



WTAT Charleston
 4301 Arco Ln
 North Charleston, SC 29418

Contract # 1992646

Schedule Dates: 10/09/15-10/12/15
 Advertiser: Tecklenburg for Mayor (99040)
 Agency: Campaign Group-Philadelphia (4642)
 Product: POLITICAL CANDIDATE (ns) (1186)
 Brand: TECKLENBURG FOR MAYOR (681630)
 Salesperson: Millennium/DC, Washington DC (1108)
 Sales Office: Millennium Washington DC
 Buyer Name: Cabanel, Lisa
 Phone/Fax: /
 CPE: 4/5/29
 Account Types: National/Political Candidate Agency BRD
 Billing Type: Weekly/Irregular
 Comments: JOHN TECKLENBURG FOR MAYOR
 FRAN BROWN 215-563-5400

Date Entered: 10/07/15
 Last Modified: 10/07/15
 Entered By: Randi Weathers
 CO-OP: No
 Demo: ECR10695379
 Order Type: A35+R
 Package Deal: Normal
 Commission %: 15.00
 Commission: \$52.50
 Net Total: \$297.50
 Sales Tax:

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
Oct. 2015	2	\$350.00
Grand Total:	2	\$350.00

CHECKED OCT 14 2015
Pen

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News(B/E) (1)	10/09/15-10/09/15	4	:15	1:15P-10:30P (EST)	1					1			1	\$175.00	\$175.00	Charleston S (WTAT)	NEWS AT 10 2.9	10/7/15
2.0	Normal Line / News(B/E) (1)	10/12/15-10/12/15	4	:15	1:15P-10:30P (EST)	1	1							1	\$175.00	\$175.00	Charleston S (WTAT)	NEWS AT 10 2.9	10/7/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

ORDER WORKSHEET

Rep Order# 10695379 Ver# 3 Status Revised
 EC'd Yes

Traffic Order# 1992640
 Printed: 10/07/15 1:34 PM
 Last Received: 10/07/15 1:22 PM
 Showing Buylines: All Rep Revised Lines

Duplicate
 10/07/15 1:34 PM

Station WTAT-TV CHARLESTON, SC
 Advertiser (NW80) POLITICAL
 Product JOHN TECKLENBURG
 Estimate# 29
 Buyer Lisa Cabanel

Agency (CAMG) CAMPAIGN GROUP
 1600 LOCUST STREET
 PHILADELPHIA, PA 19103
 Agency C/P1/P2/E 4/5/29
 Flight Dates 10/06/15-10/12/15

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (FB2) FRAN BROWN
 Sales Assistant FRAN
 Salesperson Phone# 215-563-5400
 Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

JOHN TECKLENBURG
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

10/7 PLEASE SEE THE REVISIONS MADE TO THE ABOVE ORDER PER THE STATION'S REQUEST. PLEASE CONFIRM, THANK YOU FRAN

Ln	Dates	Len	Time	Spots/ Week	Day	Total Spots	Rate	Total Cost	Program	Num of Weeks	RTG/IMP	GRPs/ (000)
1*	10/06-10/12	15	10P-1030P	4	TU-F, M	4	\$87.50	\$350.00	NEWS AT 10	1	2.9	11.6
Sales remark: V3 NOTE RATE CHANGE												
V3 More than 2 codes changed												

---REPORT TOTALS---

Report Totals: 4 / \$350.00

---SALES MONTHLY TOTALS---

Oct2015: 4 / \$350.00
 Order Totals: 4 / \$350.00
 Total GRPS: 11.6

---COMPETITIVE---

Market Totals	\$7,201.65	CABL	.00%	UNKN	.00%	WCBD	27.08%	WCIV	8.33%	WCSC	59.72%
		WCTP	.00%	WMMP	.00%	WTAT	4.86%				

Books [NOV14]
 Demos RA35+P

Checked 2
 OCT 07 2015