

KSSN
Little Rock, AR
Quarterly Issues/Programs List
First Quarter, 2014
04/01/2014

KSSN
Quarterly Issues/Programs List

KSSN provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY INVOLVEMENT:** COMMUNITY INVOLVEMENT
- **DISABILITY AWARENESS:** DISABILITY AWARENESS
- **ECONOMY:** ECONOMY
- **ENVIRONMENT:** ECOLOGY
- **FAMILY SUPPORT:** FAMILY SUPPORT
- **SAFETY:** PUBLIC SAFETY

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	MEDICAL CAREER OPPORTUNITIES	NURSING EMPLOYMENT	NURSE MARTY SAVAGE	01/05/2014 07:34 AM	024:58
ECONOMY	YOUTH WORKFORCE PROGRAMS	EMPLOYMENT OPPORTUNITIES FOR YOUNG PEOPLE	BOBBY STROBEL, CASE MGR	01/12/2014 07:34 AM	021:55

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	MODERN CANCER TREATMENT	CORPORATE ANGEL FLIGHT NETWORK	PETER FLEISS, EXEC DIR	01/19/2014 07:33 AM	026:55
ALCOHOLISM	SUBSTANCE ABUSE REHAB	REHAB EFFECTIVENESS	ANGIE WILSON, MARKETING DIR	01/26/2014 07:33 AM	022:47
ENVIRONMENT	LITTER PREVENTION	ECOLOGICAL HEALTH OF OUR CITY PARKS	NORM BERNER, COMMUNITY PRES.	02/02/2014 07:34 AM	031:36
EDUCATION	HIGHER EDUC. AT PRIVATE SCHOOLS	PRIVATE COLLEGE EDUCATION ANALYSIS	JOSH TATE, LYON COLLEGE	02/09/2014 07:36 AM	029:06
FAMILY SUPPORT	CONGENITAL HEART DEFECTS	FUND RAISER EVENT	DAVENA HEIN, DIRECTOR	02/16/2014 07:32 AM	024:53
HEALTH	HIV/AIDS	PREVENTION AND TREATMENT OF HIV	ALICIA KEYS, ARTIST SPOKESMAN	02/23/2014 07:33 AM	029:35
government	NEIGHBORHOODS USA	CHALLENGES OF CITY GOVERNMENT	CITY DIRECTOR JOAN ADCOCK	03/02/2014 07:33 AM	028:51
DISABILITY AWARENESS	THE MIRACLE LEAGUE OF ARK	RECREATION FOR DISABLED KIDS	PEGGY MCCALL, FOUNDER	03/09/2014 07:34 AM	029:28
SAFETY	ARK FALLEN FIREFIGHTER MEMORIAL	PUBLIC SAFETY	JOHNNY REEP, HONORARY CHMN	03/16/2014 07:35 AM	022:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
LITERACY	LITERACY MATTERS IN SALINE COUNTY	LITERACY CAMPAIGN	SUSAN SCHOLZ, PARENT	03/23/2014 07:31 AM	028:28
COMMUNITY INVOLVEMENT	THE FUR BALL 2014	BUILDING A DOG PARK IN BRYANT	REBECCA FITCH, OFFICER	03/30/2014 07:33 AM	029:06

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	RADIO HEALTH JRNL	OBESITY	DR CATHERINE MACLANE	01/05/2014 07:02 AM	027:59
LAW	RADIO HEALTH JRNL	HOSPITAL MISTAKES	DR TERESA GRAEDON	01/12/2014 07:01 AM	027:59
EDUCATION	RADIO HEALTH JRNL	WOMEN IN MEDICAL SCHOOL	ROBERT KREISSMAN	01/19/2014 07:00 AM	027:59
MENTAL HEALTH	RADIO HEALTH JRNL	DEFINING GENDER	DR SARAH RICHARDSON	01/26/2014 07:00 AM	027:59
HEALTH	RADIO HEALTH JRNL	HEALING ARTS	MARY ROCKWOOD	02/02/2014 07:01 AM	027:59
HEALTH	RADIO HEALTH JRNL	CHRONIC INFLAMMATION	DR MELINA JAMPOLIS	02/09/2014 07:03 AM	027:58
HEALTH	RADIO HEALTH JRNL	PROBIOTICS	DR MITCHELL JONES	02/16/2014 07:01 AM	027:58

FAMILY SUPPORT	RADIO HEALTH JRNL	ALZHEIMER'S	BETH KALLMEYER	02/23/2014 07:01 AM	027:58
ECOLOGY	RADIO HEALTH JRNL	AGRICULTURE AND THE WEATHER	JOHN HANSEN	03/02/2014 07:00 AM	027:58
HEALTH	RADIO HEALTH JRNL	REFLUX	DR JAMIE KOUFMAN	03/09/2014 07:02 AM	027:59
CHILDREN'S SAFETY	RADIO HEALTH JRNL	BULLYING AND HAZING	JODEE BLANCO	03/16/2014 07:02 AM	027:59
SUBSTANCE ABUSE	RADIO HEALTH JRNL	DRUGS AND KIDS	DR. TANYA ALTMAN	03/23/2014 06:58 AM	028:00
HEALTH	RADIO HEALTH JRNL	WEIGHT LOSS	KARIN ANDERSON	03/30/2014 07:00 AM	027:59

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
POVERTY	HABITAT FOR HUMANITY	000:30	020
POVERTY	PSA/HABITAT FOR HUMANITY/POVERTY	000:30	003
COMMUNITY OUTREACH MINISTRY	KNIGHTS OF COLUMBUS	000:30	003
conservation	DELTA WATERFOWL	000:22	005
conservation	DELTA WATERFOWL	000:26	001
conservation	OZARK FOLK CENTER	000:35	030
DISABILITY AWARENESS	helping hand disability pgm	000:32	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DISABILITY AWARENESS	THE MIRACLE LEAGUE	000:34	034
ECONOMY	ARK MUNICIPALITIES	000:30	015
EDUCATION	ARK YOUTH CHALLENGE	000:16	009
EDUCATION	SHORTER COLLEGE	000:29	060
government	ARK VOTER REG DEPT	000:29	024
government	I.R.S.	000:30	030
government	FEDERAL EMPLOYEE BENEFITS	000:15	027
HEALTH	american cancer soc	000:30	001
HEALTH	AMERICAN RED CROSS	000:15	001
HEALTH	AMERICAN RED CROSS	000:23	001
HEALTH	LIONS CLUB	000:34	032
HEALTH	NATL EATING DISORDER ASSN	000:16	005
HEALTH	NURSING OPPORTUNITIES	000:38	013
HEALTH	SHRINER HOSPITAL	000:39	002
HEALTH	SHRINER HOSPITAL	000:23	043
HEALTH	SHRINER HOSPITAL	000:30	016
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	030
HUNGER	ARK HUNGER RELIEF ALLIANCE	000:32	022
HUNGER	ARK HUNGER RELIEF ALLIANCE	000:34	013
HUNGER	ARKANSAS FOODBANK	000:32	013
HUNGER	ARKANSAS FOODBANK	000:32	012
HUNGER	ARKANSAS FOODBANK	001:01	027
HUNGER	ARKANSAS FOODBANK	000:56	025
HUNGER	ARKANSAS FOODBANK	000:32	013
HUNGER	ARKANSAS FOODBANK	000:30	014
MILITARY AND VETERANS	SHOW YOUR STRIPES CAMPAIGN	000:41	035
MILITARY AND VETERANS	SHOW YOUR STRIPES CAMPAIGN	000:30	380
MILITARY AND VETERANS	SHOW YOUR STRIPES CAMPAIGN	000:31	058
MILITARY WELFARE	SHOW YOUR STRIPES CAMPAIGN	000:26	013
MILITARY WELFARE	SHOW YOUR STRIPES CAMPAIGN	000:35	029
MILITARY WELFARE	SHOW YOUR STRIPES CAMPAIGN	000:36	019
MILITARY WELFARE	SHOW YOUR STRIPES CAMPAIGN	000:43	033
MILITARY WELFARE	SHOW YOUR STRIPES CAMPAIGN	000:45	017
MILITARY WELFARE	WOUNDED WARRIOR PROJECT	000:30	008
PET CARE	BRYANT ANIMAL CONTROL	000:31	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PET CARE	BRYANT ANIMAL CONTROL	000:15	009
POVERTY	HABITAT FOR HUMANITY	000:36	005
POVERTY	OZARK WATER PROJECTS	000:30	002
POVERTY	OZARK WATER PROJECTS	000:31	042
MILITARY WELFARE	SHOW YOUR STRIPES CAMPAIGN	000:30	046
MILITARY WELFARE	SHOW YOUR STRIPES CAMPAIGN	000:31	012
SAFETY	DON'T TEXT AND DRIVE	000:33	006
WOMEN'S HEALTH	AMERICAN HEART ASSOCIATION	000:30	007
ALCOHOLISM'	WOLFE ST FOUNDATION	000:27	011
ALCOHOLISM'	WOLFE ST FOUNDATION	000:38	047
ALCOHOLISM'	WOLFE ST FOUNDATION	000:28	018