

KSSN
Little Rock, AR
Quarterly Issues/Programs List
Fourth Quarter, 2019
01/02/2020

KSSN
Quarterly Issues/Programs List

KSSN provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **aging, fashion, film:** Why discussing death is still such a taboo topic and how our burial and funeral practices vary widely from other cultures, the fashion industry and its negative effects, the 2019 Oscars
- **aging, literature, television:** Aging in American: the senior care industry, Harry Potter and how its unconventional storyline and character development can shift thinking and teach real life lessons, Disney+ and its offerings
- **animals, education, film:** helping senior dogs find new homes, why we so quickly condemn "troubled children", the new movie "Waves"
- **animals, politics, literature :** young adults and animals: the similarities they share in development, insights from Obama white house photographer, review of the newest release from sci-fi author Blake Crouch
- **business, literature, film:** The founder of Samuel Adams and Boston Beer Company explains why spiked seltzers are so popular, the importance of books in today's digital age, the new space drama "Ad Astra"
- **climate change, cooking, culture:** the implications of a shifting climate, tips and tricks for holiday cooking success, Netflix miniseries "When They See Us" and "Unbelievable"
- **farming, medicine, film:** Why discussing death is still such a taboo topic and how our burial and funeral practices vary widely from other cultures, the fashion industry and its negative effects, the 2019 Oscars
- **healthcare, politics, film:** the complicated role of caregiving, the similarities and differences between Sweden and the U.S., a review of "Gemini Man"
- **history, education, film :** the Panama Canal: an engineering mammoth and implications on workers, what we can learn from how other cultures

approach education, HBO's "Watchmen"

- **identify theft, health, culture** : a life undone: falling victim to identity theft, two doctors discuss the stressors of working in the medical field and how they de-compress and give back through their musical talents, Hulu's Castle Rock
- **money, color, sports**: getting a grip on personal finance in a one-click world, two color experts theorize meanings behind certain hues and their natural origins, how technology has changed sports-watching
- **television, economy, film**: holiday baking cheer and chaos: inside competitive reality tv, the hottest items and shopping trends this year, some of the decades best forgotten films
- **war, crime, foreign films**: what it was like to be an army photographer documenting the war in its final year of 1945, how cigarette litter affects the environment and its ecosystems, the world of foreign language films

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
business, literature, film	Viewpoints 092919	The founder of Samuel Adams and Boston Beer Company explains why spiked seltzers are so popular, the importance of books in today's digital age, the new space drama "Ad Astra"	Jim Koch, Maria Russo	10/06/2019 06:02 AM	027:55
aging, fashion, film	Viewpoints 101319	Why discussing death is still such a taboo topic and how our burial and funeral practices vary widely from other cultures, the fashion industry and its negative effects, the 2019 Oscars	Caitlin Doughty, Dana Thomas	10/13/2019 06:02 AM	027:57
farming, medicine, film	Viewpoints 102019	Why discussing death is still such a taboo topic and how our burial and funeral practices vary widely from other cultures, the fashion industry and its negative effects, the 2019 Oscars	Julie Guthman, Maria Goodavage	10/20/2019 06:03 AM	027:54
healthcare,	Viewpoints	the complicated role of	Doctor Santo	10/27/2019	027:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
politics, film	102719	caregiving, the similarities and differences between Sweden and the U.S., a review of "Gemini Man"	D. Marabella, Elisabeth Asbrink	06:00 AM	
war, crime, foreign films	Viewpoints 110319	what it was like to be an army photographer documenting the war in its final year of 1945, how cigarette litter affects the environment and its ecosystems, the world of foreign language films	Richard Cahan, Dr. Thomas Novotny	11/03/2019 06:02 AM	027:58
money, color, sports	Viewpoints 110319	getting a grip on personal finance in a one-click world, two color experts theorize meanings behind certain hues and their natural origins, how technology has changed sports-watching	Ashley Feinstein Gerstley, Keith Recker	11/10/2019 06:00 AM	027:58
animals, politics, literature	Viewpoints 111719	young adults and animals: the similarities they share in development, insights from Obama white house photographer, review of the newest release from sci-fi author Blake Crouch	Dr. Barbara Natterson-Horowitz, Lawrence Jackson	11/17/2019 07:00 AM	027:58
identify theft, health, culture	Viewpoints 112419	a life undone: falling victim to identity theft, two doctors discuss the stressors of working in the medical field and how they decompress and give back through their musical talents, Hulu's Castle Rock	Axton Betz-Hamilton, Dr. Oden, Dr. Webb	11/24/2019 06:01 AM	027:58
history, education, film	Viewpoints 12119	the Panama Canal: an engineering mammoth and implications on workers, what we can learn from how other cultures approach education, HBO's "Watchmen"	Paul Sutter, Teru Clavel	12/01/2019 06:01 AM	027:58
animals, education, film	Viewpoints 120819	helping senior dogs find new homes, why we so quickly condemn "troubled children", the new movie "Waves"	Jean Shelten-Beuning, Geraldine Deruiter	12/08/2019 06:00 AM	027:59
climate change, cooking, culture	Viewpoints 112419	the implications of a shifting climate, tips and tricks for holiday cooking success, Netflix miniseries "When They See Us" and "Unbelievable"	Avanti Centrae, Alejandro Frid, Julia Turshen	12/15/2019 06:02 AM	027:58
television, economy, film	Viewpoints 122219	holiday baking cheer and chaos: inside competitive reality tv, the hottest items and shopping trends	Erin Campbell, Colin Morris	12/22/2019 06:00 AM	027:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		this year, some of the decades best forgotten films			
aging, literature, television	Viewpoints 122919	Aging in American: the senior care industry, Harry Potter and how its unconventional storyline and character development can shift thinking and teach real life lessons, Disney+ and its offerings	Mark Dunning, Mimi Gladstein	12/29/2019 06:02 AM	027:58

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	003
COVENANT HOUSE	COVENANT HOUSE	000:30	009
ENVIRONMENT	UN GOALS	000:30	010
HEALTH	American Academy of Pediatric	000:30	010
HEALTH AND FITNESS	ROCHEDIABETES LONG FORM PSA SHOW	026:46	002
HUNGER	FEEDING AMERICA	000:30	335
MENTAL HEALTH	MENTAL HEALTH	000:33	036
MENTAL HEALTH	MENTAL HEALTH	000:35	030
MILITARY AND VETERANS	Help Heal Veterans	000:30	026
MILITARY AND VETERANS	Help Heal Veterans	000:31	018
MILITARY WELFARE	WOUNDED WARRIOR PROJECT	000:30	302
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA	Ducks Unlimited	000:30	023
PSA	PSA/AAP - Breastfeeding	000:30	040
PSA	PSA/AAP - Early Brain	000:30	056
PSA	PSA/ACM TOY RUN-ANGEL TREE	000:31	062
PSA	PSA/Arthritis Foundation/Jingle Bell Run 15	000:15	064
PSA	PSA/Arthritis Foundation/Jingle Bell Run 30	000:29	099
PSA	PSA/BGC Jacksonville 50th Anniversary 15	000:15	040
PSA	PSA/BGC Jacksonville 50th Anniversary 26	000:27	063
PSA	PSA/Know Diabetes By Heart 30	000:29	044
PSA	PSA/NCOA 15	000:15	036
PSA	PSA/NCOA 30	000:30	041
PSA	SPORT CLIPS, CORP. PARTNER	000:30	085
PSA	Trees For The Future	000:30	302
SAFE DRIVING	Ad Council PSA	000:26	012
SAFETY	American Academy of Pediatric	000:30	028
UN GOALS	UN GOALS	000:30	001