

**KAZD(TV)**  
**EEO PUBLIC FILE REPORT**  
**April 1, 2011 – March 31, 2012**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executive	1-3, 9, 12	2
Account Executive	1-3, 9, 12	12
Sales Assistant	1-3, 9, 12	2
Production/Promotions Assistant	1-2, 9, 12-13	13

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>On-Air Announcements</b>	No	3
2	<b>Employee Referrals</b>	No	2
3	<b>TV Jobs</b> <i>www.tvjobs.com</i>	No	2
4	<b>Insperty, Inc.</b> 545 E. John Carpenter Freeway, Suite 1200 Irving, TX 75062 1-800-303-9611 myhires@insperty.com <i>www.insperty.com</i>	No	3
5	<b>Internal Posting</b> ( <i>distributed via email</i> )	No	0
6	<b>Career Builder</b> <i>www.careerbuilder.com</i>	No	4
7	<b>Monster</b> <i>www.monster.com</i>	No	0
8	<b>Craig’s List</b> <i>www.craigslist.org</i>	No	0
9	<b>Texas Association of Broadcasters</b> <i>www.tab.org</i>	No	3
10	<b>Walk-In/Self-Referral</b>	No	0
11	<b>Intentionally Omitted</b>	N/A	N/A
12	<b>Non-Employee Referral</b>	No	0
13	<b>University of North Texas</b> 1155 Union Circle #311277 Denton, TX 76203 (940) 565-2000	No	2
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			19

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	Faith Family Academy, 12/16/2011	Toy drive for children. Toys were given from the station to children of the community.
<b>2</b>	Dallas Zoo Dollar Day, 11/22/2011	Coloring pages with Azteca America for all attendants at the zoo. The promotion team was able to explain the broadcast opportunities available in the station.
<b>3</b>	Dallas copa al dia at the Samuel Garland Hobby Fields	Soccer tournament, promoting the station, connecting with people and the broadcast opportunities.
<b>4</b>		