



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Campaign Group-Philadelphia
1600 Locust St
Philadelphia, PA 19103

Contract # 1992637

Schedule Dates

10/07/15-10/09/15

Advertiser

Teckenburg for Mayor (99040)

Agency

Campaign Group-Philadelphia (4642)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

TECKLENBURG FOR MAYOR (681630)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Cabanel, Lisa

Phone/Fax

/

CPE

4/5/26

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

JOHN TECKLENBURG
EST26
FRAN BROWN 215/563/5400

Date Entered

10/05/15

Last Modified

10/05/15

Entered By

Tim Renaud

CO-OP

No

Headline #

ECR10694646

Demo

A35+R

Order Type

Normal

Package Deal

Normal

Commission %

15.00

Commission

\$243.00

Net Total

\$1,377.00

Sales Tax

Charleston S (WTAT)
By Broadcast Month Spots Rate

Oct. 2015

5

\$1,620.00

Grand Total:

5

\$1,620.00

CHECKED OCT 07 2015
PEN

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/07/15-10/09/15	2	1:00	10P- 10:30P (EST)	1			X	X	X			1	\$350.00	\$350.00	Charleston S (WTAT)	NEWS AT 10	10/5/15
2.0	Normal Line / SPOT (3)	10/07/15-10/09/15	3	1:00	6P- 7P (EST)	1			X	X	X			1	\$270.00	\$270.00	Charleston S (WTAT)	JUDGE JUDY/JUDGE JUDY B	10/5/15
3.0	Normal Line / SPOT (5)	10/07/15-10/09/15	2	1:00	7:30P- 8P (EST)	1			X	X	X			1	\$450.00	\$450.00	Charleston S (WTAT)	FAMILY FEUD B	10/5/15
4.0	Normal Line / SPOT (4)	10/07/15-10/09/15	2	1:00	7P- 7:30P (EST)	1			X	X	X			1	\$450.00	\$450.00	Charleston S (WTAT)	FAMILY FEUD	10/5/15
5.0	Normal Line / SPOT (2)	10/07/15-10/09/15	3	1:00	5P- 6P (EST)	1			X	X	X			1	\$100.00	\$100.00	Charleston S (WTAT)	DR. PHIL	10/5/15

ORDER WORKSHEET

1992637

Rep Order# 10694646 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/05/15 11:24 AM
Last Received: 10/02/15 3:38 PM
Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

10/8

Station WTAT-TV CHARLESTON, SC
Advertiser (NW80) POLITICAL
Product JOHN TECKLENBURG
Estimate# 26
Buyer Lisa Cabanel

Agency (CAMG) CAMPAIGN GROUP
1600 LOCUST STREET
PHILADELPHIA, PA 19103
Agency C/P1/P2/E 4/5/26
Flight Dates 10/06/15-10/12/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

JOHN TECKLENBURG
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

10/2 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	10P-1030P	NEWS AT 10	60	2.9	2.9	\$350.00	10/06-10/12	1	1	1	\$350.00
2	Tu-F, M	5P-6P	DR. PHIL	60	1.6	1.6	\$100.00	10/06-10/12	1	1	1	\$100.00
3	Tu-F, M	6P-7P	JUDGE JUDY/JUDGE JUDY B	60	5.0	5.0	\$270.00	10/06-10/12	1	1	1	\$270.00
4	Tu-F, M	7P-730P	FAMILY FEUD	60	6.4	6.4	\$450.00	10/06-10/12	1	1	1	\$450.00
5	Tu-F, M	730P-8P	FAMILY FEUD B	60	5.9	5.9	\$450.00	10/06-10/12	1	1	1	\$450.00

---REPORT TOTALS---

Report Totals: 5 / \$1,620.00

---SALES MONTHLY TOTALS---

Oct2015: 5 / \$1,620.00
Order Totals: 5 / \$1,620.00

Total GRPS: 21.8

ORDER WORKSHEET

Rep Order# 10694646 Ver# 1 Status New
EC'd No

Traffic Order#

Printed:
Last Received:
Showing Buylines:

10/05/15 11:24 AM 2 of 2
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Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- COMPETITIVE ---

Market Totals

\$30,508.47

CABL .00% UNKN .00% WCBD 28.33%
WCTP .00% WMMP .00% WTAT 5.31%

WCIV 25.40% WCSC 40.96%

--- COMPETITIVE COMMENTS ---

ESTIMATED

Books [NOV14]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WTAF</u> <u>4301 Arco Lane</u> <u>N. Charleston, SC 29418</u>	Date: <u>9/16/15</u>
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I, Lisa Cabanel

being/on behalf of: John Tecklenburg

a legally qualified candidate of the Democratic

political party for the office of: Mayor

in the General

election to be held on: November 3, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Tecklenburg For Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

William Bo Morrison

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title