

ORDER



Orders
Order / Rev: 818036
 Alt Order #:
Product Desc: 10/16/18 - 10/22/18 Revised
Estimate: 4580
Flight Dates: 10/16/18 - 10/22/18
Original Date / Rev: 10/12/18 / 10/17/18
Order Type: GENERAL

KSAZ
Primary AE: Phoenix House Account
Sales Office: L-PHO
Sales Region: Local

Agency
Name: Screen Strategies Media
Buying Contact: Caroline Bahng
Billing Contact:
 11150 Fairfax Boulevard
 Fairfax, VA 20130

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Sinema for Arizona
Demographic: HH
Product Codes: PL1c
Priority: Political CDR
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: US Senate

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/22/18	28	\$42,700.00	\$36,295.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	28	\$42,700.00	\$36,295.00	0.00
Totals	28	\$42,700.00	\$36,295.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Phoenix House Account			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSAZ	24%	\$42,700.00
Market	100%	\$177,916.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KMOH	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	20%	\$35,583.33
KPAZ	0%	\$0.00
KPHO	17%	\$30,245.83
KPNX	18%	\$32,025.00
KPPX	0%	\$0.00
KTFL	0%	\$0.00
KTVK	20%	\$35,583.33
KTVW	0%	\$0.00
KUSK	0%	\$0.00

KUTP 1% \$1,779.17
 UNKWN 0% \$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSAZ	10/18/18	10/18/18	NFL RS Pregame Home NFL RS Pregame Home Th	CM	430-5p	---T---	:30	1	\$2,750.00		0.00	NM	1	\$2,750.00
Political CDR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---T---					1	\$2,750.00		0.00			
N 2	KSAZ	10/22/18	10/22/18	M-F 430-5p EF 4 M-F 430p-5p	CM	430p-5p	M-----	:30	1	\$2,500.00		0.00	NM	1	\$2,500.00
Political CDR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----					1	\$2,500.00		0.00			
N 3	KSAZ	10/17/18	10/19/18	M-F 430-5p EF 4 M-F 430p-5p	CM	430p-5p	--W-F--	:30	2	\$1,100.00		0.00	NM	2	\$2,200.00
Political CDR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--W-F--					2	\$1,100.00		0.00			
N 4	KSAZ	10/16/18	10/16/18	M-F 5p-530p News M-F 5p-530p News	CM	5p-530p	-T-----	:30	1	\$1,400.00		0.00	NM	1	\$1,400.00
Political CDR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-T-----					1	\$1,400.00		0.00			
N 5	KSAZ	10/22/18	10/22/18	M-F 5p-530p News M-F 5p-530p News	CM	5p-530p	M-----	:30	1	\$3,500.00		0.00	NM	1	\$3,500.00
Political CDR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----					1	\$3,500.00		0.00			
N 6	KSAZ	10/17/18	10/19/18	M-F 530p-6p News M-F 530p-6p News	CM	530p-6p	--W-F--	:30	2	\$1,400.00		0.00	NM	2	\$2,800.00
Political CDR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--W-F--					2	\$1,400.00		0.00			
N 7	KSAZ	10/16/18	10/16/18	M-F 6p-630p News PA 1 M-F 6p-630p News	CM	6p-630p	-T-----	:30	1	\$1,400.00		0.00	NM	1	\$1,400.00
Political CDR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-T-----					1	\$1,400.00		0.00			
N 8	KSAZ	10/22/18	10/22/18	M-F 4-430p EF 3 M-F 4p-430p	CM	4p-430p	M-----	:30	1	\$1,300.00		0.00	NM	1	\$1,300.00
Political CDR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----					1	\$1,300.00		0.00			
N 9	KSAZ	10/16/18	10/19/18	M-F 4-430p EF 3 M-F 4p-430p	CM	4p-430p	-TWTF--	:30	4	\$1,100.00		0.00	NM	4	\$4,400.00
Political CDR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-TWTF--					4	\$1,100.00		0.00			
N 10	KSAZ	10/21/18	10/21/18	Su 4p-5p Su 4p-5p	CM	4p-430p (4:00 PM-4:30 PM)	-----S	:30	1	\$2,000.00		0.00	NM	1	\$2,000.00
Political CDR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S					1	\$2,000.00		0.00			
N 11	KSAZ	10/21/18	10/21/18	Su 4p-5p Su 4p-5p	CM	430p-5p (4:30 PM-5:00 PM)	-----S	:30	1	\$2,000.00		0.00	NM	1	\$2,000.00
Political CDR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S					1	\$2,000.00		0.00			
N 12	KSAZ	10/21/18	10/21/18	Su 5p-530p Su 5p-530p	CM	5p-530p	-----S	:30	1	\$850.00		0.00	NM	1	\$850.00
Political CDR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S					1	\$850.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S		1				\$850.00		0.00			
N 13	KSAZ	10/21/18	10/21/18	Su 530p-6p Su 530p-6p	CM	Su 530p-6p	-----S	:30	1	\$850.00	Politic	0.00	NM	1	\$850.00
		Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S		1				\$850.00		0.00			
N 14	KSAZ	10/20/18	10/20/18	Pac 12 RS Prime Game Pac 12 RS Prime Game	CM	430-8p	-----S-	:30	1	\$2,000.00	Politic	0.00	NM	1	\$2,000.00
		Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S-		1				\$2,000.00		0.00			
N 15	KSAZ	10/16/18	10/19/18	M-F 9p-10p News M-F 9p-10p News	CM	9p-930p (9:00 PM-9:30 PM)	-TWTF--	:30	4	\$1,500.00	Politic	0.00	NM	4	\$6,000.00
		Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-TWTF--		4				\$1,500.00		0.00			
N 16	KSAZ	10/22/18	10/22/18	M-F 9p-10p News M-F 9p-10p News	CM	9p-930p (9:00 PM-9:30 PM)	M-----	:30	1	\$2,000.00	Politic	0.00	NM	1	\$2,000.00
		Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	M-----		1				\$2,000.00		0.00			
N 17	KSAZ	10/18/18	10/18/18	NFL RS Post Game Loc NFL RS Post Game Local Th	CM	830p-9p	---T---	:30	1	\$2,000.00	Politic	0.00	NM	1	\$2,000.00
		Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	---T---		1				\$2,000.00		0.00			
N 18	KSAZ	10/21/18	10/21/18	Su 9p-10p News Su 9p-10p News	CM	9p-10p	-----S	:30	1	\$1,175.00	Politic	0.00	NM	1	\$1,175.00
		Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S		1				\$1,175.00		0.00			
N 19	KSAZ	10/21/18	10/21/18	Su 10p-1030p News Su 10p-1030p News	CM	10p-1030p	-----S	:30	1	\$1,175.00	Politic	0.00	NM	1	\$1,175.00
		Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S		1				\$1,175.00		0.00			
N 20	KSAZ	10/20/18	10/20/18	Sa 1030p-11p LF 1 Sa 1030p-11p	CM	1030p-11p	-----S-	:30	1	\$400.00	Politic	0.00	NM	1	\$400.00
		Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S-		1				\$400.00		0.00			

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Totals 28 \$42,700.00