# Annual EEO Public File Report WAGA-TV IS AN EQUAL OPPORTUNITY EMPLOYER

Coverage Period: December 1, 2019 – November 30, 2020
Station's Comprising Station Employment Unit: WAGA-TV/FOX 5 – Atlanta, GA
Total Number of Persons Interviewed During Applicable Period: \_\_18\_

Section 1: Vacancy Informa	tion		
Full-time Positions Filled by Job Title	Date of Hire	Recruitment Source of Hire	
Account Executive	1/6/2020	Employee referral	
Local Sales Coordinator	1/21/202 0	Fox5atlanta.com	
Research Director	1/27/202 0 3/16/202	Unsolicited referral	
Broadcast Technician	0	Unsolicited referral	
Producer	4/13/202 0	Employee referral	
Multi-Media Journalist	6/1/2020	Employee referral	
Director/Technical Director	9/14/202 0	Foxcareers.com	
Multi-Media Journalist	11/16/20 20	Intracompany	

## **Total Number of Persons Interviewed During Applicable Period: 18**

Fox5atlanta.com serves the community by providing the Atlanta area with the latest news, weather, and traffic information including breaking news, severe weather alerts and traffic jams. Through this vital and active tool, news and information is widely disseminated. Station information available on the website includes: internship program, employment opportunities listing, and the EEO Public File Report. In addition, the website also has direct links to many national sites. Fox5atlanta.com attracts approximately 26 million page views and over 4 million unique visitors per month.

# Section 2: Recruitment Source Information

Recruitment Source (Company, Address, Telephone#, Contact Person	Total Number of Interviewees This Source Has Provided during this Period (If Any)	Full-time Positions For Which Source Was Utilized
Station Website (Also: /Bulletin Board) 1551 Briarcliff Road NE Atlanta, GA 30306 R. Davis (404) 898-0269 www.fox5atlanta.com	2	All positions
FOX Careers www.foxcareers.com	4	All positions
Collective Talent.com www.info@michaelsmedia.com	0	All positions
Georgia Association of Broadcasters 6 West Druid Hills Drive NE, Suite 330 Atlanta, GA 30329 (770) 395-7200 www.gab.org mlewis@gab.org	0	All positions
Georgia Department of Labor 2943 North Druid Hills Road Atlanta, GA 30329-3909 www.dol.state.ga.us	0	Local Sales Coordinator Broadcast Technician Producer Multi-Media Journalist Director/TD Multi-Media Journalist

Connecticut School of Broadcasting 1755 N Brown Rd Suite 175 Lawrenceville, GA 30043 www.GoCSB.com mhessing@gocsb.com	0	All positions
Spots N Dots ads@spotsndots.com	0	Account Executive Research Director

In addition to the above recruitment source information, employment opportunities are sent to the Human Resources contact for each owned and operated Fox Television Stations nationwide in an effort to increase the opportunity for company internal promotions and expand the recruiting area.

WNYW/WWOR-TV		
205 E. 67 <sup>th</sup> Street		
New York, NY 10065	0	
R. Barranda	0	A.H 141
www.fox5ny.com		All positions
KTTV/KCOP-TV		
1999 S. Bundy Drive		
Los Angeles, CA 90025		
D. Rosa		
<u>www.foxla.com</u>	0	All positions
WFLD/WPWR-TV		
205 N. Michigan Avenue		
Chicago, IL 60601		
S. Scott-Nathan		
www.fox32chicago.com	0	All positions
WTXF-TV		
330 Market Street		
Philadelphia, PA 19106		
A. Pritchett		
www.fox29.com	0	All positions
KDFW/KDFI		'
400 N. Griffin Street		
Dallas, TX 75202		
N. Robles		
www.fox4news.com	0	All positions
WTTG/WDCA	-	Parada
5151 Wisconsin Ave NW		
Washington, DC 20016		
A. Pritchett		
www.fox5dc.com	0	All positions
KRIV/KTXH	-	p
4261 Southwest Freeway		
Houston, TX 77027		
T. Rivers		
www.fox26houston.com	0	All positions
KTVU/KICU-TV	J	positiono
2 Jack London Square		
Oakland, CA 94607	0	All positions
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G N I		
C. Nohr		
<u>www.ktvu.com</u>		
WTVT		
3213 W. Kennedy Blvd.		
Tampa, FL 33609		
I. Sierra		
www.fox13news.com	0	All positions
KSAZ-TV/KUTP		
511 W. Adams Street		
Phoenix, AZ 85003		
H. Hanson		
www.fox10phoenix.com	0	All positions
·	0	All positions
WJBK		
16550 W. Nine Mile Road		
Southfield, MI 48075		
C. Smith		
<u>www.fox2detroit.com</u>	0	All positions
KMSP-TV/WFTC		
11358 Viking Drive		
Eden Prairie, MN 55344		
K. O'Hara		
www.fox9.com	0	All positions
WOFL/WRBW/WOGX		7 til pooliione
35 Skyline Drive		
Lake Mary, FL 32746		
I. Morillo		A.I
www.fox35orlando.com	0	All positions
		Account Executive
		Local Sales Coordinator
WJZY/WMYT (until 3/1/2020)		Research Director
3501 Performance Road		Broadcast Technician
Charlotte, NC 28214		Producer
K. Bouldin		Multi-Media Journalist
www.fox46charlotte.com	0	Director/ Technical Director
KTBC		
119 E 10 <sup>th</sup> Street		
Austin, TX 78701		
L. Cordes		
www.fox7austin.com	0	All positions
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WITI (effective 3/2/2020)		
9001 N. Green Bay Rd		
Milwaukee, WI 53209		
S. Scott-Nathan		
<u>www.fox6now.com</u>	0	Multi-Media Journalist
KCPQ/KZJO (effective 3/2/2020)		
1813 Westlake Ave. N.		
Seattle, WA 98109		
T. Rivers		
www.q13fox.com	0	Multi-Media Journalist
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In addition, the station had 1 interviewee from intercompany, 3 interviewees from employee referrals, 4 interviewees from unsolicited resumes from various talent agencies and others, 1 interviewee from LinkedIn, 1 interviewee from NABJ, and 2 interviewees from indeed.com (a website that copies our listings from other internet sites).

## Section 3: Supplemental Outreach Activities -

<u>PARTICIPATION IN JOB FAIRS AND CONVENTIONS</u> - WAGA-TV or Fox Television Station Inc. Human Resources (All local Job Fairs attended by Regina Davis, Director of Human Resources and Community Affairs ~ unless otherwise noted.)

- July 15, 2020 Emma Bowen Virtual Career Fair (Attended by Roselyn Barranda, Bonnie Yuen, Denise Rosas, Sharming Scott-Nathan, Adrienne Pritchett, Nicole Robles, Christine Nohr, Murphy Baker, Tracey Rivers, Regina Davis, Heather Hanson, Iris Sierra, Cynthia Smith, Kate O'Hara, Iraida Morillo, Lisa Cordes)
- August 12 14, 2020 Asian American Journalist Association Virtual Trade Show (Attended by Iris Sierra, Roselyn Barranda, Kate O'Hara, Regina Davis, Scott Stucky, John Hoffman, and Robin Whitmeyr)
- August 5 7, 2020 National Association of Black Journalists & National Association of Hispanic Journalists Virtual Career Fair (Attended by Iris Sierra, Roselyn Barranda, Tracey Rivers, Regina Davis, Iraida Morillo, Nicole Robles, Byron Harmom, John Hoffman, Matt Piacente, and Susan Schiller

#### PARTICIPATION IN SCHOLARSHIP PROGRAMS

Emma L. Bowen Scholarship Recipient -WAGA-TV/FOX 5 is currently sponsoring Faith Lucas through the Emma L. Bowen Foundation for Minority Interests in Media, Inc. Established in 1989, the Emma L. Bowen Foundation for Minority Interests in Media is a non-profit organization whose mission is to create career opportunities in the media industry for minority youth through a program that focuses on scholastic achievement, direct work experience and professional development. Students in the program work in media companies each summer and during school breaks, from high school through college. The students earn both wages and matching scholarship funds to be used for college tuition and related expenses. Over a period of up to five (5) years, the students experience numerous aspects of Company operations and develop professional and practical skills that will help prepare them for their careers, many of which begin at the companies where the students interned. Fox Television Stations have been a corporate partner in this program since its inception and two of the Company's executives are on the Foundation's Board.

#### PARTICIPATION IN TRAINING PROGRAMS

- WAGA-TV/FOX 5 sponsors an active-year round Trainee Program for the News, Operations and Creative Services Departments. Trainees are
- recent college graduates hired for a six-month term. Trainees learn all facets of their respective department as preparation for full-time regular
- employment at a broadcast station. Trainees are interviewed and hired by Regina Davis, and then supervised by Lily laramillo in News.
- Darren Pasch in Operations and Rick Snyder in Creative Services.

Fox Stations Sales, an in-house national sales organization, maintains a program to train new sales account executives. This program consists of both coursework and hands-on training. At the end of the program, individuals are assigned to the Company's television Stations and sales offices throughout the United States.

#### PARTICIPATION IN BROADCAST CAREER/EDUCATION COMMUNITY EVENTS

- WAGA-TV/FOX 5 is dedicated to community involvement and promoting higher education and diversity. Ongoing outreach efforts are
- supported by staff public speaking engagements at schools, civic groups, non-profit organizations and community events. Some examples are:

#### **David Chandley**

3/13/2020 - David Chandley - GAB/NOAA - Severe weather workshop meeting at GEMA for rising Meteorology students

#### **Ryan Beesley**

12/18/2019 - Ryan Beesley - Morgan County Primary School Monroe Fire Department - Weather Conversation

1/8/2020 - Ryan Beesley - Gwinnett County Homeschool Group - Weather Conversation

1/8/2020 - Ryan Beesley - New Hope Elementary School - Weather Conversation

1/15/2020 - Ryan Beesley - Swift School - Weather Conversation

1/22/2020 - Ryan Beesley - Puckett's Mill Elementary school - Weather Conversation

1/29/2020 - Ryan Beesley - Harmony Elementary school - Weather Conversation

2/10/2020 - Ryan Beesley - Moreland Road Elementary - Weather Conversation

2/12/2020 - Ryan Beesley - Northside Elementary - Weather Conversation

3/4/2020 - Ryan Beesley - Blackburn Elementary - Weather Conversation

3/11/2020 - Ryan Beesley - Teasley Elementary - Weather Conversation 11/4/2020 - Ryan Beesley - Avery

Elementary School - Virtual school visit to teach children about Meteorology and career choices in weather

sciences11/11/2020 - Ryan Beesley Social Circle Middle School - Virtual School visit teach children about Meteorology and career choices in weather sciences

11/20/2020 – Ryan Beesley – Berkeley Lake Elementary School –Virtual School visit to teach children about Meteorology and career choices in weather sciences

#### **Randy Travis**

6/5/2020 -Randy Travis - Taught media relations class to new GA police chiefs

8/14/2020 -Randy Travis - Taught media relations class to new GA police chiefs

11/12/20 - Randy Travis - Taught media relations class to law enforcement agencies in West GA