

**WLLR-FM**  
**DAVENPORT, IOWA**  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2020  
 January 9, 2021

**ISSUES**

<p>WLLR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:</p>
<ul style="list-style-type: none"> <li>• <b>Arts &amp; Entertainment:</b> Research shows that the availability of Arts and Culture – everything from museums to parks and recreation systems – can greatly improve the quality of life in a community.</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Diversity &amp; Racism:</b> Minority communities that have long been impacted by persistent and underlying racism, prejudice and inequities</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Economic Development:</b> The overall health of our area is tied to its economic health. This health can only be maintained by sustaining the growth of local businesses.</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Education:</b> Providing educational opportunities for our area’s children – as well as secondary education for our adults – are important building blocks to continued quality of life in our community.</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Environment:</b> Our natural resources need to be protected for future generations: the price we pay for the “technology now” style of living we currently enjoy has ramifications – both now and for our descendants.</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Food and Nutrition:</b> We live in an age of plenty – for many Americans. But for others, “food deserts” are real. Additional emphasis is now being placed on proper nutrition from the foods we eat.</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Healthcare Costs:</b> Today’s healthcare may be state-of-the-art, but consumers are paying for it. With increased premiums and fewer insurers, for many Quad Citizens, getting sufficient healthcare coverage is difficult.</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Immigration Issues:</b> Newcomers to the United States settling in the Quad Cities area face many kinds of adjustments.</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Mental Health:</b> As cutbacks have occurred in federal spending, perhaps no area has been hit harder than the funding of mental illness programs.</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Religion:</b> Understanding of and tolerance for those with different religious beliefs.</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Senior Issues:</b> From health to education to living conditions, senior needs are increasingly being accounted for – and marketed to.</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Tourism:</b> Many cities in the Quad Cities two-state area rely on tourism revenues. The rich history of the region is a big reason people like to visit.</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Veteran’s Issues/PTSD:</b> Treatment of all military, including veterans from the wars in Iraq and Afghanistan, is an important issue to Quad Citizens because so many from our area have served. PTSD is a common affliction.</li> </ul>

## Programs

### Section I

Section I lists regularly scheduled and special programs that represent the station’s issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

#### LOCAL PROGRAMMING

***NOTE: Quad City Forum is a 30-minute show that airs weekly and frequently features more than one segment or guest. The times listed below for Quad City Forum are the show start times on those dates and the duration is the total run time for the program.***

ISSUE	PROGRAM TITLE	GUEST(S)	DATES	DURATION
<b>Food and Nutrition</b>	QC Forum	Mike Miller from Riverbend Foodbank discussed how their organization helps deal with “food insecurity” in the Quad Cities, especially during a pandemic.	10/4/20, 7am	30 minutes
<b>Arts &amp; Entertainment, Diversity &amp; Racism</b>	QC Forum	Gary Rowe from Genesis Guild discussed some of the upcoming free performances coming up at their theater. Rene Gellerman from United Way of the Quad Cities discussed the QC Equity Summit, which brings together a cross-section of Quad Citizens to show up, speak up and stand up for our minority communities that have long been impacted by persistent and underlying racism, prejudice and inequities.	10/11/20, 7am	30 minutes
<b>Public Health, Public Welfare</b>	QC Forum	Janet Glavin from Make-A-Wish Illinois talks about their "Be A Walk Star" event. Sharon Karr from FEMA talks about progress in helping those affected by August’s derecho storm.	10/18/20, 7am	30 minutes
<b>Mental Health</b>	QC Forum	Courtney Stenzel - Transitions and Scott Co Mental Health Court.	10/25/20, 7am	30 minutes
<b>Education</b>	QC Forum	Dr. Annette Clevenger and guests from Boys and Girls Club of the Mississippi Valley discuss Narratives QC, a Quad City Non-Profit Organization That Provides Life Coaching For At-Risk Young Adults To Empower Them To Reach Their Full Potential.	11/1/20, 7am	30 minutes

<b>Mental Health</b>	QC Forum	Holly Pankey discusses Pediatric Cancer. Megan Olsen from Alzheimer's Association Iowa Chapter discusses programs to help those dealing with a loved one with Alzheimer's.	11/8/20, 7am	30 minutes
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## Section II

Section II lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

### NETWORK [and/or SYNDICATED] PROGRAMMING

**Note: iHeartRadio Communities Forum is a 30-minute show that airs weekly and features more than one segment or guest. The times listed below for iHeartRadio Communities are the show start times on those dates and the duration is the total run time for the program.**

ISSUE	PROGRAM/TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>Environment</b>	iHeartRadio Communities: Public Affairs Special	History Professor at Nova Southeastern University Dr Charles Zelden - discussed the presidential transitions both in and out of office before inauguration day. He talked about if there is any way that the results of the election could ever be overturned. Weather Group Meteorologist Ray Stagich – Preparing for a winter of severe weather & weather trends throughout the United States in 2020.	11/15/20, 7:00am	30 minutes
<b>Education, Public Health, Economy</b>	iHeartRadio Communities: Public Affairs Special	Nicole Lynn Lewis, Founder and Chief Executive Officer of Generation Hope. Generation Hope's mission is to surround motivated teen parents and their children with the mentors, emotional support, and financial resources that they need to thrive in college and kindergarten, thereby driving a two-generation solution to poverty. Gabrielle Fitzgerald, the co-founder of the Pandemic Action Network, discussed the latest on the rapid increase of COVID-19 cases in the United States and worldwide. She focused on Thanksgiving and the updated CDC guidelines for holiday gatherings. Jennifer Leach is the head of the Division of Consumer and Business Education (DCBE) in the FTC's Bureau of Consumer Protection. Leach discussed the Federal Trade Commission's recently deployed PSA campaign to bring attention to all of the fraud that is happening in our new COVID world. She talked about how consumers can protect themselves during the holidays and in 2021.	11/22/20, 7:00am	30 minutes

<p><b>Health Care, Economy</b></p>	<p>iHeartRadio Communities: Public Affairs Special</p>	<p>Dr. Ali Nouri - President of the Federation of American Scientists. Dr Nouri gave us an update on current COVID-19 outbreak and explained metrics including positivity rate, mortality rate, etc. He discussed the potential of a vaccine in the near future and predictions for the holiday season. Jim Luke, professor of economics at Lansing Community College, discussed the potential of the US returning to hoarding and panic buying during the next wave of the COVID-19 pandemic and throughout the Holiday season. Luke discussed the current strength of our supply chain.</p>	<p>11/29/20, 7am</p>	<p>30 minutes</p>
<p><b>Public Health, Minority Issues, Food Insecurity</b></p>	<p>iHeartRadio Communities: Public Affairs Special</p>	<p>Dr. Anthony Fauci - Director of the National Institute of Allergy and Infectious Diseases &amp; Head of the Coronavirus Task Force. Dr. Fauci discussed the December potential for a vaccine and the evolution in the fight against COVID. He also talked addressed some minority issues affecting Americans and stressed the importance of remaining diligent with CDC recommendations throughout the holiday season. Kate Fitzgerald – Executive VP and Chief Operating Officer at Feeding America. Fitzgerald talked about hunger and the need for help across our country throughout the holiday season and beyond. She discussed the impact of COVID on food donations and how people can help. Commissioner Kenneth Hodder - National Commander of The Salvation Army USA. Hodder discussed the impact the pandemic has had on holiday fundraising across a wide variety of key areas for the salvation army. He discussed what the salvation army is doing to support 1st responders and how people can help both financially and through volunteering.</p>	<p>12/6/20, 7am</p>	<p>30 minutes</p>
<p><b>Public Health</b></p>	<p>iHeartRadio Communities: Public Affairs Special</p>	<p>Dr. Jerome - U.S. Surgeon General discussed the 3 W's for the pandemic. He talked about Covid-19 vaccine safety with a special focus on the issues in minority communities. He addressed the uptick in cases following Thanksgiving and recommendations for 2020's December Holidays and celebrations. Sophia L. Thomas, president of the American Association of Nurse Practitioners – Thomas talked about how nurses across the country are dealing with the constant risk of contracting COVID-19 and what a vaccine will mean to first responders.</p>	<p>12/13/20, 7am</p>	<p>30 minutes</p>

<b>Health Care</b>	iHeartRadio Communities: Public Affairs Special	Stephen Hahn, MD, Commissioner of the Food and Drug Administration discussed this week's FDA authorization of the Pfizer-BioNTech COVID-19 vaccine. He talked about the eligibility and timetable for vaccine distribution and vaccines on the horizon that are pending approval. Erin Sauber-Schatz, Task Force Lead of the Community Interventions and Critical Populations (CICP) Task Force. Dr. Sauber-Schatz has served in CDC's Emergency Operations Center (EOC) on the COVID-19 response beginning in March 2020 and talked about COVID-19 upcoming winter and holiday guidance with vaccines pending. She stressed remaining diligent about COVID safety.	12/20/20, 7am	30 minutes
<b>Health Care</b>	iHeartRadio Communities: Public Affairs Special	U.S. Surgeon General Dr. Jerome Adams – Update on the current coronavirus outbreak happening across the country & how to stay safe following holiday gatherings. Dr. Jason Wilson, Associate Medical Director of the Emergency Department at Tampa General Hospital – COVID-19 vaccine recipient on what you need to know about the vaccine. Dr. Richard Feifer, Chief Medical Officer at Genesis Healthcare - Preparations underway for vaccine arrival at nursing homes and long-term care facilities across the country	12/27/20, 7am	30 minutes

### Section III

Section III lists public service announcements that the station broadcast during the preceding quarter that address community issues.

#### PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR DURATION	NUMBER/DATE/TIME	DURATION
<b>Public Welfare</b>	PROJECT BUNDLE-UP  WLLR-FM partnered with the Salvation Army of the Quad Cities for Project Bundle-Up, a winter clothing drive to benefit those less fortunate in the Quad Cities.	60 PSA liners aired between 10/1 and 10/15	:10-:15 Each
<b>Health</b>	IHEART SAVING LIVES BLOOD DRIVE  WLLR-FM teamed up with the Mississippi Valley Regional Blood Center to host a two-day blood drive over the Thanksgiving weekend.	100 PSA liners aired between 11/2 and 11/27	:10-:15 Each

<b>Public Health</b>	<p>TURKEY TROT</p> <p>WLLR-FM promoted the Turkey Trot race to support the YMCA of Scott County.</p>	<p>92 PSA liners aired between 11/2 and 11/25</p>	<p>:10-:15 Each</p>
<b>Public Welfare</b>	<p>TOYS FOR TOTS</p> <p>WLLR-FM promoted the Toys for Tots drive, benefiting the less fortunate in the Quad Cities.</p>	<p>68 PSA liners ran between 11/18 and 12/4</p>	<p>:10-:15 Each</p>
<b>Various</b>	<p>WLLR-FM aired 517 recorded PSAs during the fourth quarter, 2020, for a wide variety of causes, including but not limited to:</p> <ul style="list-style-type: none"> <li>• ALZ WALK</li> <li>• KOMEN MORE THAN PINK WALK</li> <li>• LIFE CONNECTIONS COVID-19 COPING HELP</li> <li>• MEMORIES IN THE MAKING - ALZHEIMERS ASSOC.</li> <li>• NATIONAL ALLIANCE ON MENTAL ILLNESS</li> <li>• ST. JUDE CHILDREN'S HOSPITALS</li> <li>• VOTE ILLINOIS</li> <li>• VOTE IOWA</li> </ul>	<p>517 PSAs</p> <p>Aired 10/1 – 12/31</p> <p>Various Dayparts</p>	<p>:15 Each</p>