



WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29418

Campaign Group-Philadelphia  
1600 Locust St  
Philadelphia, PA 19103

**Contract # 1992792**

Schedule Dates: 11/09/15-11/13/15  
Advertiser: Teckenburg for Mayor (99040)  
Agency: Campaign Group-Philadelphia (4642)  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: TECKLENBURG FOR MAYOR (681630)  
Salesperson: Millennium/DC, Washington DC (1108)  
Sales Office: Millennium Washington DC  
Buyer Name: Cabanel, Lisa  
Phone/Fax: /  
CPE: 4/5/66  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Weekly/Irregular  
Comments: TECKLENBURG FOR MAYOR EST 66  
FRAN BROWN 215-563-5400

Date Entered: 11/06/15  
Last Modified: 11/06/15  
Entered By: Randi Weathers  
CO-OP: No  
Headline #: ECR10707770  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$569.25  
Net Total: \$3,225.75  
Sales Tax:

Charleston 5 (WTAT)		
By Broadcast Month	Spots	Rate
Nov. 2015	15	\$3,795.00
<b>Grand Total:</b>	<b>15</b>	<b>\$3,795.00</b>

*CHECKED NOW 06 2015*  
*REN*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/09/15-11/13/15	3	:30	6P- 7P (EST)	3	X	X	X	X	X			3	\$185.00	\$555.00	Charleston 5 (WTAT)	JUDGE JUDY 5.0	11/6/15
2.0	Normal Line / SPOT (2)	11/09/15-11/13/15	3	:30	7P- 7:30P (EST)	3	X	X	X	X	X			3	\$325.00	\$975.00	Charleston 5 (WTAT)	FAMILY FEUD 6.4	11/6/15
3.0	Normal Line / SPOT (3)	11/09/15-11/13/15	3	:30	7:30P- 8P (EST)	3	X	X	X	X	X			3	\$325.00	\$975.00	Charleston 5 (WTAT)	FAMILY FEUD 6.4	11/6/15
4.0	Normal Line / News (4)	11/09/15-11/13/15	3	:30	10P- 10:30P (EST)	3	X	X	X	X	X			3	\$235.00	\$705.00	Charleston 5 (WTAT)	NEWS AT 10 2.9	11/6/15
5.0	Normal Line / News (5)	11/09/15-11/13/15	3	:30	10:30P- 11P (EST)	3	X	X	X	X	X			3	\$195.00	\$585.00	Charleston 5 (WTAT)	NEWS AT 10 2.3	11/6/15

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

ORDER WORKSHEET

Rep Order# 10707770 Ver# 1 Status New  
 EC'd Yes

Traffic Order# 1992PR  
 Showing Buylines:

Printed: 11/06/15 9:25 AM  
 Last Received: 11/06/15 9:00 AM  
 All Rep Changes or Last Station Changes

1 of

CHECKED NOV 06 2015

Station WTAT-TV CHARLESTON, SC  
 Advertiser (NW80) POLITICAL  
 Product TECKLENBURG  
 Estimate# 66  
 Buyer Lisa Cabanel

*WFL*

Agency (CAMG) CAMPAIGN GROUP  
 1600 LOCUST STREET  
 PHILADELPHIA, PA 19103  
 Agency C/P1/P2/E 4/5/66  
 Flight Dates 11/09/15-11/15/15

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (FB2) FRANK BROWN  
 Sales Assistant FRANK  
 Salesperson Phone# 215-563-5400  
 Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

TECKLENBURG  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

11/6 NEW ORDER PLEASE CONFIRM, THANK YOU FRANK

Ln	Dates	Len	Time	Spots/ Week	Day	Total Spots	Rate	Total Cost	Program	Num of Weeks	RTG/IMP	GRPs/ (000)
1	11/09-11/13	30	6P-7P	3	M-F	3	\$185.00	\$555.00	JUDGE JUDY/JUDGE JUDY B	1	5.0	15.0
2	11/09-11/13	30	7P-730P	3	M-F	3	\$325.00	\$975.00	FAMILY FEUD	1	6.4	19.2
3	11/09-11/13	30	730P-8P	3	M-F	3	\$325.00	\$975.00	FAMILY FEUD B	1	5.9	17.7
4	11/09-11/13	30	10P-1030P	3	M-F	3	\$235.00	\$705.00	NEWS AT 10	1	2.9	8.7
5	11/09-11/13	30	1030P-11P	3	M-F	3	\$195.00	\$585.00	NEWS AT 10	1	2.3	6.9

---REPORT TOTALS---

Report Totals: 15 / \$3,795.00

---SALES MONTHLY TOTALS---

Nov2015: 15 / \$3,795.00  
 Order Totals: 15 / \$3,795.00  
 Total GRPs: 67.5

ORDER WORKSHEET

Rep Order# 10707770 Ver# 1 Status New Traffic Order# Printed: 11/06/15 9:25 AM 2 of 2  
 EC'd Yes Last Received: 11/06/15 9:00 AM  
 Showing Buylines: All Rep Changes or Last Station Changes

Station WTAT-TV CHARLESTON, SC Agency (CAMG) CAMPAIGN GROUP Rep Firm MILLENNIUM SALES & MARKETING  
 Advertiser (NW80) POLITICAL 1600 LOCUST STREET Sales Office (DC) WASHINGTON  
 Product TECKLENBURG PHILADELPHIA, PA 19103 Salesperson (FB2) FRAN BROWN  
 Estimate# 66 Agency C/P1/P2/E 4/5/66 Sales Assistant FRAN  
 Buyer Lisa Cabanel Flight Dates 11/09/15-11/15/15 Salesperson Phone# 215-563-5400  
 Salesperson Fax# 215-563-2974

--- COMPETITIVE --- Market Totals \$32,687.34 CABL .00% UNKN .00% WCB D 29.07% WCIV 21.08% WCSC 38.24%

--- COMPETITIVE COMMENTS --- ESTIMATED WCTP .00% WMMP .00% WTAT 11.61%

Books [NOV14]  
 Demos RA35+P

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> WTAT, 4301 Arco Lane N. Charleston, SC 29418	<b>Date:</b> 11/4/15
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I, Lisa Cabanel,  
 being/on behalf of: John Tecklenburg,  
 a legally qualified candidate of the Democratic  
 political party for the office of: Mayor  
 in the Run Off  
 election to be held on: November 16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

