## WAND-Decatur, Illinois

## CERTIFICATION OF COMPLIANCE WITH COMMERCIAL LIMITS IN CHILDREN'S PROGRAMING

## **THIRD QUARTER 2013**

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an internet web site unless the web site offers a substantial amount of bona fide program related or other noncommercial content; the web site is not designed "primarily" for purposes (that is, e-commerce or advertising); the web sites home page and other menu pages clearly distinguish between the web site's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising or other commercial purposes (that is the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet web site addresses that direct viewers to internet websites that utilize a programs characters to advertise, promote, or sell products or services.

Consequentially, WAND hereby certifies that it complied with the FCC's commercial limits in children's programming during this quarter.

Ricky Joseph

President, General Manager

WAND