

Buy Detail Report

Revision #: Date: 10/2/2014

Send Billing To: Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030
Phone: 703-272-7300

Client: Lara for Congress
Media: TV
Product: General
Market: Albuquerque
Estimate: 1049
Description: Lara for Congress 10/6-12/2014 TV
Flight Start Date: 10/6/2014 05:00 AM
Flight End Date: 10/12/2014 12:00 AM
Survey: Nov13 DMA Nielsen Live+3
Buyer: Caroline Davis

Separation between spots: 30

Line No	Daypart Program	Daypart Code	STN Gross	Days	Mon 10/6	Tue 10/7	Wed 10/8	Thu 10/9	Fri 10/10	Sat 10/11	Sun 10/12	Total Spots
KOB-S2												
26	MTuWThF 5:00a-5:30a KOB 5a News	EM	\$135.00	✓	1	1	1	1	1			5
	Sold Out: Lowest Rate to Clear per KOB											
27	MTuWThF 6:00a-7:00a KOB 6a News	EM	\$400.00	✓	1	1	1	1	1			5
	Sold Out: Lowest Rate to Clear per KOB											
28	MTuWThF 7:00a-9:00a Today Show	EM	\$400.00	✓		1		1				2
	Sold Out: Lowest Rate to Clear per KOB											
29	MTuWThF 9:00a-10:00a Today II	DT	\$260.00	✓					1			1
	Sold Out: Lowest Rate to Clear per KOB											
30	MTuWThF 10:00a-11:00a Today III	DT	\$145.00	✓	1		1					2
	Sold Out: Lowest Rate to Clear per KOB											
31	MTuWThF 11:30a-12:00p Millionaire	DT	\$115.00	✓			1					1
	Sold Out: Lowest Rate to Clear per KOB											
32	MTuWThF 12:00p-1:00p KOB Noon News	DT	\$160.00	✓		1			1			2
	Sold Out: Lowest Rate to Clear per KOB											
33	MTuWThF 2:00p-3:00p Rachael Ray	DT	\$115.00	✓	1		1					2
	Sold Out: Lowest Rate to Clear per KOB											
34	MTuWThF 3:00p-3:30p Insider	EF	\$140.00	✓	1	1	1	1	1	1		5
	Sold Out: Lowest Rate to Clear per KOB											

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35	KOB-S2 MTuWThF 3:30p-4:00p Inside Edition	EF	\$190.00	4/1		1		1				2
	Sold Out: Lowest Rate to Clear per KOB											
36	MTuWThF 4:00p-5:00p Judge Judy	EF	\$190.00	4/1	1	1	1	1	1			5
	Sold Out: Lowest Rate to Clear per KOB											
37	MTuWThF 5:00p-5:30p KOB 5p News	EN	\$375.00	3/1	1	1	1		1			3
	Sold Out: Lowest Rate to Clear per KOB											
38	MTuWThF 6:00p-6:30p KOB 6p News	EN	\$520.00 620.00	3/1	X	1	X	1				4
	Sold Out: Lowest Rate to Clear per KOB											
39	MTuWThF 6:30p-7:00p KOB 6:30p News	EN	\$520.00	3/1					1			1
	Sold Out: Lowest Rate to Clear per KOB											
40	M 7:00p-9:00p The Voice	PT	\$2,200.00	3/1	1							1
	Sold Out: Lowest Rate to Clear per KOB											
41	W 7:00p-8:00p Mysteries of Laura	PT	\$1,000.00	4/1			1					1
	Sold Out: Lowest Rate to Clear per KOB											
42	Sa 8:00p-9:00p Law & Order SVU	PT	\$550.00	4/1						1		1
	Sold Out: Lowest Rate to Clear per KOB											
43	MTuWThF 10:00p-10:35p KOB 10p News	LN	\$620.00	3/1	1	1	1	1	1			4
	Sold Out: Lowest Rate to Clear per KOB											

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Market: Albuquerque Flight End Date: 10/12/2014 12:00 AM
Survey: Nov13 DMA Nielsen Live+3
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KOB-S2												
44	Sa 10:00p-10:35p	LN	\$620.00	30						1		1
	Saturday 10p News											
	Sold Out: Lowest Rate to Clear per KOB											
45	MTuWThF 10:35p-11:35p	LF	\$310.00	30		1			1			2
	Tonight Show											
	Sold Out: Lowest Rate to Clear per KOB											
Total Cost:					10	9	10	9	10	2		50
Total Spots:					10	9	10	9	10	2		50
Total Cost:					\$17,115.00							

Signature: _____

Disclaimer: