WLLR-FM

Davenport, IA

Quarterly Issues/Programs List Fourth Quarter, 2021 01/06/2022

WLLR-FM

Quarterly Issues/Programs List

WLLR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar guarter.

	ISSUES IISTEC	above for the calend	iar quarter.	
ISSUE	rle i	DESCRIPTION GUES	ST DATE/TIME	DURATION
crime, public safety, homeless, welfare	QC FORUM	Detective John Leach from Crime Stoppers of the Quad Cities talked the recent rash of car thefts in the Quad Cities and how residents can prevent their cars from being stolen. Kenneth Brooks from Boys & Girls Clubs talks about their efforts to help youth in the Quad Cities, as well as information on the annual Cocoa Beano 5k, which raises money for Boys & Girls Clubs of the Mississippi Valley. Melissa Carlson from Families Helping Families discusses their efforts to help the homeless and keep residents from becoming homeless.	Moline Police Detective John Leach, Kenneth Brooks (Director of	10/03/2021 07:00 AM
health care equality, race, pandemic, law enforcement, criminal justice, public safety	QC FORUM	Dr. Ilan Shapiro is a pediatrician who is currently serving as AltaMed's Medical Director of Health Education and Wellness. Dr. Shapiro discussed health care equality	Shapiro, Rev. Markel Hutchins	10/10/2021 07:00 AM

		with an emphasis on		
		the Latino		
		population for		
		Hispanic Heritage		
		month. Shapiro has		
		created binational		
		public health		
		programs to improve		
		the health of		
		Hispanic communities		
		on both sides of the		
		border. He talked		
		about advocating for		
		vaccine confidence		
		and can speak to		
		hesitancy in the		
		Latino community as		
		well as other COVID-		
		19 related topics.		
		REV. MARKEL HUTCHINS		
		Founder, Chairman,		
		and CEO, Movement		
		Forward, Inc. and		
		Lead Organizer,		
		National faith and		
		Blue Weekend & New		
		York City Police		
		Commissioner Dermot		
		Shea discussed the		
		importance of taking		
		a collaborative,		
		grassroots approach		
		to police reform by		
		bringing law		
		enforcement, local		
		community members,		
		and other		
		stakeholders		
		together to find		
		common ground.		
		Hutchins and Shea		
		talked about how to		
		deal with issues of		
		systemic racism and		
		inequality in		
		policing as well as		
		the mission of		
		National faith and		
		Blue weekend.		
		Stacy Ballard talks		
		about QC Paws, which		
		stands for Pets Are		
animal realfage	OC FORUM	Worth Saving. Stacy	Stacy Ballard	10/17/2021
animal welfare	QC FORUM	talks about a	(QC Paws)	07:00 AM
	1		, , ,	
		fundraiser doing on		1.1
		fundraiser going on to help fund their		
		to help fund their animal shelter.		

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employment, economy, jobs, arts, pandemic	QC FORUM	Martha Garcia Tappa from Iowa Works discusses unemployment in the Quad Cities and the labor shortage. Sara and Brent Tubbs from Spotlight Theatre talk about upcoming community theater shows that are being produced and how the pandemic has affected theater and the arts in the Quad Cities.		10/24/2021 07:00 AM
arts, pandemic, food insecurity, hunger, immigration	QC FORUM	affected by the pandemic. Mike Miller from Riverbend Food Bank discusses the Student Hunger Drive	Tapscott (Circa 21 Dinner Playhouse), Mike Miller (Pres. and CEO	10/31/2021 07:00 AM
people with dissabilities, poverty, homeless, health	QC FORUM	Marissa Soliz- Davison talks about the Salvation Army Red Kettle Campaign, as well as how the Salvation Army helps Quad City residents in need. Megan Phillipe of Special Olympics Iowa discusses the upcoming Polar Plunge fundraiser for Special Olympics and how their	Davison (Salvation Army), Megan Phillipe (Special Olympics Iowa), Raymond Sidell (Together We Achieve), and Sherry Hogerl (Impact Life)	11/07/2021 07:00 AM

		as well as other severe storm damage in the midwest. Sherry Hogerl of Impact Life discusses the upcoming iHeart Saving Lives Blood Drive and how important donating blood and plasma is, especially during the upcoming holidays		
employment, careers, hunger, food insecurity, families, foster children	QC FORUM	Martha Garcia Tappa gives an update on the unemployment numbers in the Quad Cities and the labor shortage that is affecting local business. Melissa Carlson talks about Foster Children and how to become a foster parent in the Quad Cities. Mike Miller gives an update on the need	Martha Garcia Tappa (Iowa Works), Melissa Carlson (Families Helping Families), and Mike Miller (Riverbend Food Bank)	11/14/2021 07:00 AM
cancer, health, poverty, rehabilitation, mental health, stress	QC FORUM	Soliz-Davison of the Salvation Army talks about the Red Kettle Campaign, as well as the programs and	Kelly Craft (Gilda's Club QC), Marissa Soliz-Davison	11/21/2021 07:00 AM

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		depression and		
budgeting, credit, debt, finances, crime, pandemic	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Colleen Tressler, a Consumer Education Specialist with the FTC's Division of Consumer and Business Education, Heather Allen, Assistant Director for the FTC's Division of Financial Practices, & Abby Stempson, Director of the National Attorneys General Training and Research Institute's Center for Consumer Protection at the National Association of Attorneys General. Topics included budgeting, credit, debt, organizing your finances, and how to spot, stop, and report related scams and bad business practices. Rear Admiral Denise Hinton, the new Deputy Surgeon General, discussed Thanksgiving, the upcoming holiday season and what we should keep in mind as we plan gatherings. RADM Hinton focused on the recent authorization of a COVID-19 vaccine for children 5-11 and how it should play into parents' holiday plans.	Colleen Tressler, Heather Allen, Abby Stempson, and Rear Admiral Denise	11/28/2021 07:00 AM
Public Health, pandemic	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Steven Gordon, Chair of the Department of Infectious Disease at Cleveland Clinic. The Omicron COVID-19 variant has been a big worldwide topic		12/05/2021 07:00 AM

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		of conversation as the first case was just confirmed in the United States. Dr. Gordon spoke about what we know right now about the transmissibility, severity, and other characteristics of the variant and whether current vaccines be effective. He also addressed the continued rise of COVID-19 cases across the country and the upcoming holiday and winter months. Dr. Carrie Tibbles, Director of Graduate Medical Education, at Beth Israel Deaconess Medical Center in Boston. Tibbles discussed her experiences working on the frontline against COVID-19 and the fact that nearly two years into the pandemic workers still need tools to effectively combat the infection. She offered ways to improve the fight against future pandemics and the emergence of the Omicron variant.		
environement, employment, veterans affairs, animal welfare	QC FORUM	Paige Underwood discusses the Winter Nights, Winter Lights exhibit at the QC Botanical Center, as well as the importance botanical centers in relation to the environment. Jacqueline Friemel and James Stout talk about the upcoming career fair aimed at	Paige Underwood (QC Botanical Center), Jacqueline Friemel and James Stout (Iowa Works), and Josh Wiley (QC Paws)	12/12/2021 07:00 AM

		veterans. Josh Wiley talks about the Rock Star Bingo fundraiser for QC Paws and how organizations like theirs helps protect pets in the Quad Cities.		
mental health, youth, health, blood supply	QC FORUM	Illinois. Nicole also talked about a dueling pianos fundraiser event.	Nicole Zook (Exec. Director of the Youth Service Bureau of Rock Island) and Sherry Hogerl (Impact Life)	12/19/2021 07:00 AM
Public Health, pandemic, COVID preparedness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Adi Rosario is a scientist and lieutenant in U.S. Public Health Services. Dr. Rosario provided the latest information on the Omicron variant and why there is a necessity for vaccines and boosters. He focused on Asian American/Native Hawaiian/Pacific Islander health services. Dr. Kelly Sanders, Technical Lead of the Pandemic Response Initiative at the UCSF Institute of Global Health Sciences. Dr. Sanders focused on steps the United States and the World can take to improve	Dr. Adi Rosario and Dr. Kelly Sanders	12/26/2021 07:00 AM

pandemic preparedness and support health workers as we battle	
the Omicron variant this holiday season and into 2022.	

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert	network and/or	syndicator	-provided programs	lists here.)	

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

during the preceding calendar quarter that address community		DINIC
ORGANIZATION OR TITLE	DURATION	RUNS
2021 POLAR PLUNGE - IOWA	000:19	37
4H - NATIONAL :60	000:58	1
4H - NATIONAL :60	001:00	15
AD COUNCIL	001:00	20
ADHD - MORE TO ADHD :60	000:57	1
ADHD - MORE TO ADHD :60	000:59	20
ADOPTION	001:00	1
AGING RESEARCH :60	000:57	1
AGING RESEARCH :60	001:00	21
AL-ANON - JACK :60 - SUN-TUE-THU-SAT	001:00	20
AL-ANON - SAMANTHA :30 - MON-WED-FRI	000:30	1
ALZHEIMER'S ASSOCIATION - TOM :60	000:59	27
ALZHEMER'S ASSOCATION :15	000:15	7
ALZHEMER'S ASSOCATION :30	000:30	1
ALZHEMER'S ASSOCATION :60	001:00	7
AMERICAN ACADEMY OF DERM - IF SKIN COULD TALK :60	001:00	22
AMERICAN HUMANE - KINDNESS 100 :30	000:30	2
AMERICAN HUMANE - SERVICE DOGS :60	000:58	23
AMERICAN PT ASSOCIATION - YOU HAVE A CHOICE :60	001:00	21
BE PREPARED :30	000:24	62
BETTENDORF ROTARY	000:26	9
BETTENDORF ROTATRY	000:26	6
BOY SCOUT TROOP 103 RUMMAGE SALE	000:17	6
BOYS & GIRLS CLUB :60	000:59	16
BREAST CANCER - NOT ONE TYPE :30	000:29	2
BULLYING - FAMILYDOCTOR.ORG :30	000:30	3

BULLYING - NOT A BULLY :60	000:57	22
BUZZED DRIVING - PROBABLYS - :60	000:59	18
CANCER - CERVICAL :60	001:00	20
CASI HAT BASH	000:23	18
CASI SENIOR SECRET SANTA	000:19	26
CHANGE DIRECTION - MENTAL HEALTH :60	001:00	21
CHANGE FOR CHANGE (HUMILITY/UNITED WAY)	000:19	3
CHILDREN'S MIRACLE NETWORK - JOSH SUNDQUIST :30	000:30	1
CHILDREN'S MIRACLE NETWORK - KRISTIN BELL :30	000:30	9
CHILDREN'S MIRACLE NETWORK - WALMART :30	000:28	7
CITY OF HOPE - GENERIC :60	001:00	19
COLORECTAL CANCER :60	000:59	9
CONCUSSIONS :60	000:56	1
CONCUSSIONS :60	000:58	16
CORONAVIRUS - AMERICAN CANCER SOCIETY :30	000:30	1
CORONAVIRUS - BLOOD DONATION :30	000:30	3
CORONAVIRUS - IBA PRICE GOUGING WARNING :30	000:30	1
CORONAVIRUS - IDSA FOUNDATION :60	000:59	23
CORONAVIRUS - RED CROSS - BLOOD :30	000:29	7
CORONAVIRUS - YMCA - STAY WITH US :30	000:29	1
CORONAVIRUS.GOV - MOST AT RISK :60	000:57	22
CORONAVIRUS.GOV - SURGEON GENERAL :60	000:59	23
CREDIT COUNSELING FOR DEBT :60	001:00	24
CYSTIC FIBROSIS - STRIDE WALK (GENERIC) :60	000:57	1
CYSTIC FIBROSIS - STRIDE WALK (GENERIC) :60	000:59	18
DAV - ADAM :30	000:30	8
DAV - ALEX :30	000:30	9
DAV - GREG :30	000:30	9
DAV - NAOMI :30	000:30	11
DISCOVER THE FOREST - FOREST BENEFITS :30	000:29	1
DOCTORS WITHOUT BORDERS :60 - SUN-TUE-THU-SAT	001:00	24
E-CIGS - TEENS - AM ACADEMY OF PEDIATRICS :30	000:30	2
FATHERHOOD - ROCKSTAR :30	000:29	3
FESTIVAL OF TREES (DISCOUNTED TIX)	000:22	12
FISHER HOUSE - GENERIC:30	000:30	9
FISHER HOUSE - HERO MILES :30	000:30	6
FISHER HOUSE - HERO MILES 2 :30	000:30	8
FISHER HOUSE - HUGE PART :30	000:31	7
FOREST FIRE PREVENTION	000:57	1
GIRL SCOUTS - LEADERSHIP :60	000:59	15
GIRL SCOUTS - LEADERSHIP :60	001:00	1

GOODWILL - EARNINGS :30	000:29	1
GOODWILL PSA - STUFF :60	000:57	1
GOODWILL PSA - STUFF :60	000:59	21
GUIDE DOGS OF AMERICA :30	000:29	3
HUNGER - I AM HUNGER :60	000:59	21
HUNGER - MELISSA :30	000:29	2
I HEART MEDIA & NAMI PSA 1 (MONDAY)	000:32	8
I HEART MEDIA & NAMI PSA 2 (TUESDAY)	000:30	10
I HEART MEDIA & NAMI PSA 3 (WEDNESDAY)	000:31	8
I HEART MEDIA & NAMI PSA 4 (THURSDAY)	000:31	7
I HEART MEDIA & NAMI PSA 5 (FRIDAY)	000:31	5
I HEART MEDIA & NAMI PSA 6 (SAT-SUN)	000:30	9
I.R.S.	000:30	1
IHSAA - RIDICULOUS :60	001:00	16
IHSAA - STARS AND STRIPES :60	000:57	1
IHSAA - STARS AND STRIPES :60	000:58	23
IHSAA - TOUGH TOUGHER :60	000:59	24
IOWA NATIONAL GUARD - FAMILY :30	000:29	1
IOWA NATIONAL GUARD - LIFESTYLE :60	001:00	18
KEEP KIDS ACTIVE - AM ACADEMY OF PEDIATRICS - :30	000:30	2
KIDNEY DONATION :30	000:30	2
KINDNESS REVOLUTION	000:58	1
KINDNESS REVOLUTION	001:00	17
LEUKEMIA - :60	000:59	18
LUNG CANCER - NEXT STEP :30	000:30	1
LUNG DONATION :60	001:00	22
MARINES - ANTHEM :60	001:00	18
MARINES - SUMMER 2019 :60	001:00	8
MATCHING DONORS - 1:30	000:30	1
MORTGAGE FRAUD :60	000:56	1
MORTGAGE FRAUD :60	000:58	21
OPIOIDS - DEPENDENCE - 5 DAYS :30	000:30	1
OPIOIDS - FAMILYDOCTOR.ORG :30	000:30	2
ORION FIRE DEPARTMENT (BREAKFAST 2021)	000:19	5
PARENTING SKILLS :60	001:00	20
PEST PROTECTION :30	000:30	1
PET ADOPTION - BEST IN SHOW :60	001:00	17
PLANNING FOR BUSINESS :60	000:57	1
PLANNING FOR BUSINESS :60	001:00	19
POOL SAFETY - POOLSAFELY.GOV :60	001:00	15
PSA/PROJECT YELLOW LIGHT-CHAMELEON IHR	000:30	1

RECYCLING - ANGIE HARMON :60	000:53	48
RED CROSS :60	000:56	1
RED CROSS :60	000:59	19
RETIREMENT PLANNING - AVO 12:30	000:30	2
ROTARY - WHAT WE SEE -: 30	000:30	1
SAFE ENVIRONMENT - AMERICAN ACADEMY OF PEDIATRICS	000:30	1
SALVATION ARMY - HEARTBEAT :60	001:00	20
SARCOMA :30	000:30	1
SARCOMA :60	001:00	17
SENIOR CORPS :60	001:00	17
SEPSIS - IT'S ABOUT TIME :60	001:00	22
SEPSIS - IT'S ABOUT TIME :60	001:00	22
SHERRARD FIRE DEPARTMENT (SOUP SUPPER 2021)	000:17	12
SKILLS USA - GENERIC :30	000:29	1
SKILLS USA - GENERIC :60	001:00	25
SLEEP APNEA :60	001:00	23
SOCIAL SECURITY - SCAM ALERT :60	001:00	25
SOCIAL SECURITY - SSA ONLINE :60	000:53	33
ST JOHN'S CHURCH	000:18	3
ST JUDE RADIOTHON	000:29	3
ST JUDE'S HOSPITAL - KEENAN :60	001:00	19
STEP UP SCHOLARSHIPS :60	001:00	24
STOP SMOKING :60	000:58	20
TAKE ME FISHING DOT ORG :60	000:59	16
TEXTING AND DRIVING	000:15	1
TEXTING AND DRIVING - STOW YOUR PHONE :30	000:29	2
TEXTING AND DRIVING - YOU CAN WAIT :30	000:30	2
TIRE SAFETY - BRAD KESLOWSKI 1	000:30	1
TODAY'S MILITARY - CYBER SECURITY EXPERT :30	000:29	2
TODAY'S MILITARY - DOCTOR:30	000:30	2
TREES FOR THE FUTURE :30	000:30	2
TREES FOR THE FUTURE :60	001:00	24
UMERGENCY - APP :60	000:58	17
UMERGENCY - APP :60	000:59	1
UNDERAGE DRINKING/DRIVING - INDOOR BASEBALL :30	000:30	1
UNITED WAY - CHANGE DOESN'T HAPPEN ALONE :60	001:00	22
US VETERANS	000:15	138
USO - FORCE BEHIND THE FORCE :30	000:29	1
VA - STAND WITH US :60	000:59	20
VAPING - WHAT'S INSIDE :30	000:30	1
VESTIBULAR DISORDER :60	001:00	19

VETERANS - MAKE THE CONNECTION :60	000:59	15
VOLUNTEER FIREFIGHTER - :60	000:57	1
WALCOTT LIONS CLUB (BREAKFAST 2021)	000:14	6
WALK MS - STRONGER TOGETHER :30	000:30	2
WALK MS - STRONGER TOGETHER :60	001:00	11
WATCH THE ROAD :30	000:30	1
WATER SAFETY - AM ACADEMY OF PEDIATRICS :30	000:29	1
WILDFIRE PREVENTION - AL ROKER :30	000:30	1
WILDFIRE PREVENTION - KEEP PLACES SAFE :60	000:30	3
WILDLIFE EXPLORATION - FOREST ANIMALS :30	000:29	3
WILDLIFE EXPLORATION - FOREST TRAIL :30	000:30	4
WISDOM TEETH EXAM :30	000:29	3
WISDOM TEETH EXAM :60	000:57	22
WOMEN HEART - VERSION 1 :30	000:29	1
WOMEN HEART - VERSION 1 :60	000:59	18
WORKING DOGS - JACK HANNA :60	000:59	17
WORLD VISION - HELPING KIDS SHINE :30	000:29	3
WORLD VISION - HELPING KIDS SHINE :60	000:52	10
WOUNDED WARRIOR PROJECT - KEVIN COSTNER :60	000:59	19
US DEPT. OF HEALTH	000:29	2
US DEPT. OF HEALTH	000:29	2
US DEPT. OF HEALTH	000:59	14
CHILD MIND INSTITUTE	000:30	4
CHILD MIND INSTITUTE	000:35	7
FAITH & BLUE	000:30	1
FAITH & BLUE	000:30	3
FEMA	000:14	25
FEMA	000:29	1
NHTSA-NATIONAL HIGHWAY TRAFFI	000:09	21
NHTSA-NATIONAL HIGHWAY TRAFFI	000:14	19
BUZZED DRIVING - PLAY BY PLAY :30	000:29	1
NHTSA-NATIONAL HIGHWAY TRAFFI	000:29	2
NHTSA-NATIONAL HIGHWAY TRAFFI	000:59	10
QC COIN CLUB	000:18	1
US FOREST SERVICE	000:14	19
US FOREST SERVICE	000:29	2
US FOREST SERVICE	000:59	15
BREAST CANCER RESEARCH FOUNDA	000:30	16

CRISIS TEXTLINE	000:29	1
Leukemia & Lymphoma Society	000:15	23
U.S. DEPT. OF HEALTH/HUMAN	001:00	20
FEEDING AMERICA	000:29	3
AMERICAN LUNG ASSOCIATION	000:29	2
AMERICAN LUNG ASSOCIATION	000:30	1
CHILD MIND INSTITUTE	000:33	1
CHILD MIND INSTITUTE	000:35	1
ALZHEIMERS ASSOC	000:23	3
SHOW YOUR STRIPES	000:30	6
SHOW YOUR STRIPES	000:30	5
SHOW YOUR STRIPES	000:30	5
PROJECT YELLOW LIGHT	000:30	4
ST JOHN'S METHODIST CHURCH	000:18	210
AARP	000:14	20
AARP	000:14	18
SHINE A LIGHT	000:29	2
SHINE A LIGHT	000:30	5
SHOW YOUR STRIPES	000:30	5
SHOW YOUR STRIPES	000:30	6
SHOW YOUR STRIPES	000:30	6
SOCIAL SECURITY.GOV	000:30	1
US ARMY	000:57	20
UNCF	000:30	6
VETERANS - HEALVETS.ORG :30	000:29	2
VETERANS - HEALVETS.ORG :60	001:00	21
BOYS AND GIRLS CLUB	000:19	17