



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26149278	<b>Changes as of:</b> 9/25/2018 at 12:07 PM	<b>Version:</b> Highlighting Makegood 3	<b>Status:</b> Confirmed
<b>CPE:</b> NRCCI/ORDR/460206	<b>Flight:</b> 9/25/18 - 10/1/18	<b>Station:</b> WVBT	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Del Ray Media 1427 Leslie Avenue Suite 106 Alexandria, VA 22301	<b>Advertiser:</b> NRCC IE <b>Product:</b> ORDR <b>Agency Order #:</b> 30058470 <b>Buyer:</b> Baker, Andrea <b>Salesperson:</b> BILL THOMAS 202-872-5880	<b>Market:</b> Norfolk-Virginia Beach <b>Office:</b> WASHINGTON <b>Service:</b> Nielsen <b>Primary Demo:</b> Adults 35+ <b>Assistant:</b> BILL THOMAS 202-872-5880	<b>Total \$:</b> \$8,040.00 <b>Total Spots:</b> 48 <b>Total CPP:</b> \$137.67 <b>Total GRP:</b> 58.4 <b>Traffic #:</b> 1682162

**Separation:**

**Comments:** ADDED GRPS TO BUY DO NOT DOUBLE BOOK PMT/TRAF/SPOT/NAB will be sent 9/24 Please confirm. Thank you. Andrea Baker 954-448-2252

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	9/25 - 10/1								Total Spots	Total \$	CPP*	GRP*
								9/25	9/26	9/27	9/28	9/29	9/30	10/1					
MSD 7	M-F 10p-10:45p		WVBT FOX NEWS	\$375.00	2.0	19,200	30	1	1	1	0	1	0	0	0	3	\$1,125.00	\$187.50	6.0
MGD 20	Th 11:30p-12m		WVBT FOX NEWS	\$375.00	2.0	19,200	30	0	0	1	0	0	0	0	0	1	\$375.00	\$187.50	2.0
<b>TOTALS:</b>								<b>10</b>	<b>11</b>	<b>11</b>	<b>10</b>	<b>0</b>	<b>3</b>	<b>3</b>		<b>48</b>	<b>\$8,040.00</b>	<b>\$137.67</b>	<b>58.4</b>