

KAZD(TV)
EEO PUBLIC FILE REPORT
April 1, 2011 – March 31, 2012

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-3, 9, 12	2
Account Executive	1-3, 9, 12	12
Sales Assistant	1-3, 9, 12	2
Production/Promotions Assistant	1-2, 9, 12-13	13

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	On-Air Announcements	No	3
2	Employee Referrals	No	2
3	TV Jobs <i>www.tvjobs.com</i>	No	2
4	Insperty, Inc. 545 E. John Carpenter Freeway, Suite 1200 Irving, TX 75062 1-800-303-9611 myhires@insperty.com <i>www.insperty.com</i>	No	3
5	Internal Posting (<i>distributed via email</i>)	No	0
6	Career Builder <i>www.careerbuilder.com</i>	No	4
7	Monster <i>www.monster.com</i>	No	0
8	Craig's List <i>www.craigslist.org</i>	No	0
9	Texas Association of Broadcasters <i>www.tab.org</i>	No	3
10	Walk-In/Self-Referral	No	0
11	Intentionally Omitted	N/A	N/A
12	Non-Employee Referral	No	0
13	University of North Texas 1155 Union Circle #311277 Denton, TX 76203 (940) 565-2000	No	2
TOTAL INTERVIEWEES OVER REPORTING PERIOD			19

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Faith Family Academy, 12/16/2011	Toy drive for children. Toys were given from the station to children of the community.
2	Dallas Zoo Dollar Day, 11/22/2011	Coloring pages with Azteca America for all attendants at the zoo. The promotion team was able to explain the broadcast opportunities available in the station.
3	Dallas copa al dia at the Samuel Garland Hobby Fields	Soccer tournament, promoting the station, connecting with people and the broadcast opportunities.
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