

On an ongoing basis, we maintain contact and confer with local government, civic, and business leaders, as well as members of the general public, about what they perceive as top-of-mind issues important to the communities we serve.

Recurring priority topics:

- Health care, particularly COVID-19 related
- Education, particularly related to the disruptions caused by COVID-19 accommodations
- Opportunities for young people, and perhaps related neighborhood crime
- Employment opportunities, the labor pool, and availability of quality housing
- Health of the local retail economy
- Drug and alcohol abuse

Area community leaders have expressed concerns relating to challenges associated with rural healthcare; workforce development and related industrial needs; infrastructure such as roads and bridges; substance abuse; and tax revenue and public services.

We strive to provide responsive and helpful programming. Further, we also work to educate and inform the people we are privileged to serve through a variety of public service announcements, local news coverage, community calendars, and other programs.

We have continued to focus programming and messaging on health, education, and economic issues related to the COVID-19 pandemic with public service announcements supporting Alabama Gov. Kay Ivey's related mandates, including messages from the governor, the Alabama Department of Public Health, and, from a national perspective, the Centers for Disease Control and the National Association of Broadcasters.

Issues and Responsive Programming

WRFS broadcast programming dealing with various issues important to the community.

1. Community Calendar: Our community calendar aired four times each weekday in the 7:00 a.m., 8:00 a.m., noon, and 4:00 p.m. hours. Length averaged two minutes and included local news and well as information solicited from and contributed by listeners, local organizations, and local government agencies.
2. Public Affairs: Sunday morning at 4:30 a.m., we aired InfoTrak, a half-hour program. Details are attached.
3. Public Affairs: Sunday morning at 5:00 a.m., we aired Viewpoints, a half-hour program. Details are attached.

4. Health & Wellness: Sunday morning at 5:30 a.m., we aired Radio Health Journal, a half-hour program. Details are attached.
5. Public Service Campaigns: In addition to long-form public affairs programming, we broadcast public service messages for many local, state, and national organizations including:

- Alabama Army National Guard
- Alabama Department of Human Resources
- Alabama Department of Labor
- Alabama Department of Public Health
- Alabama Department of Transportation
- Alabama Department of Veterans Affairs
- Alabama Housing Finance Authority
- Alabama PALS (People Against a Littered State)
- Alabama Securities Commission
- AlabamaWorks
- American Diabetes Association
- American Heart Association
- Centers for Disease Control & Prevention
- National Association of Broadcasters (COVID-19)
- National Highway Traffic Safety Administration
- U.S. Department of Agriculture
- U.S. Department of Health & Human Services
- U.S. Department of Veterans Affairs

WRFS aired a total of 2,308 scheduled public service announcements during this quarter.



Weekly Public Affairs Program

Call Letters: WRFS

QUARTERLY ISSUES REPORT, JANUARY-MARCH, 2021

Show # 2021-01

Date aired: 01/03/21 **Time Aired:** 4:30 a.m.

Kevin Davis, journalist, author of "*The Brain Defense: Murder in Manhattan and the Dawn of Neuroscience in America's Courtrooms*"

In the past 25 years, neuroscience has become a prominent factor in many court cases. Defense attorneys are successfully arguing that a defendant may not be responsible for a crime or should receive a lesser punishment because of brain abnormalities or injuries. Mr. Davis discussed how this is changing how judges and juries define responsibility and assign punishment.

Issues covered:
Criminal Justice
Mental Health

Length: 7:22

Richard Horowitz, MD, Lyme disease expert, founder of the Hudson Valley Healing Arts Center in Hyde Park, NY, author of "*How Can I Get Better?: An Action Plan For Treating Resistant Lyme And Chronic Disease*"

Dr. Horowitz said victims of Lyme disease are often misdiagnosed with other illnesses such as chronic fatigue syndrome, fibromyalgia, multiple sclerosis, or rheumatoid arthritis. He added that the number of Lyme cases is growing at an alarming rate each year, reaching epidemic proportions. He explained how to identify symptoms and work with a qualified specialist for the best possible treatment outcome.

Issues covered:
Lyme disease
Personal Health

Length: 9:55

Show # 2021-02

Date aired: 01/10/21 **Time Aired:** 4:30 a.m.

Peter Vincent Pry, PhD, Executive Director of the Task Force on National and Homeland Security, Director of the United States Nuclear Strategy Forum, both of which are Congressional Advisory Boards, former chief of staff of the Congressional EMP Commission, author of "*EMP Manhattan Project: Organizing for Survival Against an Electromagnetic Pulse Catastrophe*"

Dr. Pry explained the serious threat posed by an electromagnetic pulse (EMP), either naturally-occurring or from a manmade source. He discussed the potential sources of an attack. He said up to 90% of the US population would be dead within a year after such an event. He also outlined the basic steps that could protect the national electrical grid and explained why the US government has failed to act.

Issues covered:
Electromagnetic Pulse
Disaster Preparedness
Government

Length: 10:07

Heather Schwartz, Director of the Pre-K to 12 Educational Systems Program at RAND, a nonprofit research organization

About two in 10 U.S. school districts have already adopted or are considering adopting virtual schools after the end of the COVID-19 pandemic, according to a new RAND Corporation study. Ms. Schwartz explained the reasons behind this, particularly as parents question the effectiveness of online learning.

Issues covered:
Education
Government
Technology

Length: 7:11

Show # 2021-03

Date aired: 01/17/21 **Time Aired:** 4:30 a.m.

Ric Edelman, personal finance expert, Chairman/CEO of Edelman Financial Services, LLC

Mr. Edelman has devised a plan he calls "baby bonds," targeting retirement security. The plan would act as a supplement to Social Security, but it could eventually replace it. The plan would not be at the expense of taxpayers or government borrowing. He said at birth, children would receive an account with \$7,500 via money from investors in government bonds, similar to Series EE bonds. He said an investment at birth in this type of proposal would grow to become the equivalent of an average person's Social Security benefit.

Issues covered:
Personal Finance
Retirement Planning
Parenting

Length: 8:44

Harrison Fell, PhD, Associate Professor of Energy Economics at North Carolina State University

Prof. Fell shared the results of his recent study that found that the environmental benefits of renewable power generation vary significantly, depending on what type of conventional power generation that the renewable energy is replacing. He explained why environmental benefits often cross regional lines. He said he hopes that his findings will help target future renewable energy investments in places where they can have the greatest impact.

Issues covered:
Renewable Energy
Environment
Government

Length: 8:20

Show # 2021-04

Date aired: 01/24/21 **Time Aired:** 4:30 a.m.

Jason Nagata, MD, MSc, Assistant Professor of Pediatrics at the University of California, San Francisco

Dr. Nagata led a recent study that found a 25% increase in food insufficiency during the COVID-19 lockdowns. Food insufficiency, the most extreme form of food insecurity, occurs when families do not have enough food to eat. He found that black and Latino Americans had over twice the risk of food insufficiency compared to whites. He said hunger, exhaustion, and worrying about not getting enough food to eat may worsen depression and anxiety symptoms, but that free groceries from food banks and similar sources alleviated the mental health burden of food insufficiency.

Issues covered:

Length: 7:36

Food Insufficiency

Mental Health

Minority Concerns

Charitable Contributions

Justin Ezekowitz, MBBCh, MSc, Co-Director, Canadian VIGOUR Centre, Director of Cardiovascular Research and Professor in the Division of Cardiology at the University of Alberta

Prof. Ezekowitz led a study that found that women face a 20% higher risk than men of death or heart failure during the five years following a heart attack. He outlined the potential reasons for this trend and how it may be addressed. He said the increasing availability of new procedures to diagnose and treat heart attacks at smaller hospitals has improved survival rates for all patients.

Issues covered:

Length: 9:38

Heart Disease

Women's Concerns

Show # 2021-05

Date aired: 01/31/21 **Time Aired:** 4:30 a.m.

Henry A. Spiller, MS, D.ABAT., Director of the Central Ohio Poison Center at Nationwide Children's Hospital in Columbus, OH

Each day In the United States, Poison Control Centers receive an average of 32 calls about children exposed to prescription opioids. Dr. Spiller explained what child is most at risk, how adults can prevent children and adolescents from gaining access to these drugs, and how to properly dispose of unused prescriptions.

Issues covered:

Length: 8:22

Poisoning Prevention

Drug Abuse

Mark K. Claypool, founder and Chief Executive Officer of ChanceLight Behavioral Health, Therapy and Education, a provider of therapy and special education programs, author of *"How Autism is Reshaping Special Education: The Unbundling of IDEA"*

Autism diagnoses have skyrocketed in recent years. Mr. Claypool discussed some of the underlying reasons for the increase. He also explained why it is important for children with autism to receive special intervention at an early age. He said support systems for parents have improved dramatically in recent years.

Issues covered:**Length: 8:56****Autism****Government Policies****Education**

Show # 2021-06

Date aired: 02/07/21 **Time Aired:** 4:30 a.m.

Michelle Macy, MD, Pediatric Emergency Care Specialist at Lurie Children's Hospital of Chicago, Associate Professor of Pediatrics at Northwestern University Feinberg School of Medicine

Dr. Macy surveyed parents in Chicago during the early months of the pandemic and found that 23 percent of families were hesitant to seek emergency care for their child. She said the greatest reluctance was found in families of color. She offered examples of the most common ER visits that were left untreated and why this is such a great concern. She said that even nine months into the pandemic, ERs are still seeing far fewer patients than normal.

Issues covered:**Length: 8:39****Children's Health****Parenting****Minority Concerns****COVID-19**

Carsten Prasse, PhD, Professor of Environmental Health and Engineering at Johns Hopkins University

Most consumers are aware that chemicals are used in the process of water treatment to ensure that it is safe to drink. But they might not know that the use of some of these chemicals, such as chlorine, can also lead to the formation of hundreds of unregulated toxic byproducts. Prof. Prasse developed a method to find toxic chemicals in drinking water that could result in cleaner, safer taps.

Issues covered:**Length: 8:44****Water Quality****Environment****Personal Health**

Show # 2021-07

Date aired: 02/14/21 **Time Aired:** 4:30 a.m.

Ted Rossman, Industry Analyst at CreditCards.com

51% of U.S. adults with credit card debt, or about 51 million people, added to their credit card debt since March 2020. Mr. Rossman outlined that and other findings from his organization's survey of the economic effects of the pandemic lockdowns. He said millennial credit card debtors (ages 24-39) continue to be hit the hardest.

Issues covered:**Length: 9:42****Personal Finance****Economy****Government Policies**

Casey B. Mulligan, PhD, Professor of Economics at the University of Chicago

Prof. Mulligan discussed the rising number what he calls of “deaths of despair,” lives lost to suicides, alcohol-related deaths and especially drug overdoses. He explained how the deaths of elderly people diagnosed with COVID-19 differs from the loss of younger Americans to “deaths of despair” in 2020, particularly males between the ages of 15 and 55. He said it will take about a year to get additional data that will better explain possible causes.

Issues covered:

**Drug Abuse
Suicides
COVID-19**

Length: 7:32

Show # 2021-08

Date aired: 02/21/21 **Time Aired:** 4:30 a.m.

Jeff Arnold, consumer advocate, President of Rightsure Insurance Group, author of “*How to Beat Your Insurance Company*”

Mr. Arnold offered advice on how to negotiate the best deal possible on insurance, without sacrificing coverage. He explained that many insurance companies are now offering discounts, as drivers rack up fewer miles on the road. He also outlined the factors that consumers should consider when deciding whether they need life insurance or when to buy it.

Issues covered:

**Consumer Matters
Insurance**

Length: 8:03

Tova Sherman, CEO, TED Speaker, with more than 25 years of experience in diversity and inclusion, author of “*Win, Win, Win!: The 18 Inclusion-isms You Need to Become a Disability Confident Employer*”

Ms. Sherman discussed the biggest mistakes made by managers in leading teams of employees with disabilities. She said while most employers are comfortable with employees who have physical disabilities, there are numerous other forms of disabilities that deserve support and accommodation. She said the software that employers use to screen resumes often utilizes traditional keywords that result in less diversity in the workplace.

Issues covered:

**Disabilities
Employment
Diversity**

Length: 8:58

Show # 2021-09

Date aired: 02/28/21 **Time Aired:** 4:30 a.m.

Gregory Koufacos, Licensed Clinical Alcohol and Drug Counselor who specializes in working with young men, Nationally Certified Recovery Coach, Founder & CEO of Velocity Mentoring, author of “*The Primal Method: A Book for Emerging Men*”

Social isolation related to the pandemic lockdowns has had a severe impact on teens and young adults, as research has detected more stress, anxiety and depression than other groups. Mr. Koufacos talked about the critical importance of providing support for young people. He also discussed the problems caused by limited schooling, and the surprising value of video gaming, outdoor activities and jobs for young men who are struggling.

Issues covered:

**Youth at Risk
Mental Health
Education
Substance Abuse
Suicide**

Length: 9:06

Akito Y. Kawahara, PhD, Associate Professor at the University of Florida, Curator of the Florida Museum of Natural History's McGuire Center for Lepidoptera and Biodiversity, research associate at the Smithsonian Institution, National Museum of Natural History

Prof. Kawahara shared a straightforward message: We can't live without insects. They're in trouble. And there's something all of us can do to help. He explained why everyone should be concerned by studies that sound the alarm about plummeting insect numbers and diversity. He offered simple steps that anyone can take to contribute to insect conservation.

Issues covered:

**Environment
Climate Change**

Length: 8:08

Show # 2021-10

Date aired: 03/07/21 **Time Aired:** 4:30 a.m.

Jeremy Bailenson, PhD, founding director of Stanford University's Virtual Human Interaction Lab, Thomas More Storke Professor in the Department of Communication

The use of virtual meetings has skyrocketed in the past year, with hundreds of millions of Zoom calls occurring daily. Prof. Bailenson discussed the feeling commonly known as "Zoom fatigue." He explained why current implementations of videoconferencing technologies are exhausting, and he explained how employees and companies can optimize their settings in videoconferences to decrease fatigue.

Issues covered:

**Workplace Matters
Technology
Mental Health**

Length: 9:32

Laura Argys, PhD, Professor of Economics, University of Colorado, Denver

Prof. Argys led a study that found that light pollution can increase the likelihood of a preterm birth by almost 13%. She explained why skyglow, the brightness of the night sky caused by light from sources like streetlamps, outdoor advertising, and buildings, can result in a higher chance of delivering a baby with a reduced birth weight, a shortened gestational length, and an increase in preterm births.

Issues covered:

**Personal Health
Women's Issues**

Length: 7:43

Show # 2021-11

Date aired: 03/14/21 **Time Aired:** 4:30 a.m.

Sheryl Ryan, M.D., FAAP, Professor of Pediatrics at the Yale University School of Medicine, Chair of the American Academy of Pediatrics' National Committee on Substance Abuse

33 states and Washington, D.C. now allow the use of marijuana for medical purposes, recreational use or both. Dr. Ryan was one of the authors of a report titled "Counseling Parents and Teens About Marijuana Use in the Era of Legalization of Marijuana," which outlines why a relaxed attitude about the drug is dangerous and how parents should address the topic. She said marijuana is an addictive drug that can cause abnormal changes as teens' brains develop.

Issues covered:

Length: 9:48

Drug Abuse

Parenting

Government Policies

James Noble, MD, MS, Assistant Professor of Neurology at Columbia University Medical Center in New York City

Dr. Noble was the co-author of a recent study that found that female athletes appear to be significantly more likely than men to suffer concussions. He noted that once concussions occur, men and women experience them in very similar ways. He also discussed why most media attention on concussions seems to focus on men, despite the greater risk to women.

Issues covered:

Length: 7:27

Concussions

Personal Health

Women

Show # 2021-12

Date aired: 03/21/21 **Time Aired:** 4:30 a.m.

Bonnie Marcus, Forbes Women, Global Gurus-honored executive, author of *"Not Done Yet! How Women Over 50 Regain Their Confidence and Claim Workplace Power"*

Ms. Marcus believes that age discrimination causes many professional women to pull back from performing any activities in the workplace that may draw attention to them. She said many older women believe that if they remain off the radar, they'll save themselves from hurtful and demeaning remarks about their age, along with scrutiny from colleagues and managers questioning if perhaps they've lost their relevance. She outlined ways that women can identify how they are holding themselves back.

Issues covered:

Length: 9:12

Age Discrimination

Women's Issues

Career

Kui Xie, Professor of Educational Studies at Ohio State University

Parents often fear that if their high school student isn't motivated to do well in classes, there's nothing that will change that. Prod. Xie led a study that found that students' academic motivation often does change - and usually for the better. He said that increasing students' sense of "belongingness" in school was one key way of increasing academic motivation.

Issues covered:

Education

Parenting

Length: 9:05

Show # 2021-13

Date aired: 03/28/21 **Time Aired:** 4:30 a.m.

Ed Slott, nationally recognized IRA and retirement planning expert, founder of IRAHelp.com, author of *"The New Retirement Savings Time Bomb: How to Take Financial Control, Avoid Unnecessary Taxes, and Combat the Latest Threats to Your Retirement Savings"*

Mr. Slott said that the typical retirement saver should mentally reduce their retirement savings by half, because taxes will take such a large bite from conventional IRAs and 401ks. He recommended utilizing Roth IRAs and 401ks whenever possible. He outlined the most common mistakes made when saving for retirement, and why he recommends having a life insurance policy as part of retirement planning strategies.

Issues covered:

Retirement Planning

Taxes

Length: 8:36

Achea Redd, author of *"Authentic You: A Girl's Guide to Growing Up Fearless and True"*

Rates of suicide, bullying, eating disorders and other mental health challenges are rising dramatically among teenagers. Ms. Redd outlined the character traits that are critical to thrive as an adolescent, and what parents can do to help. She shared her personal story of how her physical health impacted her mental health, and how she is taking proactive steps to prevent her own daughter from developing eating disorders.

Issues covered:

Youth Mental Health

Bullying

Eating Disorders

Parenting

Length: 8:36



Quarterly Report of Compliancy Issues & Programs List 2021-Q1 (January - March) Viewpoints Radio

- Adulthood
- Architecture
- Art
- Astronomy
- Behavioral treatment
- Black History Month
- Business
- Career & workplace issues
- Child development
- Civil War
- Climate change/climate science
- Communication
- Community
- Conflict resolution
- Constitutional law
- Consumerism
- COVID-19 Pandemic
- Crime & criminal science
- Culture
- Data
- Documentary
- Economics
- Education
- Emergency planning/response
- Energy production
- Environment
- Extraterrestrial life
- Extreme weather
- Film
- Financial planning/personal finance
- Forensic science
- Gender roles
- Global exploration
- Government
- History
- Health
- Inequality
- Infrastructure
- Innovation
- Investment
- Journalism
- Law & law enforcement
- Literature
- Mental disorder
- Mental health
- Natural disaster
- Neurology
- News
- Oil & gas industry
- Parenting
- Physics
- Planetary habitability
- Politics
- Productivity
- Psychology
- Psychotherapy
- Public safety
- Race
- Relationships
- Retail
- Retirement
- Research
- Resilience
- Science
- Segregation
- Self-development
- Space exploration
- Social media
- Sports
- Stock market
- Suburban design
- Teaching
- Technology
- Therapy
- TV
- War
- Weather forecasting
- Wildlife
- Youth sports

Program 21-01		Written & Produced: Amirah Zaveri, Pat Reuter, Polly Hansen & Evan Rook	
Air Week:	Studio Production: Jason Dickey		
1/3/21			
SEGMENT 1:	THE PSYCHOPATH INSIDE	Time	Dur.
Synopsis:	Who do you think of when you read or hear the word, psychopath? Rarely does anyone think of the mild-mannered neuroscientist next door. We speak to two experts about what the term actually means in the medical world, how it’s tested for in various people and why many people who have psychopathic tendencies are able to function in a non-violent, productive manner.	1:47	10:25
Host:	Gary Price		
Guests:	Scott Lilienfeld, Professor of Psychology, Emory University, Atlanta, Georgia; James Fallon, neuroscientist at University of California-Irvine, author of <i>The Psychopath Inside: A Neuroscientist’s Personal Journey Into the Dark Side of the Brain</i> .		
Issues Covered:	psychology, mental disorder, neurology, health, education, science		
Links:	http://psychology.emory.edu/home/people/faculty/lilienfeld-scott.html https://www.faculty.uci.edu/profile.cfm?faculty_id=2303 https://www.psychologytoday.com/us/basics/psychopathy https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3811089/ https://www.amazon.com/Psychopath-Inside-Neuroscientists-Personal-Journey/dp/1591846005		
SEGMENT 2:	THE FASCINATING SCIENCE BEHIND BLACK HOLES	Time	Dur.
Synopsis:	Black holes have always intrigued and captured the imagination of millions since they were first theorized and coined by German physicist Karl Schwarzschild in 1916. For decades, scientists have worked to learn more about these mysterious objects in space. However, even today, there’s still much we have yet to learn.	14:13	8:31
Host:	Marty Peterson		
Guests:	Janna Levin, professor, physics, astronomy, Barnard College of Columbia University, author, <i>Black Hole Survival Guide</i> .		
Issues Covered:	science, astronomy, space, physics, history, literature, innovation		
Links:	https://barnard.edu/profiles/janna-levin https://twitter.com/JannaLevin?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor https://www.amazon.com/Black-Survival-Guide-Janna-Levin/dp/052565822X https://physicsworld.com/a/first-images-of-a-black-hole-unveiled-by-astronomers-in-landmark-discovery/ https://www.space.com/15421-black-holes-facts-formation-discovery-sdcmp.html		
CULTURE CRASH:	A LOOK BACK AT WHAT GOT US THROUGH 2020	Time	Dur.
Synopsis:	There’s no doubt it’s been a long and frankly, weird year. We highlight some of the books, shows, and movies that kept us entertained in 2020.	23:44	2:43
Host:	Evan Rook		
Issues Covered:	TV, film, culture, COVID-19 Pandemic		

Program 21-02 **Written & Produced: Amirah Zaveri & Evan Rook**

Air Week: **Studio Production:** Jason Dickey
1/10/21

SEGMENT 1: **THE SKETCH THAT SOLVES THE CRIME** **Time** **Dur.**

Synopsis: You've probably seen a black and white portrait of a suspect displayed online, broadcasted on TV, or even printed in a newspaper back in the day. But how exactly does a forensic sketch artist create such a detailed and accurate profile based off a single, hour-long witness interview? Lois Gibson, a longtime police sketch artist in Houston, joins Viewpoints this week. 1:47 11:02

Host: Gary Price

Guests: Lois Gibson, forensic artist.

Issues Covered: career, art, criminal justice, crime, law enforcement, communication

Links: http://vessionetwork.com/lois/gallery_page/gallery-full-size-previews/
<https://loisgibson.com/>
https://www.amazon.com/Forensic-Art-Essentials-Enforcement-Artists/dp/0123708982/ref=la_B001IZX44A_1_1?s=books&ie=UTF8&qid=1489704765&sr=1-1

SEGMENT 2: **THE LAW OF TREASON: ITS MODERN USE** **Time** **Dur.**

Synopsis: To call someone a traitor or label an act as treasonous is a big claim. But what exactly does treason mean? What does it entail? We speak with constitutional law expert, Professor Carlton Larson about its limited use in modern courtrooms and the public's perception of the law versus its actual scope and definition. 14:52 7:49

Host: Marty Peterson

Guests: Dr. Carlton Larson, historian, professor, American constitutional law & legal history, University of California – Davis School of Law, author, *On Treason: A Citizen's Guide to the Law*.

Issues Covered: law, Constitutional law, crime, politics, government, history

Links: <https://www.amazon.com/Treason-Citizens-Guide-Law/dp/0062996169>
<https://www.amazon.com/Spelling-Dearest-Nitty-Gritty-History-English/dp/1418453307/>
<https://law.ucdavis.edu/faculty/larson/>
https://twitter.com/carltonfwlarson?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

CULTURE CRASH: **A REVIEW OF THE "SMALL AXE" ANTHOLOGY** **Time** **Dur.**

Synopsis: We discuss director Chloe Zhao's upcoming film, *Nomadland* that's already generating a lot of buzz ahead of its December release. 23:41 2:46

Host: Evan Rook

Issues Covered: film, culture

Program 21-03		Written & Produced by: Amirah Zaveri & Evan Rook	
Air Week: 1/17/21	Studio Production: Jason Dickey		
SEGMENT 1:	THE PANDEMIC'S PUSH ON E-COMMERCE	Time	Dur.
Synopsis:	While many small, neighborhood stores are fighting to keep their doors open, e-commerce giants like Amazon are seeing staggering growth. In fact, 2020 was the most successful year-to-date for the company. The pandemic has forced millions to buy more items online or through curbside pick-up. So, how has this shift in shopping habits changed the retail game for good? Business journalist Lawrence Ingrassia joins Viewpoints this week to break down the evolving e-commerce landscape.	1:46	8:23
Host:	Gary Price		
Guests:	Lawrence Ingrassia, former business editor, deputy managing editor, The New York Times, author, <i>Billion Dollar Brand Club</i> .		
Issues Covered:	business, consumerism, retail, technology, career, workplace		
Links:	https://time.com/5870826/amazon-coronavirus-jeff-bezos-congress/ https://www.forbes.com/sites/sergeiklebnikov/2020/07/23/5-big-numbers-that-show-amazons-explosive-growth https://www.cnn.com/2021/01/07/retail-trends-there-has-been-10-years-of-innovation-in-10-months-says-trade-body.html https://www.amazon.com/Billion-Dollar-Brand-Club-Disruptors/dp/1250313066		
SEGMENT 2:	SPIES & SOLDIERS: THE WOMEN OF THE CIVIL WAR	Time	Dur.
Synopsis:	We know so much about the men of the Civil War, but the courageous women of this time and their contributions are seldom shown in history books. Historian Karen Abbott decided to change that. She tells the story of several women who helped their respective sides during the Civil War. These women were not just nurses and aides, but endearing female soldiers and spies disguised and embedded in the fight.	12:11	10:40
Host:	Marty Peterson		
Guests:	Karen Abbott, historian, author, <i>Liar, Temptress, Soldier, Spy</i> .		
Issues Covered:	history, war, Civil War, gender roles, government, politics		
Links:	https://www.amazon.com/Liar-Temptress-Soldier-Spy-Undercover/dp/0062092901 https://www.archives.gov/publications/prologue/1993/spring/women-in-the-civil-war-1.html https://www.history.com/topics/american-civil-war/women-in-the-civil-war		
CULTURE CRASH:	IS HBO'S SHOW "EUPHORIA" EUPHORIC?	Time	Dur.
Synopsis:	Whether you're a young adult or not, the teen-focused show, "Euphoria" is a refreshing take on this period of life and all the struggles that come along with it. The full series is now streaming on HBO and HBO Max.	23:51	2:36
Host:	Evan Rook		
Issues Covered:	TV, culture		

Program 21-04		Written & Produced: Amirah Zaveri & Evan Rook	
Air Week: 1/24/21	Studio Production: Jason Dickey		
SEGMENT 1:	A PANDEMIC EDUCATION: IT CONTINUES ON INTO 2021	Time	Dur.
Synopsis:	It’s been ten months since many schools across the nation shifted to online learning. Students, parents, and everyone working within education have braved the many challenges of learning within a pandemic. With vaccine distribution underway, many within the field are seeing the light at the end of the tunnel and the eventual return to classrooms hopefully later this year. We speak with two education experts about the changes happening in the field as technology plays a bigger role.	1:47	10:01
Host:	Gary Price		
Guests:	Taylor Good, 3rd Grade Teacher, Manheim Township School District; Trenton Goble, former teacher and principal, vice president, K-12 product strategy at Instructure, author, <i>Reclaiming the Classroom: How America’s Teachers Lost Control of Education and How They Can Get It Back</i> .		
Issues Covered:	career, technology, child development, COVID-19 Pandemic, mental health		
Links:	https://www.teachforamerica.org/teacher-resource-hub/virtual-learning-resources https://www.instructure.com/ https://twitter.com/taylorbgood https://www.reviewjournal.com/business/fewer-people-will-celebrate-halloween-but-some-still-going-all-out		
SEGMENT 2:	THE COMPETITIVE NATURE OF TODAY’S YOUTH SPORTS	Time	Dur.
Synopsis:	The world of youth sports can be incredibly stressful. Long practices, hefty investments, and increasingly selective teams can add up to parents pushing their kids to the brink. We speak with Rich Cohen, a hockey dad, about the modern pressures of the competitive sport and why some parents end up caring more about the sport than their own kid does.	13:45	9:15
Host:	Marty Peterson		
Guests:	Rich Cohen, hockey dad, author, <i>Pee Wees: Confessions of a Hockey Parent</i> .		
Issues Covered:	youth sports, parenting, child development, education, psychology		
Links:	https://www.nytimes.com/2021/01/12/books/review/pee-wees-rich-cohen.html https://www.purehockey.com/c/youth-hockey-levels-explained https://us.macmillan.com/books/9780374268015		
CULTURE CRASH:	THE ABUNDANCE OF MADIOCRE MEDIA ON STREAMING PLATFORMS	Time	Dur.
Synopsis:	When scrolling through streaming sites like Netflix, Disney+ Amazon Prime, or Hulu, the number of movies and shows can feel endless. But, how many of these originals are really worth the watch? Shouldn’t the focus be more on quality rather than quantity?	24:00	2:26
Host:	Evan Rook		
Issues Covered:	culture, streaming, films		

Program 21-05		Written & Produced: Amirah Zaveri & Evan Rook	
Air Week: 1/31/21	Studio Production: Jason Dickey		
SEGMENT 1:	THE IMPORTANCE OF MAKING YOUR MONEY WORK FOR YOU	Time	Dur.
Synopsis:	Between the internet, radio, podcasts, and books, there’s a wide breadth of information out there on how to get your finances in order. But sometimes the mixed advice and confusing explanations can lead to complete inaction. This week, we speak to a personal finance expert about the starting key steps you can take to build your financial future and prepare for any unforeseen emergencies.	1:47	10:36
Host:	Gary Price		
Guests:	Erin Lowry, personal finance expert, author, <i>Broke Millennial Talks Money: Scripts, Stories and Advice to Navigate Awkward Financial Conversation</i> .		
Issues Covered:	personal finance, wealth, retirement, emergency planning, investment, stock market, financial planning		
Links:	https://www.daveramsey.com/blog/how-teens-can-become-millionaires https://www.americanbar.org/groups/crsj/publications/human_rights_magazine_home/voting-rights https://www.amazon.com/Broke-Millennial-Takes-Investing-Beginners-ebook/dp/B07FZP4YFY https://twitter.com/BrokeMillennial?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor https://www.amazon.com/Broke-Millennial-Talks-Money-Conversations/dp/0143133659		
SEGMENT 2:	WHAT IS ATTRIBUTION SCIENCE?	Time	Dur.
Synopsis:	The field of attribution science studies extreme weather events in order to uncover what role man-made climate change plays in the severity or likelihood of each disaster. We speak to renowned climatologist Dr. Friederike Otto to better understand the reasonings behind attribution science and the implications this research has on science, global politics, and climate litigation.	14:25	8:34
Host:	Marty Peterson		
Guests:	Dr. Friederike Otto, German climatologist, associate professor, Global Climate Science Program, University of Oxford, associate director, Environmental Change Institute, University of Oxford, author, <i>Angry Weather: Heat Waves, Floods, Storms, and the New Science of Climate Change</i> .		
Issues Covered:	climate change, global warming, natural disaster, extreme weather, climate science		
Links:	https://yaleclimateconnections.org/2020/12/keeping-up-with-fast-pace-of-attribution-science/ https://www.eci.ox.ac.uk/people/fotto.html https://twitter.com/frediotto?lang=en		
CULTURE CRASH:	A SIMPLER ERA OF SUPERHEROS	Time	Dur.
Synopsis:	Today’s superhero storylines can sometimes feel a bit too involved if you’re looking for something more laidback to watch. We rewind back to the 90’s to offer a few entertaining selections that don’t require much backstory and are available to stream now.	24:59	2:27
Host:	Evan Rook		
Issues Covered:	culture, film, TV		

Program 21-06		Written & Produced: Amirah Zaveri, Polly Hansen & Evan Rook	
Air Week:	Studio Production: Jason Dickey		
2/7/21			
SEGMENT 1:	FORCED BEHAVIORAL TREATMENT PROGRAMS	Time	Dur.
Synopsis:	Each year, thousands of young adults are sent to long-term, in-patient behavioral centers that are seen as the last resort for troubled teens. Their parents often sign off on this treatment because they believe that this ‘tough love’ route is the only answer to turning things around. Journalist and author, Kenneth R. Rosen joins Viewpoints this week to share his own adolescent experience at three of these centers and the long-term damage this type of treatment can wreak on young minds.	1:47	9:07
Host:	Gary Price		
Guests:	Kenneth R. Rosen, senior editor, correspondent, Newsweek, author, <i>Trouble: The Failed Promise of America’s Behavioral Treatment Programs</i> .		
Issues Covered:	mental health, behavioral treatment, parenting, psychotherapy, psychology		
Links:	https://childmind.org/guide/guide-to-behavioral-treatments/ https://www.nm.org/conditions-and-care-areas/behavioral-health/behavioral-health-services-western-suburbs/ https://www.aamft.org/Directories/Find_a_Therapist.aspx https://twitter.com/jenniestephens?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.amazon.com/Troubled-Americas-Behavioral-Treatment-Programs/dp/1542007887		
SEGMENT 2:	THE BIRTH OF CRIMINAL SCIENCE IN THE U.S.	Time	Dur.
Synopsis:	Today, the field of forensic science is one of the most important tools that investigators have in cracking a case. From forensic geology to DNA analysis to ballistics, analyzing the science behind each crime is crucial. To better understand its beginnings, we go back to the twentieth century to shed a light on Edward Oscar Heinrich – an innovative man who made many contributions to early forensic science in the U.S.	12:51	9:38
Host:	Marty Peterson		
Guests:	Kate Winkler Dawson, author, <i>American Sherlock: Murder, Forensics, and the Birth of the American CSI</i> .		
Issues Covered:	history, innovation, criminal justice, criminal science, forensic science, law		
Links:	https://www.justice.gov/olp/forensic-science https://journalism.utexas.edu/faculty/kate-winkler-dawson https://www.penguinrandomhouse.com/books/602318/american-sherlock-by-kate-winkler-dawson/ https://twitter.com/kwinklerdawson?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor		
CULTURE CRASH:	THE TUMULTUOUS LEGACY OF TIGER WOODS	Time	Dur.
Synopsis:	HBO’s new release, <i>Tiger</i> chronicles the ups and downs of Tiger Wood’s golf career and personal life. We discuss if the new documentary is overhyped or worth the watch.	23:29	2:57
Host:	Evan Rook		
Issues Covered:	culture, film, documentary, sports		

Program 21-07		Written & Produced: Amirah Zaveri & Evan Rook	
Air Week: 2/14/21	Studio Production: Jason Dickey		
SEGMENT 1:	THE PATH TO EUROPA	Time	Dur.
Synopsis:	The Jupiter moon, Europa is 390 million miles away from Earth. In 2025, the NASA Europa Clipper mission launches and is estimated to arrive in Jupiter’s orbit by 2031. Why Europa? Underneath its radiated surface, the icy moon is believed to host a vast ocean similar to Earth’s that has ample conditions for complex life. Author David W. Brown joins Viewpoints this week to shed some light on the Jovian moon and some of the challenges that came with the lengthy approval of this deep space mission.	1:47	10:02
Host:	Gary Price		
Guests:	David Brown, writer, author, <i>The Mission</i> .		
Issues Covered:	space exploration, science, astronomy, planetary habitability, extraterrestrial life, technology, government		
Links:	https://solarsystem.nasa.gov/moons/jupiter-moons/europa/in-depth/ https://www.jpl.nasa.gov/missions/europa-clipper https://www.amazon.com/Mission-True-Story-David-Brown/dp/006265442X https://twitter.com/dwbwriter?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor		
SEGMENT 2:	THE JOYS OF BEING BACK IN THE CLASSROOM	Time	Dur.
Synopsis:	As some schools return back to in-person learning, we take a look at a few of the ways teaching has changed this year, including new safety precautions and the use of continued e-learning technology. Kelly Rigg is an eighth-grade teacher in Ephrata, Pennsylvania, and shares what’s it’s been like to be back teaching in the classroom full-time during a pandemic.	13:53	9:20
Host:	Marty Peterson		
Guests:	Kelly Rigg, 8th-grade math teacher, Ephrata Area School District, Ephrata, Pennsylvania.		
Issues Covered:	teaching, education, technology, COVID-19 Pandemic, public safety, career		
Links:	https://www.cdc.gov/coronavirus/2019-ncov/community/schools-childcare/index.html https://teacher.desmos.com/ https://www.schoology.com/resources https://easdpa.org/		
CULTURE CRASH:	EASY-TO-WATCH TV	Time	Dur.
Synopsis:	Sometimes a tense, high-stakes show isn’t the relaxing break we all need. We discuss our favorite lighthearted, easy-to-consume series that are entertaining and great to watch time and time again.	24:13	2:15
Host:	Evan Rook		
Issues Covered:	culture, TV		

Program 21-08		Written & Produced: Amirah Zaveri & Evan Rook	
Air Week: 2/21/21	Studio Production: Jason Dickey		
SEGMENT 1:	THE TULSA RACE MASSACRE	Time	Dur.
Synopsis:	In the early 1900’s, the Greenwood District in Tulsa, Oklahoma was commonly referred to as the ‘Black Wall Street’. It was a predominantly African American town that was booming due to the nearby discovery of oil. It was a wonderful place to live, work and raise a family – but that all changed on May 31, 1921. In a matter of hours, the town was burnt to ashes and it’s estimated that up to 300 people were murdered. Historian Scott Ellsworth tells the largely untold story of the 1921 Tulsa Race Massacre.	1:47	10:25
Host:	Gary Price		
Guests:	Dr. Scott Ellsworth, lecturer, Department of Afroamerican and African Studies, University of Michigan, author, <i>Death in a Promised Land, The Ground Breaking: An American City and Its Search for Justice</i> .		
Issues Covered:	race, history, segregation, Black History Month, inequality		
Links:	https://www.history.com/topics/roaring-twenties/tulsa-race-massacre https://www.tulsaohistory.org/exhibit/1921-tulsa-race-massacre/photos/ https://lsa.umich.edu/daas/people/core-faculty/scottell.html https://www.amazon.com/Ground-Breaking-American-Search-Justice/dp/0593182987 https://www.amazon.com/Death-Promised-Land-Tulsa-Race-ebook/dp/B008OKBZ0M		
SEGMENT 2:	A NEWSFEED OVERLOAD	Time	Dur.
Synopsis:	How often do you skim a headline and feel like that’s all you need to know? Or gather your daily news from a Twitter or Facebook feed? Economist & journalist Tim Harford joins Viewpoints this week to share the impacts of sensationalized or one-sided information and how we can all become more inquisitive consumers of content.	14:10	8:26
Host:	Marty Peterson		
Guests:	Tim Harford, economist, journalist, author, <i>The Data Detective: Ten Easy Rules to Make Sense of Statistics</i> .		
Issues Covered:	news, technology, data, social media, journalism, research, consumerism		
Links:	https://www.sciencemag.org/careers/2016/03/how-seriously-read-scientific-paper https://twitter.com/TimHarford?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor https://www.ft.com/tim-harford https://www.amazon.com/Data-Detective-Rules-Sense-Statistics/dp/0593084594		
CULTURE CRASH:	FRAMING BRITNEY SPEARS	Time	Dur.
Synopsis:	We discuss the new Hulu release, <i>Framing Britney Spears</i> , which follows Spears’ rise to pop stardom, the ups and downs of her life in the spotlight, and the controversial conservatorship that she’s reportedly been under since 2008.	23:36	2:51
Host:	Evan Rook		
Issues Covered:	law, mental health, culture		

Program 21-09		Written & Produced: Amirah Zaveri & Evan Rook	
Air Week: 2/28/21	Studio Production: Jason Dickey		
SEGMENT 1:	A SHIFTING SUBURBIA: THE IMPACT OF COVID-19	Time	Dur.
Synopsis:	Congested roads. Crumbling parking lots. Vacant strip malls. These are some of the challenges that suburbs across the country are facing today. What to do with the vacant retail and office space? How do you make people less dependent on cars and more active? Architect June Williamson is a proponent of mixed-use developments that create more efficient suburbia. This vision creates a 15-minute suburb where basic amenities and activities are walkable, and spaces bring people together rather than dividing them with large, empty lawns, lots, and physical structures.	1:47	8:39
Host:	Gary Price		
Guests:	June Williamson, architect, associate professor of architecture, City College of New York, co-author, <i>Retrofitting Suburbia: Urban Design Strategies for Urgent Challenges</i> .		
Issues Covered:	suburban design, architecture, infrastructure planning, community, health		
Links:	http://nytimes.com/2020/10/16/realestate/suburbs-are-changing.html https://ssa.cuny.cuny.edu/blog/people/june-williamson/ https://twitter.com/williamson_arch?lang=en https://www.amazon.com/gp/product/B08SJ9T9M8/ref=dbs_a_def_rwt_hsch_vapi_tkin_p1_i0		
SEGMENT 2:	THE ARCTIC THEN VS. NOW	Time	Dur.
Synopsis:	Over the last two decades, Arctic melt has increased by about 60 percent. It’s estimated that if all of the glaciers and ice caps were to disappear into the ocean, sea level would rise by 230 feet, wiping out all of the coastal cities and towns around the globe. Journalist and author, Andrea Pitzer shares the history of Arctic exploration and how the landscape has changed over time – but not for the better.	12:29	9:47
Host:	Marty Peterson		
Guests:	Andrea Pitzer, journalist, author, <i>Icebound: Shipwrecked at the Edge of the World</i> .		
Issues Covered:	climate change, global exploration, history, environment, wildlife		
Links:	https://www.theguardian.com/us-news/ng-interactive/2020/oct/13/arctic-ice-melting-climate-change-global-warming http://nsidc.org/arcticseaicenews/ https://www.theguardian.com/science/2021/feb/17/arctic-heating-winter-storms-climate-change https://twitter.com/andreapitzer?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor https://www.amazon.com/gp/product/B08BZVWY4Q/ref=dbs_a_def_rwt_hsch_vapi_tkin_p1_i0		
CULTURE CRASH:	WATCHING PERFORMANCE ART FROM YOUR SOFA	Time	Dur.
Synopsis:	Before the pandemic there weren’t so many concerts, theatre performances and other arts available to watch from your living room TV. While the last eleven months have been tough on the industry, it’s allowed more people to gain access to shows that they otherwise couldn’t afford or travel to. Take Hamilton for instance. We discuss some of our favorite picks available to stream now.	23:16	3:11
Host:	Evan Rook		
Issues Covered:	theatre, culture, streaming, art		

Program 21-10 **Written & Produced: Amirah Zaveri & Evan Rook**

Air Week: **Studio Production:** Jason Dickey
3/7/21

SEGMENT 1: **WHAT MAY LIE AHEAD: THE PANDEMIC'S EFFECT ON THE ECONOMY** **Time** **Dur.**

Synopsis: How has a year-long pandemic affected the U.S. economy? Will it bounce back as more people get vaccinated or will there be long-term ramifications? Economist James Rickards joins Viewpoints this week to share his insights on the post-pandemic economy. 1:47 8:45

Host: Gary Price

Guests: James Rickards, economist, lawyer, author, *The New Great Depression: Winners and Losers in a Post Pandemic World*.

Issues Covered: economics, personal finance, investment, economy, government, COVID-19 Pandemic

Links: <https://www.brookings.edu/opinions/how-much-should-we-worry-today-about-the-rising-federal-debt/>
https://twitter.com/JamesGRickards?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor
<https://www.penguinrandomhouse.com/books/669009/the-new-great-depression-by-james-rickards/>
<https://www.reuters.com/article/us-usa-fed-labor-idUSKBN2A13MC>

SEGMENT 2: **WORKING WITHIN THE OIL SECTOR** **Time** **Dur.**

Synopsis: The oil and gas industry employs millions of workers. In 2018, 6.7 million Americans worked within the traditional energy sector. Yet, when we often hear about the industry, it's entangled in political and environmental news. Rarely does it look at the workers themselves and the challenging and physical barriers of the job. In 2013, Michael Patrick Smith moved from Brooklyn, New York to Williston, North Dakota to work as an oil swamper. He joins us this week on Viewpoints. 12:35 9:05

Host: Marty Peterson

Guests: Michael Patrick Smith, writer, author, *A Good Hand: A Memoir of Work, Brotherhood and Transformation in an American Boomtown*.

Issues Covered: energy production, oil & gas industry, politics, career, workplace, technology

Links: <https://www.penguinrandomhouse.com/books/636171/the-good-hand-by-michael-patrick-f-smith/>
<https://www.nytimes.com/2021/02/12/books/review/michael-patrick-smith-good-hand.html>
<https://truthout.org/articles/biden-could-hire-jobless-oil-and-gas-workers-to-plug-abandoned-oil-wells/>

CULTURE CRASH: **THE MANY DOCUMENTARIES ON-DEMAND** **Time** **Dur.**

Synopsis: It seems like every day there's a new documentary released on a streaming platform that hooks viewers. The content ranges from true crime, sports, and many other subjects. But with this constant cycle of releases, is quantity or quality the real goal here? 22:35 3:52

Host: Evan Rook

Issues Covered: culture, documentaries

Program 21-11		Written & Produced: Amirah Zaveri, Pat Reuter & Evan Rook	
Air Week:	Studio Production:	Jason Dickey	
3/14/21			
SEGMENT 1:	DEALING WITH CONFLICT	Time	Dur.
Synopsis:	Conflict is part of life, but it doesn't have to be a completely negative experience; it can be an opportunity for personal growth and forging deeper relationships. We speak with two experts who specialize in studying conflict to better understand how to resolve disagreements with a spouse, family member, or with colleagues in the workplace.	1:48	10:27
Host:	Gary Price		
Guests:	Dana Caspersen, mediator, teacher, author, <i>Changing the Conversation: The 17 principles of conflict resolution</i> ; Dr. Judith Wright, author, coach, corporate consultant, founder, Wright Graduate University for the Realization of Human Potential.		
Issues Covered:	workplace, conflict resolution, relationships, communications, therapy, psychology		
Links:	https://www.healthline.com/health/mental-health/therapy-for-couples-techniques-exercises-and-activities https://www.amazon.com/Changing-Conversation-Principles-Conflict-Resolution/ https://www.forbes.com/sites/kwamechristian/2021/02/26/managing-conflict-in-negotiations---3-tools https://wrightfoundation.org/		
SEGMENT 2:	THE POWER OF PERSEVERING THROUGH LIFE'S CHALLENGES	Time	Dur.
Synopsis:	Life has many challenges – but it's how you respond to these obstacles that truly matter. Characteristics like passion, perseverance, and grit can all factor into the end result and can make all the difference rather than focusing on pure talent or intelligence.	14:17	8:28
Host:	Marty Peterson		
Guests:	Dr. Angela Duckworth, psychology professor, University of Pennsylvania, scientific director, Character Lab, author, <i>The Power of Passion and Perseverance</i> .		
Issues Covered:	psychology, self-development, mental health, resilience, parenting		
Links:	https://characterlab.org/ https://angeladuckworth.com/grit-scale/ https://www.bizjournals.com/washington/news/2021/03/05/my-story-durecia-moorer.html		
CULTURE CRASH:	ARE YOU TEAM "HARRY POTTER" BOOKS OR FILMS?	Time	Dur.
Synopsis:	It's been almost 25 years since the first <i>Harry Potter</i> book was released. Today, the wizarding franchise is worth billions of dollars and has extended out to movie spinoffs, themed amusement parks, merchandise, and more. We delve into the magical world and what sets the books apart from the films.	23:43	2:44
Host:	Evan Rook		
Issues Covered:	culture, movies, literature		

Program 21-12		Written & Produced: Amirah Zaveri & Evan Rook	
Air Week:	Studio Production: Jason Dickey		
3/21/21			
SEGMENT 1:	THE DEADLY TEXAS FREEZE: DOES IT POINT TO LARGER PROBLEMS?	Time	Dur.
Synopsis:	The wintry storm that crippled the entire state of Texas last month is estimated to cost 195 billion dollars in damages and has already been linked to dozens of deaths due to prolonged exposure of extreme cold. For several days, millions of Texans were left without heat in their homes, no running or clean water, and food shortages. What factors fed into this statewide failure? Is this a weather pattern that will happen more frequently as the climate shifts?	1:46	8:02
Host:	Gary Price		
Guests:	Dr. John Nielsen-Gammon, Texas State Climatologist, regents professor, atmospheric sciences, Texas A&M University; Dr. Friederike Otto, climatologist, associate professor, global climate science program, University of Oxford.		
Issues Covered:	natural disaster, emergency response, climate change, global warming, weather forecasting, climate science		
Links:	https://www.houstonchronicle.com/business/energy/article/freeze-risk-texas-natural-gas-supply-system-power-16020457.php https://www.centraltexasfoodbank.org/get-involved/donate https://aaul.org/love-your-neighbor https://news.un.org/en/story/2021/03/1086752 https://atmo.tamu.edu/people/profiles/faculty/nielsen-gammonjohn.html https://www.eci.ox.ac.uk/people/fotto.html		
SEGMENT 2:	THE MENTAL TOLL OF A FULL WORK INBOX	Time	Dur.
Synopsis:	On average, it's estimated that the typical worker receives one email every six minutes. This constant stream of emails and instant messages throughout the day continuously pulls people away from their main tasks and leads to workout burnout. And the pandemic – with more people working from home – has only made this worse. Computer science and communication expert, Cal Newport joins us this week to break down the main issues and possible solutions.	11:50	9:47
Host:	Marty Peterson		
Guests:	Cal Newport, associate professor, computer science, Georgetown University, author, <i>World Without Email: Reimagining Work in an Age of Communication Overload</i> .		
Issues Covered:	communication, workplace, career, technology, productivity, mental health		
Links:	https://www.nytimes.com/2021/03/05/opinion/ezra-klein-podcast-cal-newport.html https://www.amazon.com/World-Without-Email-Reimagining-Communication-ebook/dp/B08BKSJX1M https://www.theatlantic.com/politics/archive/2021/03/how-tell-if-you-have-burnout/618250/		
CULTURE CRASH:	DOES WANDAVISION LIVE UP TO THE HYPE?	Time	Dur.
Synopsis:	<i>WandaVision</i> started off with a bang, differentiating itself from other shows. But what started off as an original and unique series quickly transformed into every other Marvel blockbuster. We discuss what went wrong.	22:37	3:49
Host:	Evan Rook		
Issues Covered:	culture, TV		

Program 21-13		Written & Produced: Amirah Zaveri & Evan Rook	
Air Week: 3/28/21	Studio Production: Jason Dickey		
SEGMENT 1:	SIRI, SELF-DRIVING CARS AND DISINFORMATION ON SOCIAL MEDIA: THE UPS & DOWNS OF ARTIFICIAL INTELLIGENCE	Time	Dur.
Synopsis:	AI software is everywhere these days. It’s built into cars, tech, robotics and used in numerous fields from stock portfolio management to pharmaceuticals. But, what does the future of artificial intelligence hold as this technology expands? How will current problems be exacerbated? AI expert and New York Times journalist, Cade Metz joins Viewpoints this week.	1:47	9:30
Host:	Gary Price		
Guests:	Cade Metz, technology correspondent, The New York Times, author, <i>Genius Makers: The Mavericks Who Brought AI to Google, Facebook, and the World</i> .		
Issues Covered:	technology, computer science, innovation, business, history, social media		
Links:	https://twitter.com/CadeMetz?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor https://www.washingtonpost.com/outlook/the-minds-behind-artificial-intelligence-and-the-bidding-war-for-them/ https://www.penguinrandomhouse.com/books/565698/genius-makers-by-cade-metz/ https://www.cigionline.org/articles/public-and-private-dimensions-ai-technology-and-security		
SEGMENT 2:	MODERN ADULTHOOD	Time	Dur.
Synopsis:	Whatever age you are, there’s always certain pressures to hit life milestones by set periods. It can mean moving out, getting married, having a family, or even retiring by a ‘normal’ age. We discuss why these external pressures shouldn’t feed into personal decisions and how today’s generations and the challenges they face greatly differ from those of their parents or grandparents.	13:19	9:08
Host:	Marty Peterson		
Guests:	Kayleen Schaefer, writer, author, <i>But You’re Still So Young: How Thirty Somethings Are Redefining Adulthood</i> .		
Issues Covered:	adulthood, self-development, career, relationships, personal finance, COVID-19 Pandemic		
Links:	https://www.pewresearch.org/fact-tank/2020/09/04/a-majority-of-young-adults-in-the-u-s-live-with-their-parents https://www.amazon.com/gp/product/B08BKCPBD/ref=dbs_a_def_rwt_bibl_vppi_i0 https://twitter.com/kayleener?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor		
CULTURE CRASH:	A UNIQUE OSCAR YEAR	Time	Dur.
Synopsis:	This year’s awards season looks a bit different due to the pandemic stalling new releases. But, as those in showbiz say, the show must go on.	23:26	3:00
Host:	Evan Rook		
Issues Covered:	culture, film		

Quarterly Report of Compliancy Issues & Programs List 2021-Q1 (January - March) Radio Health Journal

- Agriculture
- Alcohol abuse and alcoholism
- Auto safety and highways
- Child abuse
- Childcare
- Chronic pain
- Communications
- Constitutional rights
- Consumerism
- Diet and nutrition
- Disabilities
- Discrimination
- Drunk driving
- Economics
- Emergency preparedness
- Employment and workplace issues
- Environment
- Equity
- Federal and State government
- Food safety
- Health care
- Law and courts
- Mental health
- Mental illness
- Minority issues
- Opioid epidemic
- Police and law enforcement
- Pollution
- Prevention
- Public health
- Public safety
- Rural issues
- Schools and education
- Sex education
- Social safety net
- Sports and society
- Technology
- Traffic safety
- Unemployment
- Veteran's issues
- Women's issues
- Youth at risk

Program 21-01

Writers/Producers: Reed Pence

Air Week:

Studio Production: Jason Dickey

1/3/21

SEGMENT 1:	COVID MESSAGING: WHY COMMUNICAITNOS IS LIFE AND DEATH	Time	Duration
Synopsis:	Poor communication and mixed messages have contributed greatly to poor acceptance of anti-coronavirus actions such as masking and social distancing, and experts fear it may be the same with the new vaccines. Experts discuss what we've done right in messaging and the lessons from what we've done wrong.	1:47	13:05
Host & Producer:	Reed Pence		
Guests:	Dr. Jay Van Bavel, Associate Professor of Psychology and Neuroscience, New York University; Ashley Bernardi, founder, Nardi Media		
Compliance issues:	health care; public health; consumerism; communications		
Links:	https://as.nyu.edu/content/nyu-as/as/faculty/jay-van-bavel.html https://tomorrow.me/trust-worthy/moms-tomorrow/spotlight-producer-pr-ashley-bernardi/		
SEGMENT 2:	CHILDHOOD TRAUMA, LATER DISEASE	Time	Duration
Synopsis:	Researchers have found that severe emotional trauma in childhood triggers physical disease later in life, and has a cumulative effect. An award-winning science writer who has researched the topic discusses findings.	15:54	7:08
Host:	Nancy Benson		
Guests:	Donna Jackson Nakazawa, author, <i>Childhood Disrupted: How Your Biography Becomes Your Biology, and How You Can Heal</i>		
Compliance issues:	child abuse; mental health; public health		
Links:	https://donnajacksonnakazawa.com/		

Program 21-02

Writers/Producers: Reed Pence

Air Week:

Studio Production: Jason Dickey

1/10/21

SEGMENT 1:	SMART CARS AND SMART ROADS	Time	Duration
Synopsis:	Cars will soon be able to provide data as well as receive it. Experts explain how cars can talk with roads, traffic signals, and central computers, and how roads themselves may collect data on the cars they carry. In the future, autonomous cars may use these links to greatly speed travel and make it much safer.	1:47	12:18
Host & Producer:	Reed Pence		
Guests:	Andrew Bremer, Managing Director of Local Affairs, Drive Ohio; Tim Sylvester, Founder, and CEO, Integrated Roadways Co.		
Compliance issues:	technology; traffic safety; public safety; police and law enforcement; economics		
Links:	http://integratedroadways.com/-Team https://smartregionsconference2018.sched.com/speaker/andrew_bremer.1yltrq28		

SEGMENT 2:	OVERCOMING BLACK DISTRUST IN THE COVID VACCINE	Time	Duration
Synopsis:	Success of COVID-19 vaccines depends on about 75 percent of people getting them, but distrust of medicine and of vaccines among African Americans means they may not come close to that milestone. Two experts discuss historical reasons for distrust, how the system will have to come through in ways it has not in the past, and how community leaders will make a huge difference in how the new vaccines are accepted.	15:07	7:54
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. Leon McDougle, Professor of Family Medicine, Ohio State University and President, National Medical Assn.; Dr. Jewel Mullen, Associate Dean for Health Equity, University of Texas-Austin Dell Medical School and former Acting Director, National Vaccine Program		
Compliance issues:	minority issues; equity; discrimination; public health; federal government		
Links:	https://www.nmanet.org/page/McDouglebio https://dellmed.utexas.edu/directory/jewel-mullen		

Program 21-03	Writers/Producers: Reed Pence
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Air Week: 1/17/21 **Studio Production:** Jason Dickey

1/17/21

SEGMENT 1:	REQUIRING EMPLOYEES TO GET COVID VACCINES	Time	Duration
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Synopsis:	Some Americans say there is no way they'll get a COVID-19 vaccine, yet some may have no choice if they want to keep their jobs. Law allows workplaces to require safety-related vaccines for workers. Businesses may even begin to require proof of vaccination among customers to maintain safe environments. An expert on health law discusses.	1:47	12:42
Host & Producer:	Reed Pence		
Guests:	Lawrence Gostin, University Professor of Global Health Law and Director, O'Neill Institute for National and Global Health Law, Georgetown University and Director, World Health Organization Center on Global Health Law		
Compliance issues:	law and courts; employment and workplace issues; Constitutional rights; schools and education		
Links:	https://oneill.law.georgetown.edu/faculty/Lawrence-Gostin/		

SEGMENT 2:	WHAT DETERMINES OUR FOOD PREFERENCES?	Time	Duration
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Synopsis:	Scientists are discovering that our food preferences are much more than a matter of taste, and that taste itself is more complicated than we thought. Psychology also plays a role. An expert discusses what determines preferences, such as why some people like jalapeno peppers & black coffee, and some don't.	15:30	7:01
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. Rachel Herz, Adjunct Assistant Professor of Psychiatry and Human Behavior, Brown University, and author, <i>Why You Eat What You Eat: The Science Behind Our Relationship With Food</i>		
Compliance issues:	diet and nutrition; technology		
Links:	https://www.chipjonesbooks.com/		

Program 21-04	Writers/Producers: Reed Pence
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Air Week:	Studio Production: Jason Dickey
1/24/21	

SEGMENT 1:	FIBBING TO YOUR DOCTOR	Time	Duration
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Synopsis:	Surveys show that as many as 80 percent of people omit information, stretch the truth, or outright lie to their doctors. Experts discuss why it happens, consequences, and methods that might reduce the amount of less-than-truthful answers to doctors' questions.	1:50	12:30
Host & Producer:	Reed Pence		
Guests:	Dr. Andrea Gurmankin-Levy, Associate Professor of Psychology, Middlesex Community College; Dr. Maricella Moffitt, Professor of Medicine and Director, Doctoring Curriculum, University of Arizona College of Medicine, Phoenix		
Compliance issues:	health care; consumerism; public health; education		
Links:	https://mxcc.edu/bios/andrea-levy/ http://phoenixmed.arizona.edu/directory/bios/moffitt		

SEGMENT 2:	LIVING TOO CLEAN DURING COVID	Time	Duration
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Synopsis:	The COVID pandemic has prompted people to clean and disinfect more than ever. However, experts believe that humans need a certain amount of germs for our immune systems to work properly. One expert discusses her concern that we're living too clean in the pandemic, and how we can benefit from "good bugs" without danger from the bad ones.	15:22	7:41
Host:	Nancy Benson		
Producer:	Reed Pence.		
Guests:	Dr. Jessica Ter Haar, Scientific Director, International Probiotics Association		
Compliance issues:	consumerism; public health		
Links:	https://thriveglobal.com/authors/jessica-ter-haar/		

Program 21-05	Writers/Producers: Reed Pence
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Air Week: **Studio Production:** Jason Dickey

1/31/21

SEGMENT 1:	COVID UPDATE: INFECTIOUS NEW VARIANT & STRETCHING THE VACCINE	Time	Duration
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Synopsis: The Centers for Disease Control and Prevention predicts that a new, more contagious version of COVID-19 will become the predominant strain by March, testing the new vaccine's effectiveness. At the same time, researchers are trying to find ways to get the vaccine to more people more quickly by lengthening time between doses, with unknown results. Infectious disease experts discuss where we are in the fight. spirits and reducing the need for medications. A therapist and program director at one such nursing home discusses how llamas, chickens, goats, and mini horses have found a home, to the benefit of residents.

1:50 12:37

Host & Producer: Reed Pence

Guests: Dr. Robert Bollinger, Professor of Infectious Diseases, Johns Hopkins University School of Medicine; Dr. William Schaffner, Professor of Infectious Diseases and Preventive Medicine, Vanderbilt University Medical Center

Compliance issues: health care; consumerism; public health; federal and state government

Links: <https://www.jhsph.edu/faculty/directory/profile/70/robert-bollinger>
<https://www.vumc.org/health-policy/person/william-schaffner-md>

SEGMENT 2:	PREVENTING FOOD WASTE	Time	Duration
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Synopsis: During the Super Bowl, leftovers from gatherings—even small ones—may threaten to take over the refrigerator. An expert discusses consumer-friendly how-to's, including how to read labels, that can lengthen food life and help avoid food waste.

15:29 7:25

Host: Nancy Benson

Producer: Reed Pence

Guests: Karen Bakies, registered dietitian and Vice President of Nutrition Affairs, American Dairy Assn. Mideast

Compliance issues: public health; food safety; environment; consumerism

Links: <https://www.nationaldairycouncil.org/our-story/local-dairy-council/ohio>

Program 21-06	Writers/Producers: Reed Pence
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Air Week: 2/7/21 **Studio Production:** Jason Dickey

SEGMENT 1:	EXHAUSTION ON THE COVID FRONT LINES	Time	Duration
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Synopsis: Healthcare workers in ERs and ICUs are in their 11th month of fighting COVID-19 and its exhaustion and depression. Two front-line doctors describe how they're managing to stay optimistic amid so much chaos, and how the vaccine has given them a goal, keeping them afloat. 1:50 11:46

Host & Producer: Reed Pence

Guests: Dr. Christopher Michos, emergency medicine physician, Norwalk Hospital, Norwalk, CT; Dr. Gabriel Lockhart, ICU Director, St. Joseph Hospital, Denver, and Assistant Professor of Medicine, National Jewish Health

Compliance issues: health care; public health; employment issues; mental health; emergency preparedness; alcohol abuse and alcoholism; substance abuse; suicide

Links: <https://www.norwalkhospital.org/find-a-doctor/christopher-michos-j>
<https://www.nationaljewish.org/doctors-departments/providers/physicians/gabriel-c-lockhart>

SEGMENT 2:	SUPERSTITIONS IN SPORTS	Time	Duration
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Synopsis: Professional athletes are among the most superstitious of all people. While we may be tempted to think these rituals have no effect on performance, psychologists say that if an athlete believes it helps, then it actually does. Experts explain how superstitions work in sports and in life. 14:38 7:53

Host: Nancy Benson

Producer: Reed Pence

Guests: Dr. Stuart Vyse, author, *Believing In Magic: The Psychology of Superstition*; Dr. Alex Lickerman, author, *The Undefeated Mind*

Compliance issues: sports and society

Links: <https://stuartvyse.com/>
<http://alexlickerman.com/bio/>

Program 21-07

Writers/Producers: Reed Pence

Air Week:

Studio Production: Jason Dickey

2/14/21

SEGMENT 1:	COVID AND CRASHES	Time	Duration
Synopsis:	The number of cars on the road has been dramatically lower during the pandemic, yet the number of crash deaths has actually increased. That means the number of crashes and traffic deaths per mile driven have skyrocketed. Experts discuss this unprecedented scenario and what we can do about it.	1:50	13:27
Host & Producer:	Reed Pence		
Guests:	Dr. Mitchell Doucette, Department of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health; Ken Kolash, Manager of Statistics, National Safety Council; Dr. Sarah Kaufman, Associate Director, Ruden Center for Transportation, New York University		
Compliance issues:	public health; public safety; auto safety and highways; drunk driving; alcohol abuse and alcoholism; police and law enforcement		
Links:	https://www.jhsph.edu/research/centers-and-institutes/johns-hopkins-center-for-gun-policy-and-research/about/faculty-and-staff/ https://www.nsc.org/company/experts/ken-kolosh https://wagner.nyu.edu/community/faculty/sarah-kaufman		
SEGMENT 2:	VACCINE PASSPORTS	Time	Duration
Synopsis:	Proof of having received COVID-19 vaccine may soon be required for boarding a plane, going to a ball game, going to school, having a job or eating in some restaurants. An expert involved in the design of a passport app discusses how it would all work.	16:19	6:44
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Paul Meyer, CEO, Commons Project Foundation		
Compliance issues:	technology; public health; consumerism		
Links:	https://thecommonspoint.org/		

Program 21-08	Writers/Producers: Reed Pence
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Air Week: 2/21/21 **Studio Production:** Jason Dickey

SEGMENT 1:	ENDING PARKINSON'S DISEASE	Time	Duration
Synopsis:	Parkinson's disease has become one of the fastest-growing diseases and causes of disability in the world. Evidence shows that environmental toxins such as pesticides play a role. Experts discuss what we know about Parkinson's and how we could curtail its rise, saving lives and restoring quality of life.	1:50	13:31
Host & Producer:	Reed Pence		
Guests:	Dr. Ray Dorsey, Professor of Neurology, Univ. of Rochester Medical Center and Dr. Michael Okun, National Medical Director, Parkinson's Foundation and Exec. Director, Norman Fixel Institute for Neurological Diseases, University of Florida, co-authors, <i>Ending Parkinson's Disease: A Prescription for Action</i>		
Compliance issues:	public health; environment; pollution; veteran's issues; rural issues; agriculture; health care		
Links:	https://endingpd.org/authors		

SEGMENT 2:	GENETIC TESTING FOR DRUG EFFECTIVENESS	Time	Duration
Synopsis:	Since the beginning of the "baby on back" movement to reduce sudden infant death syndrome, many more infants are developing misshapen heads with a flat spot in one place. An expert discusses whether this is serious, how it can be treated with a helmet-like device, and how it might be prevented.	16:23	6:32
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. Mark Pollack, Professor of Psychiatry and Behavioral Sciences, Rush University Medical Center and Chief Medical Officer, Myriad Neuroscience		
Compliance issues:	technology; health care; mental illness		
Links:	https://finance.yahoo.com/news/dr-mark-h-pollack-named-110505501.html		

Program 21-09

Writers/Producers: Reed Pence

Air Week:

Studio Production: Jason Dickey

2/28/21

SEGMENT 1:	COVID'S EFFECT ON WOMEN IN THE WORKPLACE	Time	Duration
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Synopsis:	The COVID-19 pandemic has affected women's employment much more dramatically than men, especially women of color, both because of the fields they work in and the need to take care of children who are distance learning. Experts discuss how this affects families, the workforce overall, and what can be done to ease the problem.	1:50	12:02
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Host & Producer:	Reed Pence
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Guests:	Dr. Kate Bahn, Director of Labor Market Policy, Washington Center for Equitable Growth; Dr. Jeff Hayes, Chief Data Analyst, Institute for Women's Policy Research; Michael Madowitz, economist, Center for American Progress
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Compliance issues:	economics; workplace issues; unemployment; women's issues; minority issues; social safety net; childcare; public health; retraining
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Links:	https://equitablegrowth.org/people/kate-bahn/ https://iwpr.org/member/jeff-hayes-ph-d/ https://www.americanprogress.org/person/madowitz-michael/
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SEGMENT 2:	HOW HORMONES CONTROL OUR LIVES	Time	Duration
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Synopsis:	Hormones were unknown until a little more than 100 years ago, and experts admit we still have a lot to learn. An expert author details the discovery of hormones and how our growing knowledge has shaped treatment of many diseases and conditions.	14:54	6:35
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Host:	Karen Hand
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Producer:	Reed Pence
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Guests:	Dr. Randi Hutter Epstein, Yale Univ, and Columbia University and author, <i>Aroused: The History of Hormones and How They Control Just About Everything</i>
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Compliance issues:	health care; public health; technology
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Links:	http://randihutterepstein.com/
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Program 21-10

Writers/Producers: Reed Pence

Air Week:

Studio Production: Jason Dickey

3/7/21

SEGMENT 1:	THE DOWNSIDE OF "SPRINGING AHEAD"	Time	Duration
Synopsis:	The annual switch to Daylight Saving Time brings more accidents, heart attacks, and other health effects. Surprisingly, they don't completely go away until we go back to Standard Time in the fall. Experts discuss health and mental effects of body clocks not being in sync with the actual time, and how year-around consistency would help. But should it be Standard Time or DST? Experts discuss alternatives.	1:50	12:38
Host & Producer:	Reed Pence		
Guests:	Dr. Michael Jaffee, Vice Chair, Department of Neurology, University of Florida; Dr. Muhammad Adeel Rishi, pulmonary critical care and sleep physician, Mayo Clinic Health System and Vice Chair, Public Safety Committee, American Academy of Sleep Medicine; Dr. Steve Hanke, Professor of Applied Economics, Johns Hopkins University		
Compliance issues:	economics; public health; health care		
Links:	https://neurology.ufl.edu/profile/jaffee-michael/ https://www.mayoclinichealthsystem.org/providers/muhammad-rishi-md https://en.wikipedia.org/wiki/Steve_Hanke		
SEGMENT 2:	THE INCREASE IN SEXUALLY TRANSMITTED DISEASES	Time	Duration
Synopsis:	Despite social distancing, experts say people are increasingly "hooking up." Sexually transmitted diseases are growing as a result. An expert discusses STDs in a pandemic.	15:30	7:18
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. Ina Park, Associate Professor of Family Community Medicine, University of California San Francisco & author, <i>Strange Bedfellows: Adventures in Science, History & Surprising Secrets of STDs</i>		
Compliance issues:	health care; public health; youth at risk; sex education; technology		
Links:	https://www.inapark.net/about		

Program 21-11

Writers/Producers: Reed Pence

Air Week:

Studio Production: Jason Dickey

3/14/21

SEGMENT 1:	I'M VACCINATED NOW WHAT	Time	Duration
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Synopsis:	Americans have waited anxiously for the COVID-19 vaccine. Now that it's being rapidly deployed, how much will it change life for those who've received it? Experts offer a primer on exactly how the vaccines work, what activities recipients can and can't safely do, and estimates of when masks won't be necessary.	1:49	13:06
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Host & Producer: Reed Pence

Guests: Dr. Niket Sonpal, Assistant Professor of Clinical Medicine, Touro College of Medicine; Dr. William Schaffner, Professor of Preventive Medicine and Infectious Diseases, Vanderbilt University Medical Center

Compliance issues: public health; health care; education

Links: <https://tourocom.touro.edu/academics/faculty/harlem/niket-sonpal.php>
<https://www.vumc.org/health-policy/person/william-schaffner-md>

SEGMENT 2:	EPILEPSY MYTHS	Time	Duration
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Synopsis:	Epilepsy affects 3.5 million Americans, yet stigma prevents many from speaking out, which in turn prolongs the stigma. An award-winning writer who has epilepsy describes the discrimination faced by people with seizure disorders and dispels the many myths many people hold about them.	15:57	6:49
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Host: Nancy Benson

Producer: Reed Pence

Guests: Kurt Eichenwald, author, *A Mind Unraveled*

Compliance issues: health care; disabilities; discrimination

Links: <https://www.nytimes.com/2018/10/15/books/review/kurt-eichenwald-mind-unraveled.html>

Program 21-12	Writers/Producers: Reed Pence
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Air Week: **Studio Production:** Jason Dickey

3/21/21

SEGMENT 1:	WHY KNEE REPLACEMENTS MAY GO WRONG	Time	Duration
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Synopsis:	Knee replacements are successful for 80 percent of recipients, yet many assume the success rate should be higher. Those who are not successful often are bitterly disappointed. However, patients and physicians can take steps to avoid a bad result. New techniques also offer much faster recovery. Experts discuss.	1:49	12:27
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Host & Producer: Reed Pence

Guests: Dr. Dan Riddle, Professor of Physical Therapy, Orthopedic Surgery and Rheumatology, Virginia Commonwealth University; Dr. James Rickert, President, Society for Patient-Centered Orthopedics; Dr. Richard Berger, Assistant Professor of Orthopedics, Rush University

Compliance issues: health care; public health; economics; technology

Links: <https://pt.chp.vcu.edu/facultystaff/daniel-riddle-pt-phd-fapta.html>
<https://www.thepatientfirst.org/who-we-are.html>
<https://outpatienthipandknee.com/>

SEGMENT 2:	PIONEERING WOMEN DOCTORS	Time	Duration
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Synopsis:	Today, women outnumber men in medical school. But 175 years ago, women were unheard of in medicine. An author discusses the ingenuity it took for two sisters to break barriers in medicine for women.	15:18	7:44
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Host: Nancy Benson

Producer: Reed Pence

Guests: Janice Nimura, author, *The Doctors Blackwell: How Two Pioneering Sisters Brought Medicine to Women and Women to Medicine*

Compliance issues: health care; discrimination; women's issues; education

Links: <https://www.janicenimura.com>

Program 21-13

Writers/Producers: Reed Pence

Air Week:

Studio Production: Jason Dickey

3/28/21

SEGMENT 1:	THE UNMEASURABLE PRESENCE OF PAIN	Time	Duration
Synopsis:	Pain varies from person to person and is totally subjective. It can't be truly measured. This makes pain management one of the greatest challenges in healthcare. An expert discusses how pain works and how doctors struggle to contain it.	1:49	13:55
Host:	Reed Pence		
Producer:	Polly Hansen		
Guests:	Dr. Abdul Lalkhen, consultant in anesthesia and pain medicine, Salford Royal NHS Foundation, Manchester, UK, and author, <i>An Anatomy of Pain: How the Body and the Mind Experience and Endure Physical Suffering</i>		
Compliance issues:	health care; public health; technology; opioid epidemic; chronic pain		
Links:	https://www.simonandschuster.com/books/An-Anatomy-of-Pain/Abdul-Ghaaliq-Lalkhen/9781982160982		

SEGMENT 2:	OUR DISASTROUS PANDEMIC DIETS	Time	Duration
Synopsis:	During the pandemic, millions of people have adopted diets full of comfort food, and have wrecked their heart health in the process. Now as the world begins to return to a semblance of normal, they will face wildly conflicting dietary advice. An expert cardiologist discusses how people can cut through the confusion.	16:46	6:21
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. Elisabeth Klodas, cardiologist, founder and Chief Medical Officer, Step One Foods, and author, <i>Slay the Giant: The Power of Prevention In Defeating Heart Disease</i>		
Compliance issues:	health care; prevention; diet & nutrition; consumerism		
Links:	https://www.steponefoods.com/blogs/news/meet-dr-elizabeth-klodas		

**Alabama Department of Human Resources
Adult Protective Services
ISSUES-PROGRAMS**

A. Narrative describing the issue:

The Alabama Department of Human Resources is working to bring attention to the abuse of elderly persons in Alabama.

Source: Name of Individual & Position: Barry

Spear

Alabama Department of Human Resources barry.spear@dhr.alabama.gov

334-242-1852

B. Narrative describing the program:

AL DHR is launching a brand new campaign aimed at protecting the elderly population in our state. There are two :30 TV spots and one :30 radio spot that give examples of elderly persons being abused or abandoned by family or care givers. The spots provide a 1-800 number where people can report suspected abuse.

Alabama Department of Labor ISSUES-PROGRAMS

A. Narrative describing the issue:

The Alabama Department of Labor is tasked with providing workers and employers with resources to help train and employ a skilled workforce. They also have resources to connect potential employees with employers across the state. In order to be assist people across the state, the DOL has opened Career Centers in numerous locations. During the COVID-19 pandemic, these centers have been closed to the public.

Source: Name of Individual & Position:

Tara Hutchison
Communications Director
Alabama Department of Labor
334-242-8616
Tara.Hutchison@labor.alabama.gov

B. Narrative describing the program:

The Alabama Department of Labor has provided a new spot in response to the COVID-19 pandemic. Because their Career Centers are closed, the spot (:15 TV and :30 radio) directs the audience to their website for more information and to file unemployment claims online.

**Alabama Securities Commission
Consumer Fraud
ISSUES-PROGRAMS**

A. Narrative describing the issue:

The Alabama Securities Commission (ASC) regulates the securities industry in Alabama. The Commission is committed to protect investors against securities fraud and provides aggressive enforcement actions against any firm or individual who has violated the Alabama Securities Act or other state and federal statutes to the detriment of Alabama investors.

The Alabama Securities Act provides for the licensing and regulation of securities broker-dealers, agents, investment advisers and investment adviser representatives, and financial planners. The Commission regulates the individual securities through registration. All of the above entities must be registered with the ASC to conduct business in Alabama unless subject to a statutory exemption from registration.

In addition, the Commission promotes financial literacy to all citizens and students in Alabama by providing presentations, free information and access to curricula for financial literacy education.

Source:

Dan Lord
Education and Public Affairs Manager Alabama
Securities Commission
dan.lord@asc.alabama.gov
(334) 353-4858

B. Narrative describing the program:

The Alabama Securities Commission (ASC) has provided a number of radio and television spots featuring Director Borg and one TV spot featuring Alabama AG Steve Marshall. The spots all remind Alabamians that any kind of financial investment is regulated in the state. They warn viewers and listeners to investigate offers by calling the ASC or visiting their website. Warnings include reminders about financial fraud around the current pandemic and after severe weather when home repair is often pitched by scam artists.

Alabama Workforce Council – Alabama Works! ISSUES-PROGRAMS

A. Narrative describing the issue:

The Alabama Workforce Council has is working to help Alabamians train for jobs and find employment. At the same time, they are working with employers to assist in finding qualified applicants and providing training programs to fit needs across the state.

Source: Name of Individual & Position:

Jacqueline Allen, Communications Director
Alabama Department of Commerce
One Tech Court
Montgomery, AL 36116
334-280-4440 jallen@aidt.edu

B. Narrative describing the program:

The Alabama Workforce Council has provided a new spot titled “Answers”. The spots talk about the season of uncertainty during COVID 19. How Alabamians are looking for answers and resources to secure jobs in this season and beyond. Your success is our success. #TogetherAL.

Alabama Department of Veterans Affairs
“Suicide Prevention” ISSUES-PROGRAMS

A. Narrative describing the issue:

Alabama has a strong military presence, and military service often crosses many generations of families. As a result, there are thousands and thousands of veterans living in the state. Data from 2018 indicated that 140 of those Alabamians committed suicide in that year. Nationally, the rate of Veteran suicides was an average of 17.6 per day. The Alabama Department of Veterans Affairs is working to provide resources to veterans and their friends and families to reduce this tragic number.

Campaign Source:

Robert Horton
Assistant Commissioner for Outreach and Engagement
334-242-5077
robert.horton@va.alabama.gov

B. Narrative describing the program:

The Alabama Department of Veterans Affairs campaign is designed to encourage family and friends to be there for veterans suffering PTSD and depression, conditions which can lead to suicide. There is also messaging directed at veterans to encourage them to reach out for help.

ALDOT – Alabama Department of Transportation ISSUES-PROGRAMS

A. Narrative describing the issue:

The Alabama Department of Transportation (ALDOT) is bringing awareness to two issues of great importance across our state for the remainder of the year. Spot announcements will air on the following subject matter: Railway Safety and Move Over when you see flashing lights.

Source: Name of Individual & Position:

Allison Green
Drive Safe Alabama Coordinator
Alabama Department of Transportation
P.O. Box 303050
Montgomery, Alabama 36130-3050
334.353.6534

B. Narrative describing the program:

Alabama Department of Transportation has two spots rotating starting July 2020 until further notice. One spot focuses on Railway Safety... "Never try to beat and train. It is a deadly game." The second spot focuses on making drivers aware of the consequences of littering along our roadways. The new PEP campaign is designed to make Alabama drivers aware that tossing trash out of your window can result in a \$500 fine. The second infraction will cost \$1,000.