

## Advance Minnesota Independent Expenditure Committee

SD - 27 Austin

Flight ~ 2 weeks -- Monday, October 19, 2020 thr Friday October 30, 2020

\*\* CHANGE SCHEDULE to 30's

## TAKE OFF SCHEDULE

KRUE 92.1 FM (Country)

DAY	TIME	PROGRAM	Spots Day	RATE	Spots Per Week	19-Oct 25-Oct	Spots Per Week	26-Oct 31-Oct	Total Spots	TOTAL COST
M-F	06:00 AM-10:00 AM	AM	1	\$55.00	10	\$ 550.00	10	\$ 550.00	20	\$ 1,100.00
M-F	10:00 AM-03:00 PM	MID	1	\$45.00	5	\$ 225.00	5	\$ 225.00	10	\$ 450.00
M-F	03:00 PM-07:00 PM	PM	1	\$45.00	10	\$ 450.00	10	\$ 450.00	20	\$ 900.00
					25	\$ 1,225.00	25	\$ 1,225.00	50	\$ 2,450.00 GROSS
						\$ 183.75		\$ 183.75		\$ 367.50 Comm.
						\$ 1,041.25		\$ 1,041.25		\$ 2,082.50 Net

KOWZ 100.9 FM (AC)

DAY	TIME	PROGRAM	Spots Day	RATE	Spots Per Week	19-Oct 25-Oct	Spots Per Week	26-Oct 31-Oct	Total Spots	TOTAL COST
M-F	06:00 AM-08:00 PM	ROS	1	\$65.00	10	\$ 650.00	10	\$ 650.00	20	\$ 1,300.00
M-F	06:00 AM-08:00 PM	ROS	1	\$55.00	5	\$ 275.00	5	\$ 275.00	10	\$ 550.00
M-F	06:00 AM-08:00 PM	ROS	1	\$55.00	5	\$ 275.00	5	\$ 275.00	10	\$ 550.00
					20	\$ 1,200.00	20	\$ 1,200.00	40	\$ 2,400.00 GROSS
						\$ 180.00		\$ 180.00		\$ 360.00 Comm.
						\$ 1,020.00		\$ 1,020.00		\$ 2,040.00 Net

KFOW 1170 AM (Oldies)

DAY	TIME	PROGRAM	Spots Day	RATE	Spots Per Week	19-Oct 25-Oct	Spots Per Week	26-Oct 31-Oct	Total Spots	TOTAL COST
M-F	06:00 AM-10:00 AM	AM	1	\$45.00	10	\$ 450.00	10	\$ 450.00	20	\$ 900.00
M-F	10:00 AM-03:00 PM	MID	1	\$35.00	5	\$ 175.00	5	\$ 175.00	10	\$ 350.00
M-F	03:00 PM-07:00 PM	PM	1	\$35.00	5	\$ 175.00	5	\$ 175.00	10	\$ 350.00
					20	\$ 800.00	20	\$ 800.00	40	\$ 1,600.00 GROSS
						\$ 120.00		\$ 120.00		\$ 240.00 Comm.
						\$ 680.00		\$ 680.00		\$ 1,360.00 Net

\$ 6,440.00 GROSS

\$ 966.00 Comm.

\$ 5,474.00 Net

## NEW SCHEDULE

DAY	TIME	PROGRAM	Spots Day	RATE	Spots Per Week	19-Oct 25-Oct	Spots Per Week	26-Oct 31-Oct	Total Spots	TOTAL COST
M-F	06:00 AM-10:00 AM	AM	1	\$45.00	10	\$ 450.00	10	\$ 450.00	20	\$ 900.00
M-F	10:00 AM-03:00 PM	MID	1	\$35.00	10	\$ 350.00	10	\$ 350.00	20	\$ 700.00
M-F	03:00 PM-07:00 PM	PM	1	\$35.00	10	\$ 350.00	10	\$ 350.00	20	\$ 700.00
					30	\$ 1,150.00	30	\$ 1,150.00	60	\$ 2,300.00 GROSS
						\$ 172.50		\$ 172.50		\$ 345.00 Comm.
						\$ 977.50		\$ 977.50		\$ 1,955.00 Net

DAY	TIME	PROGRAM	Spots Day	RATE	Spots Per Week	19-Oct 25-Oct	Spots Per Week	26-Oct 31-Oct	Total Spots	TOTAL COST
M-F	06:00 AM-08:00 PM	ROS	1	\$55.00	10	\$ 550.00	10	\$ 550.00	20	\$ 1,100.00
M-F	06:00 AM-08:00 PM	ROS	1	\$45.00	6	\$ 270.00	6	\$ 270.00	12	\$ 540.00
M-F	06:00 AM-08:00 PM	ROS	1	\$45.00	10	\$ 450.00	10	\$ 450.00	20	\$ 900.00
					26	\$ 1,270.00	26	\$ 1,270.00	52	\$ 2,540.00 GROSS
						\$ 190.50		\$ 190.50		\$ 381.00 Comm.
						\$ 1,079.50		\$ 1,079.50		\$ 2,159.00 Net

DAY	TIME	PROGRAM	Spots Day	RATE	Spots Per Week	19-Oct 25-Oct	Spots Per Week	26-Oct 31-Oct	Total Spots	TOTAL COST
M-F	06:00 AM-10:00 AM	AM	1	\$35.00	10	\$ 350.00	10	\$ 350.00	20	\$ 700.00
M-F	10:00 AM-03:00 PM	MID	1	\$30.00	5	\$ 150.00	5	\$ 150.00	10	\$ 300.00
M-F	03:00 PM-07:00 PM	PM	1	\$30.00	10	\$ 300.00	10	\$ 300.00	20	\$ 600.00
					25	\$ 800.00	25	\$ 800.00	50	\$ 1,600.00 GROSS
						\$ 120.00		\$ 120.00		\$ 240.00 Comm.
						\$ 680.00		\$ 680.00		\$ 1,360.00 Net

# Confirmation



KOWZ-FM  
255 Cedardale Drive SE  
Owatonna MN 55060  
(507) 444-9224

Contract # 5477  
Date Entered 10/05/2020  
Sales Person HOUSE ACCOUNT  
Agency % 15.00  
Billing Cycle Calendar  
Revenue Source Political  
Revenue Type Political  
Conflict 1 Political  
Conflict 2 Political  
Contract 10/05/2020 - 10/30/2020

ADVANCE MN C/O STRATEGY WEST COMMUNICATIONS  
ATTN GENET SLAGLE  
PO BOX 721  
SLOUGHHOUSE CA 95683-0721

	Station	Date Range	Time Range	Len	Schedule	Repeated	P	Avail Type	Rate	Qty	Total
1	KOWZ-FM	10/05/2020-10/26/2020	6:00a-10:00a	01:00	1,1,1,1,1,0,0	All Weeks	5	*SPOT	65.00	16	1040.00
2	KOWZ-FM	10/19/2020-10/30/2020	6:00a-8:00p	00:30	2,2,2,2,2,0,0	All Weeks	5	*SPOT	55.00	20	1100.00
3	KOWZ-FM	10/19/2020-10/30/2020	6:00a-8:00p	00:30	1,1,2,1,1,0,0	All Weeks	5	*SPOT	45.00	12	540.00
4	KOWZ-FM	10/19/2020-10/30/2020	6:00a-8:00p	00:30	2,2,2,2,2,0,0	All Weeks	5	*SPOT	45.00	20	900.00
							Subtotal				3580.00
							Agency Commission				537.00
							Total				3043.00

Rotation	Station	Date Range	Time Range	Days
60	KOWZ-FM	10/06/2020-10/31/2020	12:00a-11:59	MTWThFSSu
ADVANCE MN AMIEC WHERE IT ENDS GENE DORNINCK				2649 09/28/2020-10/31/2020 OK Next
30	KOWZ-FM	10/19/2020-10/30/2020	12:00a-11:59	MTWThFSSu
ADVANCE MN				1460 10/19/2020-10/30/2020 OK Next

Projected Billing	Count	Gross	Net
October	2020	68	3580.00
		68	3043.00

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Genet Slagle, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Advance Minnesota Independent Expenditure Committee

**Agency name:** Strategy West Communications

**Address:** P.O. Box 721, Sloughhouse, CA 95683

**Contact:** Genet Slagle

**Phone number:** 916-715-8496

**Email:** gmslagle@icloud.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

**Name:** Advance Minnesota Independent Expenditure Committee

**Address:** P.O. Box 93, Lake Elmo, MN 55042

**Contact:** Emily Nesse

**Phone number:** 651-402-5778

**Email:** Emilynese@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Board of Directors:

Ted Daley (also Treasurer)

Aaron Cocking

Emily Nesse - Executive Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

☒ N/A

**Name(s) of every candidate referred to:**

**Office(s) sought by such candidate(s) (no acronyms or abbreviations):**

**Date of election:** November 3, 2020

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature: 

Signature: 

Name: Genet Slagle

Name: David Legault

Date of Request to Purchase Ad Time: 10-15-20

Date of Station Agreement to Sell Time: 10/16/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?

☒

Yes

☐

No

Date ad received: 10/15/2020

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad not received to determine content)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

KOWE-FM

Date Received/Requested:

10/15/2020

Est. #:

Station Location:

Blooming Prairie, MN

Run Start and End Dates:

10/19/20 - 10/31/20

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.