WLLR-FM

Davenport, IA Quarterly Issues/Programs List Third Quarter, 2021 10/07/2021

WLLR

Quarterly Issues/Programs List

WLLR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I

LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME
employment, jobs, economy, homeless, poverty	QC FORUM	Jamie McLaughlin from Iowa Works talk about the influx of jobs available in the Quad Cities and the lack of job applicants. Melissa Carlson from Families Helping Families talk about some of the programs that they are offering in the month of July.	Jamie McLaughlin from Iowa Works. Melissa Carlson from Families Helping Families.	07/04/2021 07:00 AM
crime, public safety, homeless, welfare	QC FORUM	Detective John Leach from Crime Stoppers of the Quad Cities talked about fundraisers that are going on. Liz Corn from King's Harvest Shelter talks about some of they programs that the shelter offers. Finally, a discussion	Detective John Leach from Crime Stoppers of the Quad Cities. Liz Corn from King's Harvest Shelter.	07/11/2021 07:00 AM

		about events happening on Sunday, including the John Deere Classic, QC Botanical Center, and Relay For Life.			
fine arts, education, health	QC FORUM	Maggie Oates and Courtney Longthey are the band directors at Davenport West High School. The band there has been invited to perform on the steps of the Lincoln Memorial in Washington, D.C., for the 100th birthday celebration of the memorial. They were the ONLY band selected in the state of Iowa and have a lot of fundraising to do, so the kids don't have to pay their own way on the trip. Shari Hoegerle of Impact Life, formerly Mississippi Valley Regional Blood Center. Shari talks about the reason behind the name change, and the importance of keeping blood donations up.	Maggie Oates, Courtney Long, Shari Hoegerle	07/18/2021 07:00 AM	

Welfare, community, cancer, heatlh, healthcare, fine arts	QC FORUM	Melissa Carlson from Families Helping Families discusses some new summer programs in eastern Iowa, Raymond Sidell from Together We Achieve talks about how their organization puts together people with certain skills in times of crisis, Kelly Craft from Gilda's Club Quad Cities talks about some of the late Summer cancer programs they offer, and Tristan Tapscott from Circa 21 talks about live musicals and theater returning to the Quad Cities with in-person audiences and how they are able to keeps their patrons safe.	Melissa Carlson from Families Helping Families, Raymond Sidell from Together We Achieve, Kelly Craft from Gilda's Club Quad Cities, and Tristan Tapscott from Circa 21	07/25/2021 07:00 AM	
COVID-19, Public Health, Public Safety, veterans affairs	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Vivek Murthy served as the 19th and now 21st Surgeon General of the United States under Presidents Obama and Biden. The surgeon general discussed the rapid increase in COVID-19 and	Dr. Vivek Murthy,	08/01/2021 07:00 AM	

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called it an		
"all-in moment"		
for the nation		
as the		
coronavirus		
pandemic becomes		
a more regional		
phenomenon.		
Murthy discussed		
the Delta		
variant and the		
CDC's		
recommended mask		
mandate. He		
talked about the		
necessity for		
—		
Americans to get		
vaccinated asap		
and the		
potential for a		
booster shot.		
Robert Lewis,		
National		
Communications		
Director for the		
Disabled		
Veterans of		
America. The		
Disabled		
American		
Veterans is an		
organization		
created in 1920		
by World War I		
veterans for		
disabled		
military		
veterans of the		
United States		
Armed Forces		
that helps them		
and their		
families through		
-		
various means.		
Lewis discussed		
how the DAV		
helps veterans		
get the benefits		
they've earned		
_		
and talked about		
their mission in		

		the face of		
Crime, philanthropy, disabilities, health, mental health	QC FORUM	JAYCEES of the Quad Cities, including some upcoming fund raisers. Connie	Detective John Leach, Nikki Schaul, Kelsey Watson, and Connie Allen	08/08/2021 07:00 AM
Cancer, agriculture, youth, fine arts	QC FORUM	Stacy Dutton from Relay For Life announces the next relay fundraiser. Hailey Rossmiller, Mississippi Valley Fair Queen, talks about the philanthropic causes and agriculture education and outreach that the Fair Queen and others do on a yearly basis. Heather Beck with Quad City Music Guild talks about	Stacy Dutton, Hailey Rossmiller, Heather Beck	08/15/2021 07:00 AM

		their latest production, "Matilda."		
Youth, agriculture, cancer, healthcare, health	QC FORUM	Part 2 of our talk with Mississippi Valley Fair Queen Hailey Rossmiller. Shawn Loder, manager of the Mississippi Valley Fair gives an update on this year's fair and what to look for in the future. Stacey Dutton discusses the upcoming Relay For Life, a cancer benefit in Scott County, Iowa.	Hailey Rossmiller, Shawn Loter, and Stacy Dutton	08/22/2021 07:00 AM
Public Health, Public Safety, mental health, employment, economy	QC FORUM	discuss the		08/29/2021 07:00 AM
Hunger, food insecurity, health, healthcare	QC FORUM	Jamie Horst from Crop Hunger Walk talks about this year's walk and discusses food insecurity in the Quad Cities. Trish Burnett from American Red Cross on blood shortages	Jamie Horst, Trish Burnett	09/05/2021 07:00 AM

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		in the Iowa and		
		Illinois Quad Cities.		
Patriotism, C Mental Health A	THEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Rumsfeld, gave a	Elvis Duran, Torie Clarke, S. Sonstein	09/12/2021 07:00 AM

		Flight 93 National Memorial - Remembering United Airlines Flight 93 and discussing the Shanksville, PA memorial.		
Mental Health, healthcare, crime, public safety, animal welfare	QC FORUM	Valerie Rumler Walk To Fight Suicide event happening on September 26 th . Detective John Leach from Crime Stoppers discusses the Crime Stoppers program and why it's important in today's "anti-cop" world, as well as a fund raiser coming up in early October. Stacey Teager QC Animal Welfare Center talks about their Mutt Strut event.	Valerie Rumler, Detective John Leach, Stacey Teager	09/19/2021 07:00 AM
Food insecurity, philanthropy, economy, mental health, healthcare, grieving	QC FORUM	Jamie Horst from Crop Walk talks about their upcoming walk on October 3 rd . Luann Polissaint talks about the Quad Cities Friends Of The People Of Haiti Fundraiser. Mike Vondran talks about the HAVlife organization in the Quad Cities, as well as some	Jamie Horst, Luann Polissaint, Mike Vondran	09/26/2021 07:00 AM

upcoming fundraisers.			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert	network and/or	syndicator	-provided programs	lists here.)	

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ORGANIZATION OR TITLE	DURATION	RUNS
4H - NATIONAL :60	001:00	12
AARP PSA - CAREGIVING - :30	000:30	1
AD COUNCIL	001:00	27
Adhd - More to Adhd :60	000:59	16
AGING RESEARCH :60	001:00	14
AL-ANON - JACK :60 - SUN-TUE-THU-SAT	001:00	24
AL-ANON - SAMANTHA :30 - MON-WED-FRI	000:30	2
ALZHEIMER'S - CYNTHIA - :30	000:30	4
ALZHEIMER'S ASSOCIATION - TOM :60	000:59	28
AMERICAN ACADEMY OF DERM - IF SKIN COULD TALK :30	000:30	2
AMERICAN ACADEMY OF DERM - IF SKIN COULD TALK :60	001:00	25
AMERICAN HUMANE - SERVICE DOGS :60	000:58	28
AMERICAN PT ASSOCIATION - YOU HAVE A CHOICE :60	001:00	24
AMERICAN PT ASSOCIATION - YOU HAVE CHOICE :30	000:30	2
BE PREPARED :30	000:24	41
BENEFIT FOR CHLOE MAY	000:19	4
BEST FRIENDS - CAN'T BUY :30	000:30	1
BLIND OR VISION LOSS :30	000:30	1
BOYS & GIRLS CLUB :30	000:30	4
BOYS & GIRLS CLUB :60	000:59	30
BULLYING - FAMILYDOCTOR.ORG :30	000:30	1
BULLYING - NOT A BULLY :60	000:57	21
BUZZED DRIVING - PROBABLYS - :60	000:59	25
CANCER - CERVICAL :30	000:30	3
CANCER - CERVICAL :60	001:00	23
CASA IOWA	000:30	1
CHANGE DIRECTION - MENTAL HEALTH :30	000:30	1
CHANGE DIRECTION - MENTAL HEALTH :60	001:00	24
CHILDREN'S MIRACLE NETWORK - JOSH SUNDQUIST :30	000:30	6

CHILDREN'S MIRACLE NETWORK - KRISTIN BELL :30	000:30	12
CHILDREN'S MIRACLE NETWORK - WALMART :30	000:28	4
CITY OF HOPE - GENERIC :60	001:00	14
COLORECTAL CANCER :30	000:29	1
COLORECTAL CANCER :60	000:59	16
CONCUSSIONS :60	000:58	9
CORONAVIRUS - AMERICAN CANCER SOCIETY :30	000:30	2
CORONAVIRUS - BLOOD DONATION :30	000:30	4
CORONAVIRUS - IBA PRICE GOUGING WARNING :30	000:30	1
CORONAVIRUS - IDSA FOUNDATION :60	000:59	23
CORONAVIRUS - PARENTS TIPS :30	000:30	2
CORONAVIRUS - RED CROSS - BLOOD :30	000:29	8
CORONAVIRUS PSA - IDSA FOUNDATION - :30	000:29	1
CORONAVIRUS.GOV - MOST AT RISK :60	000:57	23
CORONAVIRUS.GOV - SURGEON GENERAL :60	000:59	23
CREDIT COUNSELING FOR DEBT :60	001:00	12
CYSTIC FIBROSIS - STRIDE WALK (GENERIC) :60	000:59	11
DAV - ADAM :30	000:30	10
DAV - ALEX :30	000:30	3
DAV - GREG :30	000:30	9
DAV - NAOMI :30	000:30	7
DENTAL LIFELINE NETWORK :30	000:30	2
DISCOVER THE FOREST - FOREST BENEFITS :30	000:29	1
DOCTORS WITHOUT BORDERS :60 - SUN-TUE-THU-SAT	001:00	26
E-CIGS - TEENS - AM ACADEMY OF PEDIATRICS :30	000:30	1
EPA AIR SENSORS :30	000:32	1
FATHERHOOD - ROCKSTAR :30	000:29	2
FIRST RESPONDERS - LET'S SHOW UP :30	000:30	1
FISHER HOUSE - GENERIC:30	000:30	2
FISHER HOUSE - HERO MILES :30	000:30	7
FISHER HOUSE - HERO MILES 2 :30	000:30	4
FISHER HOUSE - HUGE PART :30	000:31	9
GENERIC DRUGS - FDA APPROVED :30	000:30	1
GIRL SCOUTS - LEADERSHIP :60	000:59	14
GOODWILL - EARNINGS :30	000:29	2
GOODWILL PSA - STUFF :60	000:59	14
HUNGER - I AM HUNGER :60	000:59	23
HUNGER - MELISSA :30	000:29	1
I HEART MEDIA & NAMI PSA 1 (MONDAY)	000:32	9
I HEART MEDIA & NAMI PSA 2 (TUESDAY)	000:30	13

I HEART MEDIA & NAMI PSA 3 (WEDNESDAY)	000:31	12
I HEART MEDIA & NAMI PSA 4 (THURSDAY)	000:31	8
I HEART MEDIA & NAMI PSA 5 (FRIDAY)	000:31	9
I HEART MEDIA & NAMI PSA 6 (SAT-SUN)	000:30	9
I.R.S.	000:30	1
IHSAA - RIDICULOUS :60	001:00	17
IHSAA - STARS AND STRIPES :60	000:58	26
IHSAA - TOUGH TOUGHER :60	000:59	26
IHSAA - WHAT IS STRENGTH :30	000:30	3
IL DOT - FATIGUED DRIVING :30	000:30	1
IOWA NATIONAL GUARD - LIFESTYLE :60	001:00	10
KEEP KIDS ACTIVE - AM ACADEMY OF PEDIATRICS - :30	000:30	1
KINDNESS REVOLUTION	001:00	13
LEUKEMIA - :60	000:59	6
LUNG DONATION :60	001:00	22
MARINES - ANTHEM :60	001:00	17
MARINES - SUMMER 2019 :60	001:00	10
MATCHING DONORS - 1 :30	000:30	1
MATCHING DONORS - 2 :30	000:30	2
MEASLES - AM ACADEMY OF PEDIATRICS - :30	000:30	1
MORTGAGE FRAUD :60	000:58	19
NARCANON	000:30	1
OPIOIDS - DEPENDENCE - 5 DAYS :30	000:30	3
OPIOIDS - FAMILYDOCTOR.ORG :30	000:30	1
PARENTING SKILLS :60	001:00	25
PARENTING SKILLS:30	000:30	2
PEST PROTECTION :30	000:30	1
PET ADOPTION - BEST IN SHOW :60	001:00	20
PLANNING FOR BUSINESS :60	001:00	11
POOL SAFETY - POOLSAFELY.GOV :60	001:00	11
POP EARTH - HOLISTIC SERVICES :30	000:29	1
RECYCLING - ANGIE HARMON :60	000:53	21
RED CROSS :60	000:59	27
RETIREMENT PLANNING - AVO 12 :30	000:30	3
SAFE ENVIRONMENT - AMERICAN ACADEMY OF PEDIATRICS	000:30	1
SALVATION ARMY - HEARTBEAT :60	001:00	27
SARCOMA :30	000:30	1
SARCOMA :60	001:00	26
SELECTIVE SERVICE - NO TROUBLE :30	000:29	2
SENIOR CORPS :60	001:00	19

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SEPSIS - IT'S ABOUT TIME :60	001:00	15
SEPSIS - IT'S ABOUT TIME :60	001:00	20
SKILLS USA - GENERIC :60	001:00	26
SLEEP APNEA :30	000:30	1
SLEEP APNEA :60	001:00	27
SOCIAL SECURITY - SCAM ALERT :60	001:00	24
SOCIAL SECURITY - SSA ONLINE :60	000:53	25
ST JUDE'S HOSPITAL - KEENAN :60	001:00	20
STEP UP SCHOLARSHIPS :60	001:00	15
STOP SMOKING :60	000:58	18
STRESSED KIDS - AMERICAN ACADEMY OF PEDIATRICS	000:29	1
SUSAN G. KOMAN - HOPE :30	000:29	1
TAKE ME FISHING DOT ORG :60	000:59	15
TEXTING AND DRIVING - YOU CAN WAIT :30	000:30	1
TREES FOR THE FUTURE :60	001:00	27
TRUSTED COACHES :30	000:30	1
UMERGENCY - APP :60	000:58	10
UNDERAGE DRINKING/DRIVING - INDOOR BASEBALL :30	000:30	1
UNITED WAY - CHANGE DOESN'T HAPPEN ALONE :60	001:00	22
USO - FORCE BEHIND THE FORCE :30	000:29	1
VA - STAND WITH US :60	000:59	20
VACCINATE - AMERICAN ACADEMY OF PEDIATRICS	000:30	2
VAPING - WHAT'S INSIDE :30	000:30	1
VESTIBULAR DISORDER :60	001:00	19
VETERANS - MAKE THE CONNECTION :60	000:59	12
WALK MS - STRONGER TOGETHER :30	000:30	2
WALK MS - STRONGER TOGETHER :60	001:00	16
WATER SAFETY - AM ACADEMY OF PEDIATRICS :30	000:29	2
WILDFIRE PREVENTION - KEEP PLACES SAFE :60	000:30	1
WILDLIFE EXPLORATION - FOREST ANIMALS :30	000:29	2
WILDLIFE EXPLORATION - FOREST TRAIL :30	000:30	3
WISDOM TEETH EXAM :30	000:29	2
WISDOM TEETH EXAM :60	000:57	25
WOMEN HEART - VERSION 1 :60	000:59	18
WORKING DOGS - JACK HANNA :60	000:59	23

WORKING WORKS :30	000:30	1
WORLD VISION - EMERGENCY RESPONSE :30	000:29	1
WORLD VISION - HELPING KIDS SHINE :30	000:29	3
WORLD VISION - HELPING KIDS SHINE :60	000:52	5
WOUNDED WARRIOR - KELSEY GRAMMAR :30	000:31	2
WOUNDED WARRIOR PROJECT - KEVIN COSTNER :60	000:59	9
9/11 NATIONAL DAY OF SERVICE	000:29	5
US DEPT. OF HEALTH	000:29	1
US DEPT. OF HEALTH	000:59	10
CASI	000:18	22
CASI	000:18	26
CASI	000:19	13
CASI	000:23	11
SAVE THE CHILDREN	000:30	1
DIABETES - WORDPLAY :30	000:30	2
FEMA	000:14	14
NHTSA-NATIONAL HIGHWAY TRAFFI	000:09	6
NHTSA-NATIONAL HIGHWAY TRAFFI	000:14	13
BUZZED DRIVING - PLAY BY PLAY :30	000:29	1
NHTSA-NATIONAL HIGHWAY TRAFFI	000:29	1
NHTSA-NATIONAL HIGHWAY TRAFFI	000:59	9
QC COIN CLUB	000:18	21
UT MUSIC DEPT BANDS	000:19	8
RIVER ACTION OF THE QC	000:28	56
US FOREST SERVICE	000:14	17
US FOREST SERVICE	000:29	3
US FOREST SERVICE	000:29	1
US FOREST SERVICE	000:59	10
Leukemia & Lymphoma Society	000:15	17
Leukemia & Lymphoma Society	000:30	2
U.S. DEPT. OF HEALTH/HUMAN	001:00	19
FEEDING AMERICA	000:29	1
FEEDING AMERICA	000:29	1
AMERICAN LUNG ASSOCIATION	000:30	3
RECOVER OUT LOUD	000:30	6

ALZHEIMERS ASSOC	000:23	19
NAMI OF THE MISSISSIPPI VALLE	000:26	161
NATIONAL SUMMER LEARNING	000:30	19
NO KID HUNGRY	000:30	7
NO KID HUNGRY	000:30	4
NO KID HUNGRY	000:30	4
NO KID HUNGRY	000:30	8
FEEDING AMERICA	000:30	3
PROJECT YELLOW LIGHT	000:29	22
ST JOHN'S METHODIST CHURCH	000:18	18
ST JOHN'S METHODIST CHURCH	000:21	173
AARP	000:14	15
AARP	000:14	15
RETIREMENT PLANNING - DAUGHTER :30	000:30	1
SOCIAL SECURITY.GOV	000:29	3
SOCIAL SECURITY.GOV	000:30	1
US ARMY	000:57	17
NHTSA-NATIONAL HIGHWAY TRAFFI	000:29	2
UNCF	000:30	13
DOCTORS WITHOUT BORDERS :30	000:30	1
VETERANS - BE THERE - TOM HANKS :30	000:30	1
VETERANS - HEALVETS.ORG :30	000:29	2
VETERANS - HEALVETS.ORG :60	001:00	27
BOYS AND GIRLS CLUB	000:19	20