KSSN

Little Rock, AR Quarterly Issues/Programs List First Quarter, 2013 03/27/2013

KSSN Quarterly Issues/Programs List

KSSN provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

• COMMUNITY OUTREACH MINISTRY: SENIOR CARE

• conservation: CONSERVATION

• **CRIME:** CRIME

• **ECONOMY:** EMPLOYMENT

• **PARENTING:** PARENTING

• TOURISM: TOURISM

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIM E	DURATIO N
MUSIC EDUCATION AND THE BRAIN	RADIO HEALTH JRNL	EDUCATION	CHRIS WOODSIDE, NATL ASSN OF MUSIC EDUCATORS	01/06/2013 06:56 AM	028:04
COMMUNITY OUTREACH MINISTRY	SENIOR CITIZEN CARE	SENIOR CARE	TRISH GRIBBLE, DEVELOPMEN T AS	01/06/2013 07:27 AM	022:36
COMPOUNDIN G	RADIO HEALTH JRNL	HEALTH DANGER	DAVID BALL, NATL	01/13/2013 06:59 AM	028:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIM E	DURATIO N
PHARMACIES			ACADEMY OF COMPOUNDIN G		
			PHARMACSIST		
government	METROPOLITAN PLANNING IN CENTRAL ARKANSAS	GOVERNMENT	JIM MCKENZIE, EXEC DIR	01/13/2013 07:30 AM	025:29
FLU VACCINES	RADIO HEALTH JRNL	HEALTH	DR. ANTHONY FAUCI, NATL ALLERGY ASSN	01/20/2013 06:43 AM	028:03
conservation	arkansas extension service master gardner	CONSERVATIO N	JANET CARSON, EXTENSION SERV	01/20/2013 07:15 AM	024:20
REDUCING HOSPITAL RE- ADMISSIONS	RADIO HEALTH JRNL	ECONOMY	JOEL WHITE, HEALTH SYSTEMS OPERATIONS	01/27/2013 06:57 AM	028:04
government	METROPOLITAN PLANNING PART 2	GOVERNMENT	JIM MCKENZIE, EXEC DIR	01/27/2013 07:28 AM	029:59
WHAT MAKES A HAPPY MARRIAGE	RADIO HEALTH JRNL	PARENTING	ALISA BOWMAN, AUTHOR	02/03/2013 06:47 AM	028:04
EDUCATION	ARKANSAS LITERARY FESTIVAL	EDUCATION	SUSAN HILL GELE, PR AT LIBRAR 02/03/2013 07:20 AM		030:03
HOW PERSONALITY AFFECTS LONGEVITY	RADIO HEALTH JRNL	MENTAL HEALTH	LESLIE MARTIN, AUTHOR	02/10/2013 07:00 AM	028:04
PARENTING	RONALD MCDONALD HOUSE	PARENTING	EMILY PIECHOSKI, MEDIA DIRECT	02/10/2013 07:31 AM	031:25
PREVENTING SURGICAL ERRORS	RADIO HEALTH JRNL	HEALTH	DR. MARTY MAKARI, JOHNS HOPKINS UNIV	02/17/2013 06:47 AM	028:00
ECONOMY	HORTICULTURE CAREERS	EMPLOYMENT	KRISTA QUINN, DIR	02/17/2013 07:17 AM	027:29
POSTPARTUM DEPRESSION IN MEN	RADIO HEALTH JRNL	PARENTING	DR. WILL COURTENAY	02/24/2013 06:59 AM	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIM E	DURATIO N
EDUCATION	ARK LIT FEST UPDATE	EDUCATION	BRAD MOOY, AUTHOR BOOKING	02/24/2013 07:30 AM	029:03
IMMUNE CELL THERAPY	RADIO HEALTH JRNL	EDUCATION	DR. REBECCA GARDNER, UNIV OF WASHINGTON	03/03/2013 06:47 AM	027:58
government	NEIGHBORHOOD S USA	GOVERNMENT	NORM BERNER, COMMUITY PRES.	03/03/2013 07:19 AM	024:13
BULLYING	RADIO HEALTH JRNL	PARENTING	GARY NAMIE, BULLYING INSTITUTE	03/10/2013 06:48 AM	028:00
TOURISM	IRISH CULTURAL SOCIETY	TOURISM	PEG ROACH LLOYD, PRES	03/10/2013 07:19 AM	023:55
TREATING DEPRESSION WITH BOTOX	RADIO HEALTH JRNL	MENTAL HEALTH	DR. GARY NINZIE	03/17/2013 06:53 AM	028:00
government	FALLEN FIREFIGHTERS MEMORIAL	GOVERNMENT	JOHNNY REEP, HONORARY CHMN	03/17/2013 07:25 AM	027:58
CRIMINAL FORESNICS	RADIO HEALTH JRNL	CRIME	DOUGLAS STARR, BOSTON UNIV	03/24/2013 06:47 AM	027:56
CRIME	WOMEN'S PRISON MINISTRY	CRIME	DANA DAVN, DEVELOPER	03/24/2013 07:18 AM	027:55
NUTRIENTS FOR MENTAL ILLNESS RADIO HEALTH JOURNAL MENTAL HEALTH BILL WALSH, NUTREINT SPECIALIST 3/31/2013 7:30AM 28:00					
DISABILITY AWARENESS CAMP ALDERSGATE DISABLED RIGHTS ARKANSAS REHAB PATIENTS 3/31/2013 7:00AM 29:00					

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION		
(Insert network and/or syndicator-provided programs lists here.)						

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	ABA DR. TILLMAN	001:00	011
HEALTH	ABA NO GOOD REASON	000:59	012
SAFETY	FALLEN FIREFIGHTERS 1	000:30	002
SAFETY	FALLEN FIREFIGHTERS SMOKE DETECTORS	000:37	007
EDUCATION	GR/BEEBE HIGH SCHOOLL/PSA/30	000:24	001
DISABILITY AWARENESS	GR/CAMPALDERSGATE/PSA/30	000:31	006
COMMUNITY OUTREACH MINISTRY	GR/THAT CHURCH.COM/PSA/30	000:33	005
ARTS	SMITHSONIAN	000:31	020
BULLYING	AD COUNCIL	000:30	056
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:31	033
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:32	007
ECONOMY	HABITAT FOR HUMANITY	000:29	031
ECONOMY	SMALL BUSINESS FEDERATION	000:30	012
EDUCATION	ABATE DISTRICT 1	000:26	024
ENVIRONMENT	ARK GREEN INDUSTRY ASSN	000:26	120
ENVIRONMENT	ARK GREEN INDUSTRY ASSN	000:30	014
ENVIRONMENT	ARK GREEN INDUSTRY ASSN	000:43	010
government	NEIGHBORHOODS USA	000:39	006
HEALTH	MUSIC AND MEMORY.ORG	000:28	058
HEALTH AND FITNESS	AMERICAN STROKE ASSOCIATION	000:30	042
HEALTH AND FITNESS	MUSIC AND MEMORIES	000:28	028
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	060
homelessness	bethlehem house	000:32	040
HUNGER	CL CH PROMO - HUNGER FAIRY	000:32	019
HUNGER	CL CH PROMO HUNGER BEANPOLE	000:32	017
HUNGER	CL CH PROMO HUNGER BEANPOLE	001:01	036
HUNGER	CL CH PROMO HUNGER FAIRY	000:56	035
HUNGER	CL CH PROMO HUNGER GRANTED	000:32	018
HUNGER	CL CH PROMO HUNGER MOMENT	000:30	018
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MENTORING	GIRL SCOUT COOKIES	000:18	007
MENTORING	GIRL SCOUT COOKIES	000:30	014
POVERTY	OZARK WATER PROJECTS SHOE DRIVE	000:23	015
SAFETY	FALLEN FIREFIGHTERS 1	000:30	036
the arts	REEL ARKANSAS FILM FEST	000:32	011
VIOLENCE AGAINST CHILDREN	PARTNERS AGAINST TRAFFICING HUMANS	000:37	027