

# CONTRACT



**WBAY**  
 115 S Jefferson St  
 Green Bay, WI 54301  
 Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)  
 (920) 432-3331

<u>Contract / Revision</u> 3544839 /		<u>Alt Order #</u> WOC14645783
<u>Advertiser</u> <b>One Nation</b>		<u>Original Date / Revision</u> 05/09/24 / 05/09/24
<u>Contract Dates</u> <b>08/14/24 - 08/20/24</b>	<u>Estimate #</u> <b>7368</b>	
<u>Product</u> <b>Wisconsin</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WBAY</b>	<u>Account Executive</u> Green Bay House	<u>Sales Office</u> Green Bay Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9914775	<u>Advertiser Code</u> 138	<u>Product 1/2</u> 382
<u>Agency Ref</u> 104015	<u>Advertiser Ref</u> 527464	

And:

**Main Street Media Group**  
 19 Bassett Street  
 Suite 220  
 Providence, RI 02903

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WBAY	08/14/24	08/20/24	Action 2 News @ 6a	6a-7a		:30			P-01	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/24	08/20/24	- 1 - - 1 - -				2	\$2,500.00				
N 2	WBAY	08/14/24	08/20/24	Action 2 News M-F @ 9-930a			:30			P-01	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/24	08/20/24	11 - - 1 - -				3	\$1,500.00				
N 3	WBAY	08/14/24	08/20/24	25 Words or Less	930-10a		:30			P-01	NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/24	08/20/24	11111--				5	\$950.00				
N 4	WBAY	08/14/24	08/20/24	The View	10a-11a		:30			P-01	NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/24	08/20/24	11111--				5	\$1,100.00				
N 5	WBAY	08/14/24	08/19/24	Action 2 News M-F @ 12p-1230p			:30			P-01	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/24	08/20/24	1 - - 1 - - -				2	\$3,500.00				
N 6	WBAY	08/14/24	08/20/24	Action 2 News M-F @ 430-5p			:30			P-01	NM	2	\$7,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/24	08/20/24	- 11 - - - -				2	\$3,550.00				
N 7	WBAY	08/14/24	08/19/24	Action 2 News M-F @ 5p-530p			:30			P-01	NM	3	\$12,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/24	08/20/24	1 - - 11 - -				3	\$4,250.00				
N 8	WBAY	08/14/24	08/20/24	Action 2 News M-F @ 6p-630p			:30			P-01	NM	3	\$12,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/24	08/20/24	- 11 - 1 - -				3	\$4,250.00				
N 9	WBAY	08/14/24	08/19/24	Claim to Fame	9p-10p		:30			P-01	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/24	08/20/24	1 - - - - -				1	\$2,500.00				
N 10	WBAY	08/14/24	08/20/24	Holey Moley	658p-8p		:30			P-01	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/24	08/20/24	- 1 - - - -				1	\$2,500.00				
N 11	WBAY	08/14/24	08/14/24	Connors / Not Dead Y658p-8p			:30			P-01	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/12/24	08/18/24	-- 1 - - - -				1	\$2,500.00				
N 12	WBAY	08/14/24	08/15/24	Press Your Luck	658p-8p		:30			P-01	NM	1	\$2,500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 08/14/24 - 08/20/24	<u>Product</u> Wisconsin	<u>Estimate #</u> 7368

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/12/24	08/18/24	---1---				1	\$2,500.00				
N 13	WBAY	08/14/24	08/16/24	Shark Tank	658p-8p		:30			P-01	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/12/24	08/18/24	---1---				1	\$2,500.00				
N 14	WBAY	08/14/24	08/17/24	Action 2 News Sa @ 88a-9a			:30			P-01	NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/12/24	08/18/24	-----1-				1	\$1,850.00				
N 15	WBAY	08/14/24	08/18/24	Action 2 News Su @ 88a-9a			:30			P-01	NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/12/24	08/18/24	-----1				1	\$1,850.00				
N 16	WBAY	08/14/24	08/18/24	Prank Panel	7p-8p		:30			P-01	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/12/24	08/18/24	-----1				1	\$2,500.00				
<b>Totals</b>												33	\$78,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/24 - 08/20/24	33	\$78,050.00	(\$11,707.50)	\$66,342.50
<b>Totals</b>	33	\$78,050.00	(\$11,707.50)	\$66,342.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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