



WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29418

Campaign Group-Philadelphia  
1600 Locust St  
Philadelphia, PA 19103

**Contract # 1992637**

Schedule Dates 10/07/15-10/09/15

Advertiser Tecklenburg for Mayor (99040)

Agency Campaign Group-Philadelphia (4642)

Product POLITICAL CANDIDATE (ns) (1186)

Brand TECKLENBURG FOR MAYOR (681630)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Cabanel, Lisa

Phone/Fax /

CPE 4/5/26

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments JOHN TECKLENBURG

FRAN BROWN 215/563/5400

Date Entered 10/05/15

Last Modified 10/05/15

Entered By Tim Renaud

CO-OP No

Headline # ECR10694646

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$243.00

Net Total \$1,377.00

Sales Tax

By Broadcast Month	Spots	Rate
Oct. 2015	5	\$1,620.00
<b>Grand Total:</b>	<b>5</b>	<b>\$1,620.00</b>

CHECKED OCT 07 2015  
PEN

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/07/15-10/09/15	2	1:00	10P-10:30P (EST)	1		X	X	X	X			1	\$350.00	\$350.00	Charleston S (WTAT)	NEWS AT 10	10/5/15
2.0	Normal Line / SPOT (3)	10/07/15-10/09/15	3	1:00	6P-7P (EST)	1		X	X	X	X			1	\$270.00	\$270.00	Charleston S (WTAT)	JUDGE JUDY/JUDGE JUDY B	10/5/15
3.0	Normal Line / SPOT (5)	10/07/15-10/09/15	2	1:00	7:30P-8P (EST)	1		X	X	X	X			1	\$450.00	\$450.00	Charleston S (WTAT)	FAMILY FEUD B	10/5/15
4.0	Normal Line / SPOT (4)	10/07/15-10/09/15	2	1:00	7P-7:30P (EST)	1		X	X	X	X			1	\$450.00	\$450.00	Charleston S (WTAT)	FAMILY FEUD	10/5/15
5.0	Normal Line / SPOT (2)	10/07/15-10/09/15	3	1:00	5P-6P (EST)	1		X	X	X	X			1	\$100.00	\$100.00	Charleston S (WTAT)	DR. PHIL	10/5/15

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

ORDER WORKSHEET

199 2637  
10/18

Rep Order# 10694646 Ver# 1 Status New Traffic Order#  
 EC'd No  
 Station WTAT-TV CHARLESTON, SC  
 Advertiser (NW80) POLITICAL  
 Product JOHN TECKLENBURG  
 Estimate# 26  
 Buyer Lisa Cabanel  
 Agency (CAMG) CAMPAIGN GROUP  
 1600 LOCUST STREET  
 PHILADELPHIA, PA 19103  
 Agency C/P1/P2/E 4/5/26  
 Flight Dates 10/06/15-10/12/15  
 Printed: 10/05/15 11:24 AM  
 Last Received: 10/02/15 3:38 PM  
 Showing Buylines: All Rep Changes or Last Station Changes  
 1 of 2  
 Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (FB2) FRAN BROWN  
 Sales Assistant FRAN  
 Salesperson Phone# 215-563-5400  
 Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---  
 JOHN TECKLENBURG  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---  
 10/2 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	10P-1030P	NEWS AT 10	60	2.9	2.9	\$350.00	10/06-10/12	1	1	1	\$350.00
2	Tu-F, M	5P-6P	DR. PHIL	60	1.6	1.6	\$100.00	10/06-10/12	1	1	1	\$100.00
3	Tu-F, M	6P-7P	JUDGE JUDY/JUDGE JUDY B	60	5.0	5.0	\$270.00	10/06-10/12	1	1	1	\$270.00
4	Tu-F, M	7P-730P	FAMILY FEUD	60	6.4	6.4	\$450.00	10/06-10/12	1	1	1	\$450.00
5	Tu-F, M	730P-8P	FAMILY FEUD B	60	5.9	5.9	\$450.00	10/06-10/12	1	1	1	\$450.00

---REPORT TOTALS---  
 Report Totals: 5 / \$1,620.00

---SALES MONTHLY TOTALS---  
 Oct2015: 5 / \$1,620.00  
 Order Totals: 5 / \$1,620.00  
 Total GRPs: 21.8

ORDER WORKSHEET

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 EC'd No

Traffic Order#

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 Last Received:  
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10/05/15 11:24 AM  
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 Sales Assistant FRAN  
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 Salesperson Fax# 215-563-2974

--- COMPETITIVE ---

Market Totals

\$30,508.47

CABL .00% UNKN .00% WCBP .00% WCTP .00%

WCBD 28.33% WTAT 5.31% WCIV 25.40% WCSC 40.96%

--- COMPETITIVE COMMENTS ---

ESTIMATED

Books [NOV14]  
 Demos RA35+P

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS