

ORDER



Orders
Order / Rev: 1682197
Alt Order #: 26149279
Product Desc: 10/2-10/8 ORDR
Estimate: 460205
Flight Dates: 10/02/18 - 10/08/18
Original Date / Rev: 09/19/18 / 09/19/18
Order Type: REG

WVBT Norfolk
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Del Ray Media
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/NRCC IE
Demographic: A35+
Product Codes: PL13
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN16736/NO10995
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/08/18	59	\$10,000.00	\$8,500.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	59	\$10,000.00	\$8,500.00	0.00
Totals	59	\$10,000.00	\$8,500.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WVBT Norfolk	7%	\$10,000.00
Market	100%	\$142,857.14

Competitive Share

	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	33%	\$47,142.86
WAVY	25%	\$35,714.29
WGNT	0%	\$0.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	35%	\$50,000.00
WTVZ	0%	\$0.00
WVEC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WVBT	10/02/18	10/02/18	M-F 2-3p M-F 2-3p	CM	2-3p	-T-----	:30	1	\$40.00	P2	0.00	NM	1	\$40.00
HAMPTON ROADS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-T-----			1			\$40.00		0.00			

Order / Rev: 1682197
 Alt Order #: 26149279
 Flight Dates: 10/02/18 - 10/08/18

Advertiser: POL/NRCC IE
 Product Desc: 10/2-10/8 ORDR
 Estimate: 460205

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/18		10/01/18	10/07/18	-T-----			1		\$40.00		0.00				
2	WVBT	10/03/18	10/03/18	M-F 2-3p M-F 2-3p	CM	2-3p	--W----	:30	1	\$40.00	P2	0.00	NM	1	\$40.00
		HAMPTON ROADS SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/18		10/01/18	10/07/18	--W----			1		\$40.00		0.00				
3	WVBT	10/04/18	10/04/18	M-F 2-3p M-F 2-3p	CM	2-3p	---T---	:30	1	\$40.00	P2	0.00	NM	1	\$40.00
		HAMPTON ROADS SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/18		10/01/18	10/07/18	---T---			1		\$40.00		0.00				
4	WVBT	10/05/18	10/05/18	M-F 2-3p M-F 2-3p	CM	2-3p	----F--	:30	1	\$40.00	P2	0.00	NM	1	\$40.00
		HAMPTON ROADS SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/18		10/01/18	10/07/18	----F--			1		\$40.00		0.00				
5	WVBT	10/08/18	10/08/18	M-F 2-3p M-F 2-3p	CM	2-3p	M-----	:30	1	\$40.00	P2	0.00	NM	1	\$40.00
		HAMPTON ROADS SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/08/18		10/08/18	10/14/18	M-----			1		\$40.00		0.00				
6	WVBT	10/02/18	10/02/18	M-F 6-7p M-F 6-7p	CM	6-7p	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		FACE THE TRUTH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/18		10/01/18	10/07/18	-T-----			1		\$75.00		0.00				
7	WVBT	10/03/18	10/03/18	M-F 6-7p M-F 6-7p	CM	6-7p	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		FACE THE TRUTH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/18		10/01/18	10/07/18	--W----			1		\$75.00		0.00				
8	WVBT	10/04/18	10/04/18	M-F 6-7p M-F 6-7p	CM	6-7p	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		FACE THE TRUTH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/18		10/01/18	10/07/18	---T---			1		\$75.00		0.00				
9	WVBT	10/05/18	10/05/18	M-F 6-7p M-F 6-7p	CM	6-7p	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		FACE THE TRUTH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/18		10/01/18	10/07/18	----F--			1		\$75.00		0.00				
10	WVBT	10/08/18	10/08/18	M-F 6-7p M-F 6-7p	CM	6-7p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		FACE THE TRUTH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/08/18		10/08/18	10/14/18	M-----			1		\$75.00		0.00				
11	WVBT	10/02/18	10/02/18	WAVY News 10 @7a on CM WAVY News 10 @7a on FOX43	CM	WAVY News 10 @-T-----	-T-----	:30	1	\$135.00	P2	0.00	NM	1	\$135.00
		WAVY NEWS AT 7AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/18		10/01/18	10/07/18	-T-----			1		\$135.00		0.00				
12	WVBT	10/03/18	10/03/18	WAVY News 10 @7a on CM WAVY News 10 @7a on FOX43	CM	WAVY News 10 @--W----	--W----	:30	1	\$135.00	P2	0.00	NM	1	\$135.00
		WAVY NEWS AT 7AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/18		10/01/18	10/07/18	--W----			1		\$135.00		0.00				
13	WVBT	10/04/18	10/04/18	WAVY News 10 @7a on CM WAVY News 10 @7a on FOX43	CM	WAVY News 10 @---T---	---T---	:30	1	\$135.00	P2	0.00	NM	1	\$135.00
		WAVY NEWS AT 7AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 1682197
 Alt Order #: 26149279
 Flight Dates: 10/02/18 - 10/08/18

Advertiser: POL/NRCC IE
 Product Desc: 10/2-10/8 ORDR
 Estimate: 460205

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	---T---			1		\$135.00		0.00				
14	WVBT	10/05/18	10/05/18	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	----F--	:30	1	\$135.00	P2	0.00	NM	1	\$135.00
		WAVY NEWS AT 7AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	----F--			1		\$135.00		0.00				
15	WVBT	10/08/18	10/08/18	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	M-----	:30	1	\$135.00	P2	0.00	NM	1	\$135.00
		WAVY NEWS AT 7AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	M-----			1		\$135.00		0.00				
16	WVBT	10/02/18	10/02/18	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	-T-----	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
		WAVY NEWS AT 8AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	-T-----			1		\$125.00		0.00				
17	WVBT	10/03/18	10/03/18	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	--W----	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
		WAVY NEWS AT 8AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	--W----			1		\$125.00		0.00				
18	WVBT	10/04/18	10/04/18	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	---T---	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
		WAVY NEWS AT 8AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	---T---			1		\$125.00		0.00				
19	WVBT	10/05/18	10/05/18	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	----F--	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
		WAVY NEWS AT 8AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	----F--			1		\$125.00		0.00				
20	WVBT	10/08/18	10/08/18	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	M-----	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
		WAVY NEWS AT 8AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	M-----			1		\$125.00		0.00				
21	WVBT	10/07/18	10/07/18	FOX News Sunday Fox News Sunday	CM	Fox News Sunday	-----S	:30	1	\$60.00	P2	0.00	NM	1	\$60.00
		FOX NEWS SUNDAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	-----S			1		\$60.00		0.00				
22	WVBT	10/02/18	10/02/18	M-F 11p-12a M-F 11p-12a	CM	M-F 11p-12a	-T-----	:30	1	\$65.00	P3	0.00	NM	1	\$65.00
		ET/EXTRA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	-T-----			1		\$65.00		0.00				
23	WVBT	10/03/18	10/03/18	M-F 11p-12a M-F 11p-12a	CM	M-F 11p-12a	--W----	:30	1	\$65.00	P3	0.00	NM	1	\$65.00
		ET/EXTRA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	--W----			1		\$65.00		0.00				
24	WVBT	10/04/18	10/04/18	M-F 11p-12a M-F 11p-12a	CM	M-F 11p-12a	---T---	:30	1	\$65.00	P3	0.00	NM	1	\$65.00
		ET/EXTRA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	---T---			1		\$65.00		0.00				
25	WVBT	10/05/18	10/05/18	M-F 11p-12a M-F 11p-12a	CM	M-F 11p-12a	----F--	:30	1	\$65.00	P3	0.00	NM	1	\$65.00
		ET/EXTRA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 1682197
 Alt Order #: 26149279
 Flight Dates: 10/02/18 - 10/08/18

Advertiser: POL/NRCC IE
 Product Desc: 10/2-10/8 ORDR
 Estimate: 460205

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	----F--			1		\$65.00	0.00					
26	WVBT	10/08/18	10/08/18	M-F 11p-12a M-F 11p-12a	CM	M-F 11p-12a	M-----	:30	1	\$65.00	P3	0.00	NM	1	\$65.00
ET/EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	M-----			1		\$65.00	0.00					
27	WVBT	10/02/18	10/02/18	M-F 10-1044p WAVY News @10 on FOX43	CM	10-1045p	-T-----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
WVBT FOX NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-T-----			1		\$325.00	0.00					
28	WVBT	10/03/18	10/03/18	M-F 10-1044p WAVY News @10 on FOX43	CM	10-1045p	--W----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
WVBT FOX NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----			1		\$325.00	0.00					
29	WVBT	10/04/18	10/04/18	M-F 10-1044p WAVY News @10 on FOX43	CM	10-1045p	---T---	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
WVBT FOX NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	---T---			1		\$325.00	0.00					
30	WVBT	10/05/18	10/05/18	M-F 10-1044p WAVY News @10 on FOX43	CM	10-1045p	----F--	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
WVBT FOX NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	----F--			1		\$325.00	0.00					
31	WVBT	10/08/18	10/08/18	M-F 10-1044p WAVY News @10 on FOX43	CM	10-1045p	M-----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
WVBT FOX NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	M-----			1		\$325.00	0.00					
32	WVBT	10/07/18	10/07/18	Su 10-1044p WAVY News @10 on FOX43 St	CM	10-1045p	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
WVBT FOX NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-----S			1		\$400.00	0.00					
33	WVBT	10/08/18	10/08/18	Mon Hour 1 Mon 8-9p	CM	8-9p	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
THE RESIDENT-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	M-----			1		\$550.00	0.00					
34	WVBT	10/08/18	10/08/18	Mon Hour 2 Mon 9-10p	CM	9-10p	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
9-1-1-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	M-----			1		\$550.00	0.00					
35	WVBT	10/02/18	10/02/18	Tue Hour 1 Tue 8-9p	CM	8-9p	-T-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
THE GIFTED-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-T-----			1		\$550.00	0.00					
N36	WVBT	10/02/18	10/02/18	Hampton Roads Show Hampton Roads Show	CM	2-3p	-T-----	:30	1	\$40.00	P2	0.00	NM	1	\$40.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-T-----			1		\$40.00	0.00					
N37	WVBT	10/03/18	10/03/18	Hampton Roads Show Hampton Roads Show	CM	2-3p	--W----	:30	1	\$40.00	P2	0.00	NM	1	\$40.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 1682197
 Alt Order #: 26149279
 Flight Dates: 10/02/18 - 10/08/18

Advertiser: POL/NRCC IE
 Product Desc: 10/2-10/8 ORDR
 Estimate: 460205

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----			1		\$40.00	0.00					
N38	WVBT	10/04/18	10/04/18	Hampton Roads Show Hampton Roads Show	CM	2-3p	---T---	:30	1	\$40.00	P2	0.00	NM	1	\$40.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	---T---			1		\$40.00	0.00					
N39	WVBT	10/05/18	10/05/18	Hampton Roads Show Hampton Roads Show	CM	2-3p	----F--	:30	1	\$40.00	P2	0.00	NM	1	\$40.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	----F--			1		\$40.00	0.00					
N40	WVBT	10/08/18	10/08/18	Hampton Roads Show Hampton Roads Show	CM	2-3p	M-----	:30	1	\$40.00	P2	0.00	NM	1	\$40.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	M-----			1		\$40.00	0.00					
N41	WVBT	10/02/18	10/02/18	M-F 12-1p M-F 12-1p	CM	12-1p	-T-----	:30	1	\$40.00	P2	0.00	NM	1	\$40.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-T-----			1		\$40.00	0.00					
N42	WVBT	10/03/18	10/03/18	M-F 12-1p M-F 12-1p	CM	12-1p	--W----	:30	1	\$40.00	P2	0.00	NM	1	\$40.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----			1		\$40.00	0.00					
N43	WVBT	10/04/18	10/04/18	M-F 12-1p M-F 12-1p	CM	12-1p	---T---	:30	1	\$40.00	P2	0.00	NM	1	\$40.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	---T---			1		\$40.00	0.00					
N44	WVBT	10/05/18	10/05/18	M-F 12-1p M-F 12-1p	CM	12-1p	----F--	:30	1	\$40.00	P2	0.00	NM	1	\$40.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	----F--			1		\$40.00	0.00					
N45	WVBT	10/08/18	10/08/18	M-F 12-1p M-F 12-1p	CM	12-1p	M-----	:30	1	\$40.00	P2	0.00	NM	1	\$40.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	M-----			1		\$40.00	0.00					
N46	WVBT	10/02/18	10/02/18	M-F 10-11a M-F 10-11a	CM	10-11a	-T-----	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-T-----			1		\$40.00	0.00					
N47	WVBT	10/03/18	10/03/18	M-F 10-11a M-F 10-11a	CM	10-11a	--W----	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----			1		\$40.00	0.00					
N48	WVBT	10/02/18	10/02/18	M-F 6-7p M-F 6-7p	CM	6-7p	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-T-----			1		\$75.00	0.00					
N49	WVBT	10/03/18	10/03/18	M-F 6-7p M-F 6-7p	CM	6-7p	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 1682197
Alt Order #: 26149279
Flight Dates: 10/02/18 - 10/08/18

Advertiser: POL/NRCC IE
Product Desc: 10/2-10/8 ORDR
Estimate: 460205

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----			1		\$75.00	0.00					
N50	WVBT	10/04/18	10/04/18	M-F 6-7p M-F 6-7p	CM	6-7p	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	---T---			1		\$75.00	0.00					
N51	WVBT	10/05/18	10/05/18	M-F 6-7p M-F 6-7p	CM	6-7p	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	----F--			1		\$75.00	0.00					
N52	WVBT	10/08/18	10/08/18	M-F 6-7p M-F 6-7p	CM	6-7p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	M-----			1		\$75.00	0.00					
N53	WVBT	10/07/18	10/07/18	FOX News Sunday Fox News Sunday	CM	Fox News Sunday	-----S	:30	1	\$60.00	P2	0.00	NM	1	\$60.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-----S			1		\$60.00	0.00					
N54	WVBT	10/02/18	10/02/18	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43		WAVY News @ 7p	T-----	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-T-----			1		\$150.00	0.00					
N55	WVBT	10/03/18	10/03/18	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43		WAVY News @ 7p	--W----	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----			1		\$150.00	0.00					
N56	WVBT	10/04/18	10/04/18	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43		WAVY News @ 7p	---T---	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	---T---			1		\$150.00	0.00					
N57	WVBT	10/05/18	10/05/18	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43		WAVY News @ 7p	----F--	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	----F--			1		\$150.00	0.00					
N58	WVBT	10/08/18	10/08/18	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43		WAVY News @ 7p	M-----	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	M-----			1		\$150.00	0.00					
N59	WVBT	10/03/18	10/03/18	Empire Empire	CM	Empire	--W----	:30	1	\$2,400.00	P4	0.00	NM	1	\$2,400.00
ADD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	--W----			1		\$2,400.00	0.00					
													Totals	59	\$10,000.00