

LIST OF PUBLIC INTEREST PROGRAMMING FOR STATIONS: KWID/ KENO/KLAV-AM -FM

NOVIEMBRE' 2015

NAME OF PROGRAM	DAY or DAYS AIRED	TIME AIRED	LENGHT	TYPE	PRODUCED STATION/OUTSIDE
KENO AQUI EN LAS VEGAS	SUNDAY	7:00 AM	30 MIN.	P.A	OUTSIDE
KENO NUESTRA COMUNIDAD	SUNDAY	7:30 AM	30 MIN.	P.A	STATION
KWID NUESTRA COMUNIDAD	SUNDAY	7:00 AM	30 MIN.	P.A	STATION
KWID NUESTRA COMUNIDAD	SUNDAY	7:30 AM	30 MIN.	P.A	OUTSIDE
KLAV-AM NUESTRA COMUNIDAD	SUNDAY	7:00 AM	30 MIN	P.A	STATION
KLAV-AM AQUÍ EN LAS VEGAS	SUNDAY	7:30 AM	30 MIN	P.A	OUTSIDE
KLAV-FM NUESTRA COMUNIDAD	SUNDAY	7:00AM	30 MIN.	P.A	STATION
KLAV AQUÍ EN LAS VEGAS	SUNDAY	7:30AM	30 MIN.	P.A	OUTSIDE

Month Covered:
NOVEMBER
2015

ASCERTAINMENT PROGRAMMING

STATIONS:
KWID / KENO
KLAV AM & FM

ASCERTAINMENT CATEGORY: 1 : HEALTH 2.GOVERNMENT 3. HEALTH

PROGRAM TITLE:
Source Type, Time(s)Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name;Guest
Name and Title

1. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 11PM 30 MINUTES
NOVEMBER 1, 2015
KLAV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID / KLAV AM - FM
Guest : OLGA MARTIN
DIRECTOR U.C.D NON-PROFIT
NEW ORGANIZATION IS AIMING TO HELP
HISPAICS WITH Diabetes problem. Clinic offer
FREE programs to everyone. Location and
calendar of events for patients to qualify to
receive treatment, medicine and consultation
without payment.

2. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 11PM 30 MINUTES
NOVEMBER 8, 2015
KLAV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID / KLAV AM - FM
Guest: JORGE ELIZONDO
MEXICAN CONSUL.
No appointment necessary to get passport and
other documents. Mexican Consul is sending a
message to get passports and mexican ID card for
the upcoming festivities. Several events,
including cultural and health programs to reach
memembers in the community to get information.

3. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 11PM 30 MINUTES
NOVEMBER 15, 2015
KLAV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID / KLAV AM - FM
Guest: CRISTINA MACHADO
AL-ANON.
Information key to this group to reach families
who had a family member who has drinking
problems. Daily meetings to support families on
their daily routine to confront health problems.

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ASCERTAINMENT PROGRAMMING

STATIONS:
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ASCERTAINMENT CATEGORY: 4: LEGAL SYSTEM 5. IMMIGRATION

PROGRAM TITLE:
Source Type, Time(s) Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name; Guest(s)
Name and Title

4. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 11PM 30 MINUTES
NOVEMBER 22, 2015
KLAV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID / KLAV AM - FM

Guest: CESAR VARGAS
DREAMER USA

Cesar tells his story about been a Dreamer. His life
changed after live in struggle. He graduated as a
lawyer, but not was able to practice because he
was a dreamer. Finally NY Board gave him the
 blessing to work with no problem.
Encouragement to another students to keep
reaching their dreams

5. AQUÍ EN LAS VEGAS, P.A. REC.
7:30AM, 11PM 30 MINUTES
NOVEMBER 29, 2015
KLAV-KENO-KWID

Host: JEANET BARRERA
Public Affairs Volunteer
KENO / KWID / KLAV AM - FM

Guest: ENRIQUE ZAMORANO

Host of a National program about immigration
issues. Local residentes can call and ask
questiions to an Immigration Lawyer. Program is
dedicated to educate and promote legal status
following actual regulations and laws.

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NOVEMBER
2015

ASCERTAINMENT PROGRAMMING

STATIONS:
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ASCERTAINMENT CATEGORY 6 : MINORITIES 7: INMIGRATION 8. INMIGRATION

PROGRAM TITLE:
Source Type, Time(s)Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name;Guest
Name and Title

6. AQUÍ EN LAS VEGAS, P.A. REC.
7:00AM; 11:30pm 30 MINUTES
NOVEMBER 15, 2015
KLAV-KENO-KWID

Host: JEANET BARRERA
Public Affairs Volunteer
KENO / KWID / KLAV AM - FM
Guest: NORA URIBE
ECUADORIAN CLUB PRESIDENT
Local organization is raising funds to help poor
kids in Ecuador. Several events are planned to
collect help. Volunteers and new members are
welcome. Monthly meetings and calendar of
events

7. AQUÍ EN LAS VEGAS, P.A. REC.
7:00AM; 11:30pm 30 MINUTES
NOVEMBER 22, 2015
KLAV-KENO-KWID

Host: JEANET BARRERA
Public Affairs Volunteer
KENO / KWID / KLAV AM - FM
Guest: ENRIQUE ZAMORANO
Host of a National program about inmigration
issues. Local residentes can call and ask questions
to an Immigration Lawyer. Program is dedicated
to educate and promote legal status following
actual regulations and laws.

8. AQUÍ EN LAS VEGAS, P.A. REC.
7:00AM; 11:30pm 30 MINUTES
NOVEMBER 29,2015
KLAV-KENO-KWID

Host: JEANET BARRERA
Public Affairs Volunteer
KENO / KWID / KLAV AM - FM
Guest: ENRIQUE ZAMORANO
Host of a National program about inmigration
issues. Local residentes can call and ask questions
to an Immigration Lawyer. Program is dedicated
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actual regulations and laws.



PSA'S FOR NOVEMBER 2015

1. LOCAL PROMO H.E.L.P
 2. LOCAL PSA SIN FRONTERAS MEDICAL
 3. LOCAL PSA AL-ANON
 4. LOCAL PSA AGAINST INMIGRATION FRAUD
 5. LOCAL PSA SEE SOMETHING SAY SOMETHING
 6. LOCAL PROMO MEXICAN CONSUL
 7. LOCAL PSA ALS
 8. LOCAL PSA SENIOR CORPS
 9. LOCAL PROMO VISIT NEVADA
 10. LOCAL PSA ALLIANCE AGAINST DIABETES
 11. LOCAL PROMO LOCAL PROMO AIDS AWARENESS
 12. LOCAL PROMO NEVADA TOURISM VISIT ALAMO
 13. LOCAL PROMO HEALTH DISTRICT
 14. LOCAL PSA FOR MONTHLY WINCHESTER CENTER
 15. LOCAL PROMO NEUROTICS
 16. LOCAL AA PSA
 17. LOCAL PSA HISPANIC LAWYERS ASSOCIATION
 18. LOCAL HEART ASSOCIATION PROMO
 19. LOCAL PSA DON'T TEXT AND DRIVE
 20. PROMO DRINK DRIVING PREVENTION
 21. LOCAL PROMO CITY OF LAS VEGAS NOVEMBER ACTIVITIES.
 22. LOCAL PROMO MEXICAN CONSUL SATURDAY EVENT
 23. LOCAL PROMO FRAUD PREVENTION – NEVADA BROADCASTERS
 24. FOOD SAFETY EDUCATION - AD COUNCIL
 25. ORAL HEALTH - AD COUNCIL.
 26. TEXT FOR BABY - NCLR PROMO
 27. NON-SMOKING - HISPANIC HEALTH- AD
 28. SAVE MONEY WITH GOOD TIRES. NATIONAL AD COUNCIL
 29. AL-ANON NATIONAL PROMO- AD COUNCIL
 30. DENTAL HEALTH- AD COUNCIL
 31. ASHTMA PREVENTION- AD COUNCIL
 32. CHECK TIRES CAUTION PROMO – AD COUNCIL
 33. HUD AGAINST DISCRIMINATION – AD COUNCIL
 34. CHILD SAFETY PASSENGER AD COUNCIL
 35. ESCAPE WITH FAMILY PROMO-AD CONCIL
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