

MUST CARRY ELECTION NOTICE



3/14/11

Branch Cable, Inc.
1018 Highland Colony Parkway
Ridgeland, MS 39157

Re: Election of Must Carry Status
Systems: Weir, MS

Dear Sirs,

In accordance with Section 76.64(f)(4) of the FCC's carriage election rules, Christian Television Network, Inc., licensee of new television station WEPH-TV, Tupelo, Mississippi, hereby elects mandatory carriage for the remainder of the current 3-year election cycle ending December, 31, 2011 on your cable system(s) serving the Columbus-Tupelo-West Point-Houston, Mississippi Nielsen Designated Market Area (DMA).

Pursuant to Section 76.57 (a) and (e) of the FCC's carriage election rules, WEPH-TV advises that it selects channel 49, its over-the-air channel, as its choice of channel position. If this is not possible, we would like to discuss with you an alternative channel that is mutually acceptable and in the same grouping with other local stations.

We are already broadcasting over-the-air so you should be able to have your engineers run a test and receive our signal immediately. We encourage you to contact us if there is anything that we can do to assist you or to expedite the process of carrying us on your system. We look forward to a long and mutually beneficial relationship and would like to work with your organization on any promotional videos or marketing pieces to help promote and market each other.

Should you have any questions or to discuss how we might be able to partner together in the future, please contact me by phone at 662-401-7717, or by mail: 499 Gloster Creek Village Suite I-7, Tupelo, MS 38801.

Sincerely,

A handwritten signature in black ink, appearing to read "Tracey Morton", with a long horizontal line extending to the right.

Tracey Morton
Station Manager - WEPH TV49
499 Gloster Creek Village Suite I-7
Tupelo, MS 38801
662-401-7717

U.S. Postal Service™
CERTIFIED MAIL™ RECEIPT
 (Domestic Mail Only; No Insurance Coverage Provided)

For delivery information visit our website at www.usps.com

OFFICIAL USE

RIDGELAND MS 39157

Postage	\$	\$0.44	0811
Certified Fee		\$2.80	05
Return Receipt Fee (Endorsement Required)		\$2.30	AR 17 2011
Restricted Delivery Fee (Endorsement Required)		\$0.00	03/17/2011
Total Postage & Fees	\$	\$5.54	58801

Sent To Branch Cable - Inc
1018 Highland Col. Pkwy
Ridgeland, MS 39157

PS Form 3800, August 2006 See Reverse for Instructions

SENDER: COMPLETE THIS SECTION		COMPLETE THIS SECTION ON DELIVERY	
<ul style="list-style-type: none"> Complete items 1, 2, and 3. Also complete item 4 if Restricted Delivery is desired. Print your name and address on the reverse so that we can return the card to you. Attach this card to the back of the mailpiece, or on the front if space permits. 		<p>A. Signature <u>Jim Clair</u> <input type="checkbox"/> Agent <input type="checkbox"/> Addressee</p> <p>B. Received by (Printed Name) <u>Jim Clair</u> C. Date of Delivery <u>3/24/11</u></p> <p>D. Is delivery address different from item 1? <input type="checkbox"/> Yes <input type="checkbox"/> No If YES, enter delivery address below:</p>	
<p>1. Article Addressed to:</p> <p><u>Branch Cable - Inc.</u> <u>1018 Highland Col. Pkwy</u> <u>Ridgeland, MS</u> <u>39157</u></p>		<p>3. Service Type</p> <p><input type="checkbox"/> Certified Mail <input type="checkbox"/> Express Mail</p> <p><input type="checkbox"/> Registered <input type="checkbox"/> Return Receipt for Merchandise</p> <p><input type="checkbox"/> Insured Mail <input type="checkbox"/> C.O.D.</p>	
<p>2. Article Number (Transfer from service label)</p>		<p>4. Restricted Delivery? (Extra Fee) <input type="checkbox"/> Yes</p>	
<p>PS Form 3800, August 2006</p>		<p>Domestic Return Receipt</p>	

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