

WLLR-FM
Davenport, IA
 Quarterly Issues/Programs List
 Second Quarter, 2018
 July 6, 2018

Issues

WLLR-FM provides is listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Addiction:** The wide range of addictions affecting our country covers every age and life group. From gambling addictions to alcohol and drugs.
- **Arts and Entertainment:** Research shows that the availability of Arts and Entertainment—everything from museums to parks and recreation systems—can greatly improve an area’s quality of life
- **Community:** From road quality to sewer repair to garbage pickup, people of the Quad Cities are BIG on city basics.
- **Discrimination:** Whether on the basis of race, religion or sex, one doesn’t have to look far in today’s world to see evidence that discrimination has been eliminated.
- **Education:** Providing educational opportunities for our area’s children—as well as secondary education for our adults—are important building blocks to continued quality of life in our community.
- **Me Too Movement:** This international movement against sexual harassment and assault—especially in the workplace—is having a major impact on how men and women are interacting, now and in the future.
- **Mental Health:** Modern-day life stresses and a variety of contributing factors may make this the most stressful era in history. Americans treat these stresses in a lot of different ways.
- **Public Health:** Getting and staying well is the challenge that faces every one of us.
- **Tourism:** Many cities in the Quad Cities two-state area rely on tourism revenues. The combination of a rich history and a wide variety of seasonal activities make the region a great place to visit.
- **Youth-At-Risk:** In today’s society, so many young people are simply left to grow up on their own that there is an impact on people of all ages.

Programs

Section I

Section I lists regularly scheduled and special programs that represent the station’s issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

LOCAL PROGRAMMING

Note: Quad Cities Forum is a :30 minute show that airs weekly and frequently consists of more than one segment. The time listed is the show start time on that date.

ISSUE	PROGRAM/TITLE	DESCRIPTION	DATE/TIME	LENGTH
Arts and Culture	Quad Cities Forum	Linda Cook of the Quad City Times previews the Oscars.	4/1/18 7:30am	30 min
Religion in Everyday Life	Quad Cities Forum	Guest Jared Johnson discussed an appearance by NPR’s Krista Tippett ‘Becoming Wise with Krista Tippett’ April 12th at the RiverCenter in Davenport.	4/8/18 7:30am	30 min
Election Procedures	Quad Cities Forum	Scott County Auditor Roxanna Moritz explained voter law changes & the different ways people will be able to vote in the June 5 Iowa Primary Election.	4/15/18 7:30am	30 min
Homeless	Quad Cities Forum	Patty Trapp, Volunteer Coordinator at Humility of Mary Shelter talks about housing & shelter for the homeless in the Quad Cities.	4/22/18 7:30am	15 min
Mueller Investigation	Quad Cities Forum	Iowa U.S. Senator Chuck Grassley gives his reaction to former FBI Director James Comey’s interview on ABC. Legislation to protect Special Counsel Robert Mueller. The hearings of Facebook founder Mark Zuckerberg.	4/22/18 7:30am	15 min
Education, History	Quad Cities forum	Author Sarah Albee talks about the National Geographic Kids book she has written entitled ‘Dog Days of History’.	4/29/18 7:30am	15 min
Arts & Culture, Tourism	Quad Cities Forum	Artist Pat Halverson discusses the upcoming Beaux Arts Festival, May 12 & 13 in downtown Davenport.	4/29/18 7:30am	15 min
Term Limits, Taxes	Quad Cities forum	Illinois Governor Bruce Rauner talks about the push for term limits in the state. Also, with neighboring states cutting taxes, it’s important for Illinois to do the same.	5/6/18 7:30am	15min
Tourism	Quad Cities Forum	Kwik Star Criterium Race Director Tom Schuler & Quad Cities Bicycle Club member John Harrington discuss the 53 rd annual bicycle ride on Memorial Day, May 28.	5/6/18 7:30am	15min
Term Limits, Taxes	Quad Cities forum	Illinois Governor Bruce Rauner talks about the push for term limits in the state. Also, with neighboring states cutting taxes, it’s important for Illinois to do the same.	5/13/18 7:30am (REPLAY)	15min

Tourism	Quad Cities Forum	Kwik Star Criterium Race Director Tom Schuler & Quad Cities Bicycle Club member John Harrington discuss the 53 rd annual bicycle ride on Memorial Day, May 28.	5/13/18 7:30am (REPLAY)	15min
Supreme Court Justices	Quad Cities Forum	Iowa U.S. Senator Chuck Grassley talks about the issue of deciding when Supreme Court justices should retire.	5/20/18 7:30am	15 min
Agriculture	Quad Cities Forum	Iowa State Senator Dan Zumbach discusses his run for the Republican Party's nomination for Iowa Ag Secretary in the June 5 primary election.	5/20/18 7:30am	15 min
Illinois Budget, Illinois Sports Gaming	Quad Cities Forum	Illinois State Senator Neil Anderson gives an update on Illinois state budget, along with the prospects of sports gaming in the state.	5/27/18 7:30am	15min
Community Projects	Quad Cities Forum	Bettendorf Rotary Club's Bill Daley & Louie The Lobster (Scott Naumann) visit to talk about the June 9 Lobsterfest event. Lobsterfest annually raises money for a variety of Quad Cities charities and projects.	5/27/18 7:30am	15 min
Arts and Entertainment	Quad Cities Forum	Julie Funk & Rachel Vickers from the Quad City Music Guild discuss the non-profit's presentation of "Mame" June 8-10 & June 14-17.	6/3/18 7:30am	10 min
Arts and Entertainment	Quad Cities Forum	River Action Executive Director Kathy Wine is in to talk about the non-profit organization's Ride The River, June 16.	6/3/18 7:30am	10 min
Local Business Development	Quad Cities Forum	Salvation Army Major Scott Shelbourn talks about the organization's plans to refocus assistance for the homeless. Instead of providing shelter at its Family Services Center in Davenport, the organization says it will work with families on preventing homelessness.	6/3/18 7:30am	10 min
Illinois Budget	Quad Cities Forum	Illinois Governor Bruce Rauner talks about how the new state budget will benefit Illinois, and the flaws in it.	6/10/18 7:30am	10 min
Eye Health	Quad Cities Forum	Virdi Eye Clinic Golf Classic Tournament Director Andy Ploehn discusses the June 15 Golf Tournament that benefits the Iowa Lions Club Foundation.	6/10/18 7:30am	10 min
Breast Cancer, Heart Health, Asthma	Quad Cities Forum	Dr. Bill from Genesis Health System talks about recent medical studies including: immunotherapy for breast cancer, incorrect heart medications, and a study that says kids with asthma need a flu shot.	6/10/18 7:30am	10 min
Immigration	Quad Cities Forum	Iowa U.S. Senator Chuck Grassley gives his thoughts on the EB-5 Visa Program.	6/17/18 7:30am	7.5 min
Iowa Elections	Quad Cities Forum	We talk with Rob Sand, the Democratic Party's nominee for State Auditor of Iowa in November election.	6/17/18 7:30am	7.5 min
Senior Issues	Quad Cities Forum	CASI (Center for Active Seniors, Inc.) President/CEO Laura Kopp discusses the upcoming CASI Rock The Lot Party, June 22.	6/17/18 7:30am	7.5 min
Technology	Quad Cities Forum	Rob Enderle, our technology guru, discusses technological advancements including LinkedIn calculating commute times for its users.	6/17/18 7:30am	7.5 min
Opioid Addiction	Quad Cities Forum	Illinois Lieutenant Governor Evelyn Sanguinetti, who co-chairs the Illinois Opioid Overdose Prevention and Intervention Task Force, talks about efforts to combat the opioid epidemic in the state.	6/24/18 7:30am	30 min

Section II

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

NETWORK [and/or SYNDICATED] PROGRAMMING

Note: Radio Health Journal is a :28 minute show that airs weekly and consists of two main segments.

The time listed is the show start time on that date.

ISSUE	PROGRAM/TITLE	DESCRIPTION	DATE/TIME	DURATION
Sexual Abuse, Me Too Movement	Radio Health Journal	The Dr. Larry Nasser case has publicized doctors who sexually abuse patients. However, the extent of these assaults is unknown, as few doctors are ever punished and their misdeeds are never known. A reporter who investigated the official response to the problem and a physician who has worked on a sexual assault crisis line discuss the issue.	4/1/2018 7:00am	12:10
Health Care	Radio Health Journal	Studies have found that many doctors don't really listen to their patients, and so miss how illness is affected by the "other things" in life. Experts discuss how to help doctors consider the patient as a whole.	4/1/2018 7:00am	7:34

Government Regulations, Health Care	Radio Health Journal	Hospitals and very large medical groups are buying up independent physician practices to the point that in some areas, it's hard to find independent doctors. Studies show purchased practices cost more for patients. Experts discuss the incentives that have prompted consolidation, and moves to eliminate them.	4/8/2018 7:00am	12:04
Health Care, Government Regulations	Radio Health Journal	Millions of lives have been saved as a result of vaccines. But in the development of desperately needed vaccines, scientists cut corners in ways that wouldn't be allowed today. An expert discusses the balance of need and ethics in science and medicine.	4/8/2018 7:00am	7:38
Health Careers, Health Care	Radio Health Journal	Paramedics and EMTs are the first responders of the health system and often find violent, confusing situations on their arrival. A former paramedic describes the "inside story" of the job, its dangers and rewards.	4/15/2018 7:00am	11:46
Disabilities, Health Care	Radio Health Journal	Experts discuss symptoms and treatments of Meniere's disease, an often-misdiagnosed disorder producing loss of hearing and crippling vertigo.	4/15/2018 7:00am	7:49
Women's Issues, Health Care	Radio Health Journal	Perinatal depression (previously known as postpartum depression) is seldom brought up by a new mother, so healthcare providers must screen for it carefully. However, sometimes they err on the side of caution in efforts to prevent the mother from harming herself or her baby. Experts discuss the balancing act.	4/22/2018 7:00am	12:56
Disabilities, Health Care	Radio Health Journal	People who suddenly speak with what sounds like a foreign accent often have a brain injury due to a stroke or other trauma. Experts discuss the symptoms the syndrome and chances of recovery.	4/22/2018 7:00am	6:56
Opioid Abuse, Health Care	Radio Health Journal	New limits on Medicare prescriptions of opioids are controversial, as some doctors believe patients could suffer more pain. Others believe the limits will achieve a much-needed brake on the temptation to overprescribe while allowing legitimate treatment. Experts discuss.	4/29/2018 7:00am	12:55
Health Care	Radio Health Journal	Many people confuse allergies, colds, and sinus infections. A physician specializing in these maladies describes the differences, and the new ways sinusitis can be treated.	4/29/2018 7:00am	7:02
Health Research	Radio Health Journal	Diseases apparently have distinctive odors that humans can't detect. Researchers are using dogs, mice, rats and other animals to literally sniff out cancer and other diseases in the laboratory. In the 3rd World, rats are used to diagnose TB. Experts discuss the use of animals to diagnose disease and their efforts to build machines that can do the same thing.	5/6/2018 7:00am	12:39
Addictions	Radio Health Journal	Researchers are discovering that for some people, eating processed foods produces some of the same brain effects as people addicted to alcohol or drugs. An expert discusses how dietary adjustment can end this addiction and its effects.	5/6/2018 7:00am	7:20
First Responder Issues, PTSD	Radio Health Journal	Firefighters have extremely high rates of PTSD, similar to combat soldiers, yet are very reluctant to seek help. Experts discuss reasons for this reluctance, results of it, and how new efforts at peer counseling may help ease the psychological strain.	5/13/2018 7:00am	12:20
Youth at Risk	Radio Health Journal	Behavioral similarities between prodigies and some people with autism have long been noted. Now some researchers are beginning to find genetic links between the two phenomena. Experts discuss findings and their implications for autism treatment.	5/13/2018 7:00am	7:30
Public Health, Workplace Issues	Radio Health Journal	Presenteeism is when people go to work at less than peak efficiency due to illness, injury or distraction. Experts discuss the huge cost to the economy, the chronic illnesses that exact the most cost, and the accommodations that could save businesses billions of dollars.	5/20/2018 7:00am	11:45
Family and Parenting Issues	Radio Health Journal	Parents who have spent 18 years or more raising children often feel lost when the last child leaves home for college or their own place. A psychotherapist discusses common reactions and strategies for renewing purpose living in the empty nest.	5/20/2018 7:00am	8:05

Autism, Addictions	Radio Health Journal	Recent studies show that people with autism are twice as likely as others to engage in substance abuse, contrary to previous belief that they are extremely unlikely to use drugs or alcohol. An expert and an author who has used alcohol to cope with his autism discuss the developments and their impact.	5/27/2018 7:00am	12:26
Water Safety, Public Health	Radio Health Journal	Seven hundred children under age 15 drown in the US each year, most within sight of a parent or other adult. Experts discuss one major reason: drowning doesn't look like most people picture it, and so are unaware the child is in trouble.	5/27/2018 7:00am	8:05
Mental Health, Suicide, Public Health	Radio Health Journal	Doctors are attempting suicide in high numbers, and are much more likely than the general population to complete it. Experts discuss the cover-up of doctor suicides, the reasons behind depression in doctors, and why doctors who are depressed are less likely than normal to get help.	6/3/2018 7:00am	12:13
Food Safety, Government Regulation	Radio Health Journal	Increasing recalls for food contamination have scared many Americans. A noted expert discusses why contamination scares are becoming more common, what government and producers are doing to protect us, and what we can do in our own kitchens to make foods safer.	6/3/2018 7:00am	7:27
Public Health, Medicare	Radio Health Journal	The White House has rolled out a plan to reduce the cost of prescription drugs nationally. Experts and those involved discuss elements of the plan and how it might work.	6/10/2018 7:00am	12:13
Recreation and Entertainment, Public Safety	Radio Health Journal	People injured by foul balls at major league baseball games have little chance of recovering damages against teams because of a more-than century old judicial rule that essentially says fans know the risk they're taking by attending. Experts explain the rule and recent moves by teams to play it safe.	6/10/2018 7:00am	7:35
Opioid Abuse	Radio Health Journal	As the opioid crisis continues, the city of Vancouver, BC, has found that a harm reduction approach helps addicts move to safer drug use and eventually getting clean. An author who's watched the process discusses the controversial approach of officially allowing drug use, but in safer conditions.	6/17/2018 7:00am	12:21
Public Health, Pain Management	Radio Health Journal	Pain is an often misunderstood reality for millions of people. A noted university professor who became a quadriplegic in a bicycle accident discusses her constant pain and the way it changes life.	6/17/2018 7:00am	6:59
Youth at Risk	Radio Health Journal	Teenagers used to experience rites of passage including getting a driver's license, going out on dates, drinking, having sex, & getting a job. They're engaging in these activities much less often today. It means less risk, but may leave adolescents less ready for adulthood and independence. Experts discuss.	6/24/2018 7:00am	12:39
Public Health, Youth at Risk	Radio Health Journal	Children have up to five times as much asthma and allergies as their grandparents, and a new study shows that an imbalance of gut bacteria in the first year of life may be why. An expert pediatrician discusses why this occurs and ways to address the problem.	6/24/2018 7:00am	7:22

Section III

Section III lists public service announcements that the station broadcast during the preceding quarter that address community issues.

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR DURATION	NUMBER/DATE/TIME	DURATION
Breast Cancer	Komen Race for the Cure WLLR aired live PSA Promos inviting listeners to participate in the Susan G Komen 'Race for the Cure', held June 9 at the i-Wireless Center, Moline.	42 PSA Promos Aired 5/23-6/9 Various Dayparts	:10-:30 Each
Childhood Cancer	St Jude Cowboy Shoot WLLR served as the presenting radio sponsor for the annual 'Charity Cowboy Shoot', held Memorial Day weekend at the Milan (IL) Rifle Club.	25 PSA Promos Aired 5/18-5/20 Various Dayparts	:10-:30 Each

Childhood Cancer	Buck Up For St Jude June 29th, on the way in to the Sugarland concerts at the TaxSlayer Center, listeners were invited to 'buck up for St Jude' Children's Hospital. \$445 was raised for St Jude in just 45 minutes.	50 PSA Promos Aired 6/28-29. Various Dayparts 5 Live-on-location broadcasts	:10-:15 Each
Veterans Affairs	Mississippi Valley Fair Summer Beach Party WLLR promoted a beach party at our local fairgrounds with proceeds going to the Veteran's Outreach Program.	90 PSA liners ran between 5/28 and 6/16 6 Live-on-location broadcasts	:10-:15 Each :60 Each
Information Security	Secure Shred Event WLLR helped promote the "KWQC-TV 6 Secure Shred Event" to provide secure and safe shredding of old confidential documents. This year's event was again held at the Mississippi Valley Fairgrounds in Davenport.	40 PSA Promos Aired 5/14-5/18 Various Dayparts 4 Live-on-location broadcasts	:10-:15 Each :60 Each
Tourism, Health	Bix 7 Race WLLR aired promos for the 2017 Quad City Times Bix 7 run, set for July 28 in downtown Davenport.	35 PSA Promos Aired 6/25-30 Various Dayparts	:10-:30 Each
Unemployment	Drive Thru Career Fair WLLR helped promote the Quad Cities Drive-Through Career Fair, held May 16 outside the iHeart Media studios in Davenport.	45 PSA Promos Aired 5/7-5/16 Various Dayparts 4 Live-on-location broadcasts	:10-:30 Each :60 Each
Unemployment	Career Day-Jumers Casino Rock Island WLLR helped to promote the Jumers Career Fair, held June 26 th at their facilities in Rock Island.	40 PSA liners ran between 6/21-26 6 Live-on-Location Broadcasts	:10-:15 Each :60 Each
Various	WLLR aired a total of 529 PSAs during second quarter, 2018, for a wide variety of causes, including but not limited to: <ul style="list-style-type: none"> • QC Singers • RIPD Benevolent Association • Sip Sip Hooray • QC Tour DeBrew • SAU Private Dinner • R&R Bingo/CMN • Little Bogey Golf Classic • QC Race For Cure • SAU Wine Festival • 3 on # Blackhawk Center • Summer Beach Party • Community Health Care Cycling • CASI Rock The Lot • ACS Relay For Life • Benefit Baby Aysen • RADD Gerischer Benefit • Patchy's • Lunch on the Dairy • Geneseo Kiwanis • Trevor Bennett Benefit • Bix 7 Road Race 	529 PSAs Aired 4/1-6/30/18 ALL Dayparts	:15 -:60 Each