

CONTRACT



WITI-TV
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414) 355-6666

<u>Contract / Revision</u> 306578 /		<u>Alt Order #</u> 08215492
<u>Product</u> SANDERS 4 PRES :60S		
<u>Contract Dates</u> 03/30/16 - 04/05/16		<u>Estimate #</u> 179
<u>Advertiser</u> Sanders, B/D/US President		<u>Original Date / Revision</u> 03/25/16 / 03/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WITI-TV	<u>Account Executive</u> Nick Welte	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 3	<u>Product Code</u> 3
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Old Towne Media
 PO Box 31150
 Alexandria, VA 22310

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	6	04/01/16	04/01/16	FOX 6 News @ 10p	M-F 10p-1035p		1:00				NM	1	\$1,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	----1--				1	\$1,670.00	0.00			
N 2	6	04/01/16	04/01/16	FOX 6 News @ 11a	11:00 AM-11:30 AM		1:00				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	----1--				1	\$330.00	0.00			
N 3	6	04/01/16	04/01/16	M-F 1105p-1135p	11:05 PM-11:35 PM		1:00				NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	----1--				1	\$430.00	0.00			
N 4	6	04/01/16	04/01/16	FOX 6 News @ 11a	11:30 AM-12:00 PM		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	----1--				1	\$400.00	0.00			
N 5	6	04/01/16	04/01/16	M-F 1135p-1205a	11:35 PM-12:05 AM		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	----1--				1	\$300.00	0.00			
N 6	6	04/01/16	04/01/16	Studio A	4:00 PM-5:00 PM		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	----1--				1	\$400.00	0.00			
N 7	6	04/01/16	04/01/16	M-F 5p-530p	5:00 PM-5:30 PM		1:00				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	----1--				1	\$800.00	0.00			
N 8	6	04/01/16	04/01/16	FOX 6 Wake Up News	5:00 AM-6:00 AM		1:00				NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	----1--				1	\$480.00	0.00			
N 9	6	04/01/16	04/01/16	FOX 6 Wake Up News	6:00 AM-7:00 AM		1:00				NM	1	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	----1--				1	\$970.00	0.00			
N 10	6	04/01/16	04/01/16	FOX 6 Wake Up News	7:00 AM-8:00 AM		1:00				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	----1--				1	\$900.00	0.00			
N 11	6	04/01/16	04/01/16	Friday Prime Hour 1	7:00 PM-8:00 PM		1:00				NM	1	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	----1--				1	\$1,320.00	0.00			
N 12	6	04/01/16	04/01/16	FOX 6 Wake Up News	8:00 AM-9:00 AM		1:00				NM	1	\$800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
306578 /	08215492

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/30/16 - 04/05/16	SANDERS 4 PRES :60S	179

<u>Advertiser</u>	<u>Original Date / Revision</u>
Sanders, B/D/US President	03/25/16 / 03/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	----1--				1	\$800.00	0.00			
N 13	6	04/01/16	04/01/16	Real Milwaukee	9:00 AM-10:00 AM		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	----1--				1	\$500.00	0.00			
N 14	6	04/01/16	04/01/16	FOX 6 News @ 9p	9:00 PM-9:30 PM		1:00				NM	1	\$1,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	----1--				1	\$1,670.00	0.00			
N 15	6	04/04/16	04/04/16	M-F 1p-2p	1:00 PM-2:00 PM		1:00				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----				1	\$250.00	0.00			
N 16	6	04/04/16	04/04/16	FOX 6 News @ 10p	10:00 PM-10:35 PM		1:00				NM	1	\$1,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----				1	\$1,670.00	0.00			
N 17	6	04/04/16	04/04/16	M-F 1035p-1105p	10:35 PM-11:05 PM		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----				1	\$700.00	0.00			
N 18	6	04/04/16	04/04/16	FOX 6 News @ 11a	11:00 AM-11:30 AM		1:00				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----				1	\$330.00	0.00			
N 19	6	04/04/16	04/04/16	FOX 6 News @ 11a	11:30 AM-12:00 PM		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----				1	\$400.00	0.00			
N 20	6	04/04/16	04/04/16	M-F 1135p-1205a	11:35 PM-12:05 AM		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----				1	\$300.00	0.00			
N 21	6	04/04/16	04/04/16	M-F 3p-4p	3:00 PM-4:00 PM		1:00				NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----				1	\$230.00	0.00			
N 22	6	04/04/16	04/04/16	Studio A	4:00 PM-5:00 PM		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----				1	\$400.00	0.00			
N 23	6	04/04/16	04/04/16	FOX 6 Wake Up News	5:00 AM-6:00 AM		1:00				NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----				1	\$480.00	0.00			
N 24	6	04/04/16	04/04/16	FOX 6 Wake Up News	6:00 AM-7:00 AM		1:00				NM	1	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----				1	\$970.00	0.00			
N 25	6	04/04/16	04/04/16	M-F 630p-7p	6:30 PM-7:00 PM		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----				1	\$1,000.00	0.00			
N 26	6	04/04/16	04/04/16	FOX 6 Wake Up News	7:00 AM-8:00 AM		1:00				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----				1	\$900.00	0.00			
N 27	6	04/04/16	04/04/16	Monday Prime Hour 1	7:00 PM-8:00 PM		1:00				NM	1	\$2,460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----				1	\$2,460.00	0.00			
N 28	6	04/04/16	04/04/16	FOX 6 Wake Up News	8:00 AM-9:00 AM		1:00				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----				1	\$800.00	0.00			
N 29	6	04/04/16	04/04/16	Real Milwaukee	9:00 AM-10:00 AM		1:00				NM	1	\$500.00

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03/30/16 - 04/05/16	SANDERS 4 PRES :60S	179

<u>Advertiser</u>	<u>Original Date / Revision</u>
Sanders, B/D/US President	03/25/16 / 03/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----				1	\$500.00	0.00			
N 30	6	04/04/16	04/04/16	FOX 6 News @ 9p	9:30 PM-10:00 PM		1:00				NM	1	\$1,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----				1	\$1,670.00	0.00			
N 31	6	04/02/16	04/02/16	FOX Late Fringe	10:35 PM-11:05 PM		1:00				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1-				1	\$250.00	0.00			
N 32	6	04/02/16	04/02/16	FOX Late Fringe	10:35 PM-11:35 PM		1:00				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1-				1	\$250.00	0.00			
N 33	6	04/02/16	04/02/16	Sa 6p-630p	6:00 PM-6:30 PM		1:00				NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1-				1	\$540.00	0.00			
N 34	6	04/02/16	04/02/16	Sa 630p-7p	6:30 PM-7:00 PM		1:00				NM	1	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1-				1	\$580.00	0.00			
N 35	6	04/02/16	04/02/16	Sa 7a-8a	7:00 AM-8:00 AM		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1-				1	\$400.00	0.00			
N 36	6	04/02/16	04/02/16	Sa 8a-9a	8:00 AM-9:00 AM		1:00				NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1-				1	\$430.00	0.00			
N 37	6	04/02/16	04/02/16	FOX 6 News @ 9p	9:00 PM-9:30 PM		1:00				NM	1	\$1,030.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1-				1	\$1,030.00	0.00			
N 38	6	04/02/16	04/02/16	FOX 6 News @ 9p	9:30 PM-10:00 PM		1:00				NM	1	\$1,030.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1-				1	\$1,030.00	0.00			
N 39	6	04/03/16	04/03/16	FOX 6 News @ 10p	10:00 PM-10:35 PM		1:00				NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1				1	\$1,750.00	0.00			
N 40	6	04/03/16	04/03/16	FOX 6 Sports Blitz	10:35 PM-11:05 PM		1:00				NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1				1	\$660.00	0.00			
N 41	6	04/03/16	04/03/16	Su 1105p-1135p	11:05 PM-11:35 PM		1:00				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1				1	\$280.00	0.00			
N 42	6	04/03/16	04/03/16	Nascar Race	2:00 PM-6:00 PM		1:00				NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1				1	\$2,300.00	0.00			
N 43	6	04/03/16	04/03/16	FOX 6 News @ 5	5:00 PM-5:30 PM		1:00				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1				1	\$600.00	0.00			
N 44	6	04/03/16	04/03/16	Su 7a-8a	7:00 AM-8:00 AM		1:00				NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1				1	\$430.00	0.00			
N 45	6	04/03/16	04/03/16	Sunday Prime Hour 2	7:00 PM-8:00 PM		1:00				NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1				1	\$2,300.00	0.00			
N 46	6	04/03/16	04/03/16	Su 8a-9a	8:00 AM-9:00 AM		1:00				NM	1	\$400.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1				1	\$400.00	0.00			
N 47	6	03/31/16	03/31/16	M-F 1p-2p	1:00 PM-2:00 PM		1:00				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	---1---				1	\$250.00	0.00			
N 48	6	03/31/16	03/31/16	FOX 6 News @ 10p	10:00 PM-10:35 PM		1:00				NM	1	\$1,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	---1---				1	\$1,670.00	0.00			
N 49	6	03/31/16	03/31/16	M-F 1035p-1105p	10:35 PM-11:05 PM		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	---1---				1	\$700.00	0.00			
N 50	6	03/31/16	03/31/16	FOX 6 News @ 11a	11:00 AM-11:30 AM		1:00				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	---1---				1	\$330.00	0.00			
N 51	6	03/31/16	03/31/16	FOX 6 News @ 11a	11:30 AM-12:00 PM		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	---1---				1	\$400.00	0.00			
N 52	6	03/31/16	03/31/16	M-F 1135p-1205a	11:35 PM-12:05 AM		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	---1---				1	\$300.00	0.00			
N 53	6	03/31/16	03/31/16	M-F 3p-4p	3:00 PM-4:00 PM		1:00				NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	---1---				1	\$230.00	0.00			
N 54	6	03/31/16	03/31/16	Studio A	4:00 PM-5:00 PM		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	---1---				1	\$400.00	0.00			
N 55	6	03/31/16	03/31/16	FOX 6 Wake Up News	5:00 AM-6:00 AM		1:00				NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	---1---				1	\$480.00	0.00			
N 56	6	03/31/16	03/31/16	FOX 6 Wake Up News	6:00 AM-7:00 AM		1:00				NM	1	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	---1---				1	\$970.00	0.00			
N 57	6	03/31/16	03/31/16	FOX 6 Wake Up News	7:00 AM-8:00 AM		1:00				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	---1---				1	\$900.00	0.00			
N 58	6	03/31/16	03/31/16	FOX 6 Wake Up News	8:00 AM-9:00 AM		1:00				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	---1---				1	\$800.00	0.00			
N 59	6	03/31/16	03/31/16	FOX 6 News @ 9p	9:30 PM-10:00 PM		1:00				NM	1	\$1,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	---1---				1	\$1,670.00	0.00			
N 60	6	04/05/16	04/05/16	FOX 6 News @ 11a	11:00 AM-11:30 AM		1:00				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	-1-----				1	\$330.00	0.00			
N 61	6	04/05/16	04/05/16	FOX 6 News @ 11a	11:30 AM-12:00 PM		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	-1-----				1	\$400.00	0.00			
N 62	6	04/05/16	04/05/16	M-F 5p-530p	5:00 PM-5:30 PM		1:00				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	-1-----				1	\$800.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WITI-TV
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414) 355-6666

Contract / Revision	Alt Order #
306578 /	08215492

Contract Dates	Product	Estimate #
03/30/16 - 04/05/16	SANDERS 4 PRES :60S	179

Advertiser	Original Date / Revision
Sanders, B/D/US President	03/25/16 / 03/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>													
1	6	04/04/16-04/10/16		M-F 5p-530p	5:00 PM-5:30 PM	-Tu-----	1:00		\$800.00	0.00	NM		
		See MG 62.2											
2	6	03/30/16-03/30/16		M-F 5p-530p	5:00 PM-5:30 PM	---W-----	1:00		\$800.00	0.00	NM		
		Ⓜ MG for 62.1 04/05											
N 63	6	04/05/16	04/05/16	FOX 6 Wake Up News	5:00 AM-6:00 AM		1:00				NM	1	\$480.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
Week:		04/04/16	04/10/16	-1-----			1		\$480.00	0.00			
N 64	6	04/05/16	04/05/16	FOX 6 Wake Up News	6:00 AM-7:00 AM		1:00				NM	1	\$970.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
Week:		04/04/16	04/10/16	-1-----			1		\$970.00	0.00			
N 65	6	04/05/16	04/05/16	FOX 6 Wake Up News	7:00 AM-8:00 AM		1:00				NM	1	\$900.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
Week:		04/04/16	04/10/16	-1-----			1		\$900.00	0.00			
N 66	6	04/05/16	04/05/16	FOX 6 Wake Up News	8:00 AM-9:00 AM		1:00				NM	1	\$800.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
Week:		04/04/16	04/10/16	-1-----			1		\$800.00	0.00			
N 67	6	04/05/16	04/05/16	Real Milwaukee	9:00 AM-10:00 AM		1:00				NM	1	\$500.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
Week:		04/04/16	04/10/16	-1-----			1		\$500.00	0.00			
N 68	6	03/30/16	03/30/16	M-F 1p-2p	1:00 PM-2:00 PM		1:00				NM	1	\$250.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
Week:		03/28/16	04/03/16	--1----			1		\$250.00	0.00			
N 69	6	03/30/16	03/30/16	FOX 6 News @ 11a	11:00 AM-11:30 AM		1:00				NM	1	\$330.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
Week:		03/28/16	04/03/16	--1----			1		\$330.00	0.00			
N 70	6	03/30/16	03/30/16	M-F 1135p-1205a	11:35 PM-12:05 AM		1:00				NM	1	\$300.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
Week:		03/28/16	04/03/16	--1----			1		\$300.00	0.00			
N 71	6	03/30/16	03/30/16	Studio A	4:00 PM-5:00 PM		1:00				NM	1	\$400.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
Week:		03/28/16	04/03/16	--1----			1		\$400.00	0.00			
N 72	6	03/30/16	03/30/16	FOX 6 Wake Up News	5:00 AM-6:00 AM		1:00				NM	1	\$480.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
Week:		03/28/16	04/03/16	--1----			1		\$480.00	0.00			
N 73	6	03/30/16	03/30/16	FOX 6 News @ 6	6:00 PM-6:30 PM		1:00				NM	1	\$1,100.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
Week:		03/28/16	04/03/16	--1----			1		\$1,100.00	0.00			
N 74	6	03/30/16	03/30/16	FOX 6 Wake Up News	6:00 AM-7:00 AM		1:00				NM	1	\$970.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
Week:		03/28/16	04/03/16	--1----			1		\$970.00	0.00			
N 75	6	03/30/16	03/30/16	FOX 6 Wake Up News	7:00 AM-8:00 AM		1:00				NM	1	\$900.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
Week:		03/28/16	04/03/16	--1----			1		\$900.00	0.00			
N 76	6	03/30/16	03/30/16	Wednesday Prime Hour	7:00 PM-8:00 PM		1:00				NM	1	\$2,460.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
Week:		03/28/16	04/03/16	--1----			1		\$2,460.00	0.00			
N 77	6	03/30/16	03/30/16	FOX 6 Wake Up News	8:00 AM-9:00 AM		1:00				NM	1	\$800.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
Week:		03/28/16	04/03/16	--1----			1		\$800.00	0.00			

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Contract / Revision	Alt Order #
306578 /	08215492

Contract Dates	Product	Estimate #
03/30/16 - 04/05/16	SANDERS 4 PRES :60S	179

Advertiser	Original Date / Revision
Sanders, B/D/US Preside	03/25/16 / 03/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 78 6		03/30/16	03/30/16	FOX 6 News @ 9p	9:00 PM-9:30 PM		1:00				NM	1	\$1,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	03/28/16	04/03/16	--1----				1	\$1,670.00	0.00			
Totals										0.00		78	\$61,200.00

Time Period	# of Spots	Gross Amount	Net Amount
03/28/16 - 04/05/16	78	\$61,200.00	\$52,020.00
Totals	78	\$61,200.00	\$52,020.00

Signature: _____ **Date:** _____

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Bernie 2016

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

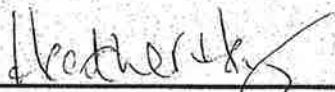
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Heather Hartig

printed name

3/21/16

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 3/21/16
------------------------------	----------------------

I, Heather Hartig,

being/on behalf of: Bernie 2016,

a legally qualified candidate of the Democrat

political party for the office of: US President

in the Primary

election to be held on: 4/5/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Bernie 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Susan Jackson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/21/16

Date _____

Signature

To Be Signed By Station Representative

Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title