



WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29418

Campaign Group-Philadelphia  
1600 Locust St  
Philadelphia, PA 19103

**Contract # 1992637**

Schedule Dates: 10/07/15-10/09/15  
Advertiser: Tecklenburg for Mayor (99040)  
Agency: Campaign Group-Philadelphia (4642)  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: TECKLENBURG FOR MAYOR (681630)  
Salesperson: Millennium/DC, Washington DC (1108)  
Sales Office: Millennium Washington DC  
Buyer Name: Cabanel, Lisa  
Phone/Fax: /  
CPE: 4/5/26  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Weekly/Irregular  
Comments: JOHN TECKLENBURG  
FRAN BROWN 215/563/5400

Date Entered: 10/05/15  
Last Modified: 10/05/15  
Entered By: Tim Renaud  
CO-OP: No  
Headline #: ECR10694646  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$243.00  
Net Total: \$1,377.00  
Sales Tax:

By Broadcast Month	Spots	Rate
Oct. 2015	5	\$1,620.00
<b>Grand Total:</b>	<b>5</b>	<b>\$1,620.00</b>

*CHECKED OCT 07 2015*  
*Pen*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/07/15-10/09/15	2	1:00	10P- 10:30P (EST)	1			X	X	X			1	\$350.00	\$350.00	Charleston S (WTAT)	NEWS AT 10	10/5/15
2.0	Normal Line / SPOT (3)	10/07/15-10/09/15	3	1:00	6P- 7P (EST)	1			X	X	X			1	\$270.00	\$270.00	Charleston S (WTAT)	JUDGE JUDY/JUDGE JUDY B	10/5/15
3.0	Normal Line / SPOT (5)	10/07/15-10/09/15	2	1:00	7:30P- 8P (EST)	1			X	X	X			1	\$450.00	\$450.00	Charleston S (WTAT)	FAMILY FEUD B	10/5/15
4.0	Normal Line / SPOT (4)	10/07/15-10/09/15	2	1:00	7P- 7:30P (EST)	1			X	X	X			1	\$450.00	\$450.00	Charleston S (WTAT)	FAMILY FEUD	10/5/15
5.0	Normal Line / SPOT (2)	10/07/15-10/09/15	3	1:00	5P- 6P (EST)	1			X	X	X			1	\$100.00	\$100.00	Charleston S (WTAT)	DR. PHIL	10/5/15

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

ORDER WORKSHEET

*199*

199 2637

Rep Order# 10694646 Ver# 1 Status New  
 EC'd No

Traffic Order#

Printed: 10/05/15 11:24 AM  
 Last Received: 10/02/15 3:38 PM  
 Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

10/8

Station WTAT-TV CHARLESTON, SC  
 Advertiser (NW80) POLITICAL  
 Product JOHN TECKLENBURG  
 Estimate# 26  
 Buyer Lisa Cabanel

Agency (CAMG) CAMPAIGN GROUP  
 1600 LOCUST STREET  
 PHILADELPHIA, PA 19103  
 Agency C/P1/P2/E 4/5/26  
 Flight Dates 10/06/15-10/12/15

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (FB2) FRAN BROWN  
 Sales Assistant FRAN  
 Salesperson Phone# 215-563-5400  
 Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

JOHN TECKLENBURG  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

10/2 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	10P-1030P	NEWS AT 10	60	2.9	2.9	\$350.00	10/06-10/12	1	1	1	\$350.00
2	Tu-F, M	5P-6P	DR. PHIL	60	1.6	1.6	\$100.00	10/06-10/12	1	1	1	\$100.00
3	Tu-F, M	6P-7P	JUDGE JUDY/JUDGE JUDY B	60	5.0	5.0	\$270.00	10/06-10/12	1	1	1	\$270.00
4	Tu-F, M	7P-730P	FAMILY FEUD	60	6.4	6.4	\$450.00	10/06-10/12	1	1	1	\$450.00
5	Tu-F, M	730P-8P	FAMILY FEUD B	60	5.9	5.9	\$450.00	10/06-10/12	1	1	1	\$450.00

---REPORT TOTALS---

Report Totals: 5 / \$1,620.00

---SALES MONTHLY TOTALS---

Oct2015: 5 / \$1,620.00  
 Order Totals: 5 / \$1,620.00

Total GRPS: 21.8

ORDER WORKSHEET

Rep Order# 10694646 Ver# 1 Status New  
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 Sales Assistant FRAN  
 Salesperson Phone# 215-563-5400  
 Salesperson Fax# 215-563-2974

--- COMPETITIVE ---  
 Market Totals \$30,508.47

CABL .00%	UNKN .00%	WCBD 28.33%	WCIV 25.40%	WCSC 40.96%
WCTP .00%	MMMP .00%	WTAT 5.31%		

--- COMPETITIVE COMMENTS ---  
 ESTIMATED

Books [NOV14]  
 Demos RA35+P

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WTAF</u> <u>4301 Arco Lane</u> <u>N. Charleston, SC 29418</u>	Date: <u>9/10/15</u>
--	-------------------------

I, Lisa Cabanel,  
John Tecklenburg  
being/on behalf of: \_\_\_\_\_,  
a legally qualified candidate of the Democratic  
political party for the office of: Mayor  
in the General  
election to be held on: November 3, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Tecklenburg For Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

William Bo Morrison

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

*To Be Signed By Candidate or Authorized Committee*

[Redacted]

Date

[Handwritten Signature]

Signature

*To Be Signed By Station Representative*

Accepted

Accepted in Part

Rejected

[Handwritten Signature]  
Signature

Matt McGee  
Printed Name

G.M.  
Title