

CONTRACT



KENS
5400 Fredericksburg Rd.
San Antonio, TX 78229
(210)366-5000

<u>Contract / Revision</u> 2914561 /		<u>Alt Order #</u> WOC14654300
<u>Advertiser</u> ISS/ Associated Republicans of TX Campaign		<u>Original Date / Revision</u> 05/17/24 / 05/17/24
<u>Contract Dates</u> 05/13/24 - 06/02/24	<u>Estimate #</u> 1746	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KENS	<u>Account Executive</u> Nile Noyes	<u>Sales Office</u> TEGNA Sales W
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
		<u>Total Ratings</u> 114.49
<u>Agency Code</u>	<u>Advertiser Code</u> 395	<u>Product 1/2</u> 426
<u>Agency Ref</u> 21047AG	<u>Advertiser Ref</u> M234065	

And:

Political Communications Advertising (PCA) / POL
11 East 44th Street, Suite 303
New York, NY 10017

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KENS	05/20/24	05/24/24	CBS Mornings	7-9a		:30			P02		NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	MTWTF--				2	\$2,400.00		3.17			
N 2	KENS	05/20/24	05/24/24	Jeopardy!<	330-4p		:30			P02		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	MTWTF--				2	\$1,000.00		2.60			
N 3	KENS	05/20/24	05/24/24	KENS 5 News at 5pm	5-530p		:30			P02		NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	MTWTF--				3	\$4,000.00		8.25			
N 4	KENS	05/20/24	05/24/24	Wheel of Fortune	630-7p		:30			P02		NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	MTWTF--				2	\$5,000.00		11.27			
N 5	KENS	05/20/24	05/25/24	KENS 5 News at 8am	8-10a		:30			P02		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S-				1	\$900.00		3.72			
N 6	KENS	05/20/24	05/25/24	KENS 5 News at 10pm	10-1030p		:30			P02		NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S-				1	\$2,800.00		13.08			
N 7	KENS	05/20/24	05/26/24	KENS 5 News at 7am	7-8a		:30			P02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S				1	\$750.00		3.88			
N 8	KENS	05/20/24	05/26/24	CBS News Sunday	Mc8-930a		:30			P02		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S				1	\$2,400.00		6.33			
N 9	KENS	05/13/24	05/19/24	Face the Nation 1/Fac	9:30 AM-10:30 AM		:30			P02		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S				1	\$900.00		4.84			
N 10	KENS	05/13/24	05/19/24	Texas Country Report	10:30 AM-11:00 A		:30			P02		NM	1	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/13/24	05/19/24	-----S	1			\$2,000.00	5.15					
N 11	KENS	05/13/24	05/19/24	KENS 5 News at 5:30p	530-6p		:30			P02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/13/24	05/19/24	-----S	1			\$1,200.00	5.70					
N 12	KENS	05/20/24	05/26/24	KENS 5 News at 10p	10-1035p		:30			P02		NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/20/24	05/26/24	-----S	1			\$2,800.00	7.32					
N 13	KENS	05/20/24	05/26/24	KENS 5 News at 10:30p	1035-11p		:30			P02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/20/24	05/26/24	-----S	1			\$1,000.00	5.64					
Totals											114.49	18	\$43,550.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 -05/26/24	18	\$43,550.00	(\$6,532.50)	\$37,017.50
Totals	18	\$43,550.00	(\$6,532.50)	\$37,017.50

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