



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Contract # 1992646

Schedule Dates 10/09/15-10/12/15
Advertiser Tecklenburg for Mayor (99040)
Agency Campaign Group-Philadelphia (4642)
Product POLITICAL CANDIDATE (ns) (1186)
Brand TECKLENBURG FOR MAYOR (681630)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Cabanel/Lisa
Phone/Fax /
CPE 4/5/29
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments JOHN TECKLENBURG FOR MAYOR
FRAN BROWN 215-563-5400

Date Entered 10/07/15
Last Modified 10/07/15
Entered By Randi Weathers
CO-OP No
Headline # ECR10695379
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$52.50
Net Total \$297.50
Sales Tax

Charleston S (WTAT)
By Broadcast Month Spots Rate
Oct. 2015 2 \$350.00
Grand Total: 2 \$350.00

CHECKED OCT 14 2015
Ken

Campaign Group-Philadelphia
1600 Locust St
Philadelphia, PA 19103

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News(B/E) (1)	10/09/15-10/09/15	4	:15	15:10P-10:30P (EST)						1			1	\$175.00	\$175.00	Charleston S (WTAT)	NEWS AT 10 2.9	10/7/15
2.0	Normal Line / News(B/E) (1)	10/12/15-10/12/15	4	:15	15:10P-10:30P (EST)		1							1	\$175.00	\$175.00	Charleston S (WTAT)	NEWS AT 10 2.9	10/7/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 10695379 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

1992646

Printed: 10/07/15 1:34 PM
Last Received: 10/07/15 1:22 PM
Showing Buylines:

Duplicate
All Rep Revised Lines

Station WTAT-TV CHARLESTON, SC
Advertiser (NW80) POLITICAL
Product JOHN TECKLENBURG
Estimate# 29
Buyer Lisa Cabanel

Agency (CAMG) CAMPAIGN GROUP
1600 LOCUST STREET
PHILADELPHIA, PA 19103
Agency C/P1/P2/E 4/5/29
Flight Dates 10/06/15-10/12/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

JOHN TECKLENBURG
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

10/7 PLEASE SEE THE REVISIONS MADE TO THE ABOVE ORDER PER THE STATION'S REQUEST. PLEASE CONFIRM, THANK YOU FRAN

Ln	Dates	Len	Time	Spots/ Week	Day	Total Spots	Rate	Total Cost	Program	Num of Weeks	RTG/TWP	GRPs/ (000)
1*	10/06-10/12	15	10P-1030P	4	Tu-F, M	4	\$87.50	\$350.00	NEWS AT 10	1	2.9	11.6
Sales remark: V3 NOTE RATE CHANGE												
V3 More than 2 codes changed												

---REPORT TOTALS---

Report Totals: 4 / \$350.00

---SALES MONTHLY TOTALS---

Oct2015: 4 / \$350.00
Order Totals: 4 / \$350.00
Total GRPs: 11.6

--- COMPETITIVE ---

Market Totals \$7,201.65
CABL .00% UNKN .00% WCBD 27.08% WCTV 8.33% WCSC 59.72%
WCTP .00% WTMP .00% WTAT 4.86%

Books [NOV14]
Demos RA35+P

10/7/15
CHECKED OCT 07 2015

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WTAF</u> <u>4301 Arco Lane</u> <u>N. Charleston, SC 29418</u>	Date: <u>9/16/15</u>
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I, Lisa Cabanel,
 being/on behalf of: John Tecklenburg,
 a legally qualified candidate of the Democratic
 political party for the office of: Mayor
 in the General
 election to be held on: November 3, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS	ORDERED				

Attach proposed schedule with charges (if available)

I represent that the payment for the above described broadcast time has been furnished by:

Tecklenburg For Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

William Bo Morrison

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title