

Annual EEO Public File Report

WAGA-TV IS AN EQUAL OPPORTUNITY EMPLOYER

Coverage Period: December 1, 2013 – November 30, 2014

Station's Comprising Station Employment Unit: WAGA-TV/FOX 5 – Atlanta, GA

Total Number of Persons Interviewed During Applicable Period: 110

[illegible]

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Myfoxtatlanta.com serves the community by providing the Atlanta area with the latest news, weather, and traffic information including breaking news, severe weather alerts and traffic jams. Through this vital and active tool, news and information is widely disseminated. Station information available on the website includes: internship program, employment opportunities listing, and the EEO Public File Report. The community section has a list of public events and allows users to interact with each other in the form of blogs, discussion boards, and through sharing of photos/videos. In addition, the website also has direct links to many national sites. Myfoxtatlanta.com attracts approximately 13.8 million page views and over 2.5 million unique visitors per month.

**Section 2: Recruitment Source
Information**

Recruitment Source (Company, Address, Telephone#, Contact Person)	Total Number of Interviewees This Source Has Provided during this Period (If Any)	Full-time Positions For Which Source Was Utilized
Station Website (Also: Reception Desk/Job Line/Bulletin Board) 1551 Briarcliff Road NE Atlanta, GA 30306 R. Davis (404) 898-0269 www.myfoxtatlanta.com	28	All positions
21st Century Fox http://www.21cf.com/careers	1	Executive Producer Engineer News Trainee Photographer Reporter MMJ Multiplatform Content Creator Multiplatform Content Creator Digital Editor (formerly Web Producer) Marketing Coordinator Director News Trainee Traffic Coordinator Digital Editor Information Specialist Multiplatform Content Creator Weather Ancho MMJ Sr. Producer Director, Engineering Account Executive Multiplatform Content Creator Writer/Producer
Atlanta Urban League 100 Edgewood Avenue NE Atlanta, GA 30303 Africa Roberson (404) 659-1150	0	Executive Producer Engineer News Trainee Photographer

http://www.atlul.org		Reporter MMJ Multiplatform Content Creator Multiplatform Content Creator Marketing Coordinator Director News Trainee Traffic Coordinator Information Specialist Multiplatform Content Creator Weather Ancho MMJ Sr. Producer Director, Engineering Account Executive Multiplatform Content Creator Writer/Producer
Alliance for Women in Media National Headquarters 1760 Old Meadow Road, Suite 500 McLean, VA 22102	0	Sr. Digital Editor Executive Producer Engineer News Trainee Photographer Reporter MMJ Multiplatform Content Creator Multiplatform Content Creator Digital Editor (formerly Web Producer) Marketing Coordinator Director News Trainee Production Trainee Traffic Coordinator Executive Producer Information Specialist Multiplatform Content Creator Weather Ancho MMJ Sr. Producer
TV Jobs/Broadcast Employment Services P.O. Box 4116 Oceanside, CA 92052 (800) 374-0119 www.tvjobs.com	7	Sr. Digital Editor Executive Producer Engineer News Trainee Photographer Reporter MMJ Multiplatform Content Creator Multiplatform Content Creator

		Digital Editor (formerly Web Producer) Marketing Coordinator Director News Trainee Production Trainee Traffic Coordinator Executive Producer Digital Editor Information Specialist Multiplatform Content Creator Weather Ancho MMJ Sr. Producer Director, Engineering Account Executive Multiplatform Content Creator Writer/Producer Production Trainee News Trainee
Medialine P.O. Box 51909 Pacific Grove, CA 93950 (800) 237-8073 www.medialine.com	0	Reporter MMJ Executive Producer Information Specialist Sr. Producer
The National Academy of Television Arts & Sciences 111 West 57 th Street Suite #600 New York, NY 10019 P O BOX 11613 Atlanta, GA 30305 (404) 924-8989 www.natassoutheast.tv	0	Executive Producer Engineer Multiplatform Content Creator Multiplatform Content Creator Marketing Coordinator Director Information Specialist Sr. Producer Account Executive Writer/Producer
Georgia Association of Broadcasters 6 West Druid Hills Drive NE, Suite 330 Atlanta, GA 30329 (770) 395-7200 www.gab.org	0	Executive Producer Engineer News Trainee Photographer

		Reporter MMJ Multiplatform Content Creator Multiplatform Content Creator Digital Editor (formerly Web Producer) Marketing Coordinator Director News Trainee Production Trainee Traffic Coordinator Executive Producer Information Specialist Multiplatform Content Creator Weather Ancho MMJ Sr. Producer Account Executive Multiplatform Content Creator Writer/Producer Production Trainee News Trainee
Atlanta Association Black Journalist P.O. Box 54128 Atlanta, GA 30308	0	Sr. Digital Editor Executive Producer Engineer News Trainee Photographer Reporter MMJ Multiplatform Content Creator Multiplatform Content Creator Digital Editor (formerly Web Producer) Marketing Coordinator Director News Trainee Production Trainee Traffic Coordinator Executive Producer Information Specialist Multiplatform Content Creator Weather Ancho MMJ Sr. Producer

Georgia Department of Labor 2943 North Druid Hills Road Atlanta, GA 30329-3909 www.dol.state.ga.us	1	Sr. Digital Editor Executive Producer Engineer News Trainee Photographer Reporter MMJ Multiplatform Content Creator Multiplatform Content Creator Digital Editor (formerly Web Producer) Marketing Coordinator Director News Trainee Production Trainee Traffic Coordinator Executive Producer Information Specialist Multiplatform Content Creator Weather Ancho MMJ Sr. Producer Director, Engineering Account Executive Multiplatform Content Creator Writer/Producer Production Trainee News Trainee
Boston University Boston University School of Management Feld Career Center 595 Commonwealth Avenue, Suite 123 Boston, MA 02215 Attn: Annette McBride (617) 353-9491 amcbride@bu.edu	0	All positions
Graeam Newell gnewell@602communications.com	1	Writer/Producer
Entertainment Careers	0	Sr. Digital Editor

entertainmentcareers.net		Reporter MMJ Multiplatform Content Creator Multiplatform Content Creator Digital Editor (formerly Web Producer) Marketing Coordinator Director Executive Producer Digital Editor Information Specialist Multiplatform Content Creator Weather Ancho MMJ Sr. Producer Director, Engineering Account Executive Multiplatform Content Creator Writer/Producer
Media Match www.media-match.com	0	Executive Producer Reporter MMJ Multiplatform Content Creator Multiplatform Content Creator Marketing Coordinator Director Executive Producer Information Specialist Multiplatform Content Creator Weather Ancho MMJ Sr. Producer Account Executive Multiplatform Content Creator Writer/Producer
American Intercontinental University Career Placement Office 3330 Peachtree Road NE Atlanta, GA 30326	0	News Trainee News Trainee
Auburn University Career Services 303 Martin Hall Auburn, AL 36849-5139 www.auburn.edu	0	News Trainee News Trainee

Georgia State University Director of Placement University Plaza Atlanta, GA 30303 www.gsu.edu	0	News Trainee News Trainee Production Trainee News Trainee
Clark Atlanta University Career Planning & Placement Center 223 James P. Brawley Dr. SW Atlanta, GA 30314 www.cau.edu	0	News Trainee News Trainee
Morehouse College Job Placement Specialist 830 Westview Drive SW Atlanta, GA 30341 www.morehouse.edu	0	News Trainee News Trainee
Oglethorpe University Job Placement Specialist 4484 Peachtree Road NE Atlanta, GA 30060 www.oglethorpe.edu	0	News Trainee News Trainee
Morris Brown College Job Placement Specialist 643 Martin Luther King, Jr. Drive Atlanta, GA 30314 www.morrisbrown.edu	0	News Trainee News Trainee

Emory University Career Center 1784 North Decatur Road Atlanta, GA 30314 www.emory.edu	0	News Trainee News Trainee
Savannah College of Art & Design Career Placement Office 1600 Peachtree Street NW Atlanta, GA 30309 www.scad.edu	0	News Trainee News Trainee
Kennesaw State College Career Services 1000 Chastain Road Kennesaw, GA 30144 www.kennesaw.edu	0	News Trainee News Trainee
University of Georgia Grady College Placement Office Room 209 Journalism Building Athens, GA 30602 www.uga.edu	0	News Trainee News Trainee Production Trainee News Trainee
DeVry University 250 North Arcadia Avenue Decatur, GA 30030 www.atl.devry.edu/	0	News Trainee News Trainee
Agnes Scott College Career Planning & Placement Center 141 E. College Avenue Decatur, GA 30030	0	News Trainee News Trainee

agnesscott.edu		
Society of Broadcast Engineers www.sbe.org	0	Director, Engineering

In addition to the above recruitment source information, employment opportunities are sent to the Human Resources contact for each owned and operated Fox Television Stations nationwide in an effort to increase the opportunity for company internal promotions and expand the recruiting area.

WNYW/WWOR 205 E. 67 th Street New York, NY 10065 R. Barranda www.myfoxny.com	0	All positions
KTTV/KCOP 1999 S. Bundy Drive Los Angeles, CA 90025 V. Rodriguez www.myfoxla.com	0	All positions
WFLD/WPWR 205 N. Michigan Avenue Chicago, IL 60601 D. Kasuba www.myfoxchicago.com	0	All positions
WTXF 330 Market Street Philadelphia, PA 19106 M. Yamin-Afshar www.myfoxphilly.com	0	All positions
KDFW/KDFI 400 N. Griffin Street Dallas, TX 75202 I. Mason www.myfoxdfw.com	0	All positions
WFXT 25 Fox Drive Dedham, MA 02026 M. Kerr www.myfoxboston.com	0	All positions
WTVT 3213 W. Kennedy Blvd. Tampa, FL 33609 C. Armstrong www.myfoxtampabay.com	0	All positions
KRIV/KTXH 4261 Southwest Freeway Houston, TX 77027 I. Mason www.myfoxboston.com	0	All positions
WJBK 16550 W. Nine Mile Road Southfield, MI 48075	0	All positions

C. Smith www.myfoxdetroit.com		
KSAZ/KUTP 511 W. Adams Street Phoenix, AZ 85003 D. Pike www.myfoxphoenix.com	0	All positions
WTTG/WDCA 5151 Wisconsin Ave NW Washington, DC 20016 D. Pike www.myfoxdccom	0	All positions
KMSP/WFTC 11358 Viking Drive Eden Prairie, MN 55344 K. O'Hara www.myfoxtwincities.com	0	All positions
WOFL/WRBW/WOGX 35 Skyline Drive Lake Mary, FL 32746 J. Fromm www.myfoxorlando.com	0	All positions
WJZY/WMYT 3501 Performance Road Charlotte, NC 28214 www.myfoxcarolinas.com	0	All positions
WHBQ 485 S. Highland Memphis, TN 38111 T. Rivers www.myfoxmemphis.com	0	All positions
KTBC 119 E 10 th Street Austin, TX 78701 L. Cordes www.myfoxaustin.com	0	All positions

In addition, the station had 21 interviews with internal candidates, 25 interviewees through employee referrals, 16 interviewees from unsolicited resumes from various talent agencies, 1 interviewee through Congressman Scott Job Fair, 4 intra-company, 2 LinkedIn, and 3 interviewees from indeed.com (a website that copies our listings from other internet sites).

Section 3: Supplemental Outreach Activities –

PARTICIPATION IN JOB FAIRS AND CONVENTIONS – WAGA-TV or Fox Television Station Inc. Human Resources (All local Job Fairs attended by Regina Davis, Director of Human Resources and Community Affairs ~ unless otherwise noted.)

February 4, 2014 – University of West Georgia Job Expo, Carrollton, GA

March 8, 2014 – Georgia Association of Broadcasters Job Fair, University of Georgia, Athens, GA

March 28, 2014 – Georgia Association of Broadcasters Job Fair, 13th Congressional District's Annual Job Fair, College Park, GA

June 23 & June 26, 2014 – Emma Bowen Career Fair, New York, NY (Attended by Roselyn Barranda and Heather Frascella)

July 31 – August 1, 2014 – National Association Black Journalist Convention & Job Fair Boston, MA (Linda DiStefano, Marguerite Kerr, Paul McGonagle, Amad Ashgar)

August 7 – August 9, 2014 – 2014 National Association Hispanic Journalist Convention & Career Fair San Antonio, TX (Attended by Iris Sierra, Ilesha Mason, Mike McClain)

August 17 – August 19, 2014 – Asian American Journalist Association Convention and Job Fair Washington, DC (Attended by Diana Pike, Dana Hahn and Margie Ruttenberg)

INTERNSHIP PROGRAMS

WAGA-TV/FOX 5 maintains an active year-round internship program for college/university, junior, senior and graduate students. The students work per their school requirements and receive college credit upon successful completion of their internship. Generally, internships are available in the following departments: News (including I-Team, Sports, Weather, and Web News), Promotions, Sales (including Web Sales), and Operations/Production. Schools represented in 2014 include: Chattahoochee Technical College, Pace University, North Carolina Agricultural and Technical State University. Total number of interns per semester for 2014:

Summer Semester Interns – 2

Fall Semester Interns – 2

PARTICIPATION IN SCHOLARSHIP PROGRAMS

Emma L. Bowen Scholarship Recipient –WAGA-TV/FOX 5 is currently sponsoring Taylor Thomas through the Emma L. Bowen Foundation for Minority Interests in Media, Inc. Established in 1989, the Emma L. Bowen Foundation for Minority Interests in Media is a non-profit organization whose mission is to create career opportunities in the media industry for minority youth through a program that focuses on scholastic achievement, direct work experience and professional development. Students in the program work in media companies each summer and during school breaks, from high school through college. The students earn both wages and matching scholarship funds to be used for college tuition and related expenses. Over a period of up to five (5) years, the students experience numerous aspects of Company operations and develop professional and practical skills that will help prepare them for their careers, many of which begin at the companies where the students interned. Fox Television Stations have been a corporate partner in this program since its inception and two of the Company's executives are on the Foundation's Board.

PARTICIPATION IN TRAINING PROGRAMS

WAGA-TV/FOX 5 sponsors an active-year round Trainee Program for both the News and Operations Departments. Trainees are recent college graduates hired for a six-month term. Trainees learn all facets of their respective department as preparation for full-time regular employment at a broadcast station. Trainees are interviewed and hired by Lisa Mitchell, and then supervised by Lily Jaramillo in News and Darren Pasch in Operations.

Fox Stations Sales, an in-house national sales organization, maintains a program to train new sales account executives. This program consists of both coursework and hands-on training. At the end of the program, individuals are assigned to the Company's television Stations and sales offices throughout the United States.

PARTICIPATION IN BROADCAST CAREER/EDUCATION COMMUNITY EVENTS

WAGA-TV/FOX 5 is dedicated to community involvement and promoting higher education and diversity. Ongoing outreach efforts are supported by staff public speaking engagements at schools, civic groups, non-profit organizations and community events. Some examples are:

Jeff Hill

8/20/14 – Cherokee county high school – Spoke to student about a career as a Meteorologist

9/30/14 – Arnold mill Elementary School –Spoke to student about a career as a Meteorologist

Cynne' Simpson

10/04/14 – Cynne Simpson – Fairburn Fall Festival – Talked about community involvement in news and the further development in their best interests including student success

10/31/14 – Cynne Simpson – International Women's Forum – Women of all ages in chosen careers that further women's profile in a positive world view

11/8/14 – Cynne Simpson – Westside Cultural Arts Center – diversity in news outreach through all arts including writing (news writing)

Adam Klotz

6/23/14 – Touch a Truck, Truck Emergency – Talked about how the station's Storm Chaser vehicle is used during weather events

9/11/14 – Snellville Safety Day – Spoke about Emergency Plans for Emergency Preparedness Day

11/03/14 – Holly Springs Elementary School – Spoke to student on Career Day regarding a career as a Meteorologist

10/22/14 – Lithia Springs Elementary –Spoke to 4th graders in the Weather unit

Steve Milone

2/24/14 – Griffin Middle School – Weather preparedness –Spoke to students regarding weather preparedness and safety measures in case of an emergency

Deidra Dukes

5/15/14 – Carver high School Career Day – Spoke to students regarding a career in television

9/30/14 – Arnold Mill Elementary School – Spoke to students about a career as a reporter

Joanne Feldman

10/2/14 – Ola Elementary School Career Day – Spoke to students regarding a career as a Meteorologist

Karen Graham

11/6/14 –National Adoption Day Ray at Hope Christian Church – Faith based community forum using Wednesday's Child and Fox'5 involvement in adoption and children's issues

1/17/14 – Livsey Elementary School Career Day – Spoke to students about a career in the media industry

Paul Milliken

9/9/14 – McKendree Elementary Weather Day – Spoke to students about a career in meteorology

2/4/14 – Mountain View High School Cub Scout Pack 510 – Spoke to students about meteorology

Kaitlyn Pratt

11/6/14 – Sutton Middle School Career Day – Spoke to students regarding a career as a reporter

Aiun Nettles

5/14/14 – Hendricks Elementary School – Spoke to students regarding weather preparedness and safety measures in case of an emergency

Ken Cook

2/12/14 – Forest Park High School Career Day – Spoke to students regarding a career as a Meteorologist

Aungelique Proctor

3/08/14 – Forever Pink Foundation – female youth outreach in community related careers

Beth Galvin

4/28/14 – South Gwinnett Rotary Club – Spoke about Diabetes awareness

Ken Rodriguez

9/4/14 – Chamblee High School Successful in Broadcasting A/V Dept. – Spoke to students about a career in broadcasting

Ron Gant

6/13/14 – Boys and Girls Club – Spoke to kids about careers in and out of sports

Tom Haynes

7/2/14 – Dekalb County Fire Department – Spoke to attendees about safety and reporting