



WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29418

# Contract # 1992792

## Schedule Dates

11/09/15-11/13/15

## Advertiser

Teckenburg for Mayor (99040)

## Agency

Campaign Group-Philadelphia (4642)

## Product

POLITICAL CANDIDATE (ns) (1186)

## Brand

TECKLENBURG FOR MAYOR (681630)

## Salesperson

Millennium/DC, Washington DC (1108)

## Sales Office

Millennium Washington DC

## Buyer Name

Cabanel, Lisa

## Phone/Fax

/

## CPE

4/5/66

## Account Types

National/Political Candidate Agency BRD

## Billing Type

Weekly/Irregular

## Comments

TECKLENBURG FOR MAYOR EST 66  
FRAN BROWN 215-563-5400

## Date Entered

11/06/15

## Last Modified

11/06/15

## Entered By

Randi Weathers

## CO-OP

No

## Headline #

ECR10707770

## Demo

A35+R

## Order Type

Normal

## Package Deal

## Commission %

15.00

## Commission

\$569.25

## Net Total

\$3,225.75

## Sales Tax

## Charleston 5 (WTAT)

### By Broadcast Month

Nov. 2015

Grand Total:

Spots

15

15

Rate

\$3,795.00

\$3,795.00

CHECKED NOV 06 2015  
KEN

Campaign Group-Philadelphia  
1600 Locust St.  
Philadelphia, PA 19103

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/09/15-11/13/15	3	:30	6P- 7P (EST)	3	X	X	X	X	X			3	\$185.00	\$555.00	Charleston 5 (WTAT)	JUDGE JUDY 5.0	11/6/15
2.0	Normal Line / SPOT (2)	11/09/15-11/13/15	3	:30	7P- 7:30P (EST)	3	X	X	X	X	X			3	\$325.00	\$975.00	Charleston 5 (WTAT)	FAMILY FEUD 6.4	11/6/15
3.0	Normal Line / SPOT (3)	11/09/15-11/13/15	3	:30	7:30P- 8P (EST)	3	X	X	X	X	X			3	\$325.00	\$975.00	Charleston 5 (WTAT)	FAMILY FEUD 6.4	11/6/15
4.0	Normal Line / News (4)	11/09/15-11/13/15	3	:30	10P- 10:30P (EST)	3	X	X	X	X	X			3	\$235.00	\$705.00	Charleston 5 (WTAT)	NEWS AT 10 2.9	11/6/15
5.0	Normal Line / News (5)	11/09/15-11/13/15	3	:30	10:30P- 11P (EST)	3	X	X	X	X	X			3	\$195.00	\$585.00	Charleston 5 (WTAT)	NEWS AT 10 2.3	11/6/15

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

# ORDER WORKSHEET

Rep Order# 10707770 Ver# 1 Status New  
EC'd Yes

Traffic Order# 1992PR  
Last Received:  
Showing Buylines:

Printed: 11/06/15 9:25 AM  
11/06/15 9:00 AM  
All Rep Changes or Last Station Changes

1 of

CHECKED NOV 06 2015

Station WTAT-TV CHARLESTON, SC  
Advertiser (NW80) POLITICAL  
Product TECKLENBURG  
Estimate# 66  
Buyer Lisa Cabanel

Agency (CAMG) CAMPAIGN GROUP  
1600 LOCUST STREET  
PHILADELPHIA, PA 19103  
Agency C/P1/P2/E 4/5/66  
Flight Dates 11/09/15-11/15/15

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (FB2) FRAN BROWN  
Sales Assistant FRAN  
Salesperson Phone# 215-563-5400  
Salesperson Fax# 215-563-2974

## --- CONTRACT COMMENT ---

TECKLENBURG \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

11/6 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN

Ln	Dates	Len	Time	Spots/ Week	Day	Total Spots	Rate	Total Cost	Program	Num of Weeks	RTG/IMP	GRPs/ (000)
1	11/09-11/13	30	6P-7P	3	M-F	3	\$185.00	\$555.00	JUDGE JUDY/JUDGE JUDY B	1	5.0	15.0
2	11/09-11/13	30	7P-730P	3	M-F	3	\$325.00	\$975.00	FAMILY FEUD	1	6.4	19.2
3	11/09-11/13	30	730P-8P	3	M-F	3	\$325.00	\$975.00	FAMILY FEUD B	1	5.9	17.7
4	11/09-11/13	30	10P-1030P	3	M-F	3	\$235.00	\$705.00	NEWS AT 10	1	2.9	8.7
5	11/09-11/13	30	1030P-11P	3	M-F	3	\$195.00	\$585.00	NEWS AT 10	1	2.3	6.9

## ---REPORT TOTALS---

Report Totals: 15 / \$3,795.00

## ---SALES MONTHLY TOTALS---

Nov2015: 15 / \$3,795.00  
Order Totals: 15 / \$3,795.00 Total GRPs: 67.5

# ORDER WORKSHEET

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EC'd Yes

Traffic Order#

Printed:  
Last Received:  
Showing Buylines:

11/06/15 9:25 AM  
11/06/15 9:00 AM  
All Rep Changes or Last Station Changes

2 of 2

Station WTAT-TV CHARLESTON, SC  
Advertiser (NW80) POLITICAL  
Product TECKLENBURG  
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Salesperson (FB2) FRAN BROWN  
Sales Assistant FRAN  
Salesperson Phone# 215-563-5400  
Salesperson Fax# 215-563-2974

--- COMPETITIVE ---

Market Totals

\$32,687.34

CABL .00%

UNKN .00%

WCTP .00%

WCBD 29.07%

WTAT 11.61%

WCIV 21.08%

WCSC 38.24%

--- COMPETITIVE COMMENTS ---

ESTIMATED

Books [NOV14]  
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> WTAT, 4301 Arco Lane N. Charleston, SC 29418	<b>Date:</b> 11/4/15
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I, Lisa Cabanel,  
John Tecklenburg  
 being/on behalf of: \_\_\_\_\_  
 a legally qualified candidate of the Democratic  
 political party for the office of: Mayor  
 in the Run Off  
 election to be held on: November 16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:  
Tecklenburg for Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:  
William Bo Morrison

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

***To Be Signed By Station Representative***

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title