

Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KVTA

3rd Quarter July 2020

Prepared By: Tom Spence

<p>Program Name/Segment - Viewpoints</p>	<p>Date: 07042020</p>	<p>Program Format/Content Description: The Texas Rangers (no, not the baseball team) but the western law enforcement agency dating back to 1823 is known for patrolling the rugged Texas terrain. For almost 200 years, its members have protected tiny towns along the border and have helped solve numerous crimes and corruption throughout the state. However, the valiant group also has a darker history filled with corruption, murder and violence against minorities. Author and journalist Doug Swanson joins Viewpoints this week to share the full picture of the famed Texas Rangers. Guest: Doug Swanson, journalist, author, <i>Cult of Glory: The Bold and Brutal History of the Texas Rangers</i>. While some of us still prefer pen and paper, many younger people are shifting to everything digital. And it's not just for to-do lists or communication, but also using platforms like Instagram, Twitter or Facebook as a daily, reflective 'online diary'. However, sometimes this vulnerability in such a public setting can lead down a slippery slope. We discuss the pros and cons of candidly sharing your life on social media. Guests: Lilia Buckingham, social influencer, actress, producer, author, <i>Influence</i>; Dr. Jimmy Sanderson, assistant professor of kinesiology and sports management, Texas Tech University</p>
<p>Issue Addressed: History, Government, Law Enforcement, Race, Crime, International Relations Social Media, Mental Health, Technology, Psychology, Writing, Culture</p>	<p>Time: 6:00a Duration: 30 min</p>	

<p>Program Name/Segment - Viewpoints</p>	<p>Date</p>	<p>Program Format/Content Description: Texas Hold 'Em is the most popular poker game in the U.S. today. It's a game of strategy, psychology and quick decision-making. Writer and professional poker player</p>
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<p>Issue Addressed: Career, Psychology, Mathematics, History, Gender Equality, Education Food Production, Business, Environment, Climate Change, Health, Technology, Animal Welfare, Government, Politics, Food Science</p>	<p>07112020 Time: 6:00a Duration: 30 min</p>	<p>Maria Konnikova joins Viewpoints’ to share how she was able to use her background to master the game and amass more than \$300,000 in winnings in just three years. Guest: Maria Konnikova, journalist, author, <i>The Biggest Bluff: How I Learned to Pay Attention, Master Myself, and Win</i>. Millions of Americans have embraced plant-based meat like the Impossible Burger, but how do you feel about real meat that’s grown in a petri dish in a lab? If the taste, texture and smell exactly resembled meat that was traditionally farmed outside, would you eat it? Lab-grown, cell-cultured chicken, beef and pork is set to hit the mass market in just a few years. What’s the science and process behind this new technology? Guest: Chase Purdy, journalist, author, <i>Billion Dollar Burger: Inside Big Tech’s Race for the Future of Food</i>.</p>
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<p>Program Name/Segment - Viewpoints</p>	<p>Date: 07182020 Time: 6:00a Duration: 30 min</p>	<p>Program Format/Content Description: On a single night in the U.S. there are more than 550,000 people homeless – and this number is only set to rise as COVID-19 has put millions out of work and shattered the stability of the U.S. economy. As a child or teen who has to deal with homelessness at a young age, it can be a tough road of shifting from temporary housing to another shelter. Giselle Burgess and her five kids were in this position in New York City, so Burgess decided to start a Girl Scout Troop named Troop 6000 to help her girls and others in this situation. We cover the inspiring story of Troop 6000 this week on Viewpoints. Guest: Nikita Stewart, reporter at <i>The New York Times</i>, author, <i>Troop 6000: The Girl Scout Troop That Began in a Shelter and Inspired the World</i>. When you think of a cult, what image pops into your head? Is it one of violence or extremism? Is it people in all white praying and worshipping a guru? What exactly defines a cult? We answer these questions and more this week on Viewpoints. Guests: Dr. Janja Lalich, professor emerita, sociology, University of California State University & founder, Center for Research on Influence and Control; Dr. Robert Jay Lifton, professor, psychiatry, Columbia University and author, <i>Losing Reality: On Cults, Cultism, and the Mindset of Political and Religious Zealotry</i>.</p>
<p>Issue Addressed: Homelessness, Poverty, Education, Child Development, Housing, Nonprofit Organization, Parenting, Social Movements, Religion, Violence, Culture, History, Psychology</p>		

Program Name/Segment - Viewpoints	Date: 07252020	Program Format/Content Description: Glass, wood, stone. These are some of the natural materials that are on the forefront of construction. Today, a greater number of architects and developers are not only thinking about profit and supply, but the additional - sometimes invisible - factors at play when it comes to new buildouts. These include the true benefits to humans, the environmental toll and the most practical designs that are symbiotic with nature. We uncover the modern perspective of ‘conscious construction’ this week on Viewpoints. Guest: Teresa Coady, architect, founding partner, former president, B+H Bunting Coady, author, <i>Rebuilding Earth: Designing Eco-Conscious Habitats for Humans</i> . Scientology – is it a religion, spiritual group, business organization? The group was created in the 1950’s and is headquartered in Los Angeles. There’s been much mixed media coverage about Scientology, but, still, most people know little about the claimed religion. We speak with a former member about her involvement and the people who commit their faith, time and money to Scientology. Guest: Sands Hall, author, <i>Reclaiming My Decade Lost in Scientology</i> .
Issue Addressed: Environment, Architecture, Sustainability, Technology, Business, Construction, Urban Planning, Design, Engineering, Natural Resources Spiritual Studies, Religion, Culture, History, Psychology, Literature	Time: 6:00a Duration: 30 min	

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Program Name/Segment - KVTA Morning Show	Date:	Program Format/Content Description:
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