

WLLR-FM
Davenport, IA
Quarterly Issues/Programs List
Second Quarter, 2021
7/9/2021
WLLR-FM

Quarterly Issues/Programs List

WLLR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
conservation, environment, women's issues, volunteerism	QC Forum	Sydne Oszfolk discussed the Annual Davenport Ducks Unlimited Banquet & Auction, which raises money to support wetlands conservation. Kirk Marcure discussed the impact Junior League has on women and leadership roles as well as volunteerism in the community	Sydne Oszfolk (Ducks Unlimited of the Quad Cities) and Kirby Marcure (Junior League of the Quad Cities)	04/04/2021 7:00 AM	026:55
conservation, environment, public health, pandemic	QC FORUM	Melissa Carlson from Families Helping Families on the tree fundraiser to re-plant all of the trees that were knocked down during the derecho in August of 2020. Shari Hogerl of the Mississippi Valley Regional Blood Center talked about blood donation drives during the	Melissa Carlson of Families Helping Families. Sharee Hoegerl of the Mississippi Valley Regional Blood Center. Kelly Craft from Gilda's Club Quad Cities.	04/11/2021 7:00 AM	026:21

		pandemic. Kelly Craft from Gilda's Club Quad Cities on many of the different programs they have for families battling cancer.			
Blood donation, environment,	QC FORUM	Trish Burnett of The American Red Cross of the Quad Cities on their "Sound The Alarm" campaign. Paige Underwood from the Botanical Center in Rock Island talks about some of their Spring and Summer programs. Rich Hall talks about a fundraiser to help save the Ohnward Fine Arts Center in Maquoketa, Iowa.	Trish Burnett from the American Red Cross. Paige Underwood from the Botanical Center in Rock Island. Rich Hall from Ohnward Fine Arts Center in Maquoketa, Iowa.	04/18/2021 7:00 AM	027:42
Education, fine arts	QC FORUM	Band director Maggie Oates and assistant band director Courtney Long discuss various fundraisers that the Davenport West High School Band is doing to raise money to play at the 100th birthday celebration of the Lincoln Memorial in Washington, D.C., next year. Guests from the Rock Island County Soil and Water Conservation District talk about their mission and programs that they have to raiser awareness about water conservation.	Davenport West band directors Maggie Oates and Courtney Long. Guests from the Rock Island County Soil and Water Conservation District	04/25/2021 7:00 AM	024:10

<p>animal abuse, animal welfare, environment, educaiton, water conservation, water safety</p>	<p>QC FORUM</p>	<p>Stacey Ballard from QC Paws (an animal rescue organization) talks about their Kitten Shower and Garage Sale fundraiser. Paige Underwood from the Quad City Botanical Center talks about programs for kids coming up this Summer. Noah Trusdell from River Action talks about Ride & Seek, Floatzilla, and Taming Of The Slough.</p>	<p>Stacey Ballard from QC Paws, Paige Underwood from the Quad City Botanical Center, and Noah Trusdell from River Action</p>	<p>05/02/2021 7:00 AM</p>	<p>023:44</p>
<p>Animal welfare, tourism</p>	<p>QC FORUM</p>	<p>Stacey Teager, Community Services Director from the QC Animal Welfare League in Milan, Illinois, discusses some of the programs and services that they offer. Claire Peterson, tournament director of the John Deere Classic, discusses some of the notable changes with this year's tournament.</p>	<p>Stacey Teager from the QC Animal Welfare League, Claire Peterson from the John Deere Classic</p>	<p>05/09/2021 07:00 AM</p>	<p>026:43</p>
<p>Health, heart health, heart disease, cancer, cancer prevention</p>	<p>QC FORUM</p>	<p>Cathy Brandt of the American Heart Association talks about the QC Heart Walk coming up June 12. Stacey Dutton from the American Cancer Society of the Quad Cities talks about the upcoming Relay for Life.</p>	<p>Cathy Brandt of the American Heart Association of the Quad Cities and Stacey Dutton of the American Cancer Society of the Quad Cities</p>	<p>05/16/2021 7:00 AM</p>	<p>028:14</p>
<p>Cancer, health, conservation,</p>	<p>QC FORUM</p>	<p>Kelly Craft of Gilda's Club Quad Cities talks about</p>	<p>Kelly Craft from Gilda's Club Quad</p>	<p>05/23/2021 7:00 AM</p>	<p>020:29</p>

environment, tourism		how Gilda's Club helps the patient and the family when dealing with cancer. Noah Trusdell of River Action talks about some of the water conservation projects that River Action is part of. Claire Peterson of the John Deere Classic talks about plans for this year's PGA golf tournament in Silvis, Illinois, and how they plan to address COVID issues with the massive crowds that attend.	Cities, Noah Trusdell from River Action, and Claire Peterson from the John Deere Classic.		
conservation, environment, welfare, mental health	QC FORUM	Pam Lynch from Gigi's Playhouse talks about their 5K Fun Run, which raises money to help kids dealing with Down Syndrome. Amy Loving from the Nahant Marsh in Davenport talks about the importance of marshes and wetlands to the overall ecosystem of the Mississippi River. Christie Adamson from Humility Homes & Services talks about a hygiene drive to help those less fortunate.	Pam Lynch from Gigi's Playhouse, Amy Loving from the Nahant Marsh in Davenport, Iowa, and Christie Adamson from Humility Homes & Services	05/30/2021 7:00 AM	026:47
blood donation, health, mental health, education	QC FORUM	Sharee Hogerl from Impact Life of the Quad Cities...formerly known as the Mississippi Valley	Sharee Hogerl from Impact Life of the Quad Cities, Christina McNamara-	06/06/2021 7:00 AM	026:19

		<p>Regional Blood Center discusses the name change and services that they provide the community. Christina McNamara-Schmidt, Development Manager for NAMI, talks about an upcoming walk for mental health awareness coming up in September. Michael Holzem with WP Beverage (Pepsi) talks about some scholarships that they're handing out</p>	<p>Schmidt from NAMI, and Michael Holzem with WP Beverage.</p>		
<p>Public Health, Public Safety, education, mental health, aging</p>	<p>QC FORUM</p>	<p>Marilyn McCalister with the QC Missing Persons Network discusses the "Doin' It For David Ride" to raise money and awareness. Michael Holzem with WP Beverage (Pepsi) discusses some scholarships that they're handing out. Chris Schneider of the Alzheimers Foundation discusses a virtual event coming up on June 30th.</p>	<p>Marilyn McCalister from the QC Missing Persons Network, Michael Holzem from WP Beverage, and Chris Schneider from the Alzheimer's Foundation.</p>	<p>06/13/2021 7:00 AM</p>	<p>025:46</p>
<p>Veterans affairs, conservation, environment</p>	<p>QC FORUM</p>	<p>Vietnam Veterans of America Chapter 299 Ray Hamilton talks about a play about Rocky Bleier, an injured Vietnam Vet who worked his way up to being an NFL running back. Proceeds from the play benefited</p>	<p>Ray Hamilton from the Vietnam Veterans of America Chapter 299 and Noah Trusdell from River Action.</p>	<p>06/20/2021 7:00 AM</p>	<p>024:44</p>

		Chapter 299 of the Vietnam Veterans of America. Noah Trusdell of River Action talks about some of the other Summer programs they're holding to help educate the public about water conservation and our Mississippi River.			
Education, health, welfare, disaster recovery, mental health	QC FORUM	US Cellular on \$100,000 donation to Donors Choose 2021 STEM Education program. Trish Burnett from the American Red Cross of the Quad Cities. Chris Schneider from the Alzheimer's Foundation about a virtual event for Iowans coming up June 30th.	Guests from US Cellular, Trish Burnett from the American Red Cross, and Chris Schneider from the Alzheimer's Foundation.	06/27/2021 7:00 AM	021:38

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ORGANIZATION OR TITLE	DURATION	RUNS
4H - NATIONAL :60	001:00	10
AARP PSA - CAREGIVING - :30	000:30	1
AD COUNCIL	000:29	13
AD COUNCIL	000:29	5
AD COUNCIL	001:00	12
ADHD - MORE TO ADHD :60	000:59	11
ADVANCING JUSTICE	000:29	4
ADVANCING JUSTICE	000:30	7
AGING RESEARCH :60	001:00	8

AL-ANON - JACK :60 - SUN-TUE-THU-SAT	001:00	24
AL-ANON - JACK :60 - SUN-TUE-THU-SAT	001:00	1
ALZHEIMER'S - CYNTHIA - :30	000:30	2
ALZHEIMER'S ASSOCIATION - TOM :60	000:59	1
ALZHEIMER'S ASSOCIATION - TOM :60	000:59	25
ALZHEIMERS ASSOC	000:26	21
AMERICAN ACADEMY OF DERM - IF SKIN COULD TALK :60	001:00	24
AMERICAN HUMANE - SERVICE DOGS :60	000:58	28
AMERICAN PT ASSOCIATION - YOU HAVE A CHOICE :60	001:00	1
AMERICAN PT ASSOCIATION - YOU HAVE A CHOICE :60	001:00	23
AUTISM - WORLD OF AUTISM :30	000:30	1
BE PREPARED :30	000:24	23
BIG BROTHERS BIG SISTERS	000:30	5
BIG BROTHERS BIG SISTERS	000:30	10
BLIND OR VISION LOSS :30	000:30	1
BOYS & GIRLS CLUB :30	000:30	2
BOYS & GIRLS CLUB :60	000:59	31
BREAST CANCER - NOT ONE TYPE :30	000:29	2
BULLYING - FAMILYDOCTOR.ORG :30	000:30	1
BULLYING - NOT A BULLY :60	000:57	14
BUZZED DRIVING - PROBABLYS - :60	000:59	15
CANCER - CERVICAL :30	000:30	1
CANCER - CERVICAL :60	001:00	27
CHANGE DIRECTION - MENTAL HEALTH :30	000:30	1
CHANGE DIRECTION - MENTAL HEALTH :60	001:00	25
CHILDREN'S MIRACLE NETWORK - JOSH SUNDQUIST :30	000:30	3
CHILDREN'S MIRACLE NETWORK - KRISTIN BELL :30	000:30	13
CHILDREN'S MIRACLE NETWORK - WALMART :30	000:28	7
CITY OF HOPE - GENERIC :60	001:00	10
COLORECTAL CANCER :30	000:29	2
COLORECTAL CANCER :60	000:59	2
CONCUSSIONS :30	000:30	1
CONCUSSIONS :60	000:58	10
CORONAVIRUS - AMERICAN CANCER SOCIETY :30	000:30	1
CORONAVIRUS - HAND WASHING HERO	000:30	1
CORONAVIRUS - IBA PRICE GOUGING WARNING :30	000:30	1
CORONAVIRUS - IDSA FOUNDATION :60	000:59	15
CORONAVIRUS - PARENTS TIPS :30	000:30	1
CORONAVIRUS - RED CROSS - BLOOD :30	000:29	8
CORONAVIRUS.GOV - MOST AT RISK :60	000:57	15

CORONAVIRUS.GOV - SURGEON GENERAL :60	000:59	13
CREDIT COUNSELING FOR DEBT :60	001:00	11
CYSTIC FIBROSIS - STRIDE WALK (GENERIC) :60	000:59	11
DAV - ADAM :30	000:30	8
DAV - ALEX :30	000:30	3
DAV - GREG :30	000:30	5
DAV - NAOMI :30	000:30	4
DISCOVER THE FOREST - FOREST BENEFITS :30	000:29	1
DOCTORS WITHOUT BORDERS :60 - SUN-TUE-THU-SAT	000:58	1
DOCTORS WITHOUT BORDERS :60 - SUN-TUE-THU-SAT	001:00	25
FEEDING AMERICA - GOO GOO DOLLS - :30	000:30	1
FISHER HOUSE - GENERIC:30	000:30	6
FISHER HOUSE - HERO MILES :30	000:30	8
FISHER HOUSE - HERO MILES 2 :30	000:30	5
FISHER HOUSE - HUGE PART :30	000:31	8
Gildas Club	000:30	3
GIRL SCOUTS - LEADERSHIP :60	000:59	5
GOODWILL PSA - STUFF :60	000:59	9
GUN SAFETY - CUROSITY :30	000:30	1
HUNGER - I AM HUNGER :60	000:59	14
I HEART MEDIA & NAMI PSA 1 (MONDAY)	000:32	11
I HEART MEDIA & NAMI PSA 2 (TUESDAY)	000:30	1
I HEART MEDIA & NAMI PSA 2 (TUESDAY)	000:30	6
I HEART MEDIA & NAMI PSA 3 (WEDNESDAY)	000:31	11
I HEART MEDIA & NAMI PSA 4 (THURSDAY)	000:31	7
I HEART MEDIA & NAMI PSA 5 (FRIDAY)	000:31	7
I HEART MEDIA & NAMI PSA 6 (SAT-SUN)	000:30	10
IHSAA - RIDICULOUS :60	001:00	18
IHSAA - STARS AND STRIPES :60	000:58	26
IHSAA - TOUGH TOUGHER :60	000:59	1
IHSAA - TOUGH TOUGHER :60	000:59	24
IHSAA - WHAT IS STRENGTH :30	000:30	1
IOWA NATIONAL GUARD - I LIVE HERE :30	000:30	1
IOWA NATIONAL GUARD - LIFESTYLE :60	001:00	11
IOWA NATIONAL GUARD - LIFESTYLE :60	001:00	1
KEEP KIDS ACTIVE - AM ACADEMY OF PEDIATRICS - :30	000:30	1
KINDNESS REVOLUTION	001:00	8
LEUKEMIA - :60	000:59	12
LOW MOOR VOL FIRE DEPT	000:15	6
LUNG DONATION :60	001:00	29

MARINES - ANTHEM :60	001:00	17
MARINES - SUMMER 2019 :60	001:00	2
MATCHING DONORS - 1 :30	000:30	2
MATCHING DONORS - 2 :30	000:30	1
MENTAL HEALTH	000:30	9
MENTAL HEALTH	000:30	10
MENTAL HEALTH	000:30	9
MORTGAGE FRAUD :60	000:58	13
NAMI OF THE MISSISSIPPI VALLE	000:19	7
NAMI OF THE MISSISSIPPI VALLE	000:24	10
NAMI OF THE MISSISSIPPI VALLE	000:26	7
OHWARD FINE ARTS CTR	000:29	58
OPIOIDS - DEPENDENCE - 5 DAYS :30	000:30	1
OPIOIDS - FAMILYDOCTOR.ORG :30	000:30	1
PARENTING SKILLS :60	001:00	30
PET ADOPTION - BEST IN SHOW :60	001:00	12
PET ADOPTION - OLIVIA MUNN :30	000:30	2
PLANNING FOR BUSINESS :60	001:00	9
POISON CONTROL - MAKE THE CALL 1 :30	000:30	1
POOL SAFETY - POOLSAFELY.GOV :60	001:00	1
POOL SAFETY - POOLSAFELY.GOV :60	001:00	7
QC AREA FOOD BANKS	000:15	10
QC ARTS	000:18	8
QC ARTS	000:33	20
RECYCLING - ANGIE HARMON :60	000:53	20
RED CROSS :60	000:59	12
RETIREMENT PLANNING - AVO 1 :30	000:30	1
RETIREMENT PLANNING - AVO 12 :30	000:30	1
RIVER ACTION OF THE QC	000:21	26
ROTARY - WHAT WE SEE -:30	000:30	2
SAFER PRODUCTS - EPA :30	000:29	1
SALVATION ARMY - HEARTBEAT :60	001:00	11
SARCOMA :60	001:00	31
SAVE THE CHILDREN	000:29	5
SAVE THE CHILDREN	000:30	6
SAVE THE CHILDREN	000:30	5
SENIOR CORPS :60	001:00	9
SEPSIS - IT'S ABOUT TIME :60	001:00	11
SEPSIS - IT'S ABOUT TIME :60	001:00	9
SKILLS USA - GENERIC :60	000:59	1

SKILLS USA - GENERIC :60	001:00	24
SLEEP APNEA :60	001:00	22
SLEEP APNEA :60	001:00	1
SOCIAL SECURITY - SCAM ALERT :60	001:00	26
SOCIAL SECURITY - SSA ONLINE :60	000:53	25
ST JOHN'S METHODIST CHURCH	000:21	69
ST JOHN'S METHODIST CHURCH	000:21	8
ST JUDE'S HOSPITAL - KEENAN :60	001:00	12
STEP UP SCHOLARSHIPS :60	001:00	10
STOP SMOKING :60	000:58	8
STRESSED KIDS - AMERICAN ACADEMY OF PEDIATRICS	000:29	1
TAKE ME FISHING DOT ORG :60	000:59	12
TEXTING AND DRIVING - STOW YOUR PHONE :30	000:29	2
TEXTING AND DRIVING - YOU CAN WAIT :30	000:30	1
TIRE SAFETY - BRAD KESLOWSKI 2	000:29	1
TODAY'S MILITARY - DOCTOR:30	000:30	1
TREES FOR THE FUTURE :60	001:00	28
UMERGENCY - APP :60	000:58	15
UNDERAGE DRINKING/DRIVING - INDOOR BASEBALL :30	000:30	1
UNITED WAY - CHANGE DOESN'T HAPPEN ALONE :60	001:00	12
VA - STAND WITH US :60	000:59	12
VACCINATE - AMERICAN ACADEMY OF PEDIATRICS	000:30	1
VAPING - WHAT'S INSIDE :30	000:30	1
VESTIBULAR DISORDER :60	001:00	15
VETERANS - MAKE THE CONNECTION :60	000:59	9
WALK MS - STRONGER TOGETHER :30	000:30	1
WALK MS - STRONGER TOGETHER :60	001:00	7
WILDFIRE PREVENTION - KEEP PLACES SAFE :60	000:30	3
WILDLIFE EXPLORATION - FOREST ANIMALS :30	000:29	2
WILDLIFE EXPLORATION - FOREST TRAIL :30	000:30	2
WISDOM TEETH EXAM :60	000:57	32
WOMEN HEART - VERSION 1 :30	000:29	1
WOMEN HEART - VERSION 1 :30	000:29	2
WOMEN HEART - VERSION 1 :60	000:59	14
WORKING DOGS - JACK HANNA :60	000:59	30
WORLD VISION - EMERGENCY RESPONSE :30	000:29	1
WORLD VISION - HELPING KIDS SHINE :30	000:29	1
WORLD VISION - HELPING KIDS SHINE :60	000:52	2
WOUNDED WARRIOR PROJECT - KEVIN COSTNER :60	000:59	13
US DEPT. OF HEALTH	000:29	2

US DEPT. OF HEALTH	000:59	8
ALZHEIMERS ASSOC	000:26	2
CASI	000:18	3
CASI	000:18	2
SAVE THE CHILDREN	000:29	1
SAVE THE CHILDREN	000:30	1
SAVE THE CHILDREN	000:30	1
DIABETES - WORDPLAY :30	000:30	1
FEMA	000:14	3
NHTSA-NATIONAL HIGHWAY TRAFFI	000:09	1
NHTSA-NATIONAL HIGHWAY TRAFFI	000:14	4
NHTSA-NATIONAL HIGHWAY TRAFFI	000:29	1
BUZZED DRIVING - PLAY BY PLAY :30	000:29	1
NHTSA-NATIONAL HIGHWAY TRAFFI	000:29	2
NHTSA-NATIONAL HIGHWAY TRAFFI	000:59	10
RIVER ACTION OF THE QC	000:21	4
US FOREST SERVICE	000:14	8
US FOREST SERVICE	000:29	1
US FOREST SERVICE	000:59	12
Leukemia & Lymphoma Society	000:15	1
Leukemia & Lymphoma Society	000:30	1
U.S. DEPT. OF HEALTH/HUMAN	001:00	15
FEEDING AMERICA	000:29	1
AMERICAN LUNG ASSOCIATION	000:29	1
AMERICAN LUNG ASSOCIATION	000:30	1
NAMI OF THE MISSISSIPPI VALLE	000:26	4
ST JOHN'S METHODIST CHURCH	000:21	4
AARP	000:14	5
AARP	000:14	5
RETIREMENT PLANNING - DAUGHTER :30	000:30	1
US ARMY	000:57	16
NHTSA-NATIONAL HIGHWAY TRAFFI	000:29	4
VETERANS - HEALVETS.ORG :30	000:29	1
VETERANS - HEALVETS.ORG :60	001:00	26