	10/31/17	12:13 AM	Tonight Show	1135p-1237x	:30	EGVA102417H	\$140.00 NM
50	10/31/17	10/31/17	11-12n Our Blue Ridge	11-12n	-1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -1----- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Tu	10/31/17	11:39 AM	11-12n Our Blue Ridge	11-12n	:30	EGVA102417H	\$30.00 NM
51	10/31/17	10/31/17	Late Show	1237-137x	-1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -1----- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Tu	10/31/17	1:27 AM	Late Show	1237-137x	:30	EGVA102417H	\$25.00 NM
52	10/31/17	10/31/17	12-1230p Local News M-F		-1-----	:30	1	\$50.00	NM

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Advertiser	Product	Estimate Number	
POL/Gillespie for Governor	ED GILLESPIE FOR GOV	3239	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	10/31/17	10/31/17	12-1230p Local News M-F	12-1230p	- 1 - - - - -	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 - 1 - - - - - 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Tu	10/31/17	12:25 PM	12-1230p Local News M-F	12-1230p	:30	EGVA102417H	\$50.00 NM
53	10/31/17	10/31/17	2-3p Millionaire	2-3p	- 1 - - - - -	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 - 1 - - - - - 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Tu	10/31/17	2:23 PM	2-3p Millionaire	2-3p	:30	EGVA102417H	\$25.00 NM
54	10/31/17	10/31/17	3-4p Hot Bench	3-4p	- 1 - - - - -	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 - 1 - - - - - 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Tu	10/31/17	3:19 PM	3-4p Hot Bench	3-4p	:30	EGVA102417H	\$25.00 NM
55	10/31/17	10/31/17	530p-6p Local News M-F	530-6p	- 1 - - - - -	:30	1	\$230.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 - 1 - - - - - 1 \$230.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Tu	10/31/17	5:47 PM	530p-6p Local News M-F	530-6p	:30	EGVA102417H	\$230.00 NM
56	10/31/17	10/31/17	6-630p Local News M-F	6-630p	- 1 - - - - -	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 - 1 - - - - - 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Tu	10/31/17	6:22 PM	6-630p Local News M-F	6-630p	:30	EGVA102417H	\$400.00 NM
57	10/31/17	10/31/17	6-7a Local News M-F	6-7a	- 1 - - - - -	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 - 1 - - - - - 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Tu	10/31/17	6:29 AM	6-7a Local News M-F	6-7a	:30	EGVA102417H	\$250.00 NM
58	10/31/17	10/31/17	730-8p Inside Edition	730-8p	- 1 - - - - -	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 - 1 - - - - - 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Tu	10/31/17	7:56 PM	730-8p Inside Edition	730-8p	:30	EGVA102417H	\$300.00 NM
59	10/31/17	10/31/17	THE VOICE	8-9p	- 1 - - - - -	:30	1	\$1,400.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
59	10/31/17	10/31/17	THE VOICE	8-9p	- 1 - - - - -	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17    11/05/17    - 1 - - - - -                   1            \$1,400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSLS	Tu	10/31/17	8:45 PM	THE VOICE	8-9p	:30	EGVA102417H	\$1,400.00 NM
60	10/31/17	10/31/17	9-10a Megyn Kelly	9-10a	- 1 - - - - -	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17    11/05/17    - 1 - - - - -                   1            \$200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSLS	Tu	10/31/17	9:53 AM	9-10a Megyn Kelly	9-10a	:30	EGVA102417H	\$200.00 NM
<u>Total Spots</u>							<b>27</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$6,735.00</b>
<u>Agency Commission</u>	<b>\$1,010.25</b>
<u>Net Amount Due</u>	<b>\$5,724.75</b>

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