

ORDER



Orders
Order / Rev: 1282526
Alt Order #: WOC14628660
Product Desc: Morgan Lamantia for TX SD-27
Estimate: 1727
Flight Dates: 04/22/24 - 06/02/24
Original Date / Rev: 04/22/24 / 04/22/24
Order Type: GENERAL

KRIS
Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Political Communications Advertising
Buying Contact:
Billing Contact: Tommy Cunningham
 11 E 44th St.
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Lamantia/Democrat/State Senate
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 281010
Agency External ID: 117829
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	19	\$1,985.00	\$1,687.25
04/29/24	05/26/24	88	\$9,500.00	\$8,075.00
05/27/24	05/31/24	3	\$390.00	\$331.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	19	\$1,985.00	\$1,687.25	143.70
May 2024	88	\$9,500.00	\$8,075.00	674.80
June 2024	3	\$390.00	\$331.50	25.00
Totals	110	\$11,875.00	\$10,093.75	843.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRIS	04/22/24	05/24/24	M-F Today Show M-F Today Show	CM	7:00 AM-9:00 AM	MTWTF--	:30	3	\$50.00	P-6	4.80	NM	15	\$750.00
(Program: TODAY SHOW) 2Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/22/24	04/28/24	MTWTF--		3				\$50.00		4.80			
	Week:	04/29/24	05/05/24	MTWTF--		3				\$50.00		4.80			
	Week:	05/06/24	05/12/24	MTWTF--		3				\$50.00		4.80			
	Week:	05/13/24	05/19/24	MTWTF--		3				\$50.00		4.80			
	Week:	05/20/24	05/26/24	MTWTF--		3				\$50.00		4.80			
N 2	KRIS	04/22/24	05/31/24	M-F 12pm News M-F 12pm News	CM	12:00 PM-1:00 PM	MTWTF--	:30	4	\$60.00	P-6	6.40	NM	25	\$1,500.00
(Program: 6 NEWS AT NOON) 2Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/22/24	04/28/24	MTWTF--		4				\$60.00		6.40			
	Week:	04/29/24	05/05/24	MTWTF--		5				\$60.00		6.40			
	Week:	05/06/24	05/12/24	MTWTF--		5				\$60.00		6.40			
	Week:	05/13/24	05/19/24	MTWTF--		5				\$60.00		6.40			
	Week:	05/20/24	05/26/24	MTWTF--		5				\$60.00		6.40			
	Week:	05/27/24	06/02/24	MTWTF--		1				\$60.00		6.40			

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Advertiser: Lamantia/Democrat/State Senate
 Product Desc: Morgan Lamantia for TX SD-27
 Estimate: 1727
KRIS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KRIS	04/22/24	05/31/24	M-F 6pm News KRIS 6 News at Six	CM	6:00 PM-6:30 PM	MTWTF--	:30	4	\$180.00	P-6	9.40	NM	25	\$4,500.00
(Program: KRIS 6 NEWS AT SIX)															
2Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	MTWTF--					4	\$180.00		9.40			
Week:		04/29/24	05/05/24	MTWTF--					5	\$180.00		9.40			
Week:		05/06/24	05/12/24	MTWTF--					5	\$180.00		9.40			
Week:		05/13/24	05/19/24	MTWTF--					5	\$180.00		9.40			
Week:		05/20/24	05/26/24	MTWTF--					5	\$180.00		9.40			
Week:		05/27/24	06/02/24	MTWTF--					1	\$180.00		9.40			
N 4	KRIS	04/22/24	05/31/24	M-F 630-7pm M-F 630-7pm	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$150.00	P-6	9.20	NM	25	\$3,750.00
(Program: INSIDE EDITION)															
2Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	MTWTF--					4	\$150.00		9.20			
Week:		04/29/24	05/05/24	MTWTF--					5	\$150.00		9.20			
Week:		05/06/24	05/12/24	MTWTF--					5	\$150.00		9.20			
Week:		05/13/24	05/19/24	MTWTF--					5	\$150.00		9.20			
Week:		05/20/24	05/26/24	MTWTF--					5	\$150.00		9.20			
Week:		05/27/24	06/02/24	MTWTF--					1	\$150.00		9.20			
N 5	KRIS	04/22/24	05/25/24	Sa 6pm News Sa 6pm News	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$60.00	P-6	7.60	NM	5	\$300.00
(Program: KRIS 6 NEWS AT SIX SAT)															
2Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----S-					1	\$60.00		7.60			
Week:		04/29/24	05/05/24	-----S-					1	\$60.00		7.60			
Week:		05/06/24	05/12/24	-----S-					1	\$60.00		7.60			
Week:		05/13/24	05/19/24	-----S-					1	\$60.00		7.60			
Week:		05/20/24	05/26/24	-----S-					1	\$60.00		7.60			
N 6	KRIS	04/22/24	05/25/24	Sa 630-7pm Sa 630-7pm	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$40.00	P-6	6.20	NM	5	\$200.00
(Program: INSIDE EDITION SAT)															
2Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----S-					1	\$40.00		6.20			
Week:		04/29/24	05/05/24	-----S-					1	\$40.00		6.20			
Week:		05/06/24	05/12/24	-----S-					1	\$40.00		6.20			
Week:		05/13/24	05/19/24	-----S-					1	\$40.00		6.20			
Week:		05/20/24	05/26/24	-----S-					1	\$40.00		6.20			
N 7	KRIS	04/22/24	05/25/24	Sa 10pm News Sa 10pm News	CM	10:00 PM-10:35 PM	PI-----S-	:30	1	\$110.00	P-6	9.20	NM	5	\$550.00
(Program: 6 NEWS AT 10P SAT)															
2Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	PI-----S-					1	\$110.00		9.20			
Week:		04/29/24	05/05/24	PI-----S-					1	\$110.00		9.20			
Week:		05/06/24	05/12/24	PI-----S-					1	\$110.00		9.20			
Week:		05/13/24	05/19/24	PI-----S-					1	\$110.00		9.20			
Week:		05/20/24	05/26/24	PI-----S-					1	\$110.00		9.20			
N 8	KRIS	04/22/24	05/26/24	Su 5pm News Su 5pm News	CM	5:00 PM-5:30 PM	-----S	:30	1	\$65.00	P-6	6.30	NM	5	\$325.00
(Program: KRIS 6 NEWS AT SIX SUN)															
2Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----S					1	\$65.00		6.30			
Week:		04/29/24	05/05/24	-----S					1	\$65.00		6.30			
Week:		05/06/24	05/12/24	-----S					1	\$65.00		6.30			
Week:		05/13/24	05/19/24	-----S					1	\$65.00		6.30			
Week:		05/20/24	05/26/24	-----S					1	\$65.00		6.30			

Totals 110 \$11,875.00