

***KWOD-AM & KMBZ-HD2 (simulcast of KWOD-AM) QUARTERLY LISTING OF PROBLEMS AND NEEDS***

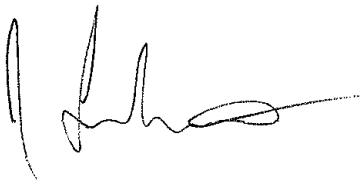
January, 2015 – March, 2015

Each quarter, KWOD-AM & KMBZ-HD2 (*simulcast of KWOD-AM*) places in its Public Inspection File a list of what it considers to have been some of the significant problems and needs of its service area and some of its most significant programming broadcast to help meet those problems and needs.

The attached Quarterly Listing of Problems and Needs is being filed in the Public Inspection File of Station KWOD-AM & KMBZ-HD2 (*simulcast of KWOD-AM*) in accordance with FCC requirements for the three month period January, 2015-March, 2015. While this list contains a brief description of much of KWOD-AM & KMBZ-HD2 (*simulcast of KWOD-AM*)'s most significant typical and illustrative programs and program segments, it does not include all programs an program segments broadcast by the station during the three months which related to other issues.

A handwritten signature in black ink, appearing to read 'DAVE ALPERT', with a stylized, flowing script.

**Dave Alpert**  
General Manager

A handwritten signature in black ink, appearing to read 'JACK LANDRETH', with a stylized, flowing script.

**Jack Landreth**  
Program Director

Date Filed: April 9, 2015

Bloomberg News  
Entrepreneur KC Show

## **KWOD-AM QUARTERLY LISTING OF PROBLEMS AND NEEDS**

January, 2015 – March, 2015

### **1. BUSINESS/JOB**

The economy is still sluggish, but the prevailing thought is the worst is behind us. Local companies are hiring again, and in fact, the unemployment rate in Kansas City is lower than the national average.

### **2. VIOLENCE/CRIME**

Crime continues to be a major problem facing the Kansas City area. New statistics out show that violent crime is up among all ages and races and in all cities. White collar crime is also becoming a problem for businesses. The Kansas City Crime Commission is working to better enable police departments with new information. Kansas City Police Department is revamping and looking at more police on streets.

### **3. GOVERNMENT**

Local problems exist at city hall in Kansas City, Missouri as the Mayor continues to wrangle with the city council over several issues including that of his wife. A recent effort to recall the mayor is underway. As both Kansas and Missouri lawmakers get set to convene next quarter, numerous committees are drafting legislative proposals dealing with education, infrastructure and immigration.

### **4. EDUCATION**

The battle to find education dollars for both Kansas and Missouri still a hot topic as the legislative session will begin next quarter. Missouri is looking at a problem with student loans and how to handle the agency that is in charge. Many of the local school districts, such as Shawnee Mission, Liberty, Kansas City are facing money issues, and with the state's economies continuing to slide many of the education dollars are being withheld. Kansas City, Missouri continues its search for a new superintendent.

### **5. MINORITIES**

As Congress tries to come up with a plan on how to deal with illegal immigrants, Kansas city's Hispanic community rallies joining other cities nationwide to try and show how important the worker's are to the economy. Meanwhile, area churches are trying to find ways to battle racism. Missouri lawmakers looking at measure to punish businesses and landlords that hire and house illegals.

### **6. YOUTH**

The growing crime rate in Kansas City has hit the area youth hard. The nationwide school shootings are causing more schools to crackdown on any truancy problems. Many of the homicide victims have been young and officials are concerned about growing gang violence. There is concern that as the economy continues to slide, more and more young people will be out of work, and could turn to crime.

### **7. DRUGS**

While both states have made headways into the problem of drugs in the metro area, methamphetamine is still the drug of choice. While both states have enacted legislation to crack down on over the counter medicines that can be used to make meth, law enforcement officials say it's too early to tell if the measures are working. New surveys out show that while hard drugs are on a decline among teens, prescription drugs are now the number one problem.

## **8. WOMEN**

The issues of low pay & lack of child care continue to be problems among working women in the metro area. As the metro area braces for the economic downturn, more women are seeing their jobs eliminated and that is adding to pressure. More employers though seem to be working better with women in the area of health care and that has been noted as a plus among women's organizations.

## **9. HEALTH**

Missouri and Kansas committees are looking at how to handle the ranks of the under and uninsured. Kansas City health department trying to work up plans on how to battle a pandemic if and when it occurs here. The focus of health care will be a big topic in the upcoming presidential election, and as the campaigns come through Kansas City, many are asking the candidates their views.

## **10. CHARITY**

Area food banks have been tapped, and more charities are seeing more and more working poor coming to their doors. The holiday season was a tough one for area charities, and they are still playing catch up.

## **Entrepreneur KC Show / Grill Nation Show – Jan 1, 2015 – March 31, 2015**

Jan 6 – Reair show with Sarah Granger and Shawn Kincade (Taped Nov. 25th)

Jan 13

11 - Andrew Bash - Bash Realty Group – Seg 2 and 3

11:35 - Kevin Rorhbach (Franchisee) and Mike Spiegel Sr (Area Director) - Jersey Mike's Subs – Seg 4

11:50 - Mona Raglow - Balance to Succeed - Seg 1

Jan 20 - John Kennyhertz (Co-hosting) – Seg 1

11AM - Ryan Maybee - Manifesto, Rieger Hotel and Exchange J Rieger & Co. – Seg 2 and 3

11:50AM - Torn Label Brewing Company - Rafi Chaudry and Travis Moore – Seg 4

Jan 27

Full Hour - Roshann Parris, CEO and President – Parris Communications

Feb 3rd

11:20 - Tim Sprinkle - Screw The Valley Writer / Former Yahoo Finance Editor – Seg 1 and 2.

11:50 - Tanner Mueller – Founder, Alpha Clothing – Seg 3 and 4.

Feb 10th - Reair of Roshann Parris show

Feb 17th

11AM – Cheptoo Kostiany Buckner - Digital Inclusion Summit / KC Public Library – Seg 2

11:35 - Eric Willey, Cleaver and Cork - Seg 1

11:50 - Shawn Edwards - Fox 4 Movie Critic – Seg 3 and 4

Feb 24th

11 - Chris Costello – Blooom.com - Seg 1

11:20 - Toasty Tote - Christian Corley & Chris Vaughn - Seg 3

11:35 - KC Startup Weekend winner coming out of the first EDU-focused event. Michael Legler - MYLearningKC - Seg 2

11:50 - Sean McIntosh - The Bunker (Accelerator) - KC Rising Star / Think Big office - Seg 4

(New Show Name Launched – Grill Nation with Jason Grill)

March 3 - John Kennyhertz - Co-Host – Seg 1

11 - Conner Teahan - Merrill Lynch, KC Pulse, Former KU Jayhawk - Seg 4

11:35 - Jeff Covitz - Houndstooth - Seg 2

11:50 - Ryan Wing / Aaron Prater - The Sundry - Seg 3

March 10 - Andrew Bash - Co-Host

11 - Allison Konkell, Tech Week - Seg 2

11:20 - Jonathan Robinson - Kauffman Foundation - Seg 4  
11:35 - Rick Usher - Asst. City Manager, KC - GEC 2015 - Milan - Seg 1  
11:50 - Curt McMillian - President of the Inventors Center of Kansas City - 48-hour maker  
hackathon called Make48 - Seg 3

March 17 – Re-air First Grill Nation Show

March 24

11 - Matt Benge - SRA - 4th Seg  
11:20 - Darcy Howe - Corporate Board Director / Business Leader/ Advisor/ Angel Investor - 2nd  
Seg  
11:35 - Darcy Howe - Corporate Board Director / Business Leader/ Advisor/ Angel Investor - 3rd  
Seg  
11:50 - Mathew Dahlberg – 111<sup>th</sup> Street Investments - 1st Seg

March 31

Full Hour - Joel Goldberg, Fox Sports Kansas City – KC Royals