



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2588642
Schedule Dates 08/01/16-08/07/16
Advertiser Friends of Dave Severin-R (111588)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand POLITICAL (1874)
Salesperson Millennium/NY, New York (1090)
Sales Office Millennium New York
Buyer Name Ben, Rheault,
Phone/Fax /
CPE 144/157/1049
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Candidate

Date Entered 07/29/16
Last Modified 07/29/16
Entered By Brenda Allen
CO-OP No
Headline # ECR25258460
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$219.75
Net Total \$1,245.25
Sales Tax

By Broadcast Month	Spots	Rate
Aug. 2016	12	\$1,465.00
Grand Total:	12	\$1,465.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	08/01/16-08/01/16	1	:30	9:30p- News-News	1	1							1	\$125.00	\$125.00	Paducah (KBSI)	News @ 9 on FOX 23	7/29/16
2.0	Normal Line / News	08/02/16-08/02/16	1	:30	9:30p- News-News	1		1						1	\$125.00	\$125.00	Paducah (KBSI)	News @ 9 on FOX 23	7/29/16
3.0	Normal Line / News	08/03/16-08/03/16	1	:30	9:30p- News-News	1			1					1	\$125.00	\$125.00	Paducah (KBSI)	News @ 9 on FOX 23	7/29/16
4.0	Normal Line / News	08/04/16-08/04/16	1	:30	9:30p- News-News	1				1				1	\$125.00	\$125.00	Paducah (KBSI)	News @ 9 on FOX 23	7/29/16
5.0	Normal Line / News	08/05/16-08/05/16	1	:30	9:30p- News-News	1					1			1	\$125.00	\$125.00	Paducah (KBSI)	News @ 9 on FOX 23	7/29/16
6.0	Normal Line / News	08/07/16-08/07/16	1	:30	9p- News-News	1						1		1	\$100.00	\$100.00	Paducah (KBSI)	News At 9	7/29/16
7.0	Normal Line / SPOT	08/07/16-08/07/16	1	:30	8a- FOX-FOX News Sunday	1							1	1	\$40.00	\$40.00	Paducah (KBSI)	Fox News Sunday	7/29/16
8.0	Normal Line / SPOT	08/01/16-08/01/16	1	:30	5:58p- Big Bang Theory	1	1							1	\$100.00	\$100.00	Paducah (KBSI)	Big Bang Theory	7/29/16
9.0	Normal Line / SPOT	08/03/16-08/03/16	1	:30	5:58p- Big Bang Theory	1		1						1	\$100.00	\$100.00	Paducah (KBSI)	Big Bang Theory	7/29/16
10.0	Normal Line / SPOT	08/05/16-08/05/16	1	:30	5:58p- Big Bang Theory	1				1				1	\$100.00	\$100.00	Paducah (KBSI)	Big Bang Theory	7/29/16
11.0	Normal Line / SPOT	08/02/16-08/02/16	1	:30	6:28p- Big Bang Theory 2	1						1		1	\$200.00	\$200.00	Paducah (KBSI)	Big Bang Theory	7/29/16
12.0	Normal Line / SPOT	08/04/16-08/04/16	1	:30	6:28p- Big Bang Theory 2	1					1			1	\$200.00	\$200.00	Paducah (KBSI)	Big Bang Theory	7/29/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____

Accepted Station: _____

Date: _____

Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

KATZ TELEVISION GROUP

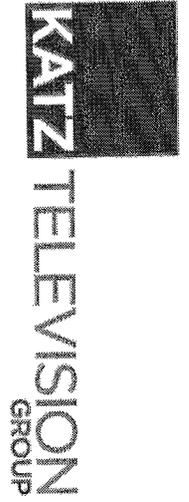
125 West 55th St
New York, NY 10019

Contract # 25258460 Changes as of 7/29/2016 at 11:47 AM Version: Current State Version 1

CPE: 144/157/1049 Flight: 8/1/16 - 8/7/16 Station: KBSI Total \$: \$1,465.00
 Agency: STRATEGIC MEDIA SERVICES Advertiser: 10460 Market: Paducah Total Spots: 12
 1911 NORTH FT MYER DRIVE Product: Candidate Office: NEW YORK Total CPP: \$0.00
 SUITE 400 ARLINGTON, VA Buyer: Rheault, Ben Agency Order #: 5252754 Con Type: POLITICAL/NOTE Total GRP:
 20009 Salesperson: JONATHAN VITTI Assistant: DEANNA PEREZ Separation:

25258460-2

#	Day/Time	DP	Program	Rate	Len	8/1 - 8/7							Total Spots	Total \$	CPP	GRP
						8/1	8/2	8/3	8/4	8/5	8/6	8/7				
1	M-F 9:30p-10p		News @ 9 on FOX 23	\$125.00	30	1	1	1	1	1	0	0	5	\$625.00	\$0.00	0.0
2	Su 9p-10p		News At 9	\$100.00	30	0	0	0	0	0	0	1	1	\$100.00	\$0.00	0.0
3	Su 8a-9a		Fox News Sunday	\$40.00	30	0	0	0	0	0	0	1	1	\$40.00	\$0.00	0.0
4	M-F 6p-6:30p		Big Bang Theory	\$100.00	30	1	0	1	0	1	0	0	3	\$300.00	\$0.00	0.0
5	M-F 6:30p-7p		Big Bang Theory	\$200.00	30	0	1	0	1	0	0	0	2	\$400.00	\$0.00	0.0
TOTALS:						2	2	2	2	2	0	2	12	\$1,465.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract #: 25258460 Changes as of: 7/29/2016 at 11:47 AM Version: Current State Version 1
 CPE: 144/157/1049 Flight: 8/1/16 - 8/7/16 Station: KBSI
 Agency: STRATEGIC MEDIA Advertiser: 10460 Market: Paducah
 1911 NORTH FT MYER Drive Product: Candidate Office: NEW YORK
 SUITE 400 ARLINGTON, VA Buyer: Rheault, Ben Primary Demo: Con Type: POLITICAL/VOTE
 20009 Salesperson: JONATHAN VITTI Assistant: DEANA PEREZ
 212-373-8256 Separation:

Total \$: \$1,465.00
 Total Spots: 12
 Total CPP: \$0.00
 Total GRP:

Special Instructions

Competitive Information	
Market Budget:	\$20,929
KBSI Share:	7%
Comment:	
KFVS:	31%
WPSD:	23%
WSIL:	39%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	12	\$1,465.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	12	\$1,465.00
Total	12	\$1,465.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot	Spot- \$ Chg	Contract \$ Comment
Queued for Electronic Contracting	7/29/16 12:18 PM				\$0	\$0
New	7/29/16 11:46 AM	JONATHAN VITTI	New	12	\$1,465.00	\$1,465.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WBSI-TV</u>	Date: <u>7/29/16</u>
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I, Ben Rheault,

being/on behalf of: David Severin,

a legally qualified candidate of the Republican

political party for the office of: IL HD 177

in the General

election to be held on: Nov. 8 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of David Severin and HRO

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Barry Vaughn

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/29/16

Date

Benjamin Rheault
Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, c=us, email=brheault@strategiconadvertising.com, o=US
Date: 2016.07.29 11:31:57 -0400

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, 
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

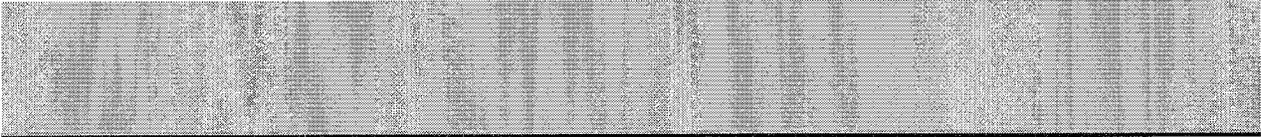
does not

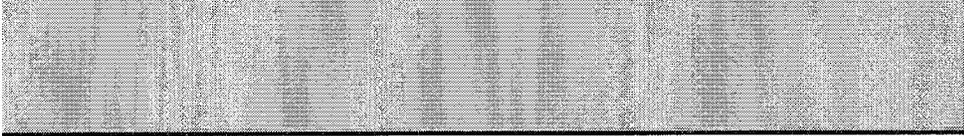
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

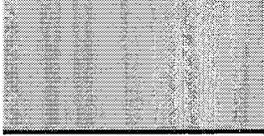
(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee


printed name


date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.