

**KWOD-AM & KMBZ-HD2 QUARTERLY LISTING OF PROBLEMS AND NEEDS**

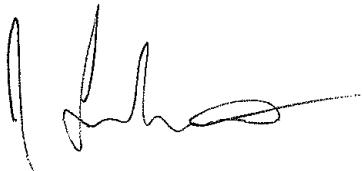
April, 2015 – June, 2015

Each quarter, KWOD-AM & KMBZ HD2 places in its Public Inspection File a list of what it considers to have been some of the significant problems and needs of its service area and some of its most significant programming broadcast to help meet those problems and needs.

The attached Quarterly Listing of Problems and Needs is being filed in the Public Inspection File of Station KWOD-AM & KMBZ HD2 in accordance with FCC requirements for the three month period April, 2015-June, 2015. While this list contains a brief description of much of KWOD-AM & KMBZ HD2's most significant typical and illustrative programs and program segments, it does not include all programs and program segments broadcast by the station during the three months which related to other issues.



**Dave Alpert**  
General Manager



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Program Director

Date Filed: July 10, 2015

**KWOD-AM & KMBZ HD2 QUARTERLY LISTING OF PROBLEMS AND NEEDS**

April , 2015 – June, 2015

**1. BUSINESS/JOBs**

The economy is still sluggish, but the prevailing thought is the worst is behind us. Local companies are hiring again, and in fact, the unemployment rate in Kansas City is lower than the national average.

**2 VIOLENCE/CRIME**

Crime continues to be a major problem facing the Kansas City area. New statistics out show that violent crime is up among all ages and races and in all cities. White collar crime is also becoming a problem for businesses. The Kansas City Crime Commission working to better enable police departments with new information. Kansas City Police Department revamping and looking at more police on streets.

**3. GOVERNMENT**

Local problems exist at city hall in Kansas City, Missouri as the Mayor continues to wrangle with the city council over several issues including that of his wife. A recent effort to recall the mayor is underway. As both Kansas and Missouri lawmakers get set to convene next quarter, numerous committees are drafting legislative proposals dealing with education, infrastructure and immigration.

**4. EDUCATION**

The battle to find education dollars for both Kansas and Missouri still a hot topic as the legislative session will begin next quarter. Missouri is looking at a problem with student loans and how to handle the agency that is in charge. Many of the local school districts, such as Shawnee Mission, Liberty, Kansas City

are facing money issues, and with the state's economies continuing to slide many of the education dollars are being withheld. Kansas City, Missouri continues its search for a new superintendent.

**5.MINORITIES**

As Congress tries to come up with a plan on how to deal with illegal immigrants, Kansas city's Hispanic community rallies joining other cities nationwide to try and show how important the worker's are to the economy. Meanwhile, area churches are trying to find ways to battle racism. Missouri lawmakers looking at measure to punish businesses and landlords that hire and house illegals.

**6. YOUTH**

The growing crime rate in Kansas City has hit the area youth hard. The nationwide school shootings causing more schools to crackdown on any truancy problems. Many of the homicide victims have been young and officials are concerned about growing gang violence. There is concern that as the economy continues to slide, more and more young people will be out of work, and could turn to crime.

**7. DRUGS**

While both states have made headways into the problem of drugs in the metro area, methamphetamine is still the drug of choice. While both states have enacted legislation to crack down on over the counter medicines that can be used to make meth, law enforcement officials say it's too early to tell if the measures are working. New surveys out that while hard drugs are on a decline among teens, prescription drugs are now the number one problem.

## **8. WOMEN**

The issue of low pay, lack of child care continue to be a problem among working women in the metro area. As the metro area braces for the economic downturn, more women are seeing their jobs eliminated and that is adding to pressure. More employers though seem to be working better with women in the area of health care and that has been noted as a plus among women's organizations.

## **9. HEALTH**

Missouri and Kansas committees are looking at how to handle the ranks of the under and uninsured. Kansas City health department trying to work up plans on how to battle a pandemic if and when it occurs here.. The focus of health care will be a big topic in the upcoming presidential election, and as the campaigns come through Kansas City, many are asking the candidates their views.

## **10.. CHARITY**

Area food banks have been tapped, and more charities are seeing more and more working poor coming to their doors. The holiday season was a tough one for area charities, and they are still playing catch up.

March 31

Full Hour - Joel Goldberg, Fox Sports Kansas City

April 7

11AM - Kelly Cole - VP of Halls - Seg 2  
11:20 - Kelly Cole - VP of Halls - Seg 3  
11:35 - Willie Dugan - Principle - The Lead Group (Future show - Seg 3)  
11:50 - Andy Hung - Uber - GM Seg 1  
12:15 - Nick Benjamin, Executive Director - KC Power and Light District - Seg 4 - 816-877-8304

-----Start taping show with 10:30 start.

April 14

10:30 -Blake Miller, Think Big  
10:50- Blake Miller, Think Big  
11:05-Drew Solomon (EDCKC)  
11:20-Nate Orr, Spencer Fane

April 21 - Ryan Maybee Co-Host Show

10:30 - Butch Rigby  
10:50 - Butch Rigby

April 28 - Andrew Bash Co-Host Show (Possibly Matt Condon)

10:30 - Matt Condon (Full Show)  
10:50  
11:05  
11:20  
11:35 - Tape Mike Lundgren / Steve Apkon, VML Segment for May 7th Show -

May 5th - Willie Dugan Interview ( - Chris Culbertson Interview - ReAir Nick Benjamin Interview (4) or tape new one

10:30 - Air - Mike Lundgren - VML - Steve Apkon (Planetary) (1)  
10:50 - Air - Chris Culbertson (2)  
11:05 - Air - Willie Dugan (3)  
11:20 - ReAir - Nick Benjamin - Cordish KC P & L

May 12 - Andrew Bash Co-Host Show

10:30 - Lisa Mizell, CEO - Child Protection Center - 2nd Annual Cook for Courage (219) 614-8651.  
10:50 - Air Culbertson interview  
11:05 - Danny Pfefier (By Phone)  
11:20 - Cary Silverman - CEO of Waldo General INC.,a Kansas City-based consumer finance company

May 19th - John Kennyhertz Co-Hosting

11:05 - Colby and Meghan Garrelds - Bluestem / Rye (2 Segs)  
11:20 - Colby and Meghan Garrelds Bluestem / Rye  
12pm - Nigel Eccles - CEO - Fan Duel (2 Segs)  
Nigel Eccles - CEO - Fan Duel

**May 26th**

**10:30 - Joel Goldberg - From NYC - 1 and 2**

**10:50 - Nathan Corn - FlexPro Meals - 4**

**11:05 -**

**11:20 - First Derm - Alexander Borve - Dr. Bryan Matthys - 3**