

Buy Detail Report

Revision #: Date: 9/25/2014

Client: Lara for Congress

Media: TV

Product: General

Market: Albuquerque

Estimate: 995

Description: Lara for Congress 9/29-10/5/2014 TV

Flight Start Date: 9/29/2014 05:00 AM

Flight End Date: 10/5/2014 12:00 AM

Survey: Nov13 DMA Nielsen Live+3

Buyer: Caroline Davis

Send Billing To: Screen Strategies Media

11150 Fairfax Blvd

Suite 505

Fairfax, VA 22030

Phone: 703-272-7300

Separation between spots: 30

Line No	Daypart Program	Daypart Code	STN Gross	Days Dur	Mon 9/29	Tue 9/30	Wed 10/1	Thu 10/2	Fri 10/3	Sat 10/4	Sun 10/5	Total Spots
KOB-S2												
40	MTuWThF 5:00a- 5:30a KOB 5a News Sold Out: Lowest Rate to Clear per KOB	EM	\$115.00	30	1	1	1	1	1			5
41	MTuWThF 5:30a- 6:00a KOB 5:30a News Sold Out: Lowest Rate to Clear per KOB	EM	\$180.00	30	1	1	1	1	1			5
42	MTuWThF 6:00a- 7:00a KOB 6a News Sold Out: Lowest Rate to Clear per KOB	EM	\$350.00	30	1	1	1	1	1			5
43	MTuWThF 7:00a- 9:00a Today Show Sold Out: Lowest Rate to Clear per KOB	EM	\$350.00	30	1	1	1	1	2			6
44	MTuWThF 9:00a-10:00a Today II Sold Out: Lowest Rate to Clear per KOB	DT	\$260.00	30		1		1				2
45	MTuWThF 10:00a-11:00a Today III Sold Out: Lowest Rate to Clear per KOB	DT	\$145.00	30	1		1					2
46	MTuWThF 11:00a-11:30a KOB 11a News Sold Out: Lowest Rate to Clear per KOB	DT	\$115.00	30		1			1			2
47	MTuWThF 11:30a-12:00p Millionaire Sold Out: Lowest Rate to Clear per KOB	DT	\$115.00	30	1		1					2
48	MTuWThF 12:00p- 1:00p KOB Noon News Sold Out: Lowest Rate to Clear per KOB	DT	\$160.00	30		1		1	1			3

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KOB-S2												
49	MTuWThF 1:00p- 2:00p Days of Our Lives	DT	\$175.00	30	1		1					2
	Sold Out: Lowest Rate to Clear per KOB											
50	MTuWThF 2:00p- 3:00p Rachael Ray	DT	\$115.00	30		1		1				2
	Sold Out: Lowest Rate to Clear per KOB											
51	MTuWThF 3:00p- 3:30p Insider	EF	\$140.00	30	1	1	1	1	1			5
	Sold Out: Lowest Rate to Clear per KOB											
52	MTuWThF 3:30p- 4:00p Inside Edition	EF	\$190.00	30	1	1	1	1	1			5
	Sold Out: Lowest Rate to Clear per KOB											
53	MTuWThF 4:00p- 5:00p Judge Judy	EF	\$190.00	30	1	1	1	1	1			5
	Sold Out: Lowest Rate to Clear per KOB											
54	MTuWThF 5:00p- 5:30p KOB 5p News	EN	\$375.00	30	1		1		1			3
	Sold Out: Lowest Rate to Clear per KOB											
55	MTuWThF 6:00p- 6:30p KOB 6p News	EN	\$620.00	30	1	1		1	1			4
	Sold Out: Lowest Rate to Clear per KOB											
56	MTuWThF 6:30p- 7:00p KOB 6:30p News	EN	\$400.00	30			1	1				2
	Sold Out: Lowest Rate to Clear per KOB											
57	Sa 6:00p- 6:30p Saturday 6p News	EN	\$250.00	30						1		1
	Sold Out: Lowest Rate to Clear per KOB											

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KOB-S2												
58	Su 4:30p- 5:00p Sunday 4:30p News Sold Out: Lowest Rate to Clear per KOB	EN	\$250.00	30							1	1
59	M 7:00p- 9:00p The Voice Sold Out: Lowest Rate to Clear per KOB	PT	\$2,200.00	30	1							1
60	Tu 9:00p-10:00p Chicago Fire Sold Out: Lowest Rate to Clear per KOB	PT	\$1,400.00	30		1						1
61	W 9:00p-10:00p Chicago PD Sold Out: Lowest Rate to Clear per KOB	PT	\$700.00	30			1					1
62	F 8:00p-10:00p Dateline Sold Out: Lowest Rate to Clear per KOB	PT	\$800.00	30					1			1
63	Sa 7:00p- 8:00p Mysteries of Laura Sold Out: Lowest Rate to Clear per KOB	PT	\$350.00	30						1		1
64	Sa 8:00p- 9:00p Law & Order SVU Sold Out: Lowest Rate to Clear per KOB	PT	\$350.00	30						1		1
65	MTuWThF 10:00p-10:35p KOB 10p News Sold Out: Lowest Rate to Clear per KOB	LN	\$525.00	30	1	1	1	1	1			5
66	Sa 10:00p-10:35p Saturday 10p News Sold Out: Lowest Rate to Clear per KOB	LN	\$450.00	30						1		1

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KOB-S2												
67	MTuWThF 10:35p-11:35p Tonight Show	LF	\$310.00	30		1	1	1	1			4
	Sold Out: Lowest Rate to Clear per KOB											
68	MTuWThF 11:35p-12:35a Seth Meyers	LF	\$65.00	30	1			1				2
	Sold Out: Lowest Rate to Clear per KOB											
Total Spots:					15	15	15	15	15	4	1	80
Total Cost:			\$25,405.00									80

Signature: _____

Disclaimer: