



125 West 55th St
New York, NY 10019

Contract # 26215382	Changes as of: 10/4/2018 at 12:35 PM	Version: Original Order
CPE: NRCCI/ORDR/460201	Flight: 10/30/18 - 11/6/18	Station: WVBT
Agency: Del Ray Media 1427 Leslie Avenue Suite 106 Alexandria, VA 22301	Advertiser: NRCC IE Product: ORDR Agency Order #: 30059312 Buyer: Baker, Andrea Salesperson: BILL THOMAS 202-872-5880	Market: Norfolk-Virginia Beach Office: WASHINGTON Service: Nielsen Primary Demo: Adults 35+ Assistant: BILL THOMAS 202-872-5880
	Separation:	Con Type: POLITICAL/VOTE Total \$: \$9,040.00 Total Spots: 71 Total CPP: \$112.44 Total GRP: 80.4

#	Day/Time	DP	Program	Rate	Len	10/30 - 11/6								Total Spots	Total \$	CPP*	GRP*
						10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6				
1	M-F 10a-11a		RACHEL RAY	\$50.00	30	0	1	1	1	0	0	1	1	5	\$250.00	\$125.00	2.0
2	M-F 11a-12n		PICKLER & BEN	\$50.00	30	1	0	1	1	0	0	1	1	5	\$250.00	\$125.00	2.0
3	M-F 12n-1p		THE DOCTORS	\$50.00	30	1	1	1	1	0	0	1	0	5	\$250.00	\$100.00	2.5
4	M-F 2p-3p		HAMPTON ROAD SHOW	\$50.00	30	1	2	1	2	0	0	2	0	8	\$400.00	\$38.46	10.4
5	M-F 3p-4p		MILLIONAIRE	\$50.00	30	2	2	1	1	0	0	2	0	8	\$400.00	\$35.71	11.2
6	M-F 7a-8a		WAVY NEWS AT 7AM	\$135.00	30	0	1	1	1	0	0	1	1	5	\$675.00	\$103.85	6.5
7	M-F 8a-9a		WAVY NEWSAT 8AM	\$125.00	30	1	1	1	1	0	0	0	1	5	\$625.00	\$104.17	6.0
8	Su 9a-10a		FOX NEWS SUNDAY	\$60.00	30	0	0	0	0	0	1	0	0	1	\$60.00	\$100.00	0.6
9	M-F 7p-7:30p		WAVY NEWS 10 @ 7P	\$150.00	30	1	1	1	1	0	0	1	0	5	\$750.00	\$125.00	6.0
10	M-F 11p-12m		ET/EXTRA	\$65.00	30	1	1	1	1	0	0	1	0	5	\$325.00	\$65.00	5.0
11	Sa 12m-1a		EXTRA WEEKEND	\$35.00	30	0	0	0	0	1	0	0	0	1	\$35.00	\$38.89	0.9
12	M-F 10p-10:45p		WVBT FOX NEWS	\$325.00	30	1	1	1	1	0	0	1	0	5	\$1,625.00	\$162.50	10.0
13	Th 11:30p-12m		FOX NEWS AFTER NFL T	\$275.00	30	0	0	1	0	0	0	0	0	1	\$275.00	\$196.43	1.4
14	Su 10p-10:45p		WVBT FOX NEWS	\$400.00	30	0	0	0	0	0	1	0	0	1	\$400.00	\$153.85	2.6
15	Su 10:45p-11p		SPORTS WRAP	\$265.00	30	0	0	0	0	0	1	0	0	1	\$265.00	\$176.67	1.5
16	M-F 6p-7p		FACE THE TRUTH	\$85.00	30	2	1	2	1	0	0	2	0	8	\$680.00	\$106.25	6.4
17	M 8p-9p		THE RESIDENT-FOX	\$775.00	30	0	0	0	0	0	0	1	0	1	\$775.00	\$369.05	2.1
18	M 9p-10p		9-1-1-FOX	\$1,000.00	30	0	0	0	0	0	0	1	0	1	\$1,000.00	\$303.03	3.3
TOTALS:						11	12	13	12	1	3	15	4	71	\$9,040.00	\$112.44	80.4



125 West 55th St
New York, NY 10019

Contract # 26215382	Changes as of: 10/4/2018 at 12:35 PM	Version: Original Order	
CPE: NRCCI/ORDR/460201	Flight: 10/30/18 - 11/6/18	Station: WVBT	Con Type: POLITICAL/VOTE
Agency: Del Ray Media 1427 Leslie Avenue Suite 106 Alexandria, VA 22301	Advertiser: NRCC IE Product: ORDR Agency Order #: 30059312 Buyer: Baker, Andrea Salesperson: BILL THOMAS 202-872-5880 Separation:	Market: Norfolk-Virginia Beach Office: WASHINGTON Service: Nielsen Primary Demo: Adults 35+ Assistant: BILL THOMAS 202-872-5880	Total \$: \$9,040.00 Total Spots: 71 Total CPP: \$112.44 Total GRP: 80.4

Special Instructions

Competitive Information	
Market Budget:	\$180,100
WVBT Share:	5%
Comment:	
WAVY:	34%
WTKR:	28%
WVEC:	33%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	71	\$9,040.00	\$112.44	80.4
Total	100%	71	\$9,040.00	\$112.44	80.4

Monthly Summary		
Month	Spots	Dollars
2018-Nov	71	\$9,040.00
Total	71	\$9,040.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/4/18 12:41 PM					\$0	\$0	
New	10/4/18 12:35 PM	BILL THOMAS	New	71		\$9,040.00	\$9,040.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---