

KSSN
 Little Rock, AR
 Quarterly Issues/Programs List
 First Quarter, 2024
 04/08/2024

KSSN
 Quarterly Issues/Programs List

KSSN provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN HEART ASSOCIATION:** Ms Arkansas Cori Keller and the American Heart Assn talk Heart Health
- **ARK ADV CH AND FAM:** Ark Advocates for Children Soup Sunday and Arkansas 4H Day of Giving
- **Arkansas Service Paws:** AR Service Paws helps veterans and first responders with getting and training PTSD service dogs
- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Disaster Relief and Uplifting:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **Little Rock Zoo:** Talking about Eclipse Party, SNAP recipients get reduced admission, Wild Wines fundraiser
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **Online fraud, Holiday Philant:** Discuss health tips for the new year and how to spot and help victims of human trafficking.
- **Special Olympics:** Camie Powell from Special Olympics about Casino Night to raise funds for athletes
- **Tech and Social Media, Humani:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.
- **UAMS:** Dr Yavad from UAMS talks heart health, Jennifer talks RMHC Shamrock Shuffle, Madelyn from FCC

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss health tips for the new year and how to spot and help victims of human trafficking.	K. Stokes, K. Hodder	01/07/2024 06:01 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Arkansas Service Paws	iHeartCommunities AR Service Paws	AR Service Paws helps veterans and first responders with getting and training PTSD service dogs	Travis and Vicky	01/14/2024 06:00 AM	029:51
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/21/2024 06:02 AM	029:49
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 06:03 AM	029:49
Filing Taxes, Donating Blood	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/04/2024 06:01 AM	029:49
AMERICAN HEART ASSOCIATION	iHeartCommunities Heart Health Month	Ms Arkansas Cori Keller and the American Heart Assn talk Heart Health	Cori Keller Miss Arkansas	02/11/2024 06:03 AM	029:30
ARK ADV CH AND FAM	iHeartCommunities Soup Sunday and Arkansas 4H	Ark Advocates for Children Soup Sunday and Arkansas 4H Day of Giving	Danyelle Walker, Co-chair	02/18/2024 06:01 AM	031:21
UAMS	iHeartCommunities Heart Month with UAMS	Dr Yavad from UAMS talks heart health, Jennifer talks RMHC Shamrock Shuffle, Madelyn from FCC	Dr. Kapir Yavad	02/25/2024 06:02 AM	032:54
Special Olympics	iHeartCommunities Special Olympics Casino Night	Camie Powell from Special Olympics about Casino Night to raise funds for athletes	SPECIAL OLYMPICS	03/03/2024 06:01 AM	028:40
MS Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur	R. Nunley	03/10/2024 06:02 AM	029:49
Tech and Social Media, Human	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 06:00 AM	029:49
Disaster Relief and Uplifting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 06:00 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Little Rock Zoo	iHeartCommunities Little Rock Zoo	Talking about Eclipse Party, SNAP recipients get reduced admission, Wild Wines fundraiser	Joy Matlock	03/31/2024 06:01 AM	029:44

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	38
POVERTY	HABITAT FOR HUMANITY	000:35	127
PSA	ARK BLOOD INSTITUTE	000:29	19
PSA	PSA	000:33	24
PSA	PSA Army Historical Foundation	000:30	122
PSA	PSA Autism Speaks 15	000:15	72
PSA	PSA Autism Speaks 30	000:30	127
PSA	PSA Covenant House 15/I didn't ask	000:14	62
PSA	PSA Covenant House 30/I didn't ask	000:30	132
PSA	PSA Covenant House 60/I Didn't Ask	001:00	229
PSA	PSA Dementia Society of America 15	000:15	81
PSA	PSA Dementia Society of America 30	000:30	126
PSA	PSA FDA Prescription Disposal 30	000:30	127
PSA	PSA Help Heal Veterans 30	000:30	130
PSA	PSA L.E.A.D. 30	000:29	122
PSA	PSA No Kid Hungry 15	000:15	62
PSA	PSA No Kid Hungry 30	000:30	127
PSA	PSA No Kid Hungry 60	000:58	231
PSA	PSA Paralyzed Veterans of America 15	000:15	64
PSA	PSA Paralyzed Veterans of America 30	000:30	132
PSA	PSA Paralyzed Veterans of America 60	001:00	227