

KSSN
Little Rock, AR
Quarterly Issues/Programs List
Third Quarter, 2013
10/02/2013

KSSN
Quarterly Issues/Programs List

KSSN provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY INVOLVEMENT:** VOLUNTEERISM
 - **DISABILITY AWARENESS:** DISABILITIES
 - **ENVIRONMENT:** ENVIRONMENT
 - **government:** GOVERNMENT
 - **HEALTH:** HEALTH
 - **MILITARY WELFARE:** MILITARY WELFARE
 - **PARENTING:** PARENTING
 - **POVERTY:** POVERTY
 - **SAFETY:** SAFETY
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SAFETY	OSHA HEAT WARNINGS	HEAT SAFETY TIPS	CARLOS REYNOLDS, OSHA AREA DI	07/07/2013 07:33 AM	020:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MILITARY WELFARE	SHOW YOUR STRIPES	VETERAN EMPLOYMENT	EDDIE STATSMANN, PEER SPECIAL	07/14/2013 07:31 AM	026:58
POVERTY	THE SALVATION ARMY	PREVIEW OF 2013/2014	CAPT. ROGER GLICK	07/28/2013 07:34 AM	025:00
HEALTH	SUSAN G. KOMEN FDTN	BREAST CANCER FUND RAISER	MIKE GAVIGAN, CHAIR	08/04/2013 07:34 AM	021:27
MILITARY WELFARE	SHOW YOUR STRIPES	PANEL DISCUSSION ON VET OPPORTUNITIES	MILES BROWN, VA PUBLIC REL	08/11/2013 07:36 AM	025:31
PARENTING	CHILD ADOPTION	NAVIGATING THE SYSTEM	BECKY EMERSON	08/18/2013 07:33 AM	026:56
HEALTH	PROSTATE CANCER	FREE SCREENINGS AVAILABLE	DR CALEB BOZEMAN	08/25/2013 07:34 AM	029:31
DISABILITY AWARENESS	KIDS WITH DISABILITIES	SPECIAL ED FUND RAISER	SUSAN DOHNER, MKTG OFFICER	09/01/2013 07:34 AM	027:27
COMMUNITY INVOLVEMENT	NEIGHBORHOOD ASSOCIATIONS	VOLUNTEERISM IN LITTLE ROCK	NORM BERNER, COMMUNITY PRES.	09/08/2013 07:34 AM	027:48
government	AFFORDABLE CARE ACT	DEMYSTIFYING THE PROCESS	CYNTHIA CRONE, AR INS DEPT	09/15/2013 07:32 AM	028:05
ENVIRONMENT	BIG DAM BRIDGE	RECREATIONAL AREAS	BIG DAM BRIDGE	09/22/2013 07:34 AM	025:37

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		DISCUSSED	FOUNDATIO N		
HEALTH	ORGAN DONATION	EXPLAINING THE PROCESS	AR ORGAN RECOVERY	09/29/2013 07:33 AM	029:40

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PARENTING	RADIO HEALTH JRNL	SIBLING ABUSE	DR JOHN CAFFARO	07/07/2013 07:02 AM	027:57
MENTAL HEALTH	RADIO HEALTH JRNL	SCHIZOPHRENIA	DR XAVIER AMADORE	07/14/2013 07:00 AM	028:00
EDUCATION	RADIO HEALTH JRNL	POTOGRAPHIC MEMORY	DR BARRY GORDON	07/28/2013 07:02 AM	027:57
SAFETY	RADIO HEALTH JRNL	PREVENTING DUI'S	DEBORAH HERSMAN, NTSB	08/04/2013 07:01 AM	027:59
GOVERNMENT	RADIO HEALTH JRNL	WASTE DISPOSAL	ROBIN NAGLE, PROF, NYU	08/11/2013 07:02 AM	027:56
HEALTH	RADIO HEALTH JRNL	SUPERMARKET CAUTIONS	PHIL LEMPERT, DIETITIAN	08/18/2013 07:01 AM	027:56
CHILDREN'S HEALTH	RADIO HEALTH JRNL	DRUGS IN SCHOOL	DR RONALD PIES	08/25/2013 07:01 AM	027:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PARENTING	RADIO HEALTH JRNL	BOYS VIOLENT PLAY	DR MICHAEL JACOBSEN	09/01/2013 07:02 AM	027:58
HEALTH CARE	RADIO HEALTH JRNL	CELL REGENERATION	DR ANDREA CHOULIKA	09/08/2013 07:02 AM	027:56
HEALTH	RADIO HEALTH JRNL	OBESITY	DR REBECCA PUHL	09/15/2013 07:01 AM	027:59
ECONOMY	RADIO HEALTH JRNL	HEALTH INSURANCE EXCHANGES	DAN SCHUYLER, DIR OF EXCH	09/22/2013 07:01 AM	027:59
EMPLOYMENT	RADIO HEALTH JRNL	WORKPLACE WELLNESS	DR KATHERINE BAIKER	09/29/2013 07:01 AM	027:59

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	AMERICAN RED CROSS	000:40	008
SAFETY	Arkansas Firefighters Memorial	000:33	054
POVERTY	GOODWILL-RECLAIM	000:29	004
DISABILITY AWARENESS	CHOICE LISTENING	000:09	019
VOLUNTEERSIM	PSA 911 DAY	000:30	022
EMPLOYMENT	S.Y.S. HIRING OUR HEROES	000:31	009
EDUCATION	STUFF THE BUS PSA	000:57	002
EDUCATION	STUFF THE BUS PSA	000:34	023
COMMUNITY INVOLVEMENT	GUY, ARKANSAS PEACHFEST	000:22	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY OUTREACH MINISTRY	A SAFE PLACE	000:42	028
COMMUNITY OUTREACH MINISTRY	A SAFE PLACE	000:34	038
conservation	BIG DAM BRIDGE FDTN	000:26	009
DISABILITY AWARENESS	HELPING HAND SCHOOL	000:49	018
DISABILITY AWARENESS	HELPING HAND SCHOOL	000:52	003
EDUCATION	MAGNET SCHOOL	000:30	005
ENVIRONMENT	ARK PARKS AND TOURISM	000:22	021
HEALTH	AD COUNCIL	000:26	008
HEALTH	AD COUNCIL	000:30	040
HEALTH	AD COUNCIL	000:48	018
HEALTH	RED CROSS	000:30	052
HEALTH	BENTON DENTAL ASSOC	000:28	005
HEALTH	CROHNS FDTN	000:30	015
HEALTH	STAND UP TO CANCER	000:18	010
HEALTH	CROHNS FDTN	000:31	008
homelessness	BETHLEHEM HOUSE	000:29	036
homelessness	BETHLEHEM HOUSE	000:33	025
HUNGER	ARKANSAS FOODBANK	000:32	021
HUNGER	ARKANSAS FOODBANK	000:32	021
HUNGER	ARKANSAS FOODBANK	001:01	044
HUNGER	ARKANSAS FOODBANK	000:56	043
HUNGER	ARKANSAS FOODBANK	000:32	020
HUNGER	ARKANSAS FOODBANK	000:30	021
MENTORING	BIG BROS/BIG SISTERS	000:33	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	052
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	110
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	038
MILITARY WELFARE	CLEAR CHANNEL S.Y.S.	000:31	073
MILITARY WELFARE	CLEAR CHANNEL S.Y.S.	000:34	048
MILITARY WELFARE	CLEAR CHANNEL S.Y.S.	000:38	001
MILITARY WELFARE	CLEAR CHANNEL S.Y.S.	000:45	088
MILITARY WELFARE	CLEAR CHANNEL S.Y.S.	000:49	033
PARENTING	FAMILIES ARE SPECIAL	000:38	021
PARENTING	BOY SCOUTING	000:33	002
PARENTING	BOY SCOUTING	000:34	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PARENTING	BOY SCOUTING	000:35	024
POVERTY	STUFF THE BUS	000:35	007
POVERTY	SYS VET SUCCESS	000:29	005
PSA	AT&T	000:30	028
PSA	SHOW YOUR STRIPES	000:29	013
PSA	SHOW YOUR STRIPES	000:30	201
PSA	SHOW YOUR STRIPES	000:31	023
recreation for kids	BOY SCOUTS OF AMERICA	000:40	001
VIOLENCE AGAINST CHILDREN	YOUTH HOME	000:42	002
VIOLENCE AGAINST CHILDREN	YOUTH HOME	000:32	007