



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Contract # 19926646

Schedule Dates: 10/09/15-10/12/15
Advertiser: Tecklenburg for Mayor (99040)
Agency: Campaign Group-Philadelphia (4642)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: TECKLENBURG FOR MAYOR (681630)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Cabanel, Lisa
Phone/Fax: /
CPE: 4/5/29
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: JOHN TECKLENBURG FOR MAYOR
FRAN BROWN 215-563-5400

Date Entered: 10/07/15
Last Modified: 10/07/15
Entered By: Randi Weathers
CO-OP: No
Headline #: ECR10695379
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$52.50
Net Total: \$297.50
Sales Tax:

By Broadcast Month	Spots	Rate
Oct. 2015	2	\$350.00
Grand Total:	2	\$350.00

CHECKED OCT 14 2015
Ren

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News(B/E) (1)	10/09/15-10/09/15	4	:15	10P-10:30P (EST)	1					1			1	\$175.00	\$175.00	Charleston S (WTAT)	NEWS AT 10 2.9	10/7/15
2.0	Normal Line / News(B/E) (1)	10/12/15-10/12/15	4	:15	10P-10:30P (EST)	1	1							1	\$175.00	\$175.00	Charleston S (WTAT)	NEWS AT 10 2.9	10/7/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

ORDER WORKSHEET

Rep Order# 10695379 Ver# 3 Status Revised

Traffic Order# 1992646
 Printed: 10/07/15 1:34 PM
 Last Received: 10/07/15 1:22 PM
 Showing Buylines: All Rep Revised Lines

Duplicate
 10/07/15 1:22 PM

1-67
 RECHECKED OCT 07 2015

Station WTAT-TV CHARLESTON, SC
 Advertiser (NW80) POLITICAL
 Product JOHN TECKLENBURG
 Estimate# 29
 Buyer Lisa Cabanel

Agency (CAMG) CAMPAIGN GROUP
 1600 LOCUST STREET
 PHILADELPHIA, PA 19103
 Agency C/P1/P2/E 4/5/29
 Flight Dates 10/06/15-10/12/15

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (FB2) FRAN BROWN
 Sales Assistant FRAN
 Salesperson Phone# 215-563-5400
 Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

JOHN TECKLENBURG
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

10/7 PLEASE SEE THE REVISIONS MADE TO THE ABOVE ORDER PER THE STATION'S REQUEST. PLEASE CONFIRM, THANK YOU FRAN

Ln	Dates	Len	Time	Spots/Week	Day	Total Spots	Rate	Total Cost	Program	Num of Weeks	RTG/TWP	GRPs/ (000)
1*	10/06-10/12	15	10P-1030P	4	Tu-F, M	4	\$87.50	\$350.00	NEWS AT 10	1	2.9	11.6
Sales remark: V3 NOTE RATE CHANGE												
V3 More than 2 codes changed												

---REPORT TOTALS---

Report Totals: 4 / \$350.00

---SALES MONTHLY TOTALS---

Oct2015: 4 / \$350.00

Order Totals: 4 / \$350.00 Total GRPs: 11.6

---COMPETITIVE---

Market Totals	\$7,201.65	CABL .00%	UNKN .00%	WCBD 27.08%	WCTV 8.33%	WCSC 59.72%
		WCTP .00%	WMMP .00%	WTAT 4.86%		

Books [NOV14]
 Demos RA35+P

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WTAF</u> <u>4301 Arco Lane</u> <u>N. Charleston, SC 29418</u>	Date: <u>9/16/15</u>
--	-------------------------

I, Lisa Cabanel
being/on behalf of: John Tecklenburg
a legally qualified candidate of the Democratic
political party for the office of: Mayor
in the General
election to be held on: November 3, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS	ORDERED				

Attach proposed schedule with charges (if available)

