

# ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<u>468760</u>	<b>Primary AE:</b>	<u>Brian Donley</u>
	<b>Alt Order #:</b>	<u>35955190</u>	<b>Sales Office:</b>	<u>K-PHI</u>
	<b>Product Desc:</b>	<u>FL-GOV 2022</u>	<b>Sales Region:</b>	<u>National</u>
	<b>Estimate:</b>	<u>2775</u>		
	<b>Flight Dates:</b>	<u>06/08/22 - 06/13/22</u>		
	<b>Original Date / Rev:</b>	<u>06/06/22 / 06/07/22</u>		
	<b>Order Type:</b>	<u>GENERAL</u>		

<b>Agency</b>	<b>Name:</b>	<u>Katz Radio Group Network</u>	<b>Billing Type:</b>	<u>Cash</u>
	<b>Buying Contact:</b>	<u></u>	<b>Billing Calendar:</b>	<u>Broadcast</u>
	<b>Billing Contact:</b>	<u></u>	<b>Billing Cycle:</b>	<u>EOM/EOC</u>
		<u>125 W 55Th St</u>	<b>Agency Commission:</b>	<u>15%</u>
		<u>New York, NY 10019</u>		

<b>Advertiser</b>	<b>Name:</b>	<u>Ron Desantis for Governor (A)</u>	<b>New Business End:</b>	<u></u>
	<b>Demographic:</b>	<u>A35+</u>	<b>Advertiser External ID:</b>	<u></u>
	<b>Product Codes:</b>	<u>Political Candidate - Other</u>	<b>Agency External ID:</b>	<u></u>
	<b>Revenue Code 1:</b>	<u>TS</u>	<b>Unit Code:</b>	<u>Time-Sales</u>
	<b>Revenue Code 2:</b>	<u>TS</u>	<b>Order Separation:</b>	<u>00:15:00</u>
	<b>Revenue Code 3:</b>	<u>POLITICAL-AGY</u>		
	<b>Priority:</b>	<u>P-15</u>		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/13/22	25	\$6,525.00	\$5,546.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	25	\$6,525.00	\$5,546.25	0.00
<b>Totals</b>	<b>25</b>	<b>\$6,525.00</b>	<b>\$5,546.25</b>	<b>0.00</b>

## Account Executives


Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Donley	K-PHI	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAGL	06/08/22	06/13/22	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	2-233--	1:00	10	\$280.00	P-15	0.00	NM	10	\$2,800.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	06/07/22	06/13/22	2-233--		10	\$280.00	0.00								
N 2	WAGL	06/08/22	06/13/22	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	1-121--	1:00	5	\$245.00	P-15	0.00	NM	5	\$1,225.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	06/07/22	06/13/22	1-121--		5	\$245.00	0.00								
N 3	WAGL	06/08/22	06/13/22	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	2-233--	1:00	10	\$250.00	P-15	0.00	NM	10	\$2,500.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	06/07/22	06/13/22	2-233--		10	\$250.00	0.00								
													Totals	25	\$6,525.00

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐ FEDERAL CANDIDATE

☒ STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ron DeSantis

Authorized committee:

Ron DeSantis for Governor

Agency requesting time (and contact information):

☐ N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of Florida

Date of election:

08/23/2022

☐ General

☒ Primary

Treasurer of candidate's authorized committee:

Nancy H. Watkins

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*FlexPoint Media*

Signature:

*Bertha Martinez*

Name: FlexPoint Media

Name:

*BERTHA MARTINEZ*

Date of Request to Purchase Ad Time: 06/07/2022

Date of Station Agreement to Sell Time: 6/7/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*FlexPoint Media*

Name: Flex Point Media

Date: 6/7/22

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 6-7-22**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- ☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 456750	Station Call Letters: WAQI-AM	Date Received/Requested: 6-7-22
Est. #:	Station Location: Miami, FL	Run Start and End Dates: 6/8/22 - 6/13/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Univision Political Public File  
Legally Qualified Candidate Advertisement**

What is the name of the legally qualified candidate?  Ron DeSantis for Governor
What office is the candidate running for?  Governor
What is the date of the election?  11-8-22
The election is a: <input type="checkbox"/> primary <input checked="" type="checkbox"/> general election <input type="checkbox"/> special election <input type="checkbox"/> run-off election
What is the name, address, and phone number of the contact person for the candidate and/or the candidate's authorized committee?  Name: FlexPoint Media; Neal McDonald  Agency: Flex Point Media  Address: PO BOX 1051 Mew Albany, OH 43054  Phone number: 202-417-2274
What is the name of the Treasurer of the candidate's authorized committee?  Name: Nancy H. Watkins  Phone number: 202-417-2274
Did the candidate or authorized committee submit a copy of NAB PB-18 with the <a href="#">ad?</a> yes

If this a federal candidate, did the candidate certify on PB-19 that he or she would not refer to an opposing candidate unless her or she complied with the "enhanced disclosure" requirements (see candidate section of form, at page 3)?

Does the advertisement refer to a national issue or issues (e.g., Obamacare) or federal candidate?

~~\_\_x\_\_~~ Yes \_\_\_ No\*

If yes, what are all of the national issues and federal candidate it refers to?

FL Governor

Disposition of Request:

X granted

☐ denied \_\_\_\_\_ (reason)

☐ withdrawn \_\_\_\_\_ (reason)

☐ other \_\_\_\_\_ (describe)

Name of Univision Employee Completing Form:

Bertha Martinez

\*Univision must post a complete Form PB-19, or a form with equivalent information, in connection with any candidate ad buy. Univision also must post the final order or invoice demonstrating when the ads actually aired.