



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Contract # 1992646

Schedule Dates 10/09/15-10/12/15
Advertiser Teckenburg for Mayor (99040)
Agency Campaign Group-Philadelphia (4642)
Product POLITICAL CANDIDATE (ns) (1186)
Brand TECKLENBURG FOR MAYOR (681630)
Salesperson Millennium/Dc, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Cabanel, Lisa
Phone/Fax /
CPE 4/5/29
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments JOHN TECKLENBURG FOR MAYOR
FRAN BROWN 215-563-5400

Date Entered 10/07/15
Last Modified 10/07/15
Entered By Randi Weathers
CO-OP No
Headline # ECR10695379
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$52.50
Net Total \$297.50
Sales Tax

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
Oct. 2015	2	\$350.00
Grand Total:	2	\$350.00

CHECKED OCT 14 2015
Pen

Campaign Group-Philadelphia
1600 Locust St
Philadelphia, PA 19103

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News(B/E) (1)	10/09/15-10/09/15	4	:15/15	10P-10:30P (EST)						1			1	\$175.00	\$175.00	Charleston S (WTAT)	NEWS AT 10 2.9	10/7/15
2.0	Normal Line / News(B/E) (1)	10/12/15-10/12/15	4	:15/15	10P-10:30P (EST)		1							1	\$175.00	\$175.00	Charleston S (WTAT)	NEWS AT 10 2.9	10/7/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 10695379 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 199266

Printed: 10/07/15 1:34 PM
Last Received: 10/07/15 1:22 PM
Showing Buylines: All Rep Revised Lines

Duplicate

For 2

Checked OCT 07 2015

Station WTAT-TV CHARLESTON, SC
Advertiser (NW80) POLITICAL
Product JOHN TECKLENBURG
Estimate# 29
Buyer Lisa Cabanel

Agency (CAMG) CAMPAIGN GROUP
1600 LOCUST STREET
PHILADELPHIA, PA 19103
Agency C/P1/P2/E 4/5/29
Flight Dates 10/06/15-10/12/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

JOHN TECKLENBURG
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

10/7 PLEASE SEE THE REVISIONS MADE TO THE ABOVE ORDER PER THE STATION'S REQUEST. PLEASE CONFIRM, THANK YOU FRAN

Ln	Dates	Len	Time	Spots/ Week	Day	Total Spots	Rate	Total Cost	Program	Num of Weeks	RTG/IMP	GRPs/ (000)
1*	10/06-10/12	15	10P-1030P	4	Tu-F, M	4	\$87.50	\$350.00	NEWS AT 10	1	2.9	11.6
Sales remark: V3 NOTE RATE CHANGE												
V3 More than 2 codes changed												

---REPORT TOTALS---

Report Totals: 4 / \$350.00

---SALES MONTHLY TOTALS---

Oct2015: 4 / \$350.00
Order Totals: 4 / \$350.00
Total GRPS: 11.6

--- COMPETITIVE ---

Market Totals \$7,201.65
CABL .00% UNKN .00% WCBD 27.08% WCIV 8.33% WCSC 59.72%
WCTP .00% WMMP .00% WTAT 4.86%

Books [NOV14]
Demos RA35+P