

CONTRACT

KPLR-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

COPY

<u>Contract / Revision</u> 691127 /		<u>Alt Order #</u> 09102150
<u>Product</u> PRITZKER FOR GOV		
<u>Contract Dates</u> 06/12/18 - 06/18/18		<u>Estimate #</u> 175
<u>Advertiser</u> Pritzker, J.B./D/State Governor		<u>Original Date / Revision</u> 06/11/18 / 06/11/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPLR-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 2	<u>Product 1/2</u> 17
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Shorr Johnson Magnus
100 N 20th St
Suite 201
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	11	06/18/18	06/18/18	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	1-----				1	\$450.00				
N 2	11	06/12/18	06/12/18	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	-1-----				1	\$450.00				
N 3	11	06/13/18	06/13/18	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	--1----				1	\$450.00				
N 4	11	06/14/18	06/14/18	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	---1---				1	\$450.00				
N 5	11	06/15/18	06/15/18	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	----1--				1	\$450.00				
Totals								0.00				5	\$2,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 - 06/18/18	5	\$2,250.00	(\$337.50)	\$1,912.50
Totals	5	\$2,250.00	(\$337.50)	\$1,912.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

TELEREP, INC.
KPIR-TV, ST. LOUIS
*** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
9102150

HARRIS SL104 PAGE 1
RUN ON JUN11/18 AT 14:41
FROM STATION

MIKE D'ETTORRE
SHORR JOHNSON MAGNUS
100 N. 20TH STREET SUITE 201
PHILADELPHIA, PA 19103

POLI/J PRITZKER/D/GOV/IL
PRITZKER FOR GOV
JUN12/18 - JUN18/18 1WKS
TERESA DIFURIA
TYPE O
CTG POLC
EST 175

REP: NEW ORDER- PRITZKER FOR GOV

FLIGHT 6/12-6/18
TOTAL \$2,250
PLEASE CONFIRM THANKS, JACQUELINE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
AGENCY ADVERTISER CODE = 2 AGENCY EST# = 175									
AGENCY PRODUCT CODE = 17									
1	MON	530P-600P	30	JUN18		1	\$450.00	1	\$450.00
PROGRAM : MIKE & MOLLY									
CON COM1: MIKE & MOLLY									
2	TUE	530P-600P	30	JUN12		1	\$450.00	1	\$450.00
PROGRAM : MIKE & MOLLY									
CON COM1: MIKE & MOLLY									
3	WED	530P-600P	30	JUN13		1	\$450.00	1	\$450.00
PROGRAM : MIKE & MOLLY									
CON COM1: MIKE & MOLLY									
4	THU	530P-600P	30	JUN14		1	\$450.00	1	\$450.00
PROGRAM : MIKE & MOLLY									
CON COM1: MIKE & MOLLY									
5	FRI	530P-600P	30	JUN15		1	\$450.00	1	\$450.00
PROGRAM : MIKE & MOLLY									
CON COM1: MIKE & MOLLY									

COPY

TELEREP, INC.
 KPLR-TV, ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 9102150

HARRIS SL104 PAGE 2
 RUN ON JUN11/18 AT 14:41
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
JUN/18	\$2,250.00								
CONTRACT TOTAL									\$2,250.00
TOTAL SPOTS									5

MARKET TOTALS \$112,500 KPLR 2% KDNL 5% KMOV 32% KSDK 24% KTVI 37% WPXS 0% WRBU 0% CABL 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE