

## ORDER



|               |                      |                     |
|---------------|----------------------|---------------------|
| <b>Orders</b> | <b>Order / Rev:</b>  | <b>1682162</b>      |
|               | Alt Order #:         | 26149278            |
|               | Product Desc:        | ORDR                |
|               | Estimate:            | 460206              |
|               | Flight Dates:        | 09/25/18 - 10/01/18 |
|               | Original Date / Rev: | 09/18/18 / 09/19/18 |
|               | Order Type:          | REG                 |

|               |                        |
|---------------|------------------------|
|               | <b>WVBT Norfolk</b>    |
| Primary AE:   | <u>Katz Washington</u> |
| Sales Office: | <u>K-WAS</u>           |
| Sales Region: | Nat                    |

|        |                  |                           |
|--------|------------------|---------------------------|
| Agency | Name:            | <u>Del Ray Media</u>      |
|        | Buying Contact:  | <u></u>                   |
|        | Billing Contact: | <u></u>                   |
|        |                  | <u>1427 Leslie Avenue</u> |
|        |                  | Alexandria, VA 22301      |

|                    |           |
|--------------------|-----------|
| Billing Type:      | Cash      |
| Billing Calendar:  | Broadcast |
| Billing Cycle:     | EOM/EOC   |
| Agency Commission: | 15%       |

|                   |                 |                    |
|-------------------|-----------------|--------------------|
| <b>Advertiser</b> | <b>Name:</b>    | <b>POL/NRCC IE</b> |
|                   | Demographic:    | A35+               |
|                   | Product Codes:  | PL13               |
|                   | Priority:       | P5                 |
|                   | Revenue Code 1: | AGY                |
|                   | Revenue Code 2: | POL                |
|                   | Revenue Code 3: | POL-ISS            |

|                         |                 |
|-------------------------|-----------------|
| New Business Thru:      |                 |
| Order Separation:       | 00:15:00        |
| Advertiser External ID: | IN16736/NO10995 |
| Agency External ID:     |                 |
| Unit Code:              | General         |

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/27/18   | 09/30/18 | 43      | \$5,035.00   | \$4,279.75 |
| 10/01/18   | 10/01/18 | 3       | \$305.00     | \$259.25   |

## Totals

| Month          | # Spots   | Gross Amount      | Net Amount        | Rating      |
|----------------|-----------|-------------------|-------------------|-------------|
| September 2018 | 43        | \$5,035.00        | \$4,279.75        | 0.00        |
| October 2018   | 3         | \$305.00          | \$259.25          | 0.00        |
| <b>Totals</b>  | <b>46</b> | <b>\$5,340.00</b> | <b>\$4,539.00</b> | <b>0.00</b> |

## Account Executives

|                   |              |              |                               |         |
|-------------------|--------------|--------------|-------------------------------|---------|
| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
| Katz Washington   |              |              | Start Of Order - End Of Order | 100%    |

### Order Share

| Order Share  | Share | Total       |
|--------------|-------|-------------|
| WVBT Norfolk | 7%    | \$5,340.00  |
| Market       | 100%  | \$76,285.71 |

## Competitive Share

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| NFLWS             | 0%    | \$0.00      |
| UNKWN             | 33%   | \$25,174.29 |
| WAVY              | 25%   | \$19,071.43 |
| WGNT              | 0%    | \$0.00      |
| WHRO              | 0%    | \$0.00      |
| WPEN              | 0%    | \$0.00      |
| WPXV              | 0%    | \$0.00      |
| WTKR              | 35%   | \$26,700.00 |
| WTVZ              | 0%    | \$0.00      |
| WVEC              | 0%    | \$0.00      |

| Ln          | Ch   | Start    | End      | Inventory Code         | Break | Start/End Time | Days          | Len | Spots | Rate    | Pri | Rtg  | Type | Spots | Amount  |
|-------------|------|----------|----------|------------------------|-------|----------------|---------------|-----|-------|---------|-----|------|------|-------|---------|
| N 1         | WVBT | 09/27/18 | 09/27/18 | M-F 12-1p<br>M-F 12-1p | CM    | 12-1p          | - - - T - - - | :30 | 1     | \$40.00 | P2  | 0.00 | NM   | 1     | \$40.00 |
| THE DOCTORS |      |          |          |                        |       |                |               |     |       |         |     |      |      |       |         |

Order / Rev: 1682162  
 Alt Order #: 26149278  
 Flight Dates: 09/25/18 - 10/01/18

Advertiser: POL/NRCC IE  
 Product Desc: ORDR  
 Estimate: 460206

WVBT Norfolk

| Ln                 | Ch   | Start             | End             | Inventory Code                                      | Break | Start/End Time        | Days              | Len | Spots       | Rate          | Pri | Rtg  | Type | Spots | Amount   |
|--------------------|------|-------------------|-----------------|---|-------|-----------------------|-------------------|-----|-------------|---------------|-----|------|------|-------|----------|
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                       | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18     |      | 09/24/18          | 09/30/18        | ---T---   |       |                       | 1                 |     | \$40.00     | 0.00          |     |      |      |       |          |
| N 2                | WVBT | 09/28/18          | 09/28/18        | M-F 12-1p<br>M-F 12-1p                              | CM    | 12-1p                 | ----F--           | :30 | 1           | \$40.00       | P2  | 0.00 | NM   | 1     | \$40.00  |
| THE DOCTORS        |      |                   |                 |   |       |                       |                   |     |             |               |     |      |      |       |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                       | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18     |      | 09/24/18          | 09/30/18        | ----F--   |       |                       | 1                 |     | \$40.00     | 0.00          |     |      |      |       |          |
| N 3                | WVBT | 09/25/18          | 09/25/18        | M-F 2-3p<br>M-F 2-3p                                | CM    | 2-3p                  | -T-----           | :30 | 1           | \$45.00       | P2  | 0.00 | NM   | 1     | \$45.00  |
| HAMPTON ROADS SHOW |      |                   |                 |   |       |                       |                   |     |             |               |     |      |      |       |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                       | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18     |      | 09/24/18          | 09/30/18        | -T-----   |       |                       | 1                 |     | \$45.00     | 0.00          |     |      |      |       |          |
| N 4                | WVBT | 09/26/18          | 09/26/18        | M-F 2-3p<br>M-F 2-3p                                | CM    | 2-3p                  | --W----           | :30 | 1           | \$45.00       | P2  | 0.00 | NM   | 1     | \$45.00  |
| HAMPTON ROADS SHOW |      |                   |                 |   |       |                       |                   |     |             |               |     |      |      |       |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                       | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18     |      | 09/24/18          | 09/30/18        | --W----   |       |                       | 1                 |     | \$45.00     | 0.00          |     |      |      |       |          |
| N 5                | WVBT | 09/27/18          | 09/27/18        | M-F 2-3p<br>M-F 2-3p                                | CM    | 2-3p                  | ---T---           | :30 | 1           | \$45.00       | P2  | 0.00 | NM   | 1     | \$45.00  |
| HAMPTON ROADS SHOW |      |                   |                 |   |       |                       |                   |     |             |               |     |      |      |       |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                       | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18     |      | 09/24/18          | 09/30/18        | ---T---   |       |                       | 1                 |     | \$45.00     | 0.00          |     |      |      |       |          |
| N 6                | WVBT | 09/28/18          | 09/28/18        | M-F 2-3p<br>M-F 2-3p                                | CM    | 2-3p                  | ----F--           | :30 | 1           | \$45.00       | P2  | 0.00 | NM   | 1     | \$45.00  |
| HAMPTON ROADS SHOW |      |                   |                 |   |       |                       |                   |     |             |               |     |      |      |       |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                       | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18     |      | 09/24/18          | 09/30/18        | ----F--   |       |                       | 1                 |     | \$45.00     | 0.00          |     |      |      |       |          |
| N 7                | WVBT | 09/25/18          | 09/25/18        | M-F 3-4p<br>M-F 3-4p                                | CM    | 3-4p                  | -T-----           | :30 | 1           | \$50.00       | P2  | 0.00 | NM   | 1     | \$50.00  |
| MILLIONAIRE        |      |                   |                 |   |       |                       |                   |     |             |               |     |      |      |       |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                       | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18     |      | 09/24/18          | 09/30/18        | -T-----   |       |                       | 1                 |     | \$50.00     | 0.00          |     |      |      |       |          |
| N 8                | WVBT | 09/26/18          | 09/26/18        | M-F 3-4p<br>M-F 3-4p                                | CM    | 3-4p                  | --W----           | :30 | 1           | \$50.00       | P2  | 0.00 | NM   | 1     | \$50.00  |
| MILLIONAIRE        |      |                   |                 |   |       |                       |                   |     |             |               |     |      |      |       |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                       | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18     |      | 09/24/18          | 09/30/18        | --W----   |       |                       | 1                 |     | \$50.00     | 0.00          |     |      |      |       |          |
| N 9                | WVBT | 09/27/18          | 09/27/18        | M-F 3-4p<br>M-F 3-4p                                | CM    | 3-4p                  | ---T---           | :30 | 1           | \$50.00       | P2  | 0.00 | NM   | 1     | \$50.00  |
| MILLIONAIRE        |      |                   |                 |   |       |                       |                   |     |             |               |     |      |      |       |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                       | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18     |      | 09/24/18          | 09/30/18        | ---T---   |       |                       | 1                 |     | \$50.00     | 0.00          |     |      |      |       |          |
| N 10               | WVBT | 09/28/18          | 09/28/18        | M-F 3-4p<br>M-F 3-4p                                | CM    | 3-4p                  | ----F--           | :30 | 1           | \$50.00       | P2  | 0.00 | NM   | 1     | \$50.00  |
| MILLIONAIRE        |      |                   |                 |   |       |                       |                   |     |             |               |     |      |      |       |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                       | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18     |      | 09/24/18          | 09/30/18        | ----F--   |       |                       | 1                 |     | \$50.00     | 0.00          |     |      |      |       |          |
| N 11               | WVBT | 09/25/18          | 09/25/18        | WAVY News 10 @7a on CM<br>WAVY News 10 @7a on FOX43 | CM    | WAVY News 10 @-T----- | -T-----           | :30 | 1           | \$140.00      | P2  | 0.00 | NM   | 1     | \$140.00 |
| WAVY NEWS AT7AM    |      |                   |                 |   |       |                       |                   |     |             |               |     |      |      |       |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                       | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18     |      | 09/24/18          | 09/30/18        | -T-----   |       |                       | 1                 |     | \$140.00    | 0.00          |     |      |      |       |          |
| N 12               | WVBT | 09/26/18          | 09/26/18        | WAVY News 10 @7a on CM<br>WAVY News 10 @7a on FOX43 | CM    | WAVY News 10 @--W---- | --W----           | :30 | 1           | \$140.00      | P2  | 0.00 | NM   | 1     | \$140.00 |
| WAVY NEWS AT7AM    |      |                   |                 |   |       |                       |                   |     |             |               |     |      |      |       |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                       | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18     |      | 09/24/18          | 09/30/18        | --W----   |       |                       | 1                 |     | \$140.00    | 0.00          |     |      |      |       |          |
| N 13               | WVBT | 09/27/18          | 09/27/18        | WAVY News 10 @7a on CM<br>WAVY News 10 @7a on FOX43 | CM    | WAVY News 10 @---T--- | ---T---           | :30 | 1           | \$140.00      | P2  | 0.00 | NM   | 1     | \$140.00 |
| WAVY NEWS AT7AM    |      |                   |                 |   |       |                       |                   |     |             |               |     |      |      |       |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                       | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |

Order / Rev: 1682162  
 Alt Order #: 26149278  
 Flight Dates: 09/25/18 - 10/01/18

Advertiser: POL/NRCC IE  
 Product Desc: ORDR  
 Estimate: 460206

WVBT Norfolk

| Ln    | Ch   | Start             | End             | Inventory Code            | Break | Start/End Time            | Days              | Len | Spots       | Rate     | Pri           | Rtg  | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|---------------------------|-------|---------------------------|-------------------|-----|-------------|----------|---------------|------|------|-------|----------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                           | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/24/18          | 09/30/18        | ---T---                   |       |                           | 1                 |     | \$140.00    |          | 0.00          |      |      |       |          |
| N14   | WVBT | 09/28/18          | 09/28/18        | WAVY News 10 @7a on FOX43 | CM    | WAVY News 10 @7a on FOX43 | ----F--           | :30 | 1           | \$140.00 | P2            | 0.00 | NM   | 1     | \$140.00 |
|       |      | WAVY NEWS AT 7AM  |                 |                           |       |                           |                   |     |             |          |               |      |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                           | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/24/18          | 09/30/18        | ----F--                   |       |                           | 1                 |     | \$140.00    |          | 0.00          |      |      |       |          |
| N15   | WVBT | 09/25/18          | 09/25/18        | WAVY News 10 @8a on FOX43 | CM    | WAVY News 10 @8a on FOX43 | @-T-----          | :30 | 1           | \$125.00 | P2            | 0.00 | NM   | 1     | \$125.00 |
|       |      | WAVY NEWS AT 8AM  |                 |                           |       |                           |                   |     |             |          |               |      |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                           | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/24/18          | 09/30/18        | -T-----                   |       |                           | 1                 |     | \$125.00    |          | 0.00          |      |      |       |          |
| N16   | WVBT | 09/26/18          | 09/26/18        | WAVY News 10 @8a on FOX43 | CM    | WAVY News 10 @8a on FOX43 | @--W----          | :30 | 1           | \$125.00 | P2            | 0.00 | NM   | 1     | \$125.00 |
|       |      | WAVY NEWS AT 8AM  |                 |                           |       |                           |                   |     |             |          |               |      |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                           | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/24/18          | 09/30/18        | --W----                   |       |                           | 1                 |     | \$125.00    |          | 0.00          |      |      |       |          |
| N17   | WVBT | 09/27/18          | 09/27/18        | WAVY News 10 @8a on FOX43 | CM    | WAVY News 10 @8a on FOX43 | @---T---          | :30 | 1           | \$125.00 | P2            | 0.00 | NM   | 1     | \$125.00 |
|       |      | WAVY NEWS AT 8AM  |                 |                           |       |                           |                   |     |             |          |               |      |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                           | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/24/18          | 09/30/18        | ---T---                   |       |                           | 1                 |     | \$125.00    |          | 0.00          |      |      |       |          |
| N18   | WVBT | 09/28/18          | 09/28/18        | WAVY News 10 @8a on FOX43 | CM    | WAVY News 10 @8a on FOX43 | @----F--          | :30 | 1           | \$125.00 | P2            | 0.00 | NM   | 1     | \$125.00 |
|       |      | WAVY NEWS AT 8AM  |                 |                           |       |                           |                   |     |             |          |               |      |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                           | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/24/18          | 09/30/18        | ----F--                   |       |                           | 1                 |     | \$125.00    |          | 0.00          |      |      |       |          |
| N19   | WVBT | 09/30/18          | 09/30/18        | FOX News Sunday           | CM    | Fox News Sunday           | -----S            | :30 | 1           | \$60.00  | P2            | 0.00 | NM   | 1     | \$60.00  |
|       |      | FOX NEWS SUNDAY   |                 |                           |       |                           |                   |     |             |          |               |      |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                           | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/24/18          | 09/30/18        | -----S                    |       |                           | 1                 |     | \$60.00     |          | 0.00          |      |      |       |          |
| N20   | WVBT | 09/25/18          | 09/25/18        | M-F 10-1044p              | CM    | 10-1045p                  | -T-----           | :30 | 1           | \$375.00 | P2            | 0.00 | NM   | 1     | \$375.00 |
|       |      | WVBT FOX NEWS     |                 |                           |       |                           |                   |     |             |          |               |      |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                           | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/24/18          | 09/30/18        | -T-----                   |       |                           | 1                 |     | \$375.00    |          | 0.00          |      |      |       |          |
| N21   | WVBT | 09/26/18          | 09/26/18        | M-F 10-1044p              | CM    | 10-1045p                  | --W----           | :30 | 1           | \$375.00 | P2            | 0.00 | NM   | 1     | \$375.00 |
|       |      | WVBT FOX NEWS     |                 |                           |       |                           |                   |     |             |          |               |      |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                           | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/24/18          | 09/30/18        | --W----                   |       |                           | 1                 |     | \$375.00    |          | 0.00          |      |      |       |          |
| N22   | WVBT | 09/27/18          | 09/27/18        | M-F 10-1044p              | CM    | 10-1045p                  | ---T---           | :30 | 1           | \$375.00 | P2            | 0.00 | NM   | 1     | \$375.00 |
|       |      | WVBT FOX NEWS     |                 |                           |       |                           |                   |     |             |          |               |      |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                           | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/24/18          | 09/30/18        | ---T---                   |       |                           | 1                 |     | \$375.00    |          | 0.00          |      |      |       |          |
| N23   | WVBT | 09/28/18          | 09/28/18        | M-F 10-1044p              | CM    | 10-1045p                  | ----F--           | :30 | 1           | \$375.00 | P2            | 0.00 | NM   | 1     | \$375.00 |
|       |      | WVBT FOX NEWS     |                 |                           |       |                           |                   |     |             |          |               |      |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                           | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/24/18          | 09/30/18        | ----F--                   |       |                           | 1                 |     | \$375.00    |          | 0.00          |      |      |       |          |
| N24   | WVBT | 09/30/18          | 09/30/18        | Su 10-1044p               | CM    | 10-1045p                  | -----S            | :30 | 1           | \$375.00 | P2            | 0.00 | NM   | 1     | \$375.00 |
|       |      | WVBT FOX NEWS     |                 |                           |       |                           |                   |     |             |          |               |      |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                           | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/24/18          | 09/30/18        | -----S                    |       |                           | 1                 |     | \$375.00    |          | 0.00          |      |      |       |          |
| N27   | WVBT | 09/25/18          | 09/25/18        | Hampton Roads Show        | CM    | 2-3p                      | -T-----           | :30 | 1           | \$45.00  | P2            | 0.00 | NM   | 1     | \$45.00  |
|       |      | ADD               |                 |                           |       |                           |                   |     |             |          |               |      |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                           | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |

Order / Rev: 1682162  
 Alt Order #: 26149278  
 Flight Dates: 09/25/18 - 10/01/18

Advertiser: POL/NRCC IE  
 Product Desc: ORDR  
 Estimate: 460206

WVBT Norfolk

| Ln             | Ch   | Start             | End             | Inventory Code                                      | Break | Start/End Time  | Days              | Len | Spots       | Rate          | Pri | Rtg  | Type | Spots | Amount   |
|----------------|------|-------------------|-----------------|---|-------|-----------------|-------------------|-----|-------------|---------------|-----|------|------|-------|----------|
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                 | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18 |      | 09/24/18          | 09/30/18        | -T-----   |       |                 | 1                 |     | \$45.00     | 0.00          |     |      |      |       |          |
| N28            | WVBT | 09/26/18          | 09/26/18        | Hampton Roads Show<br>Hampton Roads Show            | CM    | 2-3p            | --W----           | :30 | 1           | \$45.00       | P2  | 0.00 | NM   | 1     | \$45.00  |
| ADD            |      |                   |                 |   |       |                 |                   |     |             |               |     |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                 | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18 |      | 09/24/18          | 09/30/18        | --W----   |       |                 | 1                 |     | \$45.00     | 0.00          |     |      |      |       |          |
| N29            | WVBT | 09/27/18          | 09/27/18        | Hampton Roads Show<br>Hampton Roads Show            | CM    | 2-3p            | ---T---           | :30 | 1           | \$45.00       | P2  | 0.00 | NM   | 1     | \$45.00  |
| ADD            |      |                   |                 |   |       |                 |                   |     |             |               |     |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                 | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18 |      | 09/24/18          | 09/30/18        | ---T---   |       |                 | 1                 |     | \$45.00     | 0.00          |     |      |      |       |          |
| N30            | WVBT | 09/28/18          | 09/28/18        | Hampton Roads Show<br>Hampton Roads Show            | CM    | 2-3p            | ----F--           | :30 | 1           | \$45.00       | P2  | 0.00 | NM   | 1     | \$45.00  |
| ADD            |      |                   |                 |   |       |                 |                   |     |             |               |     |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                 | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18 |      | 09/24/18          | 09/30/18        | ----F--   |       |                 | 1                 |     | \$45.00     | 0.00          |     |      |      |       |          |
| N31            | WVBT | 09/25/18          | 09/25/18        | M-F 3-4p<br>M-F 3-4p                                | CM    | 3-4p            | -T-----           | :30 | 1           | \$50.00       | P3  | 0.00 | NM   | 1     | \$50.00  |
| ADD            |      |                   |                 |   |       |                 |                   |     |             |               |     |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                 | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18 |      | 09/24/18          | 09/30/18        | -T-----   |       |                 | 1                 |     | \$50.00     | 0.00          |     |      |      |       |          |
| N32            | WVBT | 09/26/18          | 09/26/18        | M-F 3-4p<br>M-F 3-4p                                | CM    | 3-4p            | --W----           | :30 | 1           | \$50.00       | P3  | 0.00 | NM   | 1     | \$50.00  |
| ADD            |      |                   |                 |   |       |                 |                   |     |             |               |     |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                 | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18 |      | 09/24/18          | 09/30/18        | --W----   |       |                 | 1                 |     | \$50.00     | 0.00          |     |      |      |       |          |
| N33            | WVBT | 09/27/18          | 09/27/18        | M-F 3-4p<br>M-F 3-4p                                | CM    | 3-4p            | ---T---           | :30 | 1           | \$50.00       | P3  | 0.00 | NM   | 1     | \$50.00  |
| ADD            |      |                   |                 |   |       |                 |                   |     |             |               |     |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                 | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18 |      | 09/24/18          | 09/30/18        | ---T---   |       |                 | 1                 |     | \$50.00     | 0.00          |     |      |      |       |          |
| N34            | WVBT | 09/28/18          | 09/28/18        | M-F 3-4p<br>M-F 3-4p                                | CM    | 3-4p            | ----F--           | :30 | 1           | \$50.00       | P3  | 0.00 | NM   | 1     | \$50.00  |
| ADD            |      |                   |                 |   |       |                 |                   |     |             |               |     |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                 | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18 |      | 09/24/18          | 09/30/18        | ----F--   |       |                 | 1                 |     | \$50.00     | 0.00          |     |      |      |       |          |
| N35            | WVBT | 09/25/18          | 09/25/18        | M-F 12-1p<br>M-F 12-1p                              | CM    | 12-1p           | -T-----           | :30 | 1           | \$40.00       | P2  | 0.00 | NM   | 1     | \$40.00  |
| ADD            |      |                   |                 |   |       |                 |                   |     |             |               |     |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                 | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18 |      | 09/24/18          | 09/30/18        | -T-----   |       |                 | 1                 |     | \$40.00     | 0.00          |     |      |      |       |          |
| N36            | WVBT | 09/26/18          | 09/26/18        | M-F 12-1p<br>M-F 12-1p                              | CM    | 12-1p           | --W----           | :30 | 1           | \$40.00       | P2  | 0.00 | NM   | 1     | \$40.00  |
| ADD            |      |                   |                 |   |       |                 |                   |     |             |               |     |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                 | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18 |      | 09/24/18          | 09/30/18        | --W----   |       |                 | 1                 |     | \$40.00     | 0.00          |     |      |      |       |          |
| N37            | WVBT | 10/01/18          | 10/01/18        | M-F 12-1p<br>M-F 12-1p                              | CM    | 12-1p           | M-----            | :30 | 1           | \$40.00       | P2  | 0.00 | NM   | 1     | \$40.00  |
| ADD            |      |                   |                 |   |       |                 |                   |     |             |               |     |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                 | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 10/01/18 |      | 10/01/18          | 10/07/18        | M-----  |       |                 | 1                 |     | \$40.00     | 0.00          |     |      |      |       |          |
| N40            | WVBT | 09/30/18          | 09/30/18        | FOX News Sunday<br>Fox News Sunday                  | CM    | Fox News Sunday | -----S            | :30 | 1           | \$60.00       | P2  | 0.00 | NM   | 1     | \$60.00  |
| ADD            |      |                   |                 |   |       |                 |                   |     |             |               |     |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                 | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: 09/24/18 |      | 09/24/18          | 09/30/18        | -----S  |       |                 | 1                 |     | \$60.00     | 0.00          |     |      |      |       |          |
| N41            | WVBT | 09/25/18          | 09/25/18        | WAVY News 10 @8a on CM<br>WAVY News 10 @8a on FOX43 | CM    | WAVY News 10 @- | -T-----           | :30 | 1           | \$125.00      | P2  | 0.00 | NM   | 1     | \$125.00 |
| ADD            |      |                   |                 |   |       |                 |                   |     |             |               |     |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       |                 | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |

Order / Rev: 1682162  
 Alt Order #: 26149278  
 Flight Dates: 09/25/18 - 10/01/18

Advertiser: POL/NRCC IE  
 Product Desc: ORDR  
 Estimate: 460206

WVBT Norfolk

| Ln             | Ch   | Start             | End             | Inventory Code            | Break | Start/End Time        | Days | Len | Spots | Rate        | Pri | Rtg           | Type   | Spots | Amount     |
|----------------|------|-------------------|-----------------|---------------------------|-------|-----------------------|------|-----|-------|-------------|-----|---------------|--------|-------|------------|
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u>     |      |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week: 09/24/18 |      | 09/24/18          | 09/30/18        | -T-----                   |       | 1                     |      |     |       | \$125.00    |     | 0.00          |        |       |            |
| N42            | WVBT | 09/26/18          | 09/26/18        | WAVY News 10 @8a on FOX43 |       | WAVY News 10 @--W---- |      | :30 | 1     | \$125.00    | P2  | 0.00          | NM     | 1     | \$125.00   |
| ADD            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u>     |      |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week: 09/24/18 |      | 09/24/18          | 09/30/18        | --W----                   |       | 1                     |      |     |       | \$125.00    |     | 0.00          |        |       |            |
| N43            | WVBT | 09/27/18          | 09/27/18        | WAVY News 10 @8a on FOX43 |       | WAVY News 10 @---T--- |      | :30 | 1     | \$125.00    | P2  | 0.00          | NM     | 1     | \$125.00   |
| ADD            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u>     |      |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week: 09/24/18 |      | 09/24/18          | 09/30/18        | ---T---                   |       | 1                     |      |     |       | \$125.00    |     | 0.00          |        |       |            |
| N44            | WVBT | 09/28/18          | 09/28/18        | WAVY News 10 @8a on FOX43 |       | WAVY News 10 @----F-- |      | :30 | 1     | \$125.00    | P2  | 0.00          | NM     | 1     | \$125.00   |
| ADD            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u>     |      |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week: 09/24/18 |      | 09/24/18          | 09/30/18        | ----F--                   |       | 1                     |      |     |       | \$125.00    |     | 0.00          |        |       |            |
| N45            | WVBT | 10/01/18          | 10/01/18        | WAVY News 10 @8a on FOX43 |       | WAVY News 10 @M-----  |      | :30 | 1     | \$125.00    | P2  | 0.00          | NM     | 1     | \$125.00   |
| ADD            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u>     |      |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week: 10/01/18 |      | 10/01/18          | 10/07/18        | M-----                    |       | 1                     |      |     |       | \$125.00    |     | 0.00          |        |       |            |
| N46            | WVBT | 09/25/18          | 09/25/18        | WAVY News 10 @7a on FOX43 |       | WAVY News 10 @-T----- |      | :30 | 1     | \$140.00    | P2  | 0.00          | NM     | 1     | \$140.00   |
| ADD            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u>     |      |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week: 09/24/18 |      | 09/24/18          | 09/30/18        | -T-----                   |       | 1                     |      |     |       | \$140.00    |     | 0.00          |        |       |            |
| N47            | WVBT | 09/26/18          | 09/26/18        | WAVY News 10 @7a on FOX43 |       | WAVY News 10 @--W---- |      | :30 | 1     | \$140.00    | P2  | 0.00          | NM     | 1     | \$140.00   |
| ADD            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u>     |      |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week: 09/24/18 |      | 09/24/18          | 09/30/18        | --W----                   |       | 1                     |      |     |       | \$140.00    |     | 0.00          |        |       |            |
| N48            | WVBT | 09/27/18          | 09/27/18        | WAVY News 10 @7a on FOX43 |       | WAVY News 10 @---T--- |      | :30 | 1     | \$140.00    | P2  | 0.00          | NM     | 1     | \$140.00   |
| ADD            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u>     |      |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week: 09/24/18 |      | 09/24/18          | 09/30/18        | ---T---                   |       | 1                     |      |     |       | \$140.00    |     | 0.00          |        |       |            |
| N49            | WVBT | 09/28/18          | 09/28/18        | WAVY News 10 @7a on FOX43 |       | WAVY News 10 @----F-- |      | :30 | 1     | \$140.00    | P2  | 0.00          | NM     | 1     | \$140.00   |
| ADD            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u>     |      |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week: 09/24/18 |      | 09/24/18          | 09/30/18        | ----F--                   |       | 1                     |      |     |       | \$140.00    |     | 0.00          |        |       |            |
| N50            | WVBT | 10/01/18          | 10/01/18        | WAVY News 10 @7a on FOX43 |       | WAVY News 10 @M-----  |      | :30 | 1     | \$140.00    | P2  | 0.00          | NM     | 1     | \$140.00   |
| ADD            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u>     |      |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week: 10/01/18 |      | 10/01/18          | 10/07/18        | M-----                    |       | 1                     |      |     |       | \$140.00    |     | 0.00          |        |       |            |
|                |      |                   |                 |                           |       |                       |      |     |       |             |     |               | Totals | 46    | \$5,340.00 |